



# Departmental Updates

Park Board - April 2023



# Rec Special Events



## Event Recaps:

Dogs and Donuts: March 11, 2023 - Estimated attendance, 150 attendees

Vietnam Veterans Tribute: March 25, 2023 - Estimated attendance, 150 attendees

Russell Farm Egg Hunt & Bunny Daze: April 1, 2023 - Estimated attendance, 2,425 attendees

Aqua Egg Hunt: April 8, 2023 - 150 participants registered



## Upcoming Events:

Coyote Loop Clean Up: April 15, 2023

Earth Day Celebration: April 22, 2023

Arbor Day Celebration: April 28, 2023

Far Out Family Camp Out: April 29, 2023





**BUNNY DAZE**



**RUSSELL FARM  
PRESCHOOL EGG HUNT**



**VIETNAM VETERANS TRIBUTE**



**DOGS AND DONUTS**



# ***Claudia's Playground Re-Opened!***



## **CLAUDIA'S PLAYGROUND RIBBON CUTTING**

**APRIL 12, 6:00 - 7:30 PM  
933 W BEND BLVD**

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**LAWN GAMES!**

**FREE SNOW CONES FOR 1ST 50 ATTENDEES!**

**FOOD FOR PURCHASE!**

**AND MORE!**

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**PLEASE NOTE:**

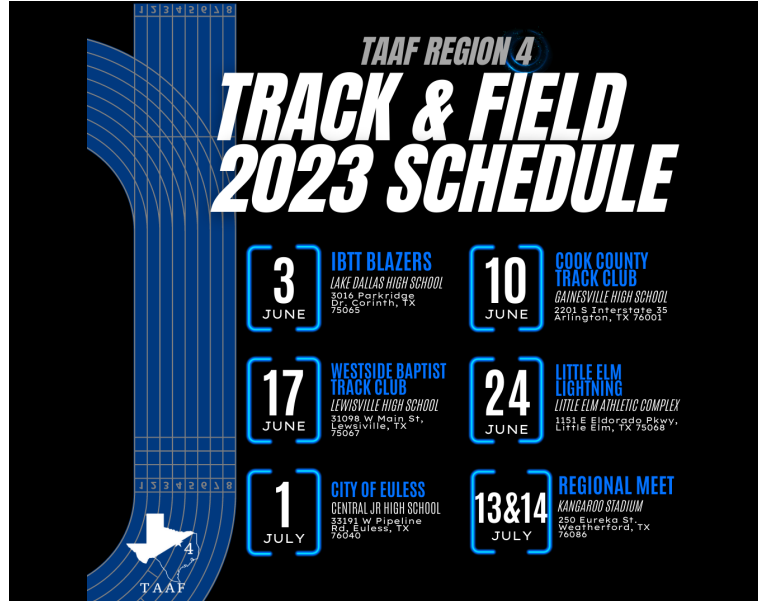
**LIMITED PARKING AVAILABLE - THIS IS A WALK UP EVENT**

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# Rec Programs



## Athletic News:

Current Athletics:

Basketball, Softball, and Volleyball

Spring athletics currently in registration and upcoming:

Free Community Pickleball Clinic (Warren Park):

April 15

Youth Track Athletics



## Program News:

Programming Highlight: Spring Break Camp

26 participants enrolled

Current and Upcoming Programming:

Homeschool PE (avg. 20 participants), Sporties for Shorties (avg. 5 participants), Gymnastics (avg. 36 participants), Teen Camp (upcoming), and Summer Camp (avg 90 participants currently).



## Additional News:

Honey Tour Carnival: May 25-28

4-day carnival that will include live music, carnival rides, local vendors, games, and food.



# Russell Farm Art Center

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## Russell Farm Updates:

- Programs/Events March recap:
- Red Chair Lecture, Woodcarving: Gary Burkins: March 17 (25 participants)
- Show Me How Fair: March 25 (201 participants)
- Russell Farm Easter Egg Hunt: April 1 (425 participants)
- Upcoming Programs/Events:
- Pickled Asparagus Canning Workshop: April 15
- Date Night Experience: May 6







# Marketing and Community Engagement

Quick Stats as of 4/6:  
Facebook Followers:  
15,005  
(210 follower increase)

Instagram Followers:  
1319  
(9 follower increase)

Tik Tok Followers:  
1020  
(10 follower increase)

