

# Departmental Updates

September 2024 - Park Board

# AUGUST EVENTS



SPLISH SPLASH DOGGIE BASH - 88 DOGS & 200 HUMANS



FRIENDLY FEST CARNIVAL DANCE - 80 PARTICIPANTS



# BTX BEATS

SEPTEMBER 7

4:30 PM - 9 PM

OLIVIA JOY BAND,  
BROCK DEWALD &  
DOLAN



# TRASH BASH

SEPTEMBER 14

8 AM - 12 PM

WARREN PARK



# BE HEALTHY RUN

SEPTEMBER 21

7 AM - 11 AM



# ZUMBA LATIN NIGHTS

SEPTEMBER 25

7 PM



# HISPANIC HERITAGE FESTIVAL

SEPTEMBER 28

5 PM - 9 PM

MAYOR VERA CALVIN PLAZA

AUGUST UPDATE

## PROGRAMS & ATHLETICS

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Program Recap: Gymnastics  
(34) - Women's Self-Defense  
(14) - Pickleball (13)

Current Athletics:  
Adult Summer Softball



**AUGUST UPDATE**

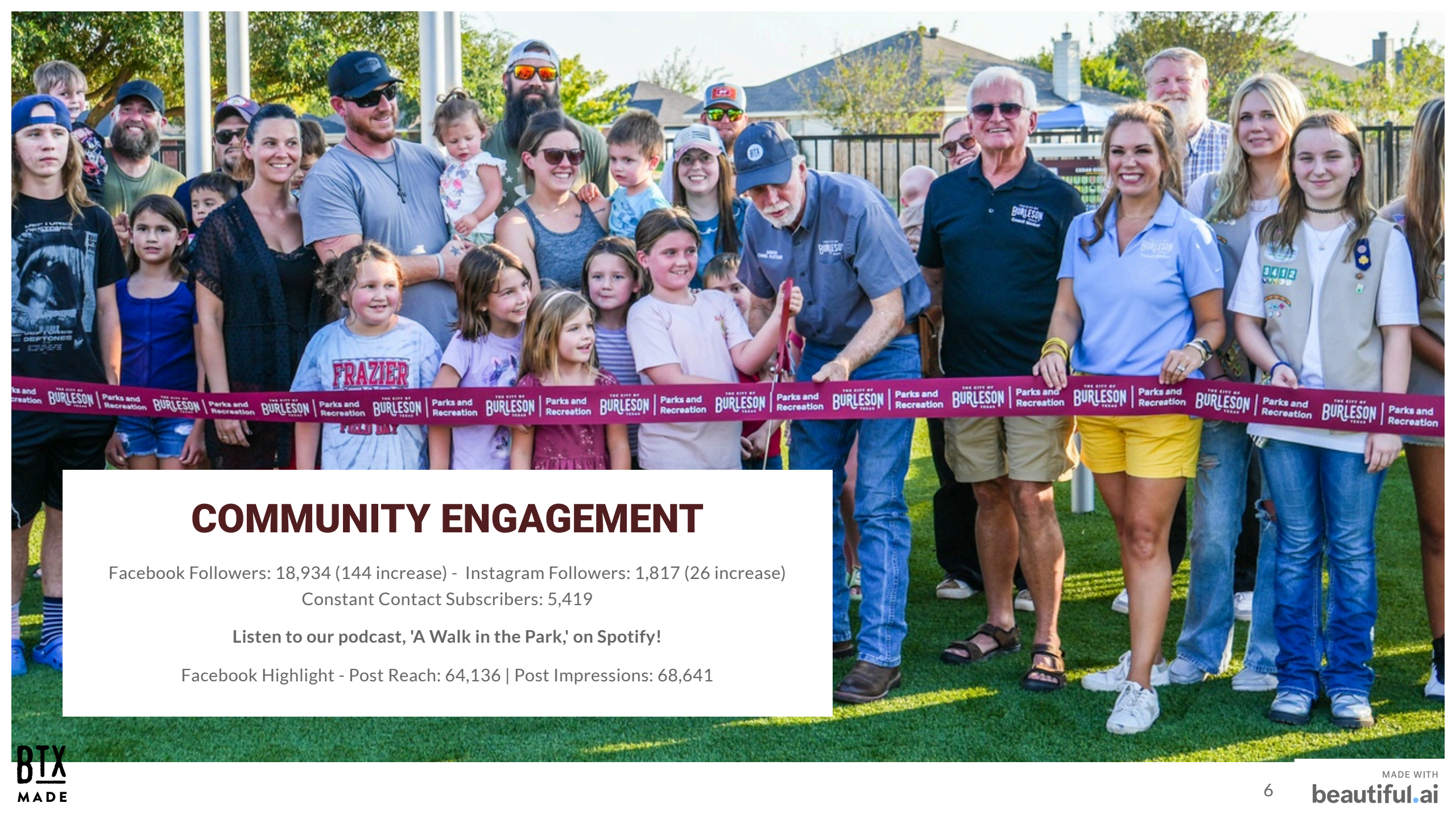
## **RUSSELL FARM**

Russell Farm has a variety of upcoming art programs in September: Wood Shop, Kid Create, and Stained-Glass Painting!

Program Recap:

Adult Art (6) - Canning (15) -  
Storytime (23) - Art Camp 6 & up  
(31) - Open Art Studio (42) -  
Gardeners (100)





## COMMUNITY ENGAGEMENT

Facebook Followers: 18,934 (144 increase) - Instagram Followers: 1,817 (26 increase)

Constant Contact Subscribers: 5,419

Listen to our podcast, 'A Walk in the Park,' on Spotify!

