THE CITY OF BURLESON TEXAS

Department Memo

Animal Shelter Advisory Committee

DEPARTMENT: **Animal Services**

FROM: **Kim Peckler, Animal Services Manager**

MEETING: **November 19, 2026**

SUBJECT:

Receive a report and discuss Migratory Bird Prevention Efforts. *(Staff Contact: Kim Peckler, Animal Services Manager)*

SUMMARY:

The 2026 egret season has concluded, marking the second consecutive year that no egret rookeries were established within Burleson city limits.

Outreach efforts for the 2027 egret season began in October 2026, with messaging encouraging residents to take proactive measures, including trimming trees, to discourage nesting activity before egrets return in the spring.

The city's ongoing public education campaign will include door hangers, monthly social media posts, Everbridge alerts, articles in the city's weekly eNewsletter and news releases. These efforts will focus on educating residents about prevention strategies, seasonal timelines and the importance of taking action before nesting begins.

The city will continue to maintain its dedicated egret information webpage at www.burlesontx.com/egrets, providing residents with prevention resources and updates throughout the season. The public-facing egret sighting map will also be reset at the beginning of 2027 to allow residents to report and track new sightings.

These coordinated outreach efforts are intended to maintain community awareness, encourage early prevention and reduce the likelihood of egret rookeries becoming established in residential neighborhoods.

RECOMMENDATION:

No action is required of the committee; this item is informational only and for general discussion.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

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