
Library Board Meeting

DEPARTMENT: Community Services
FROM: Sara Miller, Deputy Director-Library
MEETING: September 24, 2024

SUBJECT: Hold a discussion and receive a report regarding Burleson Public Library's marketing and community engagement efforts. (*Staff Presenter: Sara Miller, Deputy Director-Library*)

SUMMARY:

Staff will review library's marketing and community engagement activities, including:

- Social media highlights
- Email marketing campaigns
- Postcard marketing campaigns
- Community engagement with the Chamber of Commerce
- Local media features

RECOMMENDATION:

N/A

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Sara Miller
Deputy Director-Library
smiller@burlesontx.com
817-426-9203

