

Rec Special Events



Upcoming Events:

Community Valentine Dance: Mardi Gras Theme - February 3, 2024

Mardi Craw - February 13, 2024

Russell Farm Date Night Experience - February 16, 2024

Rec Programs





Upcoming Athletics:

Currently in registration for Spring Softball, Basketball, Volleyball, and Flag Football (Mens/Co-ed)

Athletics Highlight:

Youth TAAF Volleyball Tournament: June 1 and 2



Program News:

Current Programming:

Gymnastics (27 registered), Women's self defense (6 registered); Winter Fun Camp - 54 participants (over 3-week period)

Upcoming Program Highlight:

Community Healthy Cooking Class provided in partnership with HEB - January 2024



Additional News:

Program planning has begun for the 2024 Spring/Summer season. The newest community guide including the latest program and service updates is currently being designed.

Summer Camp planning has also kicked off! We are currently in the process of hiring this year's camp director.



Russell Farm Art Center

Events (Recap and Upcoming):

- December 6-9: Nights of Lights 809 participants
- December 9: Christmas on the Farm 1,200 participants

Program Updates:

Spring/Summer program
 planning has begun! Program
 additions will include camp
 program paid field trip
 offerings, art camps, additional
 culinary classes and more.





Marketing and Community Engagement

Quick Stats as of 1/3:

Facebook Followers:

17,405

(49 follower increase)

Instagram Followers:

(55 follower increase)

Constant Contact Subscribers: 5.118



Facebook Highlight: Re-furbished Water Fountain

Reach - 13,792; Reactions - 58



2023 Recap: By the Numbers



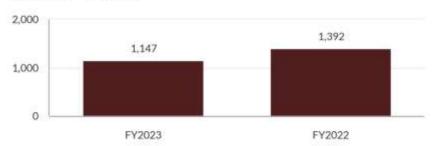
BRiCk - Projects

- Finalizing selection of Construction Manager at Risk,
 vendors responded to the RFP
 - Lobby Remodel
 - Desert Aire Replacement
 - HVAC Replacement
 - Indoor Pool Replaster
 - Indoor Pool Sand Filter Replacement
- 2. Replace protective gym floor covering Acquiring bids
- 3. Replace lockers in women's locker room
 - Acquiring bids

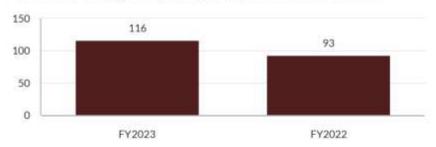
BRiCk- Memberships and Programs



December - Fitness



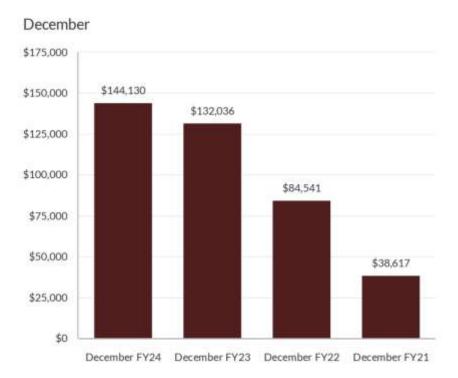
December - Programs (includes Russell Farm Art Center)



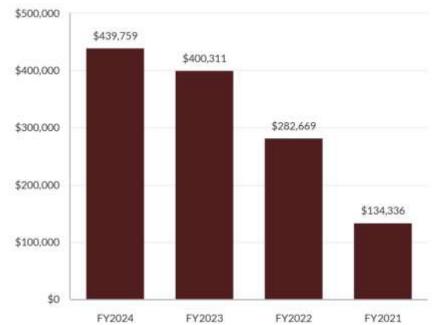


FY 2019-2021 had limited data due to software conversion and accurate reporting data available.

BRiCk-Revenue

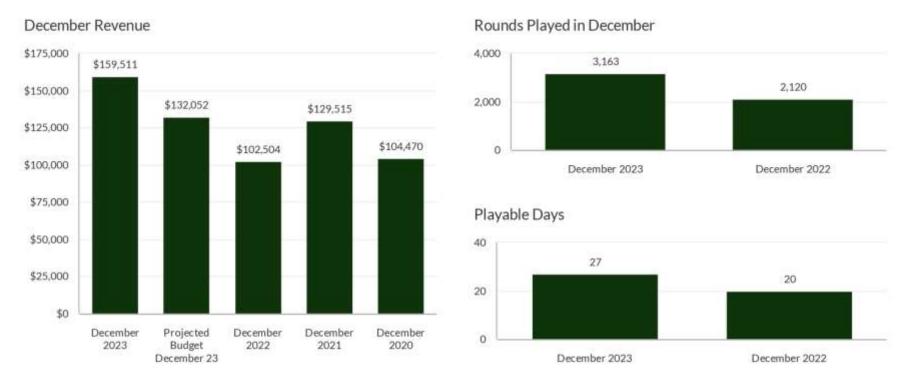


Year to Date (Accruals not included for current FY)



