



Departmental Updates

Parks Board- August 24, 2023

July is Parks and Recreation: *Wrap Up*



BTX FAMILY CORNHOLE TOURNAMENT: *ESTIMATED 20 ATTENDEES*



PARKS MAINTENANCE RODEO: *ESTIMATED 50 ATTENDEES*



THE BRICK BOATNANZA: *42 BOATS REGISTERED*



WATERMELON DAY AT RUSSELL FARM: *ESTIMATED 150 ATTENDEES*

July is Parks and Recreation: *Wrap Up*



TEEN ICE CREAM SOCIAL: 44 ATTENDEES



OAK VALLEY RIBBON CUTTING AND BLOCK PARTY



WAKEFIELD HEIGHTS RIBBON CUTTING AND POPS AT THE PARK

Department Highlights

Athletics, Parks, Russell Farm, BRiCK Operations, Recreation Programming, and Volunteers

Rec Special Events



Upcoming Events:

Cool Sounds of Fall Series begins: September 8, 2023

Be Healthy Burleson Run: September 16, 2023

Zumba Latin Lights, Hispanic Heritage Month: September 27, 2023

Latin Food Truck Friday, Hispanic Heritage Month: September 29, 2023



Russell Farm Updates:

- 2023 Summer Program Highlights:
- Offered 10 Speciality Summer Camps = Served 153 participants
- Offered 2 Educational Field Trips = Served 320 participants
- Upcoming Fall programming:
- Woodshop, canning, gardening, Red Chair art lectures, adult art classes, and homeschool enrichment programs
- New additions include:
- Kids Farmers Market paired with Farm events (Fall Fest and Christmas on the Farm)

Marketing and Community Engagement

Quick Stats as of 8/15:
Facebook Followers:
16,771
(467 follower increase)

Instagram Followers:
1,468
(37 follower increase)

Constant Contact
Subscribers:
5,118



Welcome to the Team:

Bailey Campbell, Parks and Recreation
Intern



Facebook Highlight: BRiCK Boatnanza

Reach - 11,688; Reactions - 281;

