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DEPARTMENT: Economic Development


FROM: Alex Philips, Economic Development Director

MEETING: June 15, 2026

SUBJECT:

Consider and take possible action on an ordinance amending the text within the City’s Code of Ordinances Chapter 70, Article V “Public Events” to add “filming productions” to the list of permitted events within the city. (Final Reading) *(Staff Contact: Alex Philips, Economic Development Director)*

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
 <p>Great Place to Live Through Expanded Quality of Life Amenities</p>	<p>4.3 Provide outstanding cultural, educational and entertainment opportunities</p>

SUMMARY:

The City of Burleson recently received the Film Friendly certification from the Office of the Governor. As part of the certification, the City of Burleson will be listed as a Film Friendly city on multiple platforms in which film directors and producers reference when considering filming locations. Because of this, an amendment to our Public Events ordinance is needed to list “filming productions” as an event allowable within our city and requiring permitting when deemed necessary (i.e. street closures, use of public property, etc.).

RECOMMENDATION:

Staff recommends approval of the amendment with the text addition as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

The first reading of this item was approved by Council on June 1, 2026.

FISCAL IMPACT:

None

STAFF CONTACT:

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