Facebook Highlight - Post Reach: 64,136 | Post Impressions: 68,641

# Volunteer Opportunities

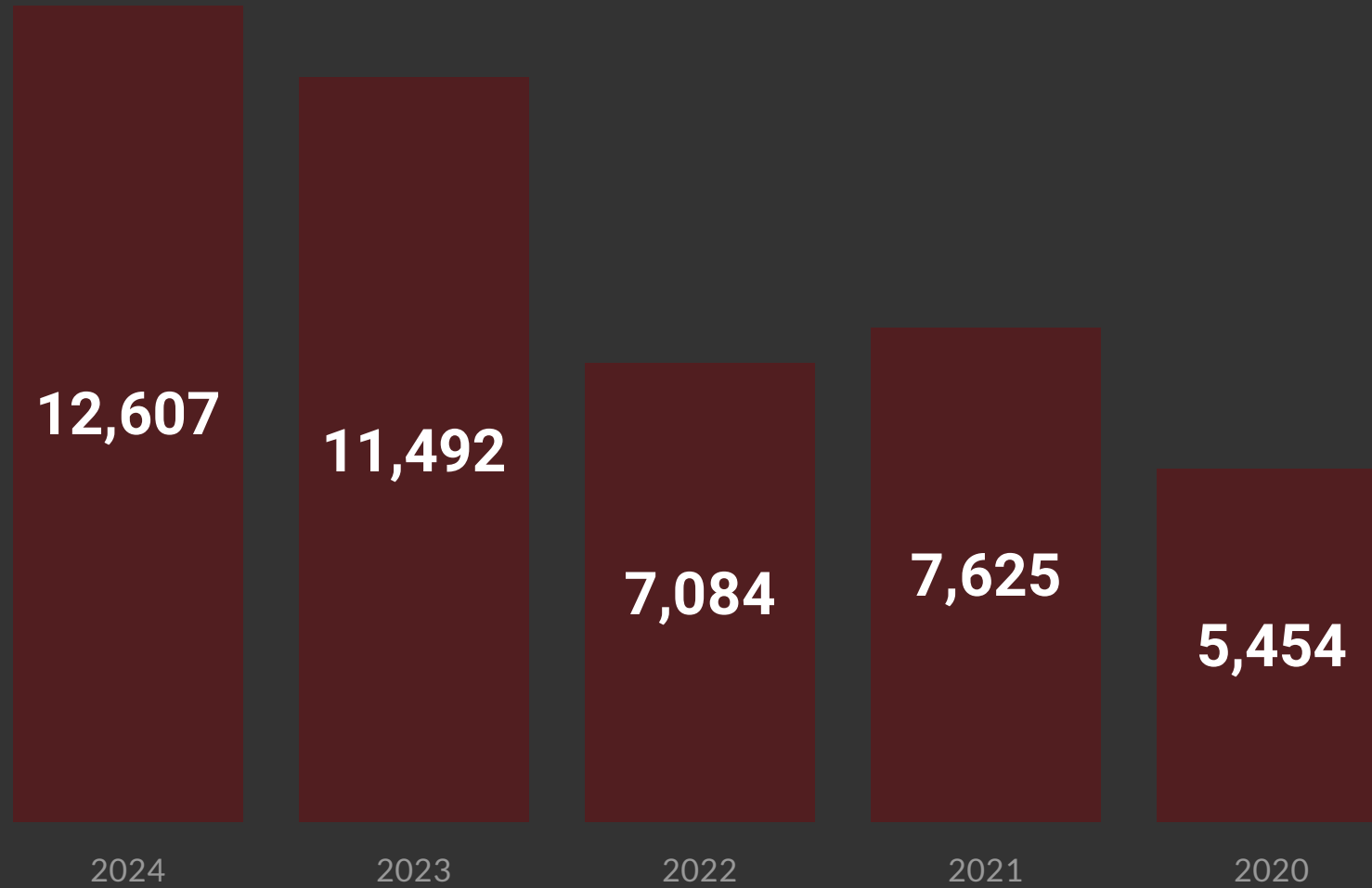
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# BRICK MEMBERSHIPS - MONTH OF AUGUST