Comments - 32; Shares -16

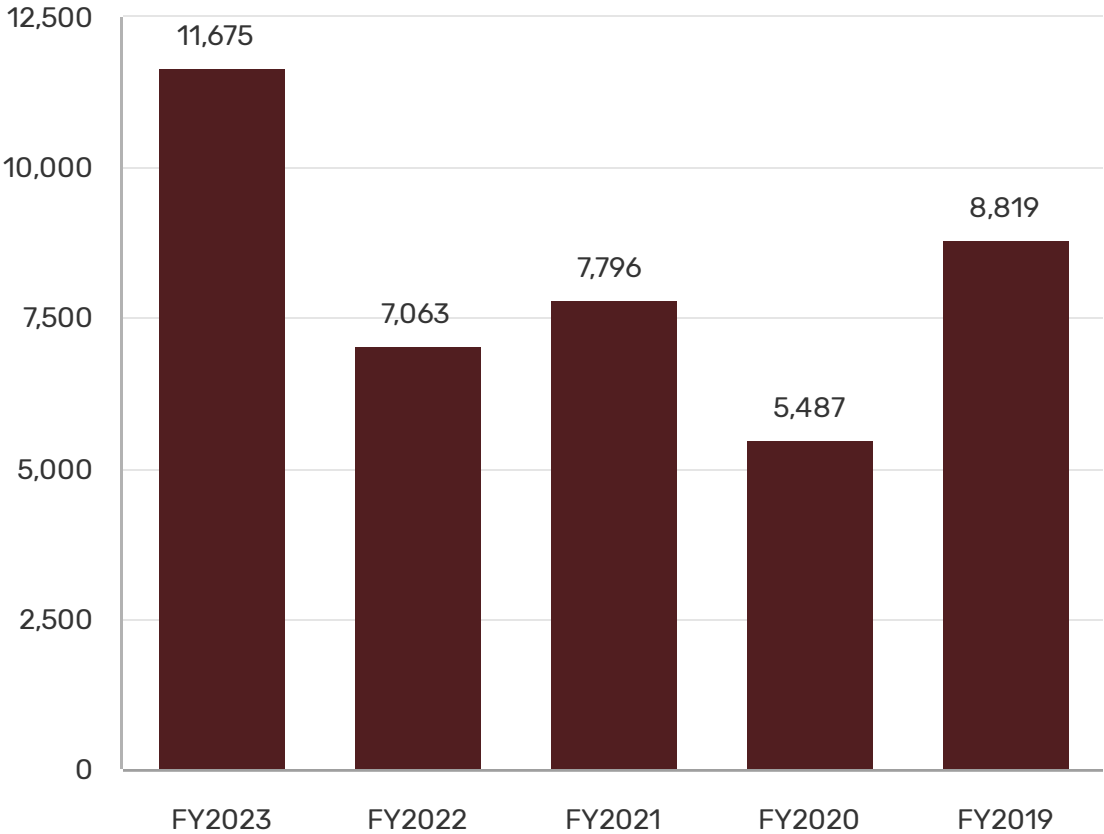
July High Performing Content

BRiCk - Projects

1. Lobby redesign/update - complete, will package with updated CIP items for the BRiCk
2. Fitness Equipment Replacement scheduled for Fall 2023
3. Repairs complete on the Desert Aire (Air quality in the natatorium)
4. Wind Curtains to be added between front doors and lobby and between natatorium and lobby

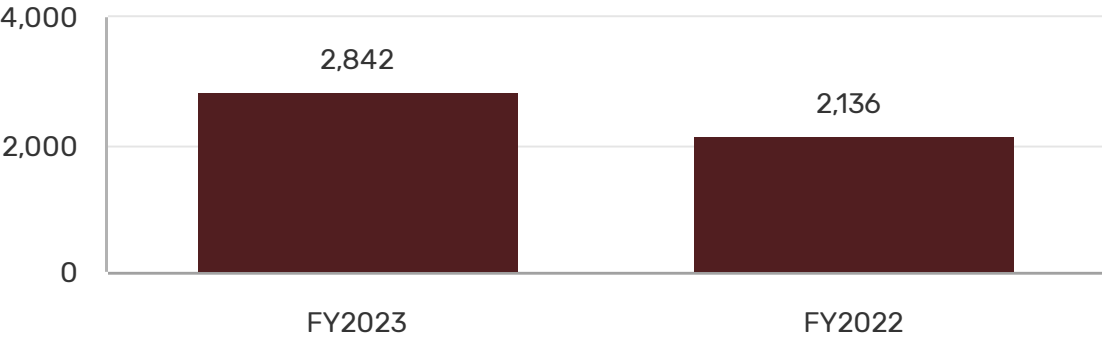
BRiCk- Memberships and Programs

July Memberships

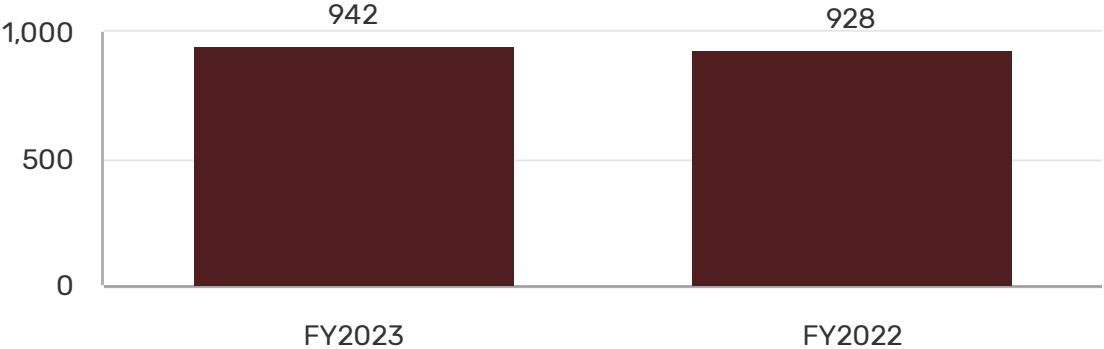


Membership numbers for FY2023 from June onward now include all individual members of a family membership.

