


City Council Regular Meeting

DEPARTMENT: Economic Development
FROM: Alex Philips, Director
MEETING: June 15, 2026

SUBJECT:

Receive a report, hold a discussion and provide staff direction on sign regulations concerning billboards on City property. (*Staff Contact: Alex Philips, Economic Development Director*)

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
 <p>Dynamic & Preferred City Through Managed Growth</p>	<p>2.1 Attract and retain top-tier businesses 2.2 Promote sustainable residential and commercial development through strategic and long-term planning</p>

SUMMARY:

Staff presented it to the Community Services Committee on May 6, 2026 information regarding proposed new billboards on city property. The committee discussed the options and current regulations pertaining to billboards. Discussion revolved around the possibility of use to promote city events. Staff noted to the council that current regulations allow a monument sign to display city information.

The committee requested staff present the item to the full council for further discussion and direction.

RECOMMENDATION:

Presentation to the full council for discussion only.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

Community Service Committee May 6, 2026

REFERENCE:

Chapter 63 Sign Regulations

FISCAL IMPACT:

STAFF CONTACT:

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