# ALL PROGRAMS - AUGUST

2023

**478**

PARTICIPANTS

2024

**441**

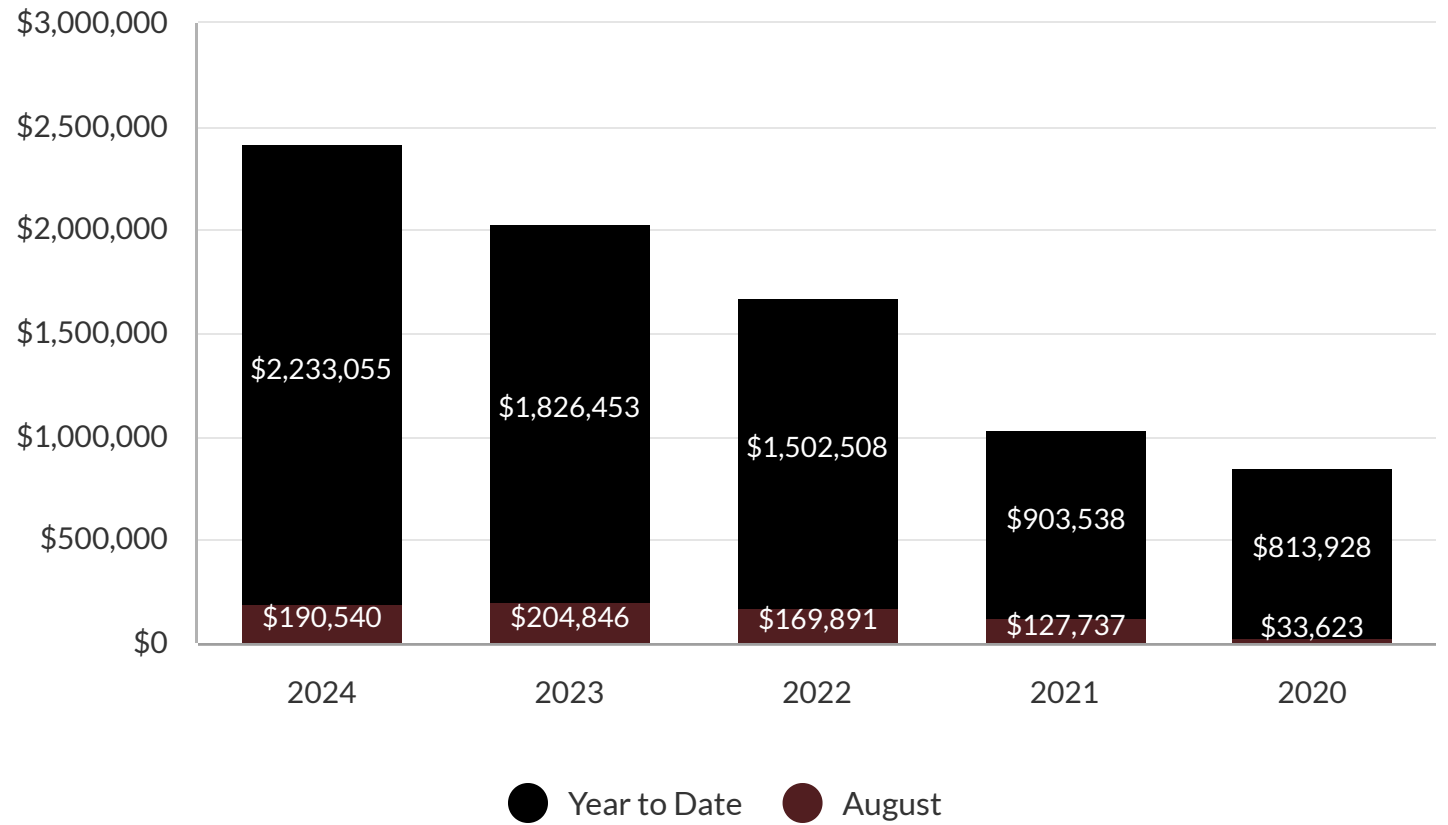
PARTICIPANTS





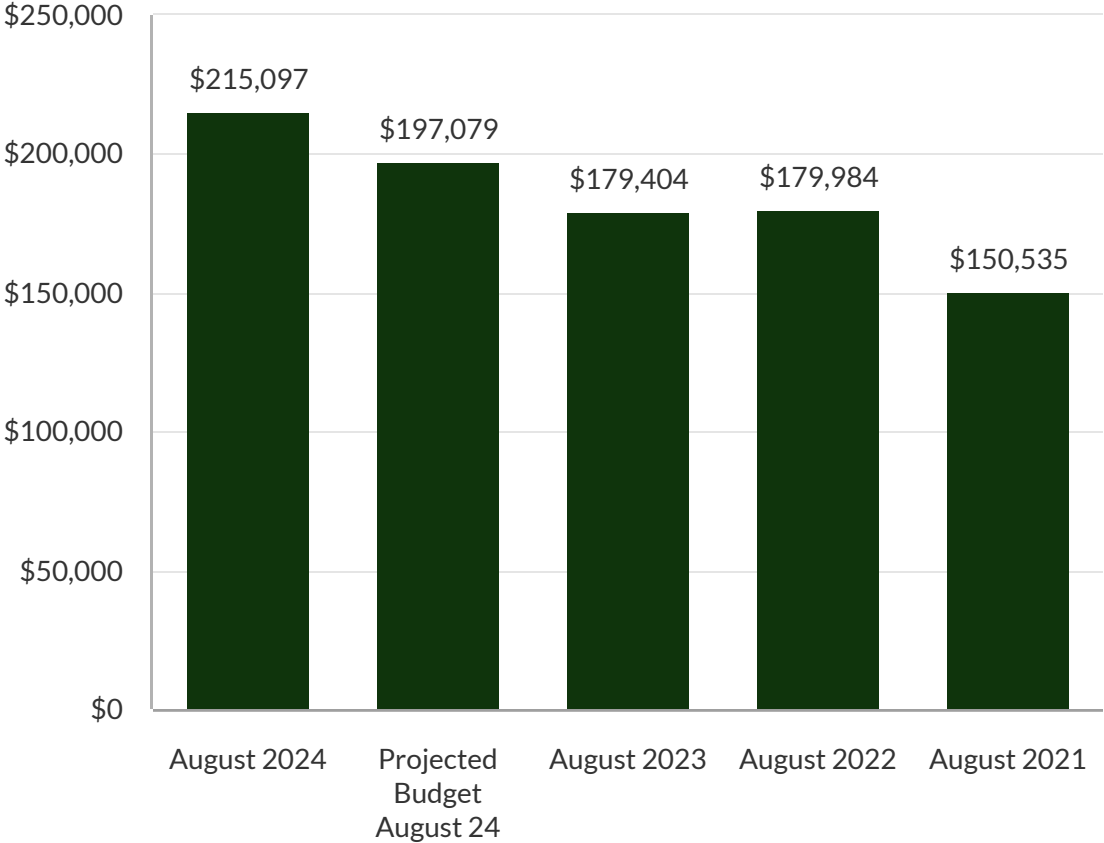
# BRICK REVENUE

This chart reflects revenue for the current month as well as year to date.

