









UPDATE

PROGRAMS & ATHLETICS

January Recap:

School Break Fun Camp (19)

Homeschool P.E. (11)

Pickleball (28)

Sporties for Shorties (6)

Happening This Month:

School Break Fun Camp: Feb 14 & 17

Homeschool P.E.

Gymnastics

Sports 101: Volleyball

Sporties for Shorties: Basketball



UPDATE

RUSSELL FARM

January Recap:

Open Art Studio (33)

BISD Adult Transition Students (9)

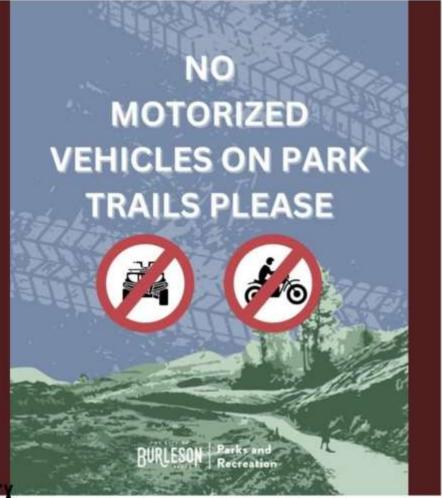
Gardeners (5)

Happening This Month:

Open Art Studio - Saturdays

Buttons & Beads Sun Catcher Art Class -February 22





COMMUNITY ENGAGEMENT

Facebook Followers: 19,393 (92 increase)

Instagram Followers: 1,914 (10 increase)

Listen to our podcast, 'A Walk in the Park,' on Spotify!

Facebook Highlight - Motorized Vehicles

Post Reach: 3,108

Post Views: 10,468





BRICK PROJECTS

LOBBY REMODEL

CONSTRUCTION: IN PROGRESS HVAC

CONSTRUCTION: SPRING 2025 DEHUMIDIFICATION SYSTEM

CONSTRUCTION: FALL 2025

INDOOR POOL REPLASTER & SAND FILTERS

CONSTRUCTION:

FALL 2025

ADDITIONAL ITEMS:

PLAY AREA FURNITURE

SIGNAGE

POOL DOORS

POOL SLIDE STAIR TOWER

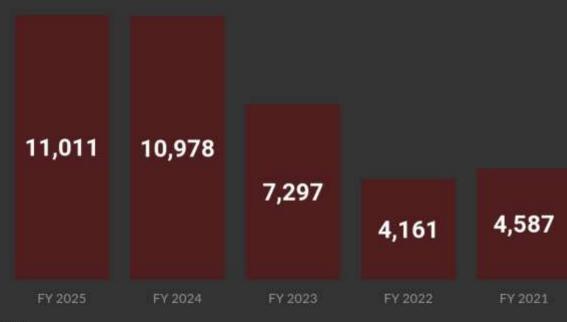
PARKING LOT STRIPING

MEETING ROOM AV & WOMENS LOCKERS

MEETING ROOMS - IN PROGRESS

LOCKERS - IN PROGRESS

BRICK MEMBERSHIPS - MONTH OF JANUARY







ALL PROGRAMS - JANUARY

FY 24

184

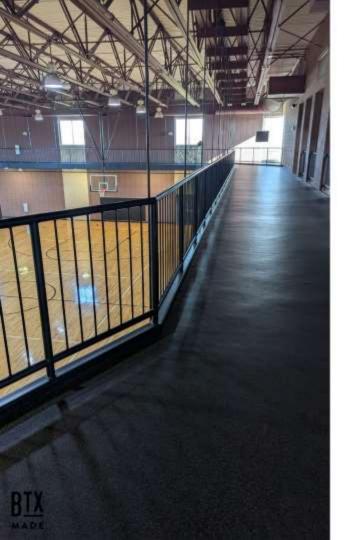
PARTICIPANTS

FY 25

157

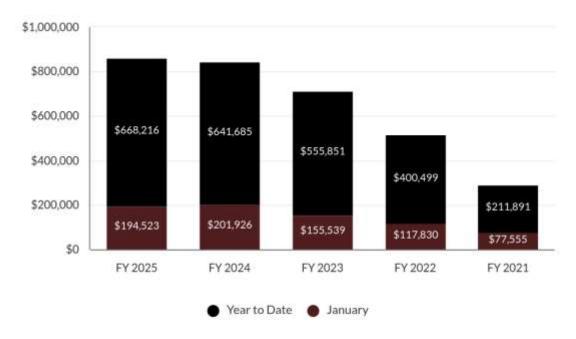
PARTICIPANTS





BRICK REVENUE

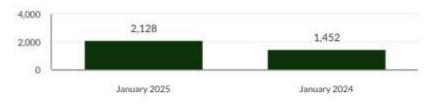
This chart reflects revenue for the current month as well as year to date.



