



# Be Healthy Baby Boxes

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CITY COUNCIL APRIL 7, 2025

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The Be Healthy Initiative includes a program that donates boxes to Texas Health Huguley for babies born at the hospital.

Boxes include:	Onesies	Stickers
Cold/Hot pack	Chik Fil a Gift Card	Pediatric Oral Health Kit
Clifford book	Pediatrician Card	Poison control magnet
Lifeguard your child magnet	BISD Card	Poison control pamphlet
Duckies	HEB Curbside	
Water Watcher tags	Burleson Babies pamphlet	BTX Onesie
Carseat appt cards	Safe Sleep Pamphlet	
Baby spoon		



# Baby Boom

Currently Texas Health averages 1,700 births every year

We are budgeted for 300 boxes leaving a 1,400 baby disparity

Texas Health does not check residency before providing boxes

Texas Health also provides a bag to take home with similar items



*Welcome Baby!*





# Initiative Goals

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The original goal of the program was to provide a welcome from the City to all babies born at Texas Health.

The current program cost \$4,000 of the dollars annually to provide 300 of the 1,700 needed annually and solicitation of donations from local businesses

Volunteers are pulled together twice a year to build the boxes

The boxes take up a large amount of storage that Texas Health does not have space for



# Options presented to Community Services Committee

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Provide onesies or pacifiers with City logo to be added to existing welcome bag provided by Texas Health

Advantages:

Cost effective

No storage challenges

No sponsorship solicitation

Can welcome all babies to Burleson

# Additional Options for Consideration based on Community Services Committee Feedback

The committee requested the items be more universally useful and keepsake than a onesie or pacifier that may not be of use by many babies due to their size or pacifier presence. One member requested to discontinue the program.

Beanies- \$2.38/each or \$4,046 for 1,700

Muslin Burp Cloth-\$1.96/ each or \$3,332 for 1,700

Stamp Kit- \$1.61/each or \$2,737 for 1,700



# FEEDBACK