

RESOLUTION

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BURLESON, TEXAS RATIFYING THE ACTION OF THE BOARD OF DIRECTORS OF THE BURLESON 4A ECONOMIC DEVELOPMENT CORPORATOIN TO AUTHORIZE A BUDGET FOR PROJECT U LEADERSHIP CONFERENCE.

WHEREAS, the City of Burleson, Texas (“City”), is a home rule city acting under its charter adopted by the electorate pursuant to Article XI, Section 5 of the Texas Constitution and Chapter 9 of the Local Government Code; and

WHEREAS, the Burleson 4A Economic Development Corporation, known as the “Type A Corporation”, incorporated and certified in October 2000 under the authorization of the Development Corporation Act of 1979; and

WHEREAS, on July 24, 2023, the Board of Directors of the Type A Corporation passed a resolution approving and authorizing a budget for the Project U Leadership Conference; and

WHEREAS, the Project U Leadership Conference is a full-day leadership conference scheduled to take place in the city limits on February 20, 2024, that is marketed to business professionals in the region and promotes the City as having a dynamic and innovative business environment; and

WHEREAS, the Board of Directors of the Type A Corporation has requested that the City Council ratify its actions undertaken in the resolution; and

WHEREAS, the City Council finds that the Project U Leadership Conference is a unique and effective way to advertise the City for the purposes of developing new and expanded business enterprises; and

WHEREAS, the City Council further finds that, including the proposed promotional expenditures associated with the Project U Leadership Conference, the Type A Corporation has not and will not spend more than ten percent (10%) of its annual corporate revenue on expenditures related to promotional purposes; and

WHEREAS, the City Council desires to ratify the action of the Board of Directors of the Type A Corporation in passing a resolution approving and authorizing a budget for the Project U Leadership Conference.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BURLESON, TEXAS, THAT:

Section 1.

The City Council hereby ratifies the action of the Board of Directors of the Type A Corporation

in passing a resolution on July 24, 2023, approving and authorizing a budget for the Project U Leadership Conference.

Section 2.

The foregoing recitals are adopted and incorporated herein for all purposes.

Section 3.

This resolution shall take effect immediately from and after its passage.

PASSED, APPROVED, AND SO RESOLVED by the City Council of the City of Burleson, Texas, on the _____ day of _____, 20____.

Chris Fletcher, Mayor
City of Burleson, Texas

ATTEST:

APPROVED AS TO FORM & LEGALITY:

Amanda Campos, City Secretary

E. Allen Taylor, Jr., City Attorney

Exhibit A
Hot Funds Grant Applicant List

Event	Applicant	Funds Requested	Funds approved by Council
McKenzie's Western Swing Fiddle Workshop	Fiddles on Wheels	\$4,500	
Harvest Moon Festival	Local Life	\$5,000	
Party at the Pavilion	Local Life	\$5,000	
St. Paddy's Pub Crawl	Local Life	\$6,000	
City on a Hill	Crazy 8 Ministries	\$8,000	
Bistro, Wine & Brew Crawl	Cross Timbers Wine Trail	\$10,000	
Full Circle Women's Conf.	BACC (Chamber)	\$10,000	
Open Skies Benefit	Never Alone Org.	\$10,000	
Museum/Visitors Center	Heritage Foundation	\$10,000	
Food Truck & Arts Festival	Venture Mathis LLC	\$10,000	
Honey Tour	BACC (Chamber)	\$12,500	
BTX Brew Fest	Venture Mathis LLC	\$17,000	
Marketing Campaign	Jellystone Park	\$50,000	