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**DEPARTMENT:** City Manager's Office  
**FROM:** Janalea Hembree, Assistant to the City Manager  
**MEETING:** November 18, 2024

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**SUMMARY:**

On Tuesday, November 12, 2024 we requested biographies on each nominee from the Central Appraisal District of Johnson County. We received a response that their office did not have any biographies to provide at that time. Attached are nominee biographies that we received directly.

9/18/2024

To: Burleson City Council, c/o Mayor Fletcher

From: Duaine Goulding (Incumbent), Amy Lingo (Incumbent), John Wood (Incumbent), Brandon Potts (Candidate), Jim Cockrell (Candidate)

In 2023, Duaine Goulding, Amy Lingo, and John Wood ran for Johnson County Central Appraisal District board seats and made the following commitments if appointed.

We committed to three objectives if appointed by the taxing entities.

1. **Balance**
2. **Accountability**
3. **Transparency**

We committed to maintain a culture of **BALANCE** whereby the CAD operates with equal concern for the taxing entities and the taxpayers.

The CAD is mandated by state law to operate within defined laws and regulations. The State Comptroller is the state agency who stands above the CADs throughout the state. As the governing body for the Johnson County CAD, we will discharge our duty to ensure that the CAD operates in compliance with all state laws and regulations – **ACCOUNTABILITY** is key.

The operations of the CAD are not well understood. Everyone should have the opportunity to understand the system so that they have more confidence in their appraisal and in the process. To that end, we will establish an outreach program designed to bring about **TRANSPARENCY**.

After being appointed, we pursued this mission.

Our accomplishments include:

- Engaging with the Taxing Entities.
- Development of a new website with unprecedented taxpayer information made available.
- Appointment of a Taxpayer Liaison Officer (TLO) who is actively assisting taxpayers in dealing with the CAD and with the ARB.
- A presentation of “An Overview of the Property Tax System” which provides an overview of the system with all of its components. The presentation is now available online at: <https://texastransparencyproject.org/property-taxes> and will soon be linked to the CAD website.
- Elimination of \$5,000 per month in bank fees.
- Budget reduction of \$455,000 for the CAD’s 2025 budget.
- Moving the board meetings to the evening to encourage taxpayer participation. We have had as many as 80 taxpayers attend.

As Directors, we are committed to this mission and respectfully solicit your support and your votes for us and our colleagues. See the attached for more information about each of us.

9/18/2024

## **DUAINE GOULDING**

I am a native of Johnson County, a graduate of Cleburne High School, and currently reside in rural Johnson County with my wife, Connie who is also a Cleburne High School Graduate. We have three sons all of whom are residents of Johnson County along with their wives and children.

I earned an M.B.A. as well as a B.S. in Mathematics & Computer Science and pursued a career in the IT Services industry.

My specialties include:

- Strategic Planning
- Operational Efficiency / Process Improvement
- Contract Negotiations
- Client Relations
- Employee Relations
- Sales & Marketing

I am a seasoned executive and leader with extensive executive management experience. I have successfully orchestrated business turnarounds as well as driven significant growth in revenue and profitability for multiple organizations.

My background includes executive management in small and mid-size companies, business units, and multi-business unit groups, as well as management consulting. I have experience in operations, sales and marketing, service delivery, major programs and have a specialty in operational improvement and efficiency. I have served on boards of directors as well as executive committees.

My experience in the high-tech industry includes clients in both the private and public sectors providing a variety of services including outsourcing, managed services, consulting, and staffing. In addition, I have successfully integrated acquisitions into existing operations as well as leading the development of alliances with new business partners.

I am the incumbent Chairman of the CAD Board.

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## AMY LINGO

Your vote for the Johnson County CAD Board is important. We will represent both the taxing authorities and the tax base. We will oversee policies that are driven by the state comptroller but tailored to the county appraisal office. We will work with the Chief Appraiser to serve those represented. One of my goals for the CAD Board is to ensure that the policies and procedures are clear and effective and can be supported in audits. In doing so, I will keep in mind that these policies should affect both the taxing jurisdiction and the taxpayer in a fair and equitable manner.

My specialties include:

- Policy and Regulatory Compliance, including compliance appraisal review
- Government finance
- Consumer and commercial real estate finance
- Budgeting and Strategic Planning
- Risk Management
- Business Process Improvement
- Employee and Client Relations
- Integrity, reputation, and accountability

My husband, Scott, and I chose to raise our three daughters in Johnson County. Our oldest is now a teacher at Cleburne ISD, and she and her husband are raising their family in the original home we purchased just north of Keene. Scott is the Fire Marshal for the City of Mansfield and has worked 28 years in public service. In 2019, I retired from banking after thirty years, and currently manage a commercial cleaning company, serving a wide range of clients. We live in rural Johnson County and operate a small farm, running sheep production and apiary (beekeeping) on the homestead. We built our home in 2003 and have always intended on residing here until we die. We never imagined that property taxes might keep us from this dream. As my property taxes and those of my neighbors were increasing faster than our incomes, the best way to address the situation was by learning more about our ad-valorem tax system and becoming involved at all levels, both local and state.

