

Public Art Definition and Workflow

PUBLIC SPACES AND CULTURAL HERITAGE BOARD MAY 12, 2026

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Where we are today

Public Art Plan Reviewed

Community Engagement Completed

Projects Identified

Vision and Policy Established



Definitions- What it is

WHAT IS PUBLIC ART CURRENTLY
DEFINED AS IN THE MASTER PLAN?

...sculpture, statues or monuments in any material or combination of materials; painting; murals; graphic arts including printmaking and drawing; photography; crafts in clay, fiber and textiles, wood, metal, plastics, glass and other materials; mixed-media, any combination of forms or media, including collage; functional art such as street furniture, as defined by the City of Burleson Public Art Program; environmental art consisting of landforms and artistic landscape composition



Definitions- What it is not

The term “Public Art” does not include reproductions by mechanical or other means of original works of art, except for limited editions, controlled by the artist, of original prints, cast sculptures, photographs or other works of art; decorative, ornamental, or functional elements which are designed by the building architect or consultants engaged by the architect which are a traditional and typical element of architectural design; elements generally considered to be conventional components of a landscape architectural design including, but not limited to, plant materials, pools, paths, benches, receptacles, fixtures and planters except street furniture as defined by the City of Burleson Public Art Program and environmental art consisting of landforms and artistic landscape composition; “Art objects” which are mass produced or of a standard design, such as playground sculpture or fountains, except pieces of historical significance to the city; directional or other functional elements, such as supergraphics, signage, color coding and maps, except where sculptural pieces are used to define gateways in the city; electrical, water or mechanical service for activation of the work; exhibitions and educational programs related to the work; performing arts; and art that displays slogans, logos, mascots or commercial advertising



Public Art-Private Property

Public art on private property refers to artwork that is privately owned, funded, and located on private property, but is visibly accessible to the public realm, such as along streets, sidewalks, parks, or other publicly accessible spaces.

These installations contribute to the community's visual environment and sense of place, even though they are not part of the City's owned public art collection.



Public Art-Private Property Board Role

Board Role (Advisory)

Review for aesthetic alignment with community character

Ensure consistency with the Public Art Plan and curatorial approach

Provide non-binding recommendations

Staff Role (Regulatory + Coordination)

Ensure compliance with:

- Development Code
- Sign ordinance (especially for murals)
- Permitting requirements