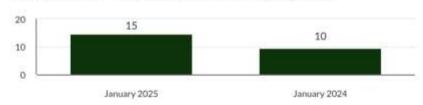
Hidden Creek Golf Course- January Comparisons



Rounds Played in January

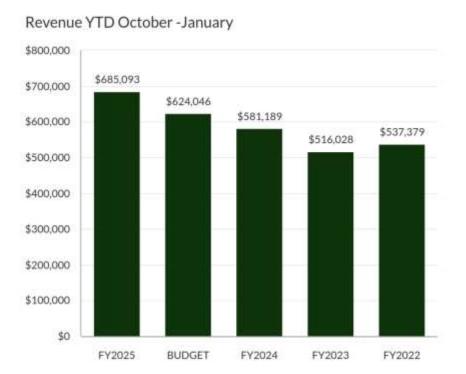


Playable Days * updated criteria with partial days

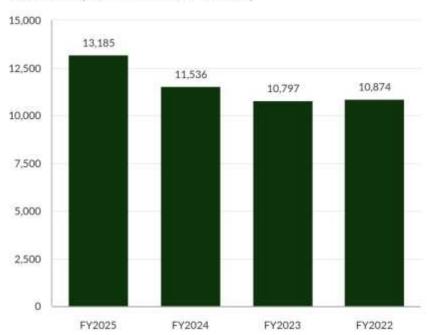




Hidden Creek Golf Course- Year to Date



Rounds Played YTD October- January

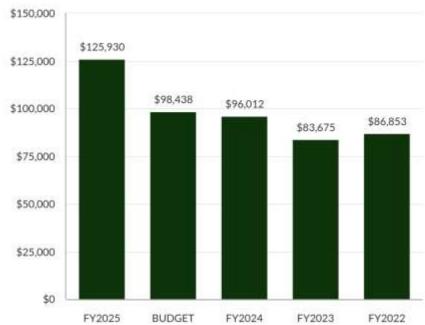




Hidden Creek Golf Course- Pro Shop and FB Revenue Year to Date

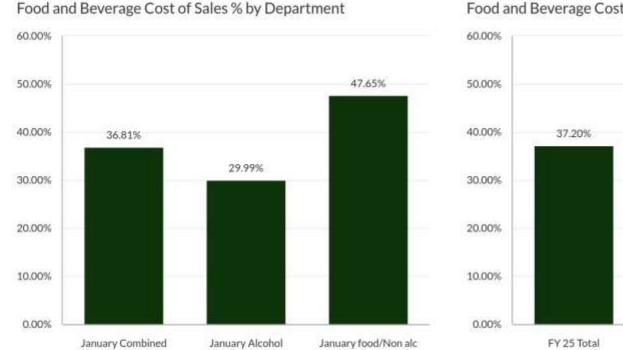


Food and Beverage Revenue YTD October- January

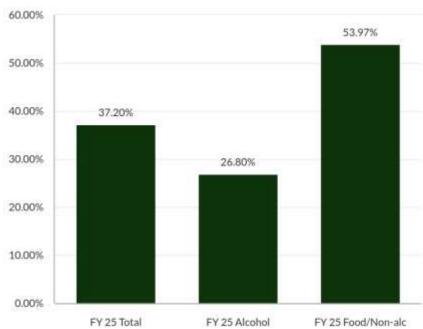




Hidden Creek Golf Course- Food and Beverage Cost of Sales Percentages



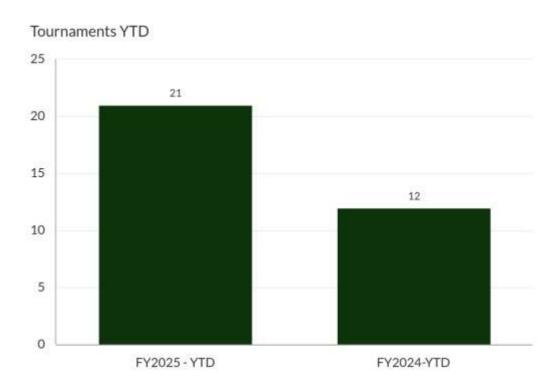






Hidden Creek Golf Course- Tournaments

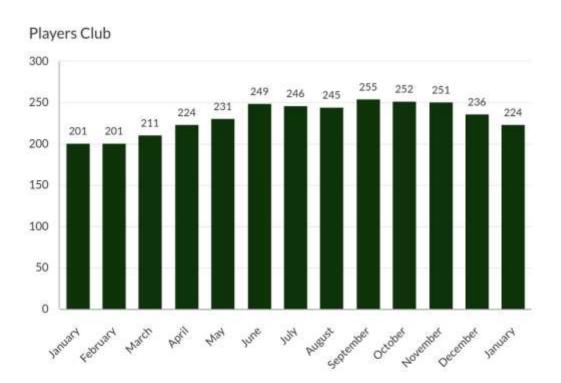






Golf-Memberships

224 Current Members









CAPITAL PROJECTS UPDATES

