

Park Board

DEPARTMENT: Parks and Recreation

FROM: Allison Smith, Deputy Director of Recreation

MEETING: October 17, 2024

SUBJECT:

Consider recommending approval of a project with Sky Elements for the Holiday Drone Show with three optional one-year renewals at the total price of \$77,728. (Staff Contact: Allison Smith, Deputy Director of Recreation)

SUMMARY:

In December of 2022, the Parks and Recreation Department switched from a holiday fireworks show to a holiday drone show. The reason for this change was due to the logistical and safety concerns created by the density within old town when shooting off fireworks. With the success of this change, we are now seeking a multi-year agreement for this event. This project was publicly bid, and we recommend a contract with Sky Elements.

Sky Elements' scope of services includes:

- Custom show design and production
 - 250 Drones
 - 15-minute flight time
 - 12-15 Animations per show
- Compliance and safety
- Event execution
- Project management

RECOMMENDATION:

Park Board recommending approval of the multi-year agreement with Sky Elements as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

Year 1 (2024): \$24,900 Year 2 (2025): \$25,896 Year 3 (2026): \$26,932

Total Contract: \$77,728 4B Special Events (2025002-60008)

STAFF CONTACT:

Jen Basham, CPRE Director of Parks and Recreation <u>jbasham@burlesontx.com</u> 817-426-9201