July Fitness



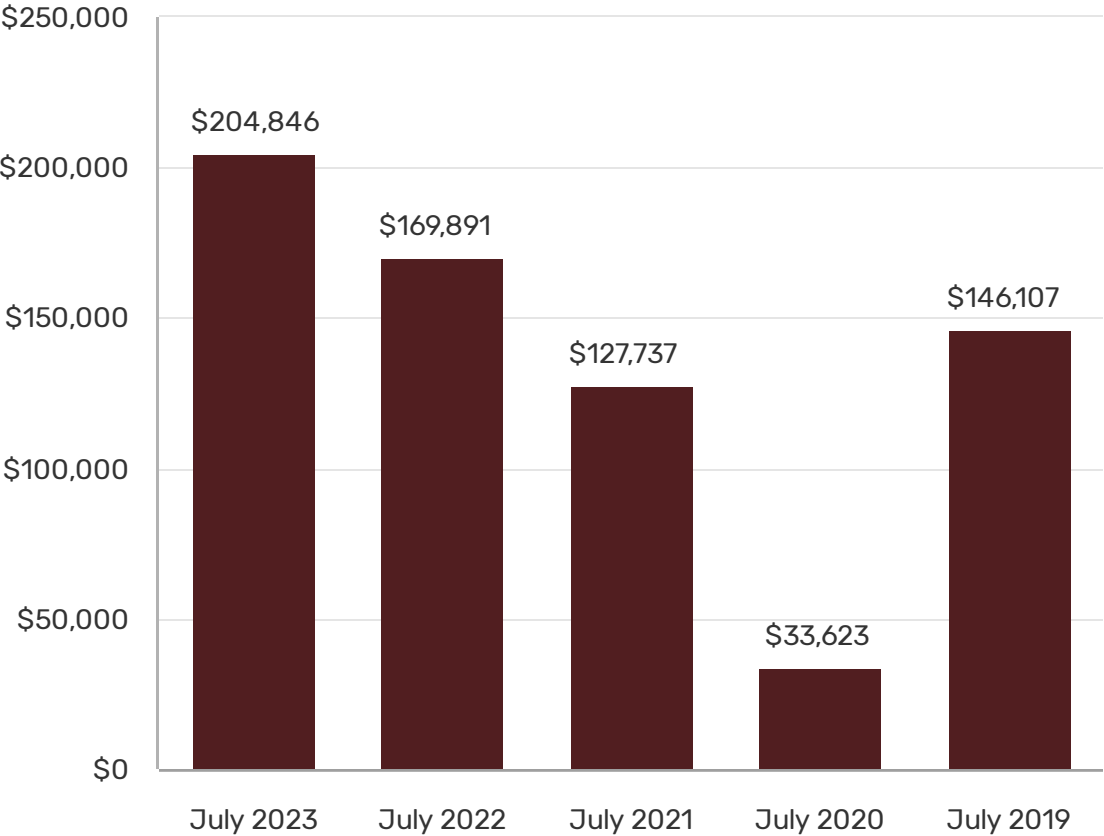
July Programs



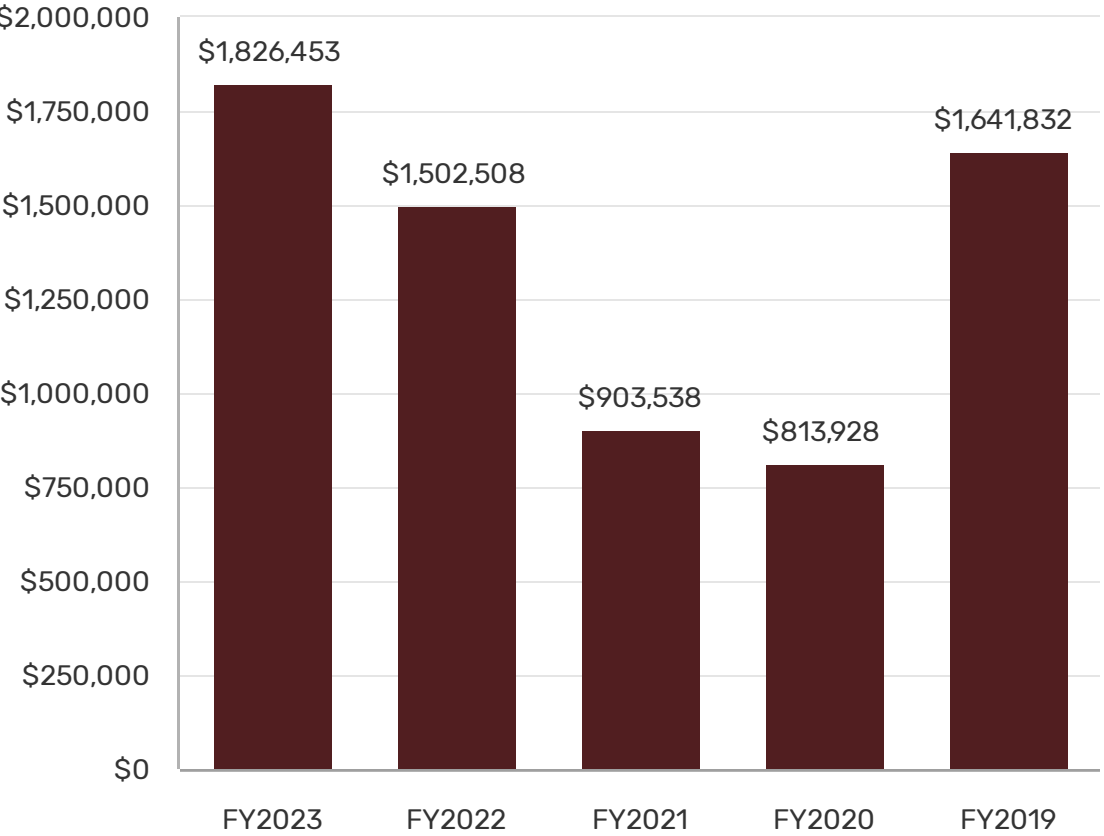
FY 2019-2021 had limited data due to software conversion and accurate reporting data available.

