
Public Spaces and Cultural Heritage Board

DEPARTMENT: Parks and Recreation
FROM: Eric Oscarson, Deputy City Manager
MEETING: October 13, 2026

SUBJECT:

Receive a presentation, hold a discussion, and provide staff feedback regarding a future Lakewood Drive art feature within Chisholm Summit. (*Staff Contact: Eric Oscarson, Deputy City Manager*)

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
 Great Place to Live Through Expanded Quality of Life Amenities	4.3 Provide outstanding cultural, educational and entertainment opportunities

SUMMARY:

The City of Burleson has developed the Public Art Master Plan to provide a long-term framework for guiding the development, funding, and management of public art throughout the community. In accordance with the Public Art Plan, City staff alongside the Public Spaces and Cultural Heritage Board are encouraged to identify opportunities for public art integration within Capital Improvement Projects (CIP) or alongside other city initiatives. A critical objective highlighted for execution under the Guide BTX Strategic Plan includes the development of Chisholm Summit. Within the Chisholm Summit master-planned community, a roundabout on Lakewood Drive has been identified for the future installation of an art feature.

The Board will review the themes identified for the Chisholm Summit and provide a recommendation regarding the appropriate art type or medium and stylistic approach for the art feature to be included in a Call for Art or Request for Qualifications. Staff will provide a review of the applicable process for commissioning public artworks. As the estimated value of this art feature is likely to exceed \$50,000, an Art Selection Advisory Committee will be established in

the evaluation of artist submissions received in response to a Call for Art or Request for Qualifications.

RECOMMENDATION:

The Public Spaces and Cultural Heritage Board may recommend an art type or medium and a style aligned with the identified themes of the Chisholm Summit master-planned community.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

The themes of the Chisholm Summit master-planned community were identified in the Chapter 380 and Economic Development and Performance Agreement under ARTICLE 3. DEFINITIONS and EXHIBIT C DEVELOPMENT STANDARDS SECTION 4: THEME.

SECTION 4: THEME states “1. Chisholm Summit will have a cohesive theme through its building design, signage, colors, fonts, and general sense-of-place throughout the development. 2. The general components of the theme, including visual imagery and the conceptual color palette, shall conform to the pictorially representations in Attachment 1. 3. The general components of the theme can be described literally as: (i) “Western” focused around keyword concepts “rustic”, “growth”, “horses”, “folk”, “gateway”, and “progress” (ii) “Active” focused around keyword concepts like “trails”, “outdoors”, “purpose”, “movement”, and “nature” (iii) “Family” focused around keyword concepts like “together”, “community”, “neighbors”, “generational”, and “care”.”

On November 13, 2023, City Council received a presentation regarding Lakewood Drive landscaping concepts. City Council selected Option C for dense landscaping in parkways and medians and includes an art feature for a Lakewood Drive roundabout.

REFERENCE:

None.

FISCAL IMPACT:

The total budget for this project will be included in the budget for the overall project. No need for additional funding for the art feature has been identified at this time.

STAFF CONTACT:

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