Constant Contact  
Subscribers:  
5,118



## Facebook Highlight: Pickleball at Warren Park

Reach - 27,705; Reactions - 697;  
Comments - 187; Shares - 55



## Facebook Highlight: Parks and Recreation reached 15k followers as of 4/6

March High Performing Content



# **BRiCk - Projects**

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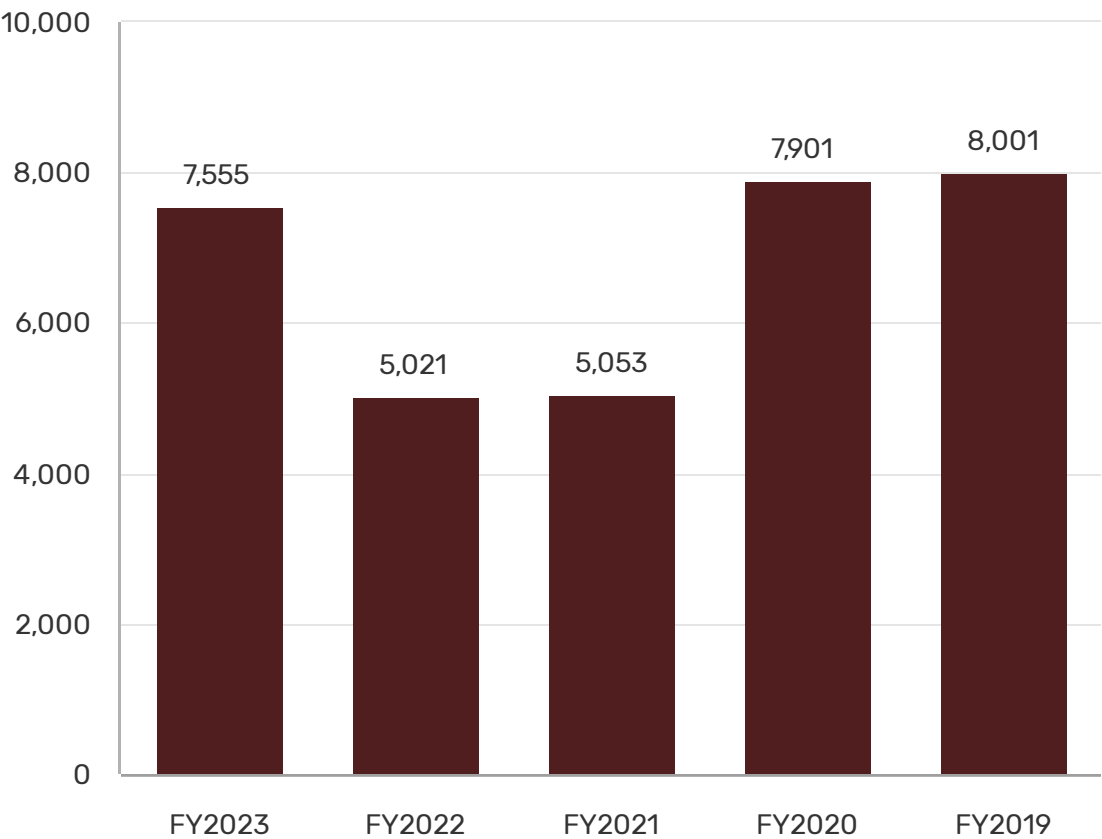


1. **Men's locker replacement - Installation on 4/17/23 to be completed and reopened 4/20/23**
2. **Upgrade AC system - Complete, additional items identified during the project that will be addressed in the coming weeks**
3. **Replace outdoor pool sand filter - In production**
4. **Lobby redesign/update - Scheduled for Council consideration Summer 2023**
5. **Outdoor Pool Shade Structures & Furniture - In production**
6. **Repairs from the recent leak in the fitness area-Complete**
7. **Relocate flag pole lighting out of walk path - Begin late April 2023**
8. **Plumbing repairs through lobby area - Begin late April 2023**