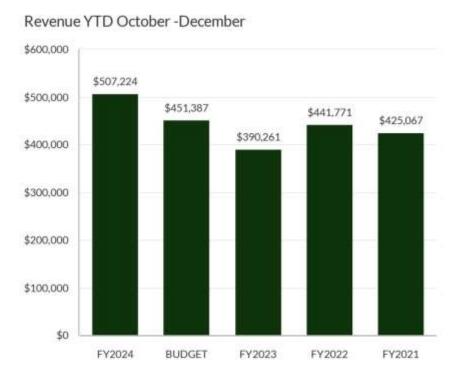


Golf- December Comparisons

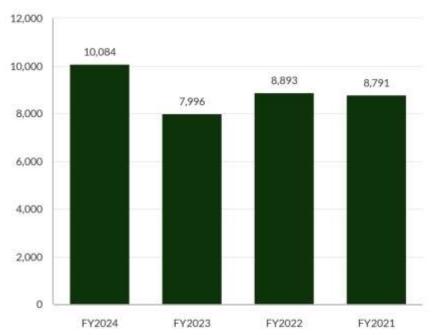




Golf- Year to Date



Rounds Played YTD October- December

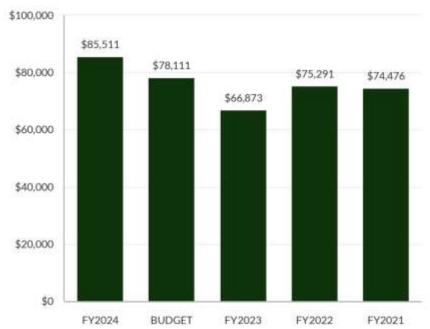




Golf- Pro Shop and FB Revenue Year to Date



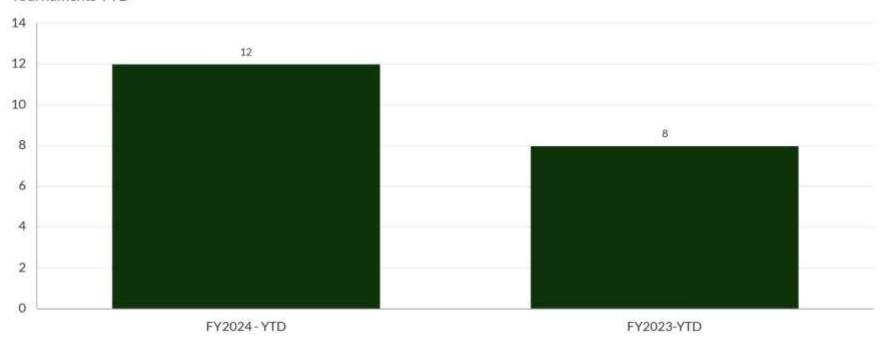
Food and Beverage Revenue YTD October- December





Golf

Tournaments YTD

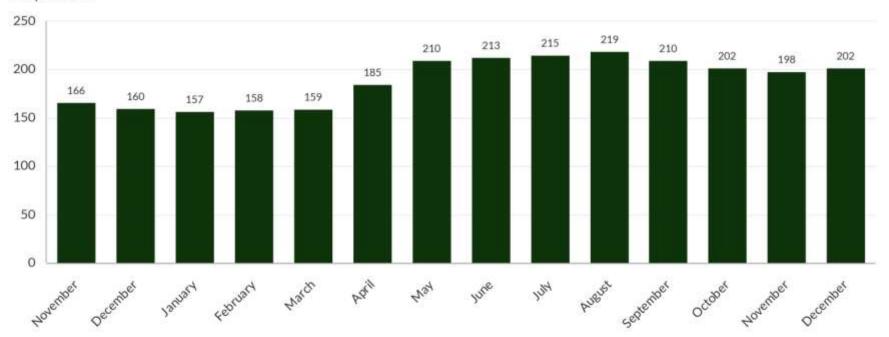




Golf-Memberships

198 Current Members

Players Club







Parks - Capital Project Updates

- Bailey Lake and Chisenhall Parking Lot Expansions: punch list and final acceptance underway
- Park Monument Signs: prioritizing next phase for this fiscal year - estimated up to 7 signs
- Village Creek Trail: revised 90% plans underway.
 Environmental evaluation for TXDOT in process, estimated to begin construction Spring 2025
- Scott St Trailhead: working with design firm for construction plans



Parks - Capital Project Updates

- Bailey Lake Dredging: contract award recommendation scheduled for Park Board this meeting
- Chisenhall Synthetic Turf Phase 2: construction contract award scheduled for Parks Board recommendation February 8
- Oak Valley South Trail: construction award for Council consideration January 2024
- Oak Valley North Restroom: reviewing quotes and design options
- Bark Park-Public works is reviewing results

Parks by the Numbers - December 2023



PLAYGROUND SAFETY

32

INSPECTIONS PERFORMED

MINOR REPAIRS: 1

LITTER ABATEMENT: Parks, Athletic Fields, and ROWs



16,925

Pounds of Litter Removed

Does not include contract litter numbers



IRRIGATION SERVICES

0

Irrigation Systems Inspected

16 Irrigation repairs made

INTEGRATED PEST MANAGEMENT

No pest control treatments

- No pre-emergent weed applications
- 3 post-emergent weed applications

GRAFFITI ABATEMENT



6 graffiti incidents: 100% abated within 24 hours of reporting



Parks by the Numbers - December 2023



Elk Ridge Park Fountain Vault Removal

- Jackhammered and removed old concrete vault
- Backfilled and top dressed
- More added green space and no more hot metal vault lid

Acres Mowed in Parks and ROWs



520 Acres

LEAF MULCHING



Basketball Goal

New goal installed at Meadowcrest Park-VERY POPULAR



Winter Work Updates

- ☆ Tree pruning and chipping on Parks and ROWs
- Used wood chips to mulch under dense tree canopies
- ☆ Park furnishing refurbishments
- ☆ Horticulture training class
- ☆ New concrete pads for park furnishings



Feedback?