



Public Events Ordinance Amendment

City Council

June 15, 2026

Summary of Request

BTX is in the final stages of being named as a Film Friendly Texas Community.

The Texas Film Commission's Film Friendly Texas program connects media industry professionals with communities that are interested and willing to welcome film productions to their cities.

Participation in the FFTX program sends a clear message to media industry professionals that our community is serious about attracting their business.

An ordinance amendment is necessary to add "filming productions" to the list of public events allowable within our city.



Certification Steps:

- ✓ Attend a “How to Become a Film Friendly Texas Certified Community” workshop hosted by the Texas Film Commission
- ✓ Submit application and photos of a minimum of five (5) preferred filming locations within the community
- ✓ Interview with the Texas Film Commission

Pass administratively enforceable filming guidelines



Neighboring North Central Texas FF communities

CITY	FF DESIGNATION	FILM PROJECTS
Arlington	2016	10
Forney	2024	0
Mansfield	2017	10
McKinney	2019	9
Roanoke	2019	7



Filming Approval Process

Film project approvals within the city will follow Public Events policy guidelines & procedures. Considerations of the following will be made during the approval process.

- Permit requirement (public property, fee waiver(s), street closures)
 - Use of city owned property, equipment and/or personnel
 - Limitations on hours of filming
 - Notification to adjacent properties
 - Damage to public/private property
-
- Film projects will complete the existing Public Events permit application and be reviewed by the internal Events Committee and subsequently City Council if warranted.



Tourism Certification Goals/Accomplishments



Certified
2025



Amending
Ordinance/
Final Step



Next Goal

Recommendation/Action Requested

Approve an ordinance amending the text within the City's Code of Ordinances, Chapter 70 Article V "Public Events" to add "filming productions" to the list of permitted events within the city.

Staff recommends revisions to the ordinance as presented