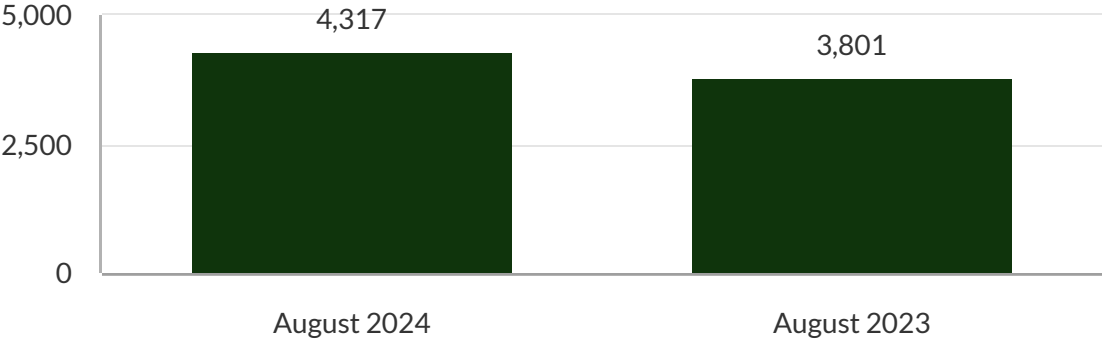


# Hidden Creek Golf Course- August Comparisons

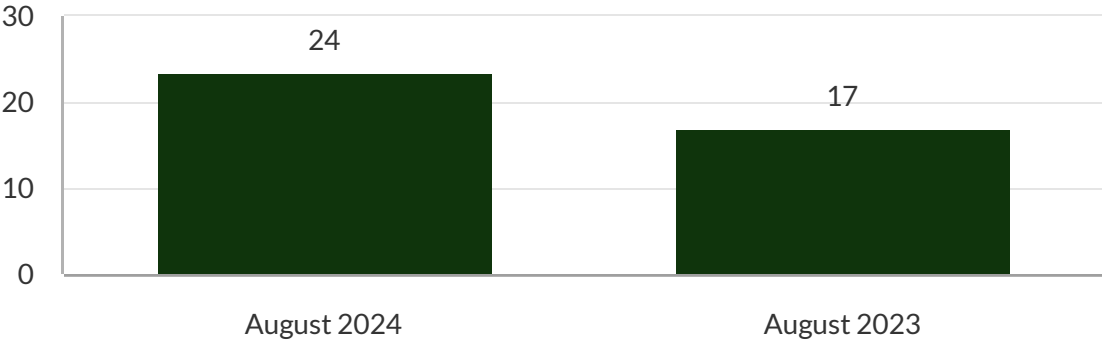
August Revenue



Rounds Played in August

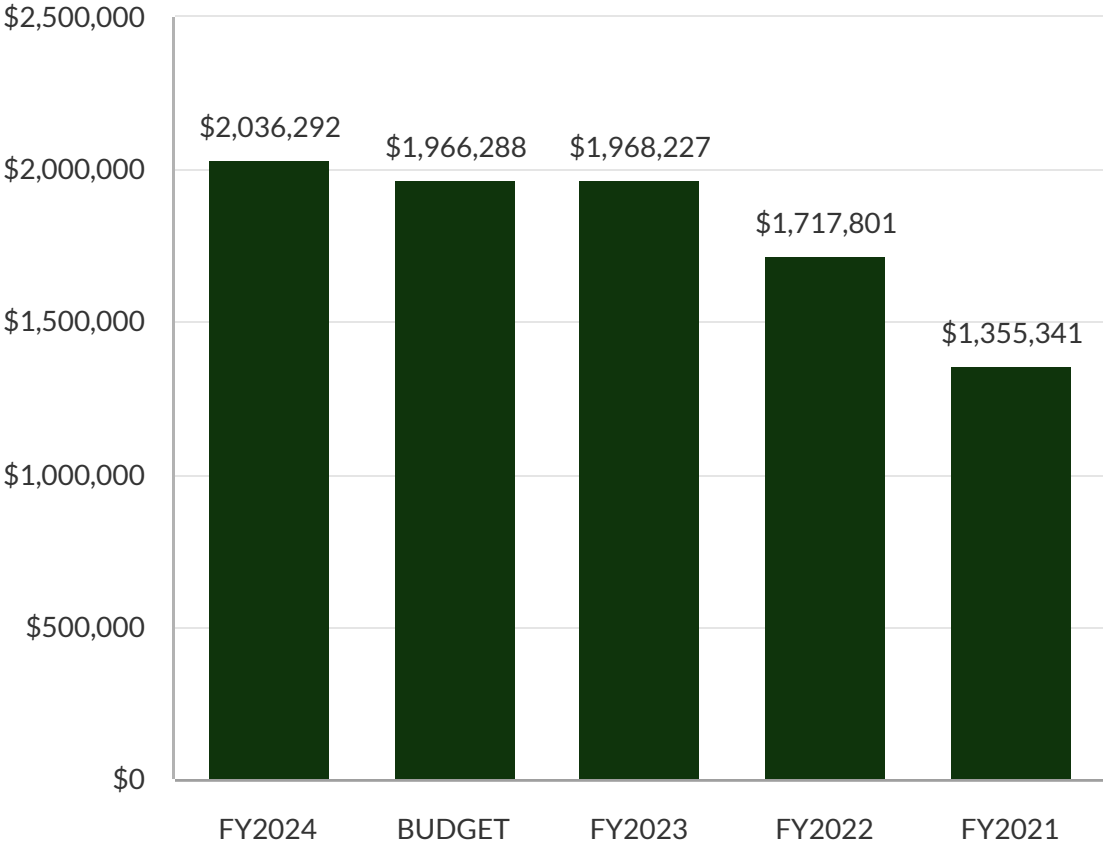