SCOTT STREET TRAILHEAD IMPROVEMENT

CONSTRUCTION 90% COMPLETION FEBRUARY 2025

CHISENHALL TURF CONVERSION

CONSTRUCTION COMPLETION: MARCH 2025

CENTENNIAL PARK

CONSTRUCTION COMPLETION: MARCH 2025

PARKS MASTER PLAN

SCRUBBING DRAFT:

ADOPTION GOAL: JUNE 2025



CAPITAL PROJECTS UPDATES

SHANNON CREEK

DESIGN / BIDDING GOAL FEBRUARY 2025

GREEN RIBBON

AFA EXECUTED, WORKING THROUGH TXDOT APPROVAL OF DESIGN

COMMUNITY PARK

SURVEY AND INITIAL DRAINAGE REVIEW COMPLETE

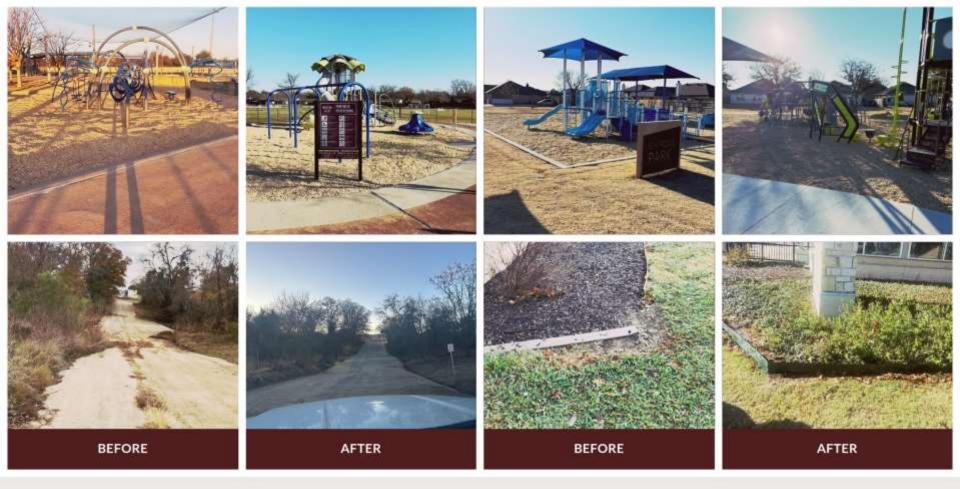












PARK OPERATIONS: WINTER WORK HIGHLIGHTS (121 OF 249 TASK COMPL

WINTER TRAINING HIGHLIGHTS



JESUS CASTELLANOS: CDL & PESTICIDE APPLICATOR LICENSE



ANDY PHELPS: PESTICIDE APPLICATOR LICENSE



TEXAS A&M AGRILIFE:
PROS IN PARKS EDUCATIONAL SERIES



PARK OPERATIONS: BY THE NUMBERS

PLAYGROUND INSPECTIONS

32

GRAFFTI ABATEMENTS

1



Feedback?