



Federal Advocacy Services

PRESENTED TO THE CITY COUNCIL – JUNE 15, 2026

JANALEA HEMBREE, ASSISTANT TO THE CITY MANAGER

LONE STAR CONSULTING KILEY & ASSOCIATES - SERVICES OVERVIEW

NLC

- March 2025: City/Council attended NLC in Washington, D.C.

Previous Council Items

- Contract with local advocacy ended September 2025.
- Council gave staff directive in May 2025 to sign a contract for federal advocacy.
- Current contract with Lone Star Consulting / Kiley & Associates ends June 30, 2026.

Federal Funding

- Identify and secure federal funding
 - Grants
 - Earmarks
 - Complete programs
 - FEMA reimbursement

Direct Advocacy

- Washington, D.C., Senate, House, and White House advocacy
- Relationship building

Strategic Planning

- Analysis, planning, and positioning
- Grant development and proposal support
- Regulation and policy drafting

LONE STAR CONSULTING KILEY & ASSOCIATES

Company Background

- 25 years experience
- Provides advisory / assistance services and delivers political strategy from both an industry and government perspective.
- Assist in interaction between the Federal government and neighboring communities.
- City of Crystal City, TX
 - Secured \$1.4 million to replace asbestos water lines
- City of Grand Prairie, TX
 - Helped secure \$400,000 for roads
- City of South Gate, CA
 - Guided the city through multiple funding cycles, including securing over \$4 million for street improvements, water systems, and emergency operations
- City of Pharr, TX
 - Secured \$375,000 for roads in the city

LONE STAR CONSULTING KILEY & ASSOCIATES – TIMELINE

FY27 Appropriations

4 Projects were submitted to William's office for consideration

- Fire Engine and Brush Truck
- Emergency Generator
- Bullet Resistant Components
- Mountain Valley EST



Project Submitted by Williams

Bullet Resistant Components for 43 PD Vehicles was selected and filed to be reviewed by the Federal Subcommittee



Future (November 2026 – Early 2027)

- Individual appropriation bills are finalized and signed into law during this window. If our project is included, staff will work through the federal agency to execute a grant agreement.

Looking Ahead: FY 2028

Staff to submit 3 or 4 projects to each Williams and Ellzey for FY 2028 Appropriations review

ANNUAL SCOPE OF WORK

Federal Funding

- Develop a Federal and State Funding Roadmap based on Burleson's top priorities.
- Submit up to 3 earmark opportunities.

Policy Advisory Support

- Provide monthly updates on federal legislative actions, funding opportunities, and regulatory changes.
- Provide guidance in obtaining letters of support.

Direct Advocacy

- Arrange and support at least 15 meetings between Burleson and key congressional offices, agency leaders, and program administrators.
- Meet with Federal and State Agency representatives to promote submitted grants.
- Support briefing materials, policy one-pagers, and talking points for all engagements.

Strategic Guidance

- Ongoing guidance on leveraging existing federal programs to fund local projects.
- Advise on key federal timelines during the federal funding cycle.

Annual D.C. Fly-In

- Coordinate and support an advocacy trip to D.C., timed with congressional appropriations.
- Schedule meetings with lawmakers and agency leads.

BUDGET

Contract

- Monthly retainer for services is \$4,000
- No billable hours or charges or expenses

Budget

- A yearly contract is within City Managers signature authority
- A budget appropriation would be needed to fund contract

DIRECTION

- Work with Lone Star to process a contract administratively
 - Length of contract (12 Months)
 - Start of services
 - Move forward now and add a budget appropriation as part of the year end budget amendment
 - Submit as a budget supplemental to be considered in the FY26/27 budget process
- Do not move forward with services at this time

Questions / Comments

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