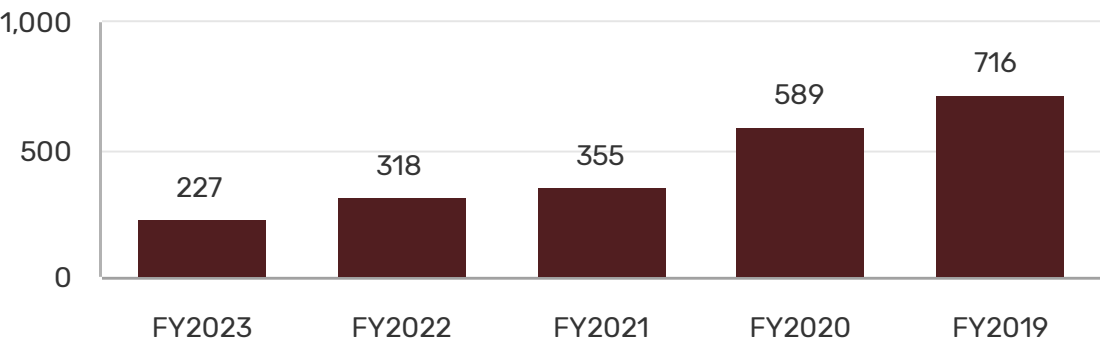


# BRiCK- Memberships and Programs

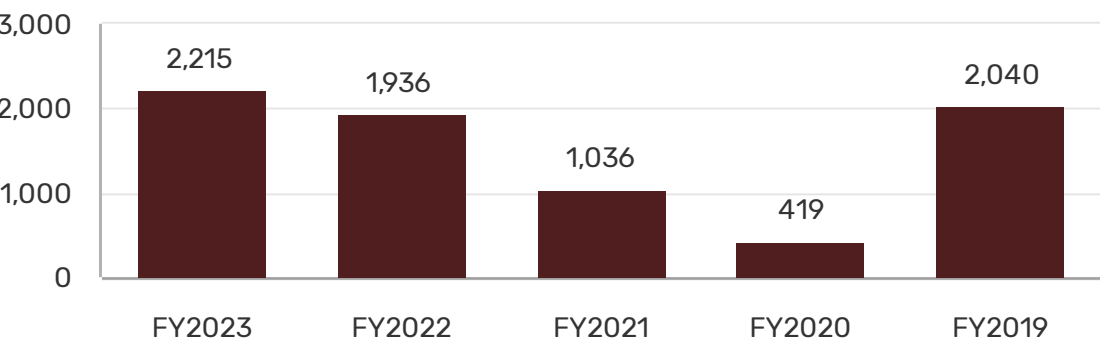
March Memberships



Program Enrollments



Fitness Class Attendance

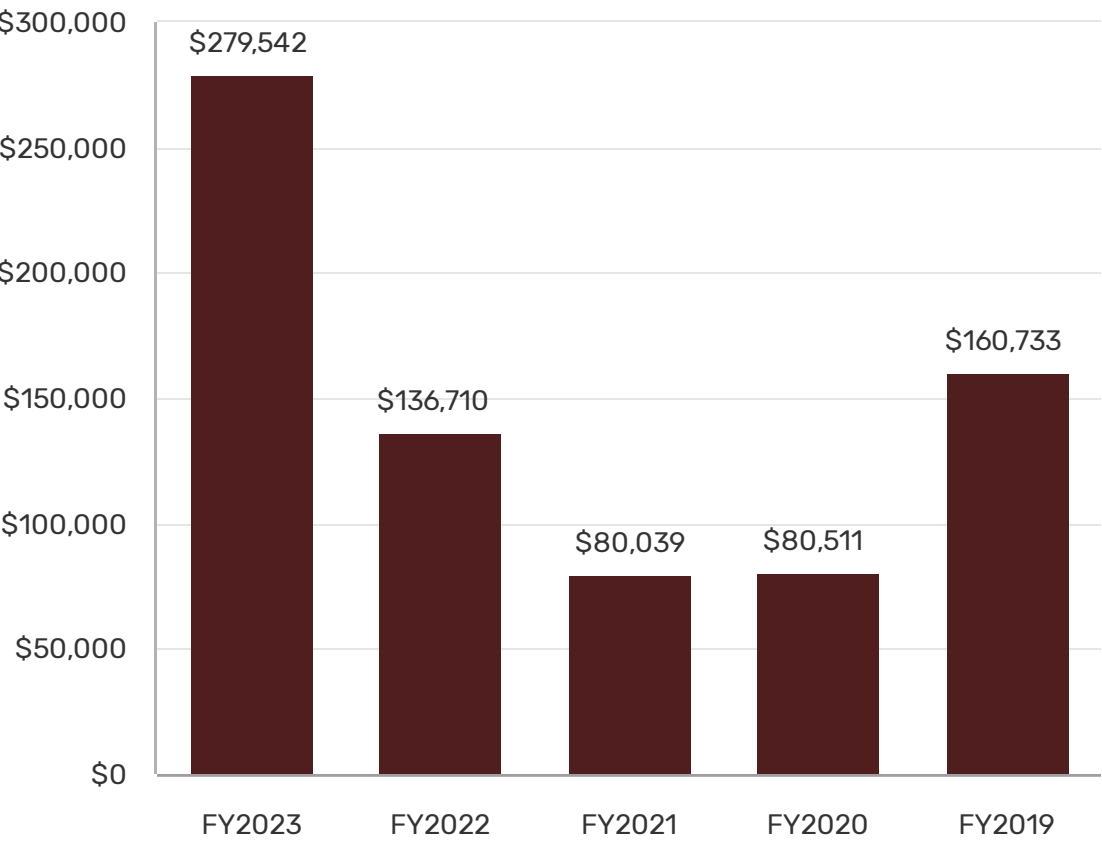


