
City Council Regular Meeting

DEPARTMENