



# BTX Prepared Program

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# What is BTX Prepared?

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- A city-led initiative to strengthen preparedness, coordination, and resilience.
- Collaborative effort between the Police Department, Fire/EMS Department, and the Office of Emergency Management.
- Serves as a platform for collaborative planning, training, and resource sharing.

# Why this Initiative Matters

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- Disasters impact the entire community
- BTX Prepared brings together all key players to build readiness and ensure an effective, unified response
- It fosters relationships before an emergency occurs

# How BTX Prepared was Formed

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Started in 2019 by Emergency Management as an emergency sheltering group

Held monthly meetings focused on large-scale incident sheltering

Paused during the COVID-19 pandemic

BPD approached Emergency Management to revive the effort earlier this year

2025: Relaunch the program to brand the initiative, re-engage stakeholders, and expand the scope to strengthen citywide sheltering capabilities

Evolving into an all-hazards preparedness initiative to enhance overall community resilience

# The New BTX Prepared

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## BTX PREPARED OBJECTIVES

Strengthen whole community relationships and communication

Create frameworks for shared resources and mutual aid

Facilitate joint training, workshops, and exercises

Support unified messaging and community outreach

Enhance our current emergency sheltering capabilities

# Symbolism of BTX Prepared

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**Shield Shape:** Symbolizes protection, unity, and community readiness

**Water Tower:** Local identity and resilience

**Building:** Community strength, shared responsibility

**Lit Windows:** A community that's aware, connected, and ready

**"EST 2025"** Marks the founding year and future-focused growth

**Bold, all-caps:** strength, action, and trust

*Every element reflects our commitment to protect, connect, and prepare Burleson.*



# Who is involved?

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Public Safety: Police, Fire/EMS, Dispatch

Various City Departments- Community Lifelines

Local Independent School Districts

Healthcare Providers & Hospitals

Volunteer Organizations Active in Disasters (VOADs)

Church Partners

Local Businesses

Community Volunteers: CERT, COPS, HAM Radio



# Meeting Structure

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## Quarterly Meetings

- Networking
- Public Safety Updates
- Guest Speakers

## Past Topics of Discussion

- Red Cross Resources
- Burleson Emergency Management
- Small Businesses Resilience
- Victim Advocacy Awareness
- Environmental Health Services





# Registering & Perks

Stakeholder Registration

Email Group Established

Monthly Newsletter

Additional Opportunities In-between



# Ongoing & Future Priorities

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Plan and execute joint exercises and training events

Share after-action reviews to improve as a team

Coordinate unified public messaging

Participate in public safety events:

- Emergency Preparedness Fair
- Super Safety Saturday

Integrate volunteers into emergency planning efforts

Pursue funding opportunities to expand outreach

Build public trust through engagement and visibility



# Enhancing Our Connected Community

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## DESIRED OUTCOME

A more resilience, coordinated and prepared Burleson

Stronger partnerships across all sectors

Increased readiness for all hazards

Continue growing participation



# Discussion/Recommendations?

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# Questions / Comments

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