FY 2021 had limited data due to software conversion

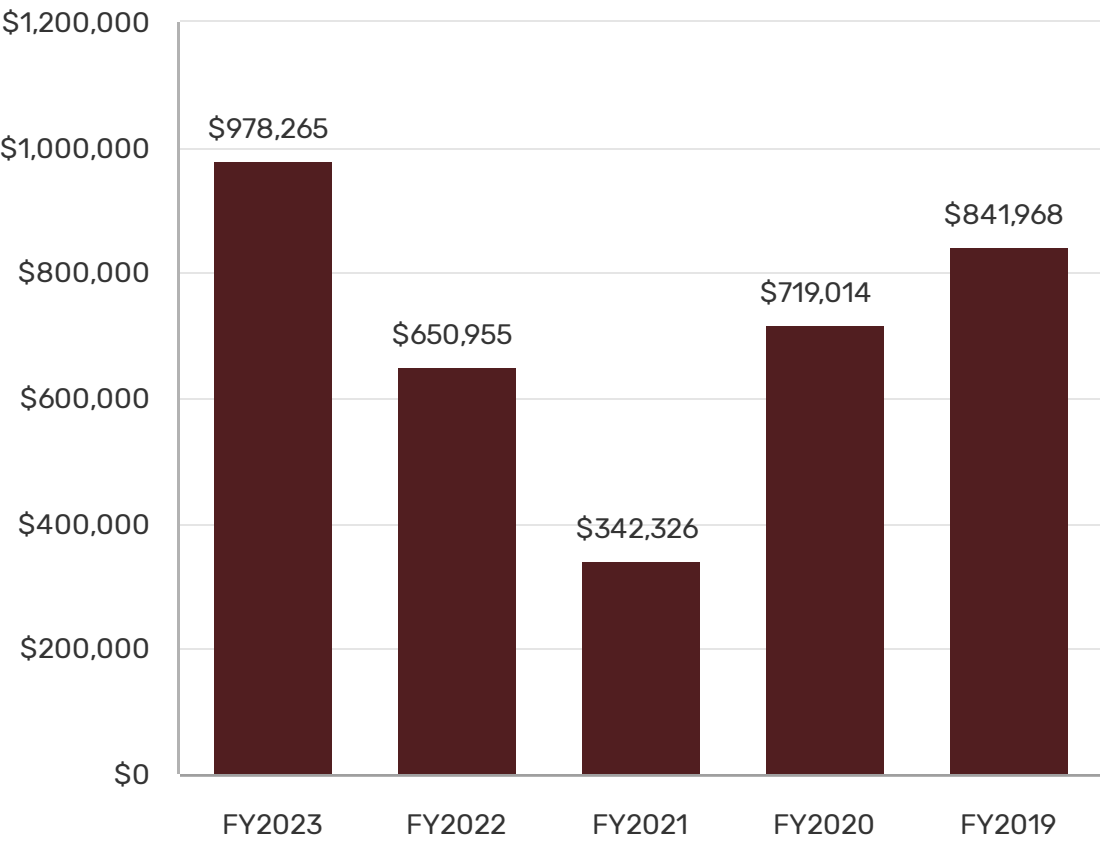


# BRiCK-Revenue

## March



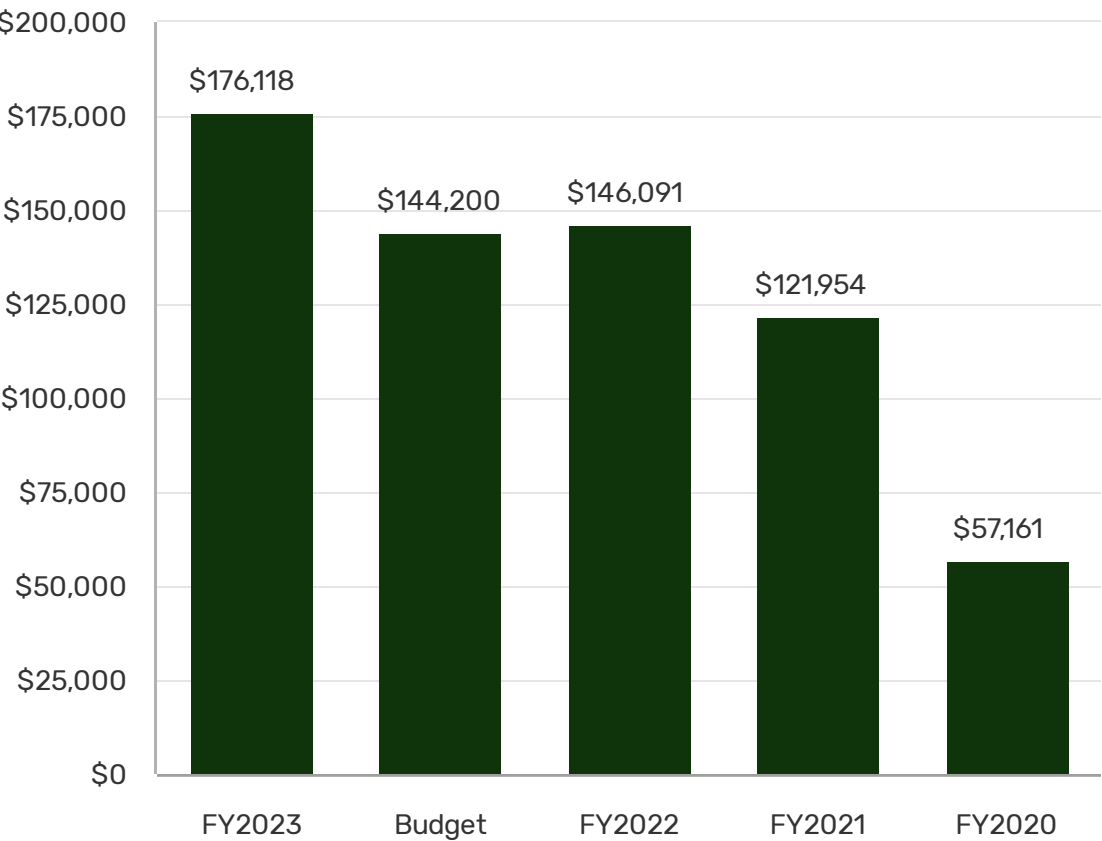
## Year to Date (Accruals not included for current FY)