Playable Days \* updated criteria with partial days

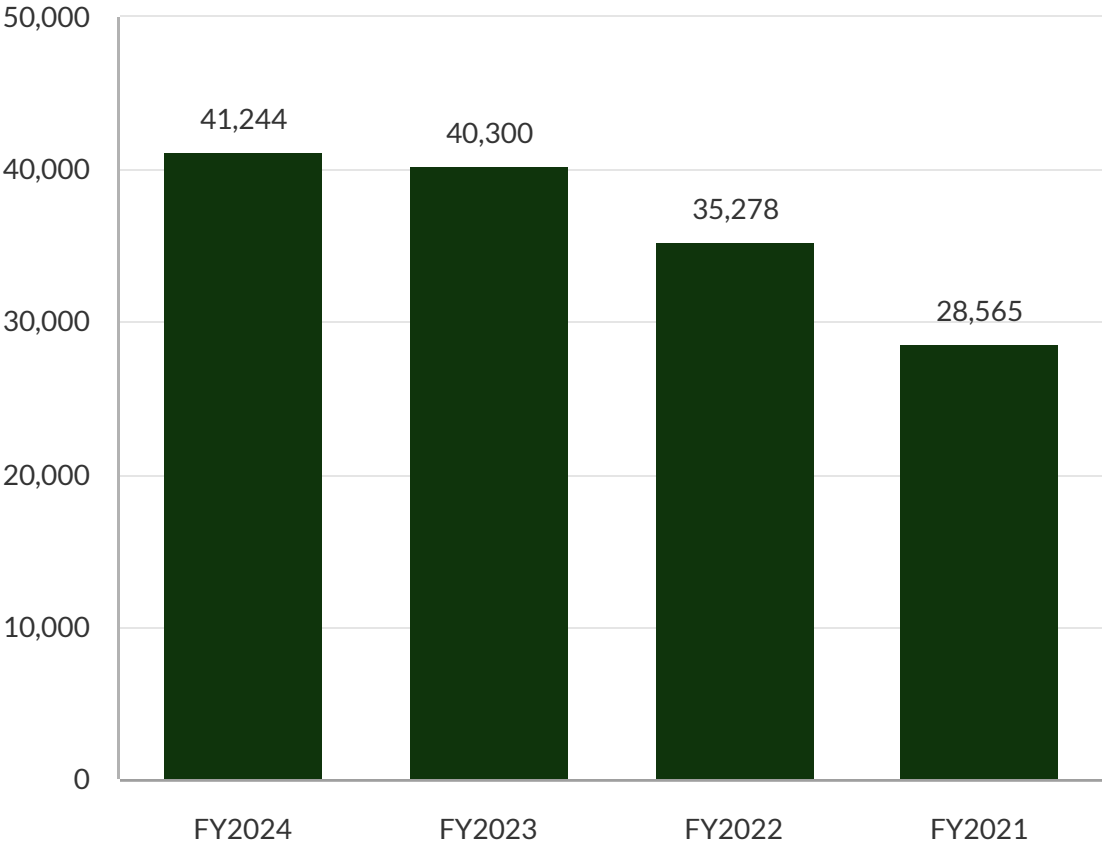


# Hidden Creek Golf Course- Year to Date

Revenue YTD October -August

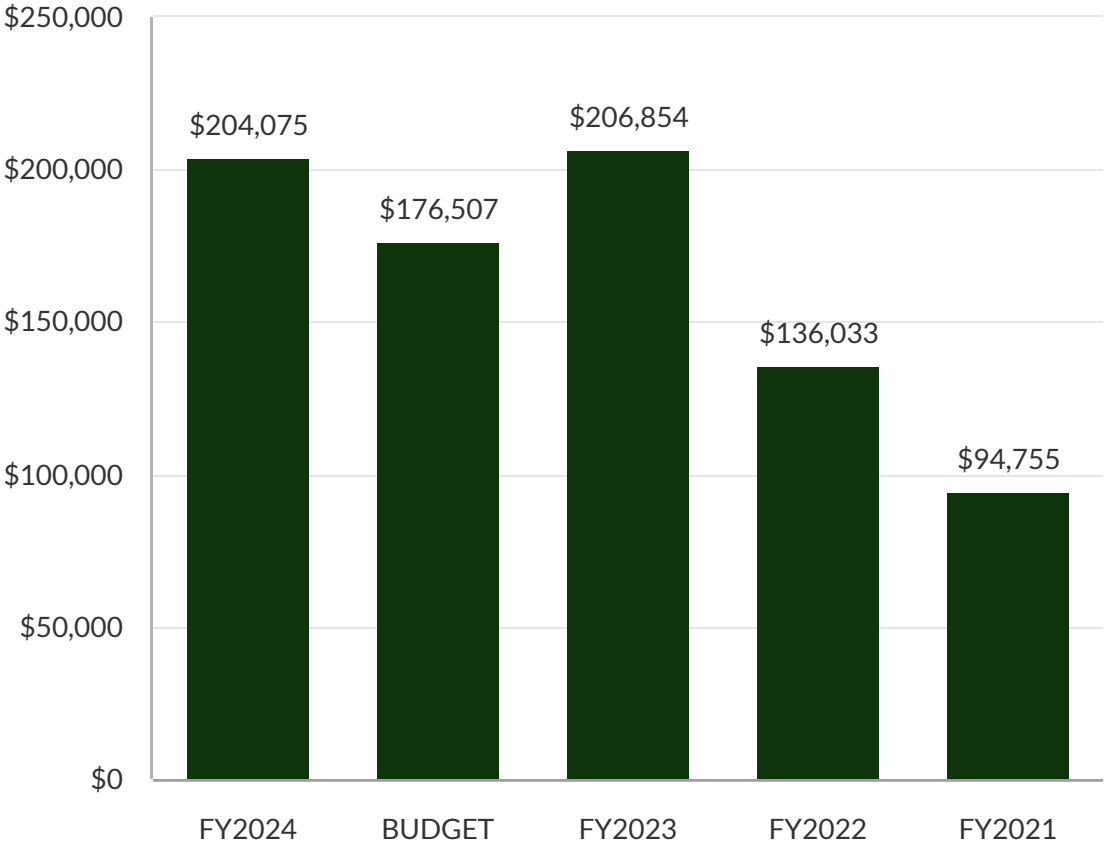


Rounds Played YTD October - August