BRiCK-Revenue

July

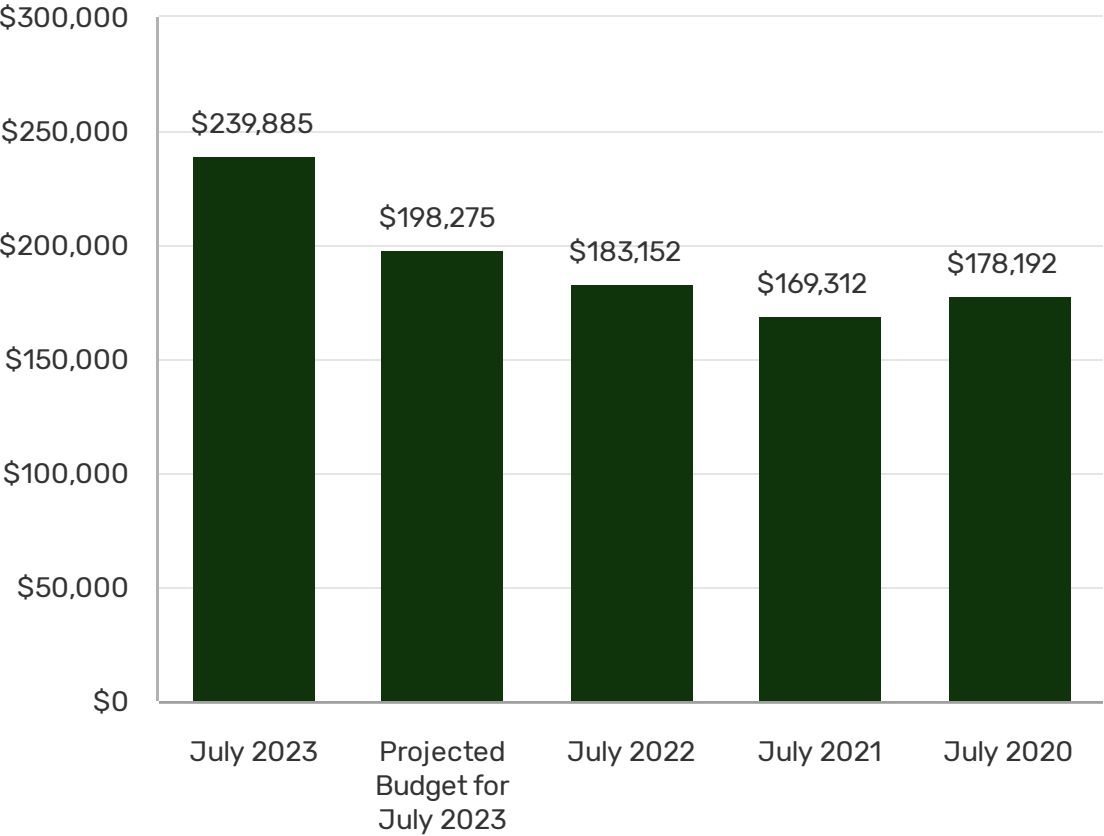


Year to Date (Accruals not included for current FY)