My education has been hard-won through a combination of good mentors and formal training. I worked my way through college while raising our young family: first completing an associate degree in business management from Hill College, and later graduating from the Southwestern Graduate School of Banking at Southern Methodist University. My banking career allowed me to develop my specialties, and these abilities remain an asset that I can contribute to my current business and my community.

If you want someone who can represent you and your taxpayers with a fair and open mind, select me for one of the positions on the CAD Board.

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## JOHN R. WOOD

### SUMMARY

I have over 35 years' experience in training, business and residential real estate acquisition and development, direct sales, regional sales management, product management, and Field Service Engineering in low voltage and security communication electronics. Strengths include key customer relationship management through effective and influential communication skills, with a strong customer following and network of business contacts.

• Real estate acquisition, renovation and sales	Professionally trained as a real estate agent
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### SKILLS

• Strong Verbal / Written Communication	• Knowledge of the Real Estate Industry – Trends
• On line learning using Articulate and Power Point	• and Technologies
• Highly Analytical	• Quickly Grasp Complex Machines and Systems
• Creative Problem Resolution	• High Energy, Reliable, and Efficient Work Style
• Positive Leadership with Influential Power	• “Can Do” Attitude – Whatever it takes to get the job done

### PROFESSIONAL EXPERIENCE

**I have purchased, renovated and sold at a profit over 100 single and multifamily properties. I am aware of the Johnson County real property market and have personally acquired over 200 acres of land with houses in the last two years in Johnson County,**

**I was the City Engineer for Grandview, TX – My duties included consulting on infrastructure planning and program oversight to improve the quality of services and to develop a robust fresh and wastewater delivery network.**

**I have delivered over 1000 trainings on video, intrusion, access control and home automation products. I received a Best New Product Award at ISC West in 2016 for my “Hands On Training” products. I regularly produce high quality educational and promotional videos.**

### EDUCATION & PROFESSIONAL DEVELOPMENT

**Doctor of Philosophy in Business Administration – Paramount California University, 2014**  
**Bachelor of Science, Electronics Engineering Technology – Alameda University, 2007**  
**AMA Sales Management Training (60 hr.) Las Vegas, Nevada, 1993**  
**Photography - Community College of Denver. Denver, Colorado, 1982 - 1984**  
**Management Training - University of Colorado. Boulder, Colorado, 1978 – 1979**  
**Licensed Training School Director and Continuing Education Instructor**  
**Completed Champions Real Estate Training in Austin TX**

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## **BRANNON POTTS**

I grew up in Cleburne as a third-generation resident of Johnson County, while my wife is a fourth-generation local. I began my career in banking with First Financial Bank in Cleburne, working as a financial analyst and later as Vice President of Commercial Lending then moving to Community Bank in a similar role. In these roles, I handled business real estate loans, new residential developments, and analyzed appraisals, which deepened my understanding of property values in the area. Additionally, I served as Vice Chairman of Planning and Zoning Commission in Cleburne, gaining valuable experience in community service.

Later, I was recruited to be the CFO of our family business, where I worked alongside my father and managed a team of 50 employees. I played a key role in facilitating the company's sale in 2010. Afterward, I started a real estate sales company, which I recently sold on July 1st of this year. I also founded a property management company in 2016 and currently own and manage several rental properties in Johnson, Hood Counties, and throughout the DFW area.

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## **JAMES M. (JIM) COCKRELL**

Born and raised in Abilene, Texas. Graduated from Abilene Cooper High School in 1969, and from McMurry College in 1974 with B.S. in Speech & English and a teaching certificate in Secondary Education. In 1989, I obtained an M.Ed In Educational Administration, with Mid-Management and Superintendent certifications from the University of North Texas in Denton.

In addition to a 30 year career in public education as a teacher, building administrator and central office administrator, I also worked in the private sector for 7 years as a journalist (both broadcast and print), and 8 years in political and non-profit professional organizations doing everything from press secretary for a U.S. Congressional candidate, to CEO of the largest in-house real estate multiple listing service in the country.

My wife of 51 years and I both retired from public education in 2011, and in July, 2019, we moved to Johnson County, where we built our retirement home just south of Cleburne. Melody and I are proud parents to four children, and 10 grandchildren.