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DEPARTMENT: Administrative Services

FROM: Richard B. Abernethy, Administrative Services Director

MEETING: April 17, 2024

SUBJECT:

Receive a report, hold a discussion, and provide staff direction on the City's Newspaper Services for public and legal notices. (Staff Contact: Richard Abernethy, Administrative Services Director)

SUMMARY:

The City relies on local newspapers for publishing legal and public notices mandated by state law, covering competitive bids, election notices, developments, and public hearings for budget adoption.

Despite a renegotiated contract with the Fort Worth Star-Telegram (i.e. McClatchy) in 2021, costs have neared the \$50,000 threshold outlined in the Local Government Code and City Council Policy 36. Additionally, contracted prices with McClatchy are not competitive compared to neighboring cities.

Staff have explored options to save costs while adhering to state procurement laws. Three main options include: competitively bidding the newspaper service with primary and secondary newspaper choices, maintaining the current contract with the Fort Worth Star-Telegram while monitoring spending, or retaining the Fort Worth Star-Telegram while also utilizing the Cleburne Review Times for less prominent advertisements.

RECOMMENDATION:

Maintain the utilization of the Fort Worth Star-Telegram for primary public and legal notices, while leveraging the Cleburne Review Times for other notices such as bid advertisements.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Richard B. Abernethy Administrative Services Director rabernethy@burlesontx.com 817-426-9662