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## City Council Regular Meeting

**DEPARTMENT:** Parks and Recreation  
**FROM:** Jen Basham, Director of Parks and Recreation  
**MEETING:** April 7, 2025

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**SUBJECT:**

Receive a report, hold a discussion and provide staff feedback regarding Be Healthy Baby Boxes (*Staff Contact: Jen Basham, Director of Parks and Recreation*)

**SUMMARY:**

Be Healthy Babies is an initiative associated with Be Healthy Burleson that provides gift boxes to babies born at Texas Health Huguley. Currently the program provides 300 boxes annually to the hospital to give out to families. Texas Health has reported that they average 1,700 babies annually. They also provide welcome bags with similar information and gifts through the hospital. Staff is proposing to forego the boxes and purchase onesies or pacifiers to add to the existing gift bags provided by the hospital in order to provide enough items for all babies born annually.

Staff presented this item to the Community Services Committee on February 19, 2025. The committee requested that staff research additional items for consideration. Staff researched a burp cloth, a beanie, and a stamp kit. Alternatively, one committee member stated that

Beanies- \$2.38/each or \$4,046 for 1,700  
Muslin Burp Cloth-\$1.96/ each or \$3,332 for 1,700  
Stamp Kit- \$1.61/each or \$2,737 for 1,700

**RECOMMENDATION:**

Staff recommends purchasing a smaller item in order to maximize the program.

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

List date and description of any prior action related to the subject

**REFERENCE:**

Insert CSO# if applicable  
Insert resolution or ordinance change

**FISCAL IMPACT:**

Proposed Expenditure/Revenue:

Account Number(s):

Fund:

Account Description:

**STAFF CONTACT:**

Jen Basham, CPRE

Director of Parks and Recreation

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