

City Council Regular Meeting

DEPARTMENT: Economic Development

FROM: Alex Philips, Economic Development Director

MEETING: March 6, 2022

SUBJECT:

Consider approval of a facility use agreement with Burleson Farmer's Market for the use of the Mayor Vera Calvin Plaza in Old Town for the upcoming season. (Staff Contact: Joni Van Noy, Economic Development Coordination)

SUMMARY:

The Burleson Farmer's Market (BFM) seeks to begin its Saturday market activities within the Mayor Vera Calvin Plaza beginning April 1, 2023. The market utilizes the Mayor Vera Calvin Plaza promenade, a portion of the lawn space (as needed) and four (4) on street parking stalls located along S. Warren St. for mobile food vending.

This request is effectively a renewal of the previous year's agreement with the following edits:

- Added verbiage allowing the City of Burleson to reserve the right to booth space for community outreach purposes including but not limited to: volunteer recruitment, animal shelter adoptions, library card enrollment, etc. Requested booth space shall be coordinated with the operator a minimum of one (1) week in advance.
- 2. At such time tenants occupy the building adjacent to the Plaza's promenade, all functioning entry and exit points to the building will remain clear and unblocked by market operations. The City reserves the right to intervene if necessary.

OPTIONS:

- 1) Approve the proposed facility use agreement with Burleson Farmer's Market
- 2) Modify the proposed facility use agreement with Burleson Farmer's Market
- 3) Deny the proposed facility use agreement with Burleson Farmer's Market

RECOMMENDATION:

Staff recommendations approval of the agreement as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

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