
Community Services Committee

DEPARTMENT: Economic Development
FROM: Alex Philips, Economic Development Director
MEETING: November 5, 2025

SUBJECT:

Receive a report, hold a discussion, and provide recommendations to the city council on revisions to the current annual facility use agreement with Burleson Farmers Market for 2026-2027. (*Staff contact: Alex Philips, Director of Economic Development*)

SUMMARY:

This item is being presented to the committee to initiate a discussion regarding potential changes to the current Burleson Farmers Market layout and associated fee.

The Burleson Farmer's Market (BFM) operates weekly market activities within the Mayor Vera Calvin Plaza annually. Recently, BFM was approved to operate year-round, with weekly markets held March-October and monthly markets held November-February. The market currently utilizes the Mayor Vera Calvin Plaza promenade, a portion of the lawn space and four (4) on street parking stalls located along S. Warren St. for mobile food and beverage vending.

Staff is recommending altering the current layout and agreement to include the following changes:

1. Removing a portion of the Plaza's promenade from the event footprint so that the businesses located within the Ellison St. building are not impaired by vendor set ups.
2. Decreasing the portion of the Plaza lawn space utilized for the market to allow for a larger lawn space area for gathering (i.e. cornhole, lawn chairs, blankets, area for "free play", etc.)
3. Including the use of the West City Hall parking lot for vendor set up.
4. Including street closure for the portion of S. Warren St. between the Mayor Vera Calvin Plaza and West City Hall parking lot (to be set up by market operator weekly) for pedestrian safety.
5. Increased daily rental rate from \$500.00 to \$551.25

PRIOR ACTION/INPUT (Council, Boards, Citizens):

Recommendations given by the Council Policy and Valuation Committee will be presented to City Council.

REFERENCE:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Alex Philips
Economic Development Director
aphilips@burlesontx.com
817-426-9613