THE CITY OF BURLESON TEXAS

Department Memo

Community Services Committee

DEPARTMENT: **Development Services**

FROM: **Tony D. McIlwain, Development Services Director**

MEETING: **November 11, 2026**

SUBJECT:

Receive a report, hold a discussion, and provide recommendations to the City Council on Scenic City Certification program (SCCP). *(Staff Contact: Tony D. McIlwain, Development Services Director)*

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
High Performing City Organization Providing Exceptional, People Focused Services	1.2 Continue to improve the efficiency and productivity of operations 1.3 Deliver high-quality service and communications to external and internal customers

SUMMARY:

Scenic Texas is a non-profit organization whose mission statement is to *"preserve and enhance the scenic character of Texas by protecting its public spaces, strengthening communities, and advancing scenic conservation. Through advocacy, education, and strategic programs, we promote responsible growth that respects the visual environment, prevents blight, and safeguards the beauty of our communities. We are committed to ensuring that Texas's scenic heritage endures—supporting vibrant places where people live, travel, and connect with the land."*

The Scenic City Certification Program (SCCP) establishes a foundation of cohesive scenic standards and land planning practices that advance sustainability through environmental conservation, ecosystem management, and environmental education. Certification is point-based. Staff will discuss the Program and is requesting feedback from the Committee.

RECOMMENDATION:

Staff recommends the Committee provide further direction on program participation.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

None

REFERENCE:

None

FISCAL IMPACT:

Proposed Expenditure/Revenue: n/a
Account Number(s): n/a
Fund: n/a
Account Description: n/a
Procurement Method: n/a

STAFF CONTACT:

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