



Hidden Creek Golf Course Pro Shop Purchasing

City Council Presentation: June 17, 2024

Staff Presenter: Jen Basham, Director of Parks and Recreation

Background



- **Hidden Creek Golf Course Pro Shop purchases merchandise from specific vendors for retail**
 - Section 252.022 of the government code exempts goods purchased by a municipality for retail sale by agency
- **Sales continue to keep pace with record levels of last year and we anticipate exceeding the \$50,000 threshold to ensure that we have enough inventory through the peak summer season**
 - ***For reference, June of 2023 sold \$15,000 in Titleist merchandise**

Appropriations

- **Titleist Golf is the overall number one brand in golf balls and number two in club sales**
- **Purchases for the remainder of the fiscal year will be dependent on sales through the end of summer**
- **Hidden Creek is asking for authorization to purchase retail goods in an amount not to exceed \$100,000**

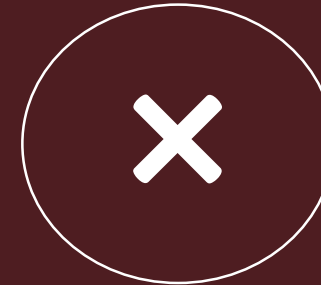


Options

Staff Recommendation



Recommend authorizing staff to purchase
from Titleist Golf in an amount not to
exceed \$100,000



Do not proceed with authorization