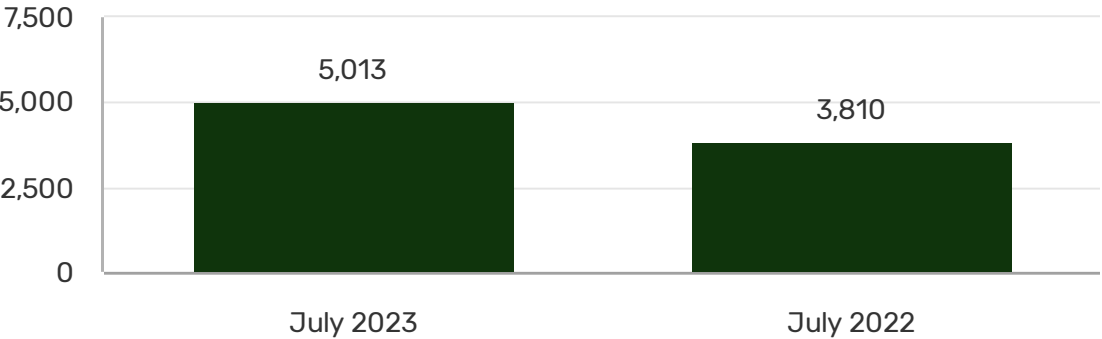


Golf- July Comparisons

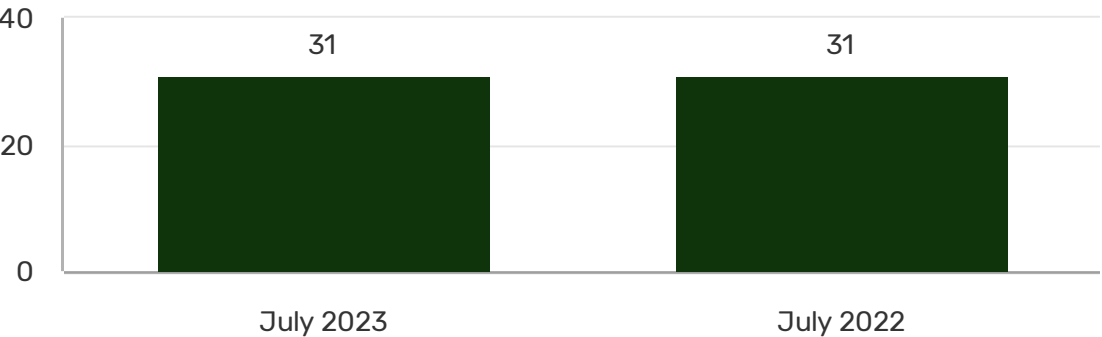
July Revenue



Rounds Played in July

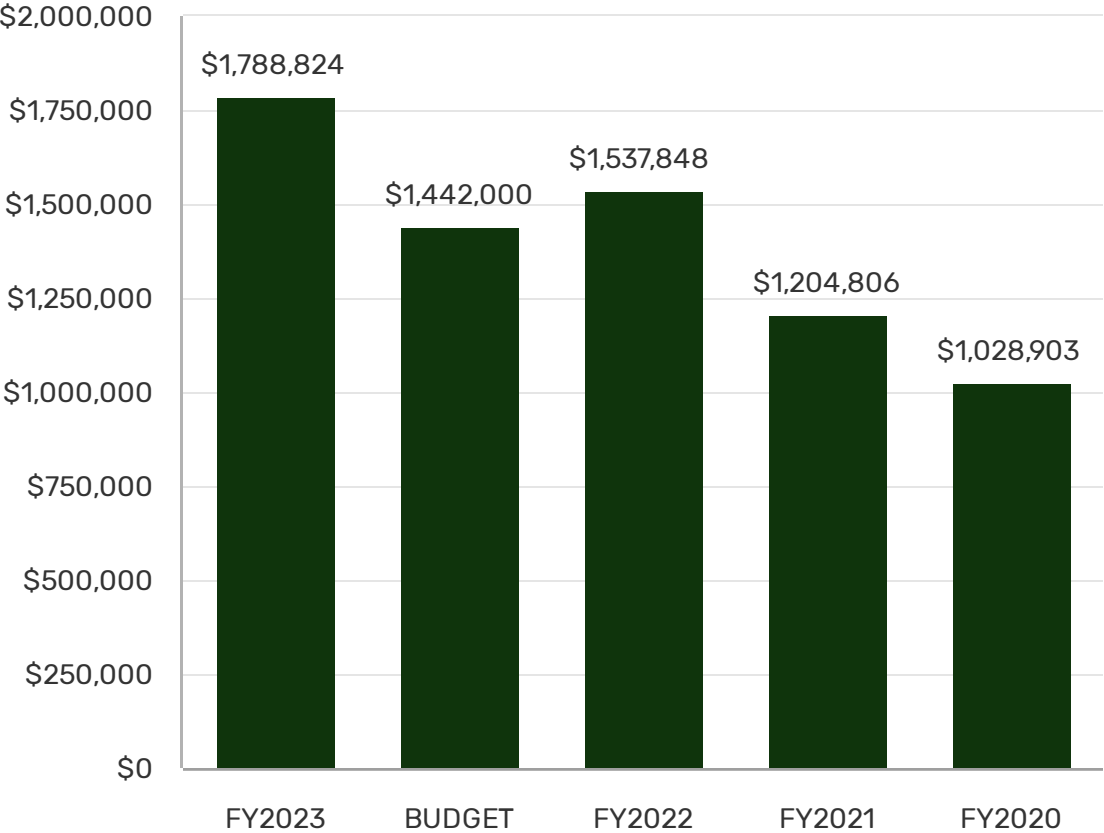


Playable Days

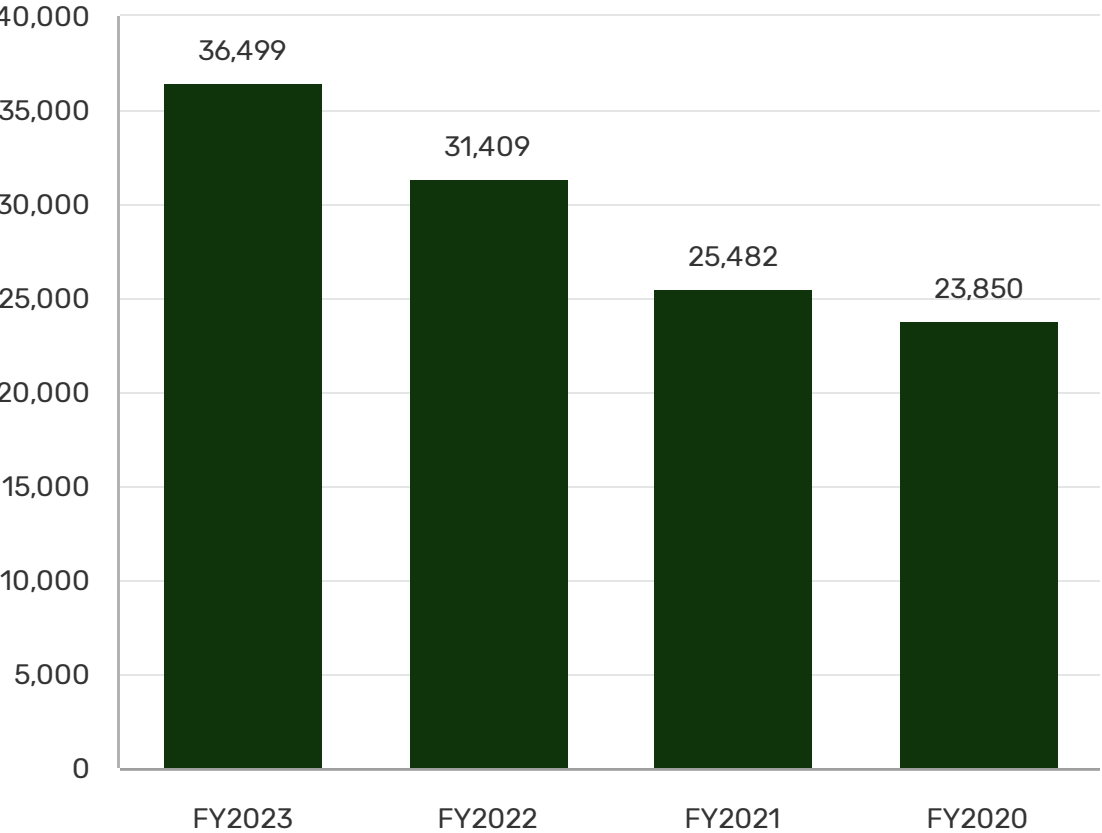


Golf- Year to Date

Revenue YTD October -July

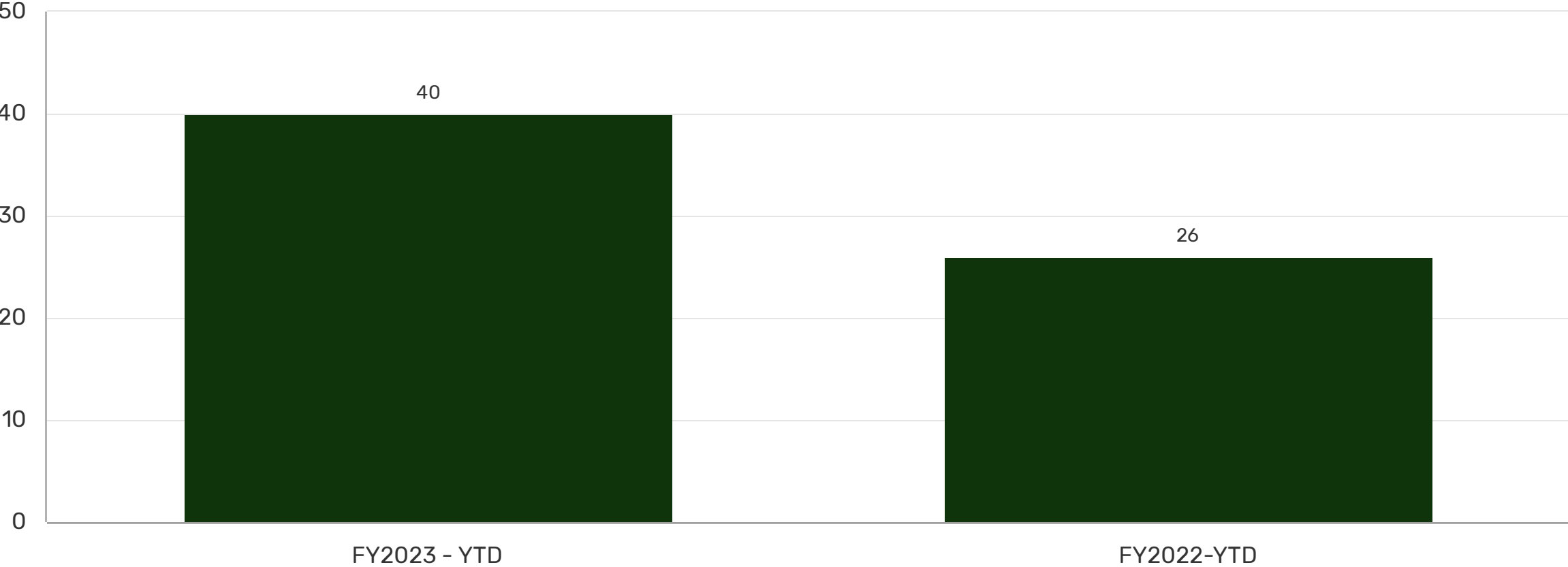


Rounds Played YTD October- July



Golf

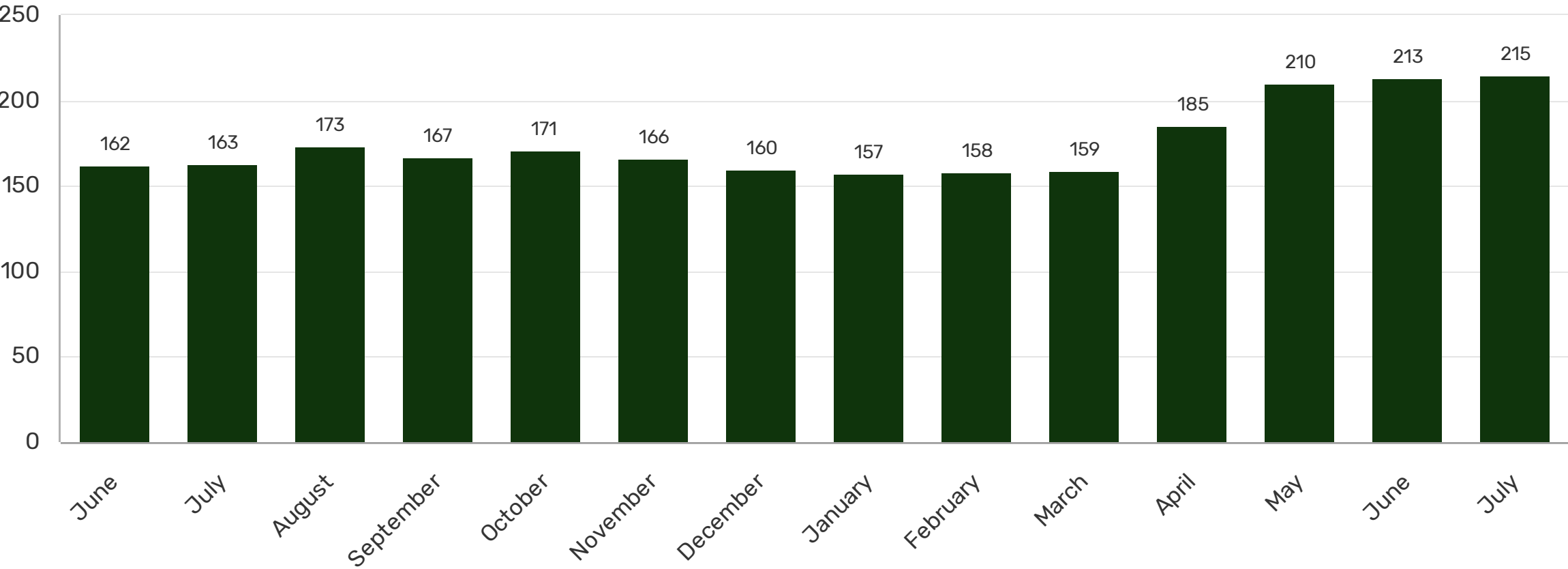
Tournaments YTD



Golf-Memberships

— 215 Current Members

Players Club





Parks - Capital Project Updates

- **Bailey Lake and Chisenhall Parking Lot Expansions: Construction underway**