Coordinate with Development Services and property owners as needed



The Goal

Move from ideas to action

Build identity and civic pride throughout the community

Create visible impact in public spaces

Workflow Overview

INITIAL RENDERING

Foundation-Today

Inventory-Parallel Process

Prioritization of Projects-City Initiated

Review of Requests-Private Initiated

Project Development

Call for Art

Installation



BURLESON PUBLIC ART PLAN WORKFLOW

PATH TO IMPLEMENTATION: PROGRESSING PROJECTS





How do we prioritize

Projects identified as priority
through master plan

Funding

Community Impact

Visibility

Readiness

Maintenance



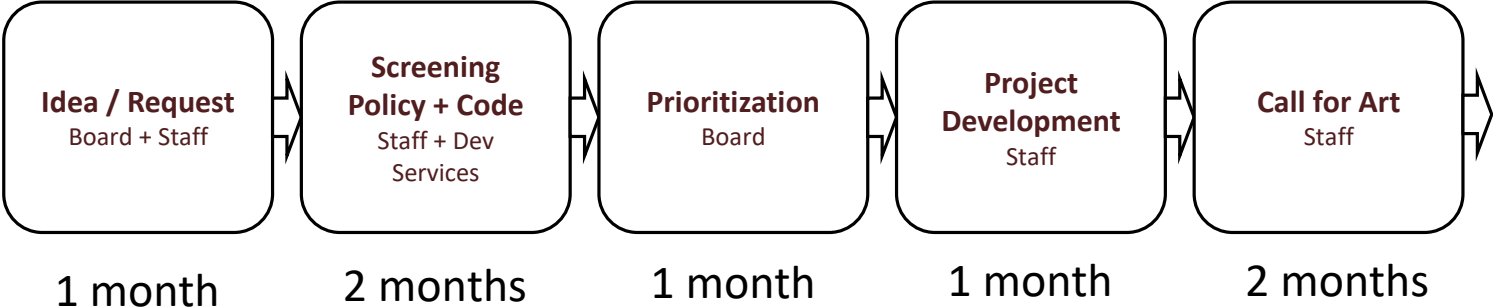
Tiers

TIER 1: READY NOW

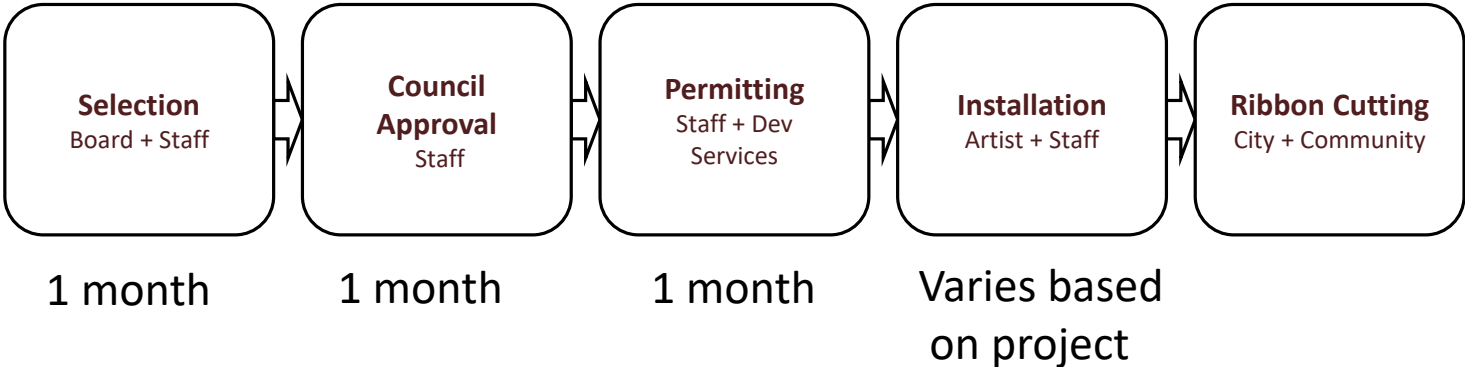
TIER 2: MID-TERM

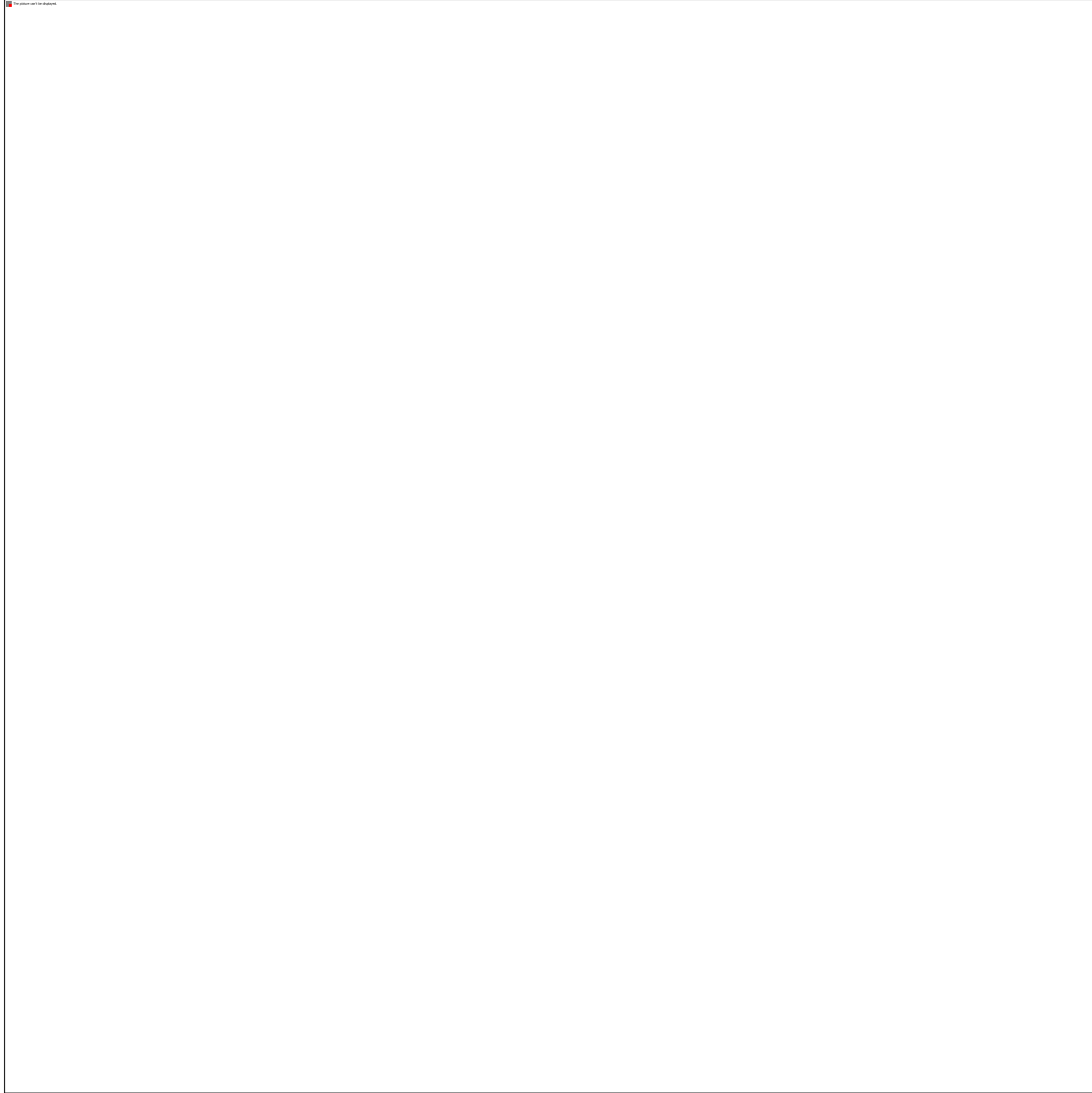
TIER 3: LONG TERM

Timeline



Timeline





Next Meeting for Public Art

Site Visits

Preliminary Prioritization

Inventory Review

FEEDBACK