THE CITY OF BURLESON TEXAS

Department Memo

Animal Shelter Advisory Committee

DEPARTMENT: **Animal Services**

FROM: **Kim Peckler, Animal Services Manager**

MEETING: **November 19, 2026**

SUBJECT:

Summary of community outreach efforts. *(Staff Contact: Kim Peckler, Animal Services Manager)*

SUMMARY:

Since June 2026, Animal Services staff have participated in several community events and collaborative initiatives designed to showcase adoptable pets and encourage community engagement.

Outreach activities include:

- **Adoptable Pet of the Quarter:** Featured an adoptable shelter pet during an August City Council meeting to increase visibility and encourage adoption.
- **Pups in the Park:** Collaborated with the Parks Department on a video series featuring adoptable shelter dogs visiting local parks, highlighting both the animals and Burleson's park amenities.
- **Clear the Shelters:** Participated in the nationwide pet adoption initiative to help connect shelter animals with new homes.
- **Yappy Hour at Lost Oak Winery:** Participated in a community event to promote shelter pets and adoption opportunities.
- **Paws + Clay at the Burleson Public Library:** Partnered with the Library and Communications teams on an interactive program where participants created clay sculptures of adoptable dogs and produced videos encouraging adoption.
- **Watermelon Day at Russell Farm Art Center:** Participated in the community event to raise awareness of the shelter and its adoptable animals.
- **Homecoming Pet Contest:** Engaged residents through a pet-themed activity that helped promote Animal Services.

- **Home Runs for Shelter Pets:** Partnered with the Cleburne Railroaders for a baseball game highlighting the shelter and its adoptable pets.

These activities reflect Animal Services' continued efforts to reach residents beyond the shelter, strengthen partnerships with city departments and community organizations and create additional opportunities for animals to find permanent homes.

RECOMMENDATION:

No action is required of the committee; this item is informational only and for general discussion.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

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