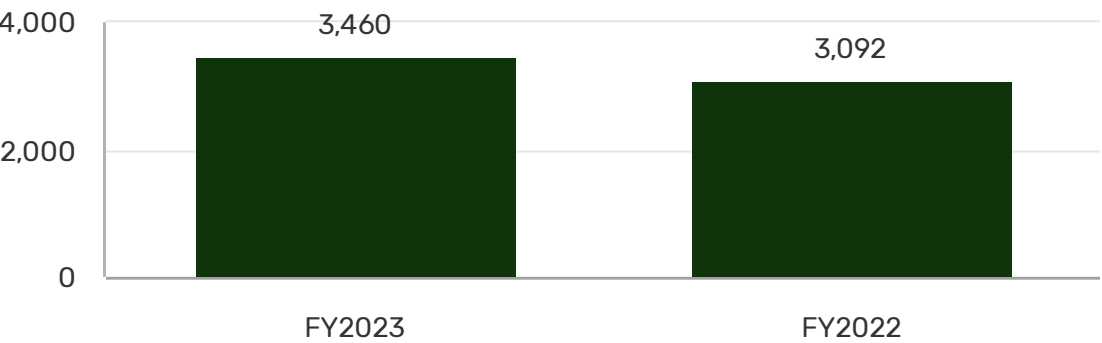


# Golf- March Comparisons

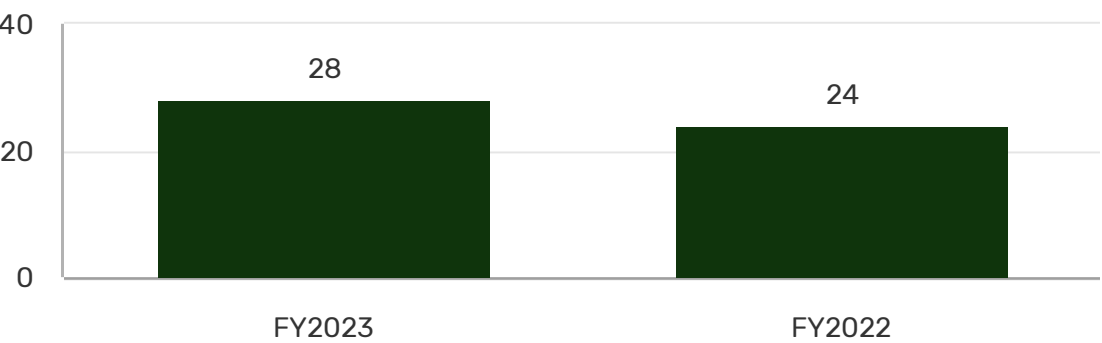
March Revenue



Rounds Played in March



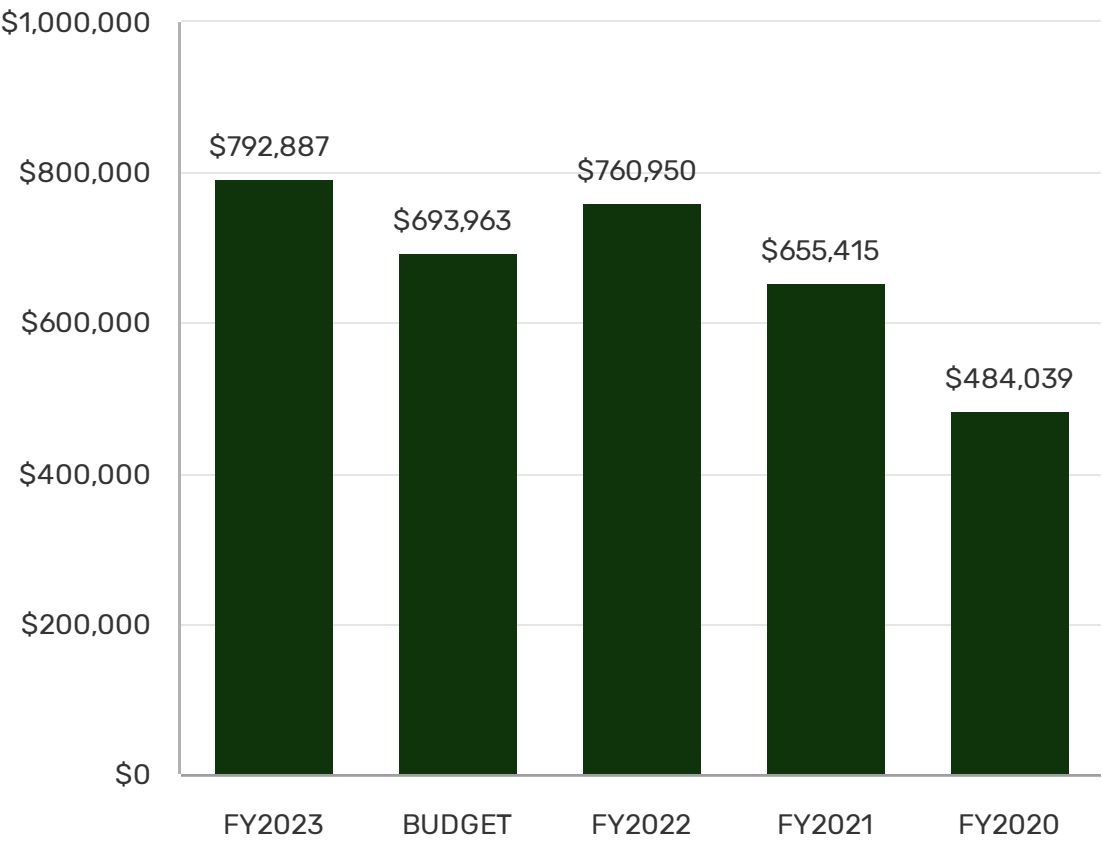
Playable Days



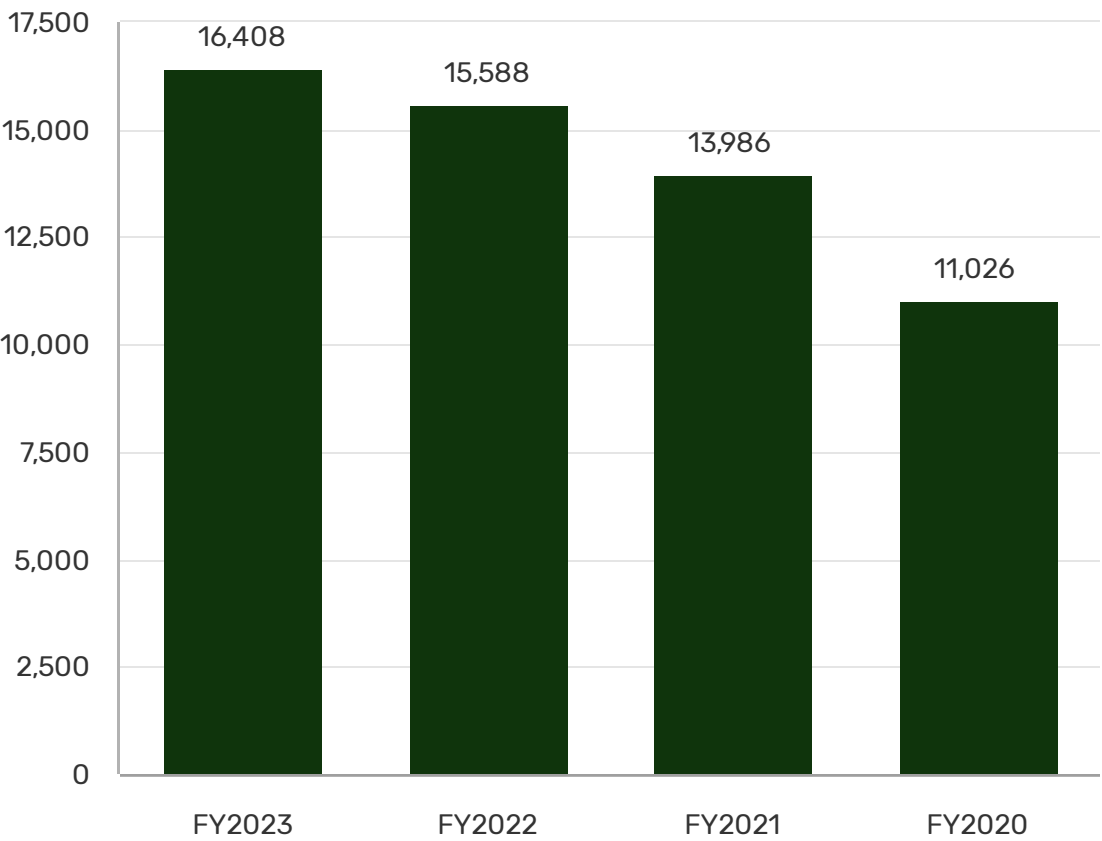


# Golf- Year to Date

Revenue YTD October -March



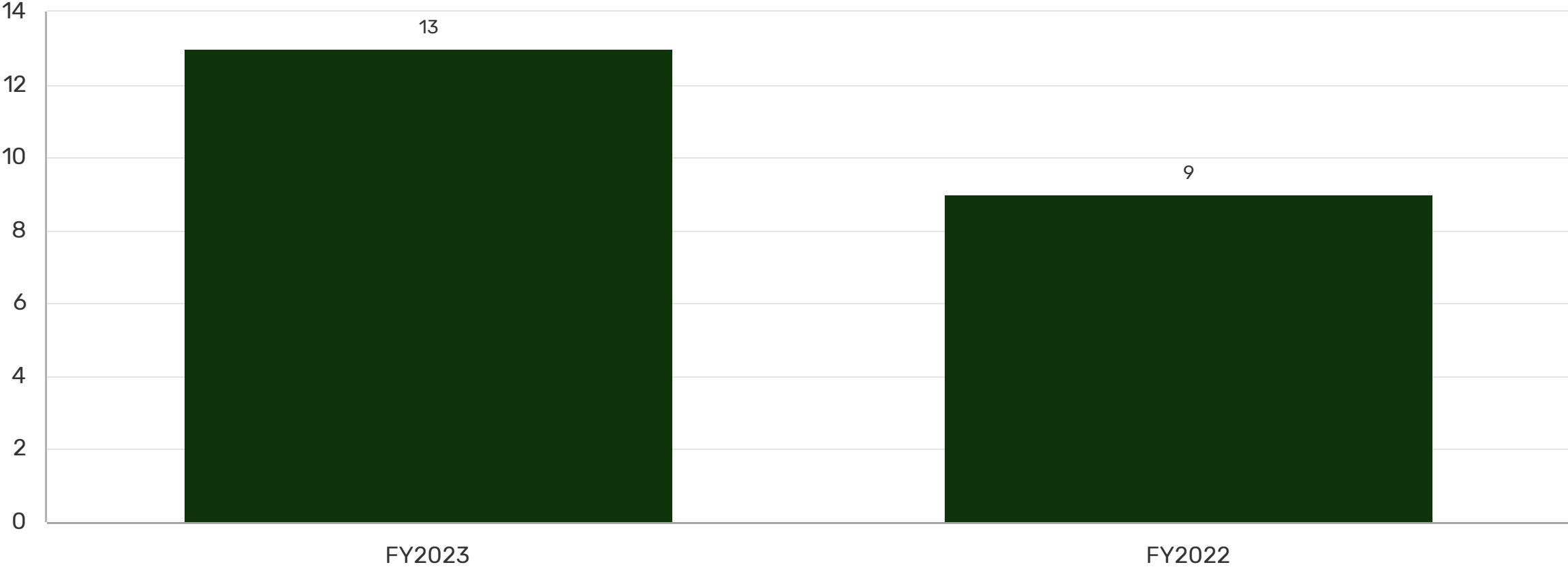
Rounds Played YTD October- March





# Golf

## Tournaments YTD

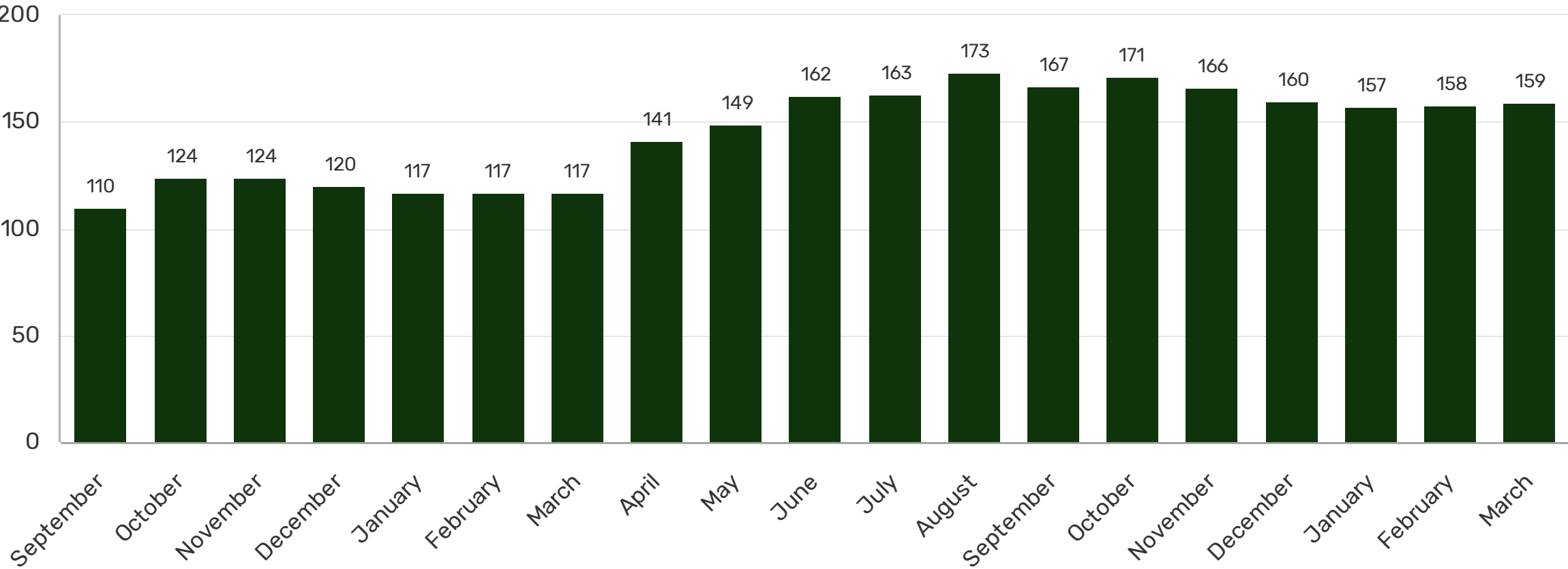




# Golf-Memberships

159 Current Members

Players Club







# **Parks - Capital Project Updates**

- **Cemetery Expansion: Remaining items scheduled for completion before end of April 2023**
- **Bailey Lake and Chisenhall Parking Lot Expansions: Scheduled for Park Board award recommendation on 4/13/23 and Council consideration on 4/17/23**