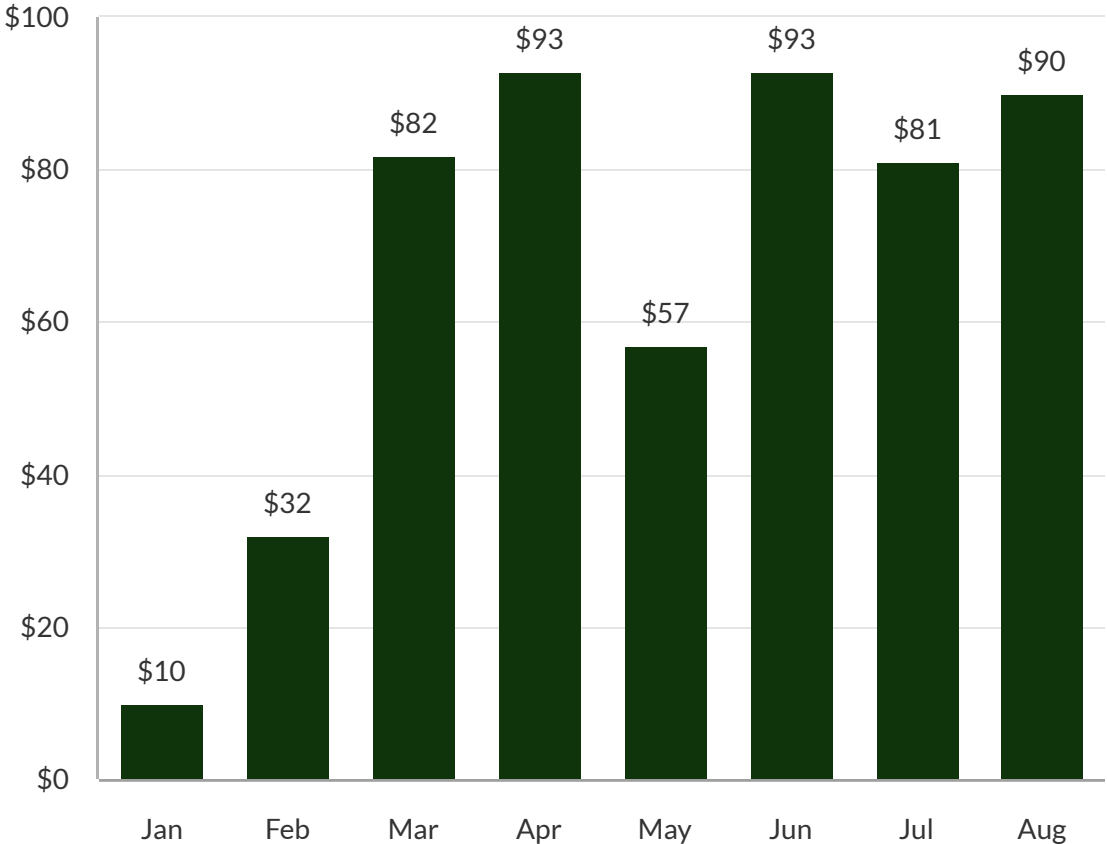


# Hidden Creek Golf Course- Pro Shop and FB Revenue Year to Date

Pro Shop Revenue YTD October - August

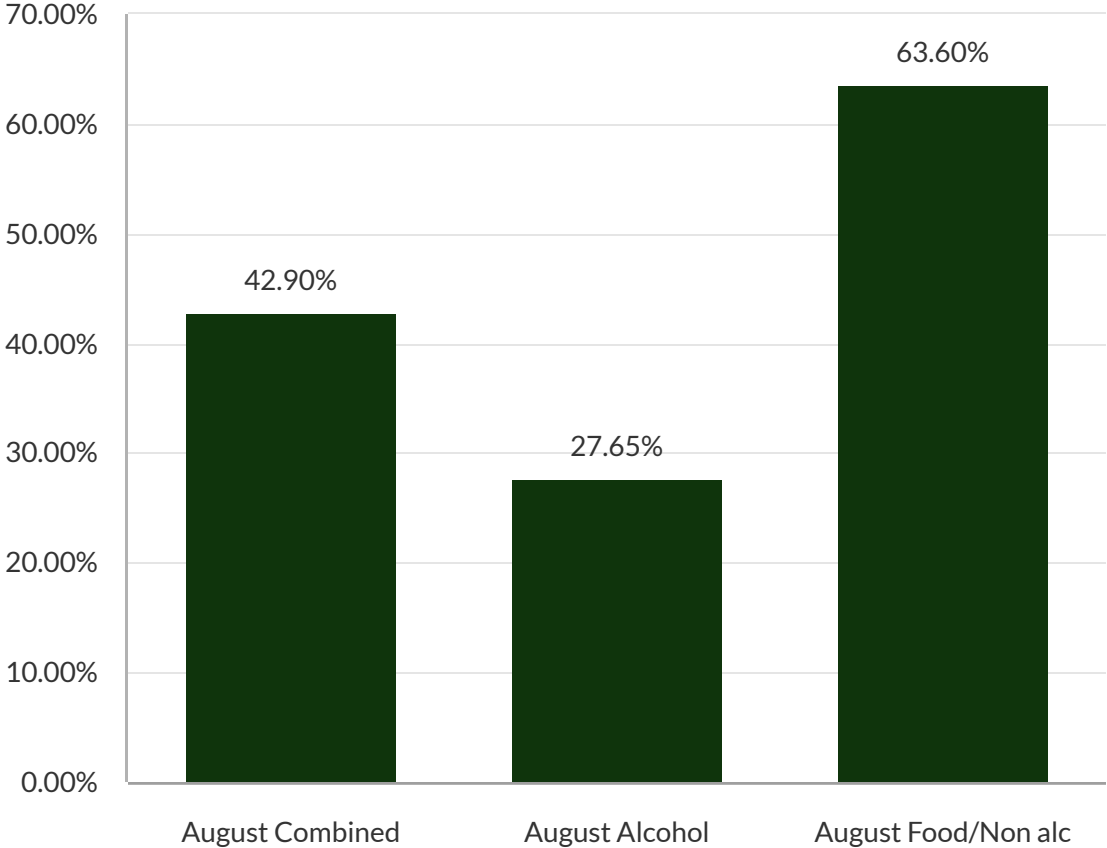


Food and Beverage Revenue YTD October - August