- **Bartlett Soccer Complex: Grow-in underway. Ribbon-cutting ceremony scheduled for August 26 on opening day for BISA fall season .**
- **Park Monument Signs: To begin construction mid-August: Elk Ridge, Wakefield, Prairie Timber, Mistletoe Hill, Centennial, and Oak Valley North.**



Parks - Capital Project Updates (Continued)

- **Parks Building: Nearing completion. Scheduled for late August move-in and September 13 ribbon-cutting.**
- **City Gateway Signage: Project moved to out year**
- **Shannon Creek: Will complete design this FY**
- **Village Creek Trail: Revised 90% plans underway. environmental evaluation for TXDOT in process, estimated to begin construction Spring 2023. Staff has submitted plans for grant consideration. Grant award will be announced late fall 2023**

July Parks by the Numbers



PLAYGROUND SAFETY

32

INSPECTIONS
PERFORMED

NO FAILURES IDENTIFIED

LITTER ABATEMENT: Parks, Athletic Fields, and ROWS



18,295

Pounds of Litter Removed

LOWER QUANTITIES DUE TO YOUTH LEAGUE
OFF-SEASON



IRRIGATION SERVICES

12

Irrigation Systems
Inspected

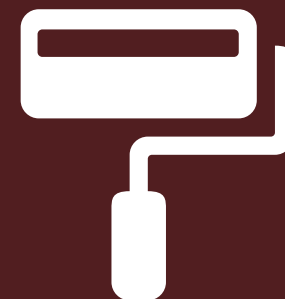
20

Irrigation repairs made

INTEGRATED PEST MANAGEMENT

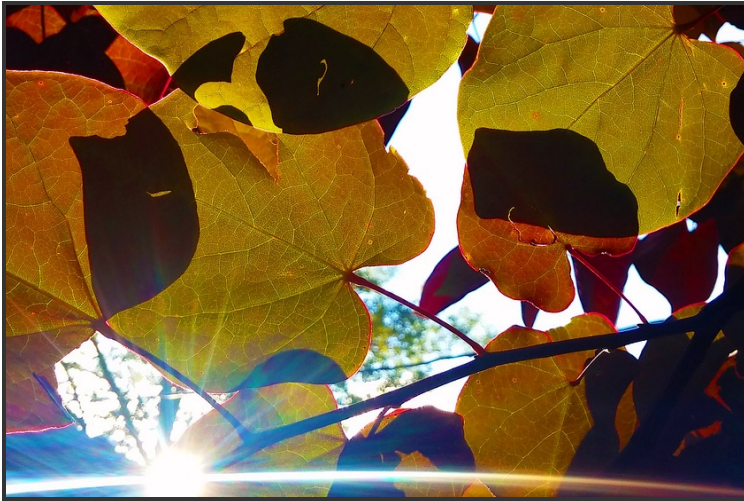
- 1 site treated for fire ants and pests
- 2 treatments made for bagworms in trees
- 10 post-emergent applications

GRAFFITI ABATEMENT



4 graffiti incidents:
100% abated
within 24 hours of
reporting

July Parks by the Numbers



Tree Heat Stress

Due to sustained high temperatures with little to no rainfall, Parks staff have taken the following measures to combat heat stress in trees:

- **Supplemental handwatering**
- **Increased irrigation run times**
- **Added mulch to help retain moisture and conserve water**

Acres Mowed in Parks and ROWs



1,389 Acres



UPCOMING RIBBON CUTTING EVENTS

- **Bartlett Soccer Fields: Saturday, Aug. 26 at 9:00AM**
- **Parks Building: Sept. 13 at 10:00AM**



**ADULT
SWING
INSTALLED**
OAK VALLEY PARK

Feedback?