- **Village Creek Trail: Revised 90% plans underway. Easement acquisitions in negotiation, estimated to begin construction Fall 2023**
- **Bartlett Soccer Complex: Under construction complete end of April, will re-open at the end of June after sod has grown in and established**
- **Park Monument Signs: Finalizing quotes**

# **Parks - Capital Project Updates (Continued)**

- **Claudia's Playground: Complete**
- **Parks Building: Mezzanine and steel beams installed.**
- **Oak Valley North Park: Parking lot under construction with playground to follow upon completion. Estimated completion May 2023**
- **Elk Ridge Park: Estimated completion May 2023**
- **Wakefield Park: Estimated completion May 2023**







# **Parks - Capital Project Updates (Continued)**

- **Clark Park: Estimated completion May 2023 - parking lot concrete poured. Sidewalks, signage/striping, and landscape underway**
- **Chisenhall Fields: Estimated completion April 2023**
- **City Gateway Signage: Initial renderings under review**
- **Shannon Creek: Schematic design complete and under staff review**

# March Parks by the Numbers



28

INSPECTIONS PERFORMED  
PLAYGROUND REPAIRS: 18

Litter Abatement in Parks,  
Athletic Fields, and ROWs



32,220

Pounds of Litter Removed



Irrigation Services

7

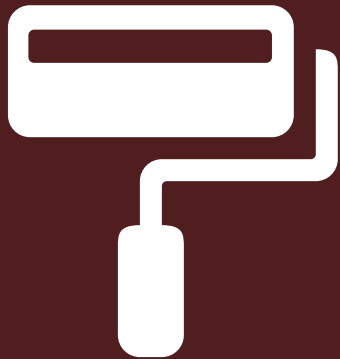
Irrigation Systems  
Inspected

20

Irrigation repairs made

## Integrated Pest Management

- 3 sites treated for fire ants and pests
- 10 sites treated with pre-emergent weed preventative
- 10 sites received post-emergent weed control treatments



3 graffiti incidents:  
100% abated  
within 24 hours of  
reporting



# March Parks by the Numbers



## Certified Arborist

Crew Leader TJ Arthur passes International Society of Arboriculture exam to become Certified Arborist

## Acres Mowed in Parks and ROWs



358 Acres

## Installation of French drains at Bark Park



## BISD One Day Outside



- Students learn about citizen science and science career paths
  - BioBlitz! resulting in 76 observations of 46 species documented at Village Creek Trail
- Beneficial plants marked for optimal relocation prior to trail construction



## Seasonal Color

New annuals planted at Plaza and The BRiCk

**Feedback?**