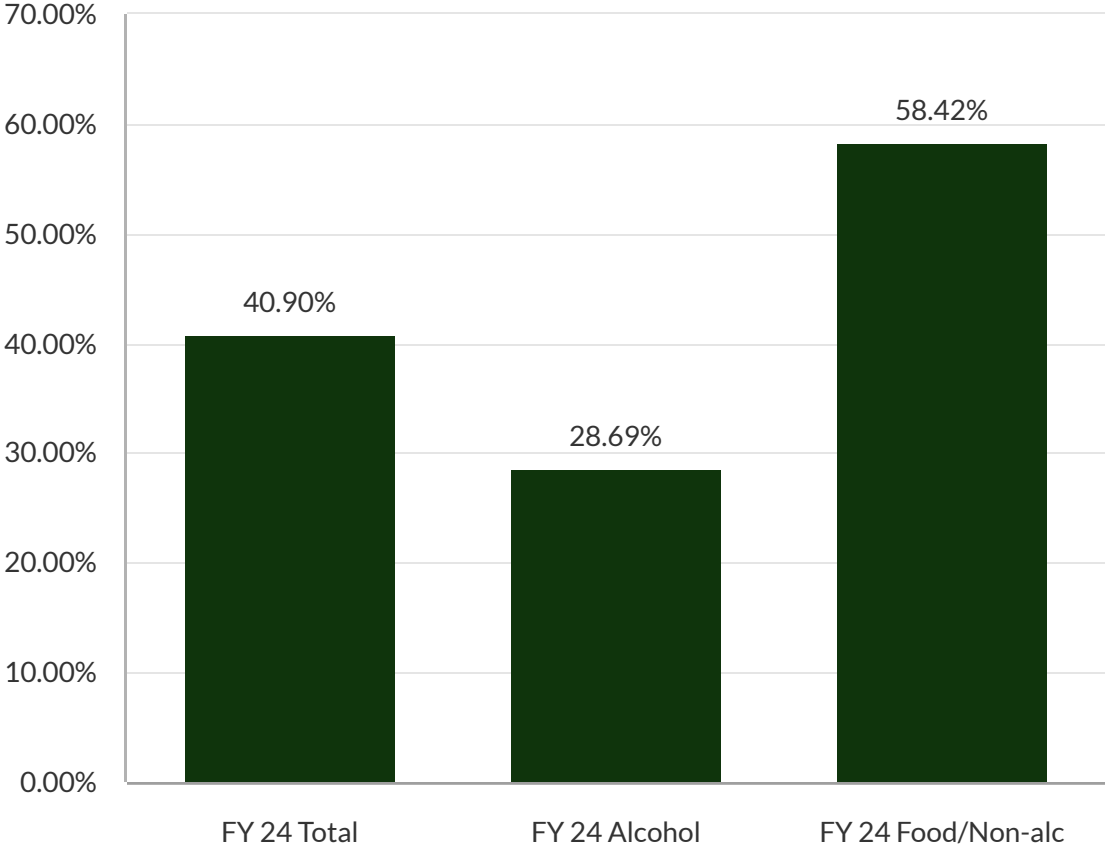


# Hidden Creek Golf Course- Food and Beverage Cost of Sales Percentages

Food and Beverage Cost of Sales % by Department



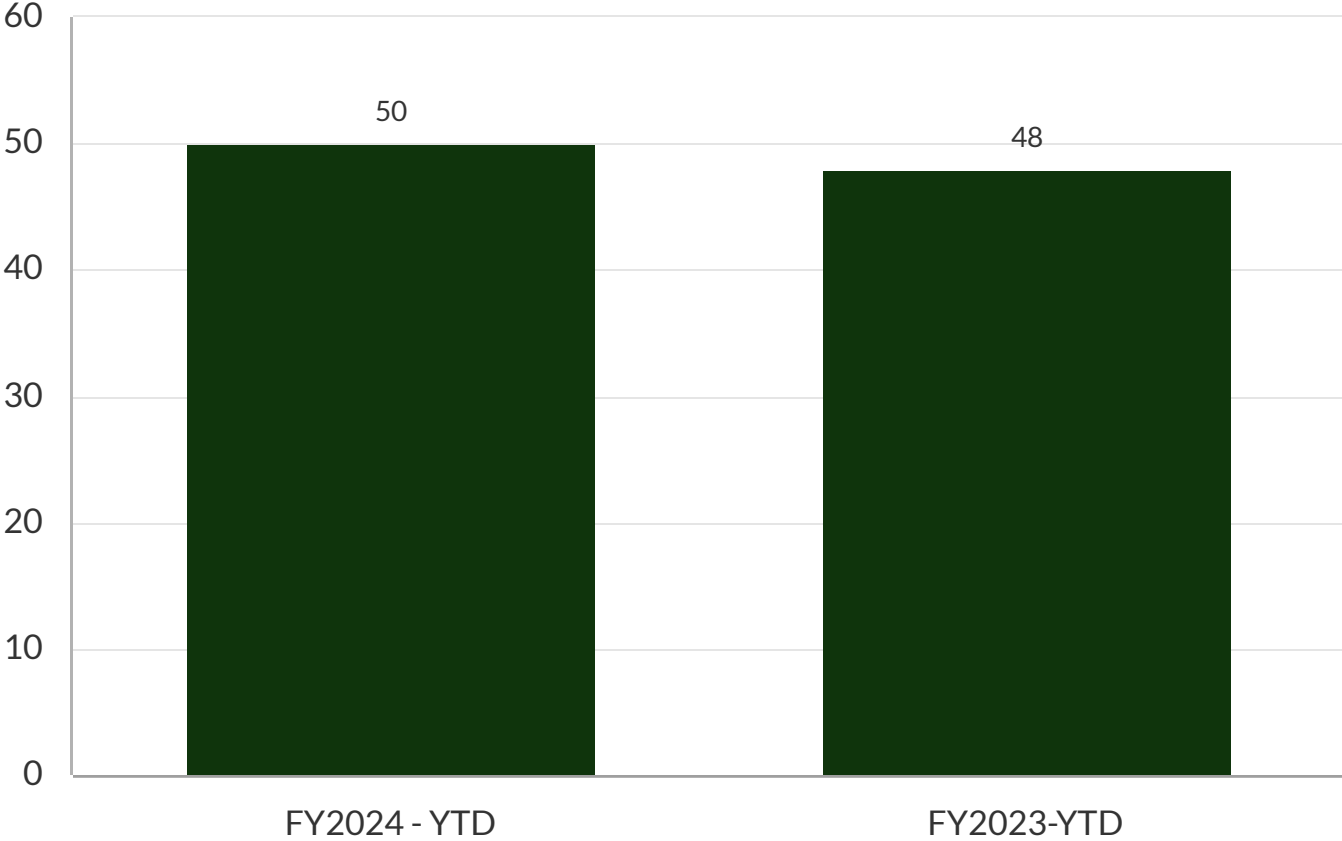
Food and Beverage Cost of Sales % Combined YTD



# Hidden Creek Golf Course- Tournaments



Tournaments YTD

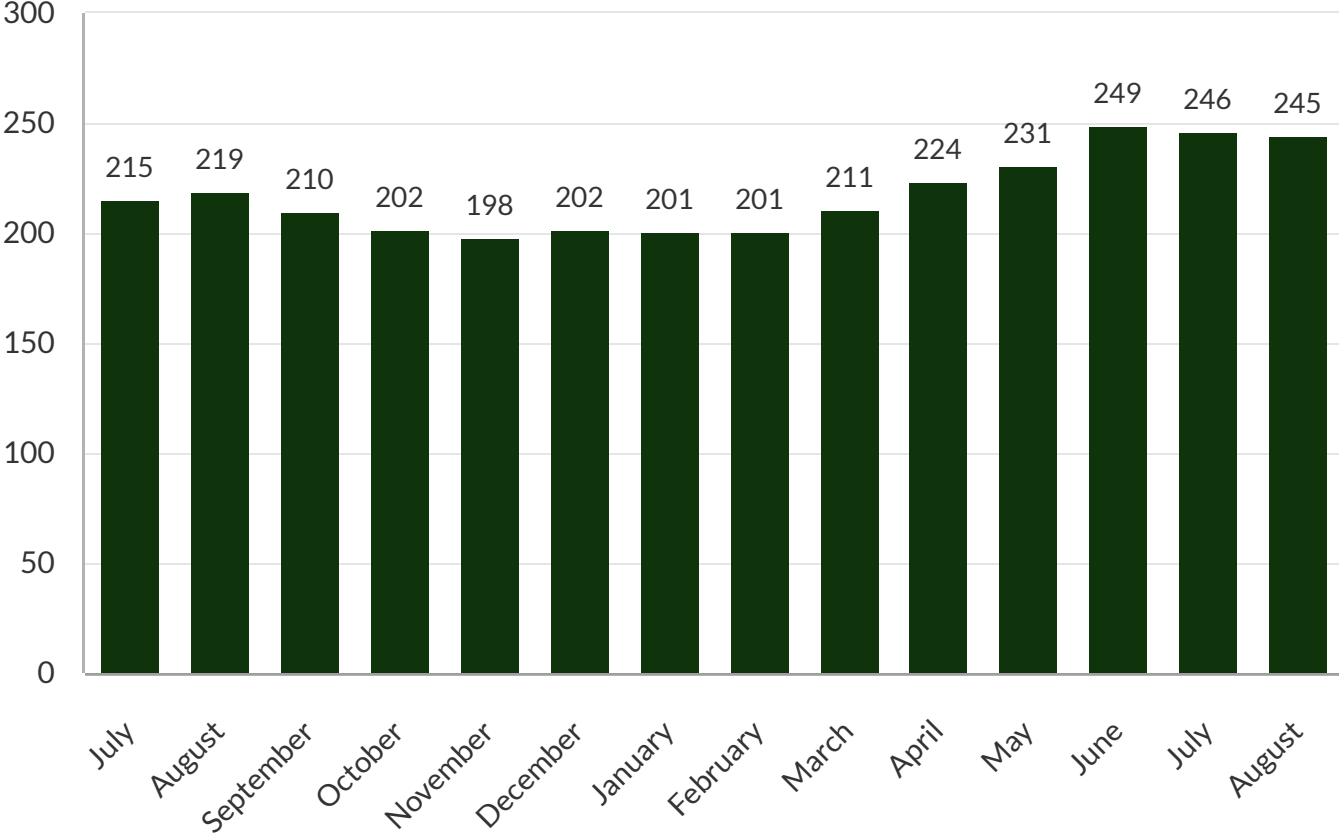




# Golf-Memberships

— 245 Current Members

Players Club



# PARKS - CAPITAL PROJECTS UPDATES



## CHISENHALL SYNTHETIC TURF: PHASE 2

CONSTRUCTION TO  
BE COMPLETE END  
OF SEPTEMBER 2024

## OAK VALLEY NORTH RESTROOM

CONSTRUCTION TO  
BE COMPLETE END  
OF SEPTEMBER 2024

## MEADOWCREST PARK IN PRODUCTION

## SCOTT STREET TRAILHEAD IMPROVEMENT

CONSTRUCTION  
BEGIN OCTOBER  
2024

## PARKS MASTER PLAN

10 AWAY FROM GOAL  
OF 1,000  
RESPONDENTS FOR  
PUBLIC SURVEY

## FY 2024 COMPLETED PROJECTS

- CEDAR RIDGE, BAILEY LAKE  
DREDGING, OAK VALLEY SOUTH  
TRAIL CONNECTOR

# PARKS - CAPITAL PROJECTS UPDATES

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**SHANNON CREEK  
NATURE PARK**  
BIDDING-SEPTEMBER  
2024

**CENTENNIAL PARK**  
SURVEY FOR DESIGN-  
SEPTEMBER 2024

**COMMUNITY PARK**  
IN DESIGN

**PUBLIC ART  
MASTERPLAN**  
RESEARCHING ARTIST FOR  
PUBLIC ENGAGEMENT





**BYA:  
BASEBALL/SOFTBALL  
OPENING DAY**



# PARK PARTNERSHIPS



**KEEP BURLESON  
BEAUTIFUL:  
AWARD RECEIVED**



**FWMBA:  
AUGUST WORK  
DAYS**



**BISA:  
MIDNIGHT  
MADNESS**

# PARKS BY THE NUMBERS - AUGUST

## PLAYGROUND INSPECTIONS

# 33

2 MINOR REPAIRS:

OAK VALLEY NORTH - TIGHTENED LOOSE SWING SET BOLT

CENTENNIAL PARK - TIGHTENED LOOSE BOLT ON TELESCOPE

## GRAFFTI ABATEMENTS

# 1

LOCATION: WARREN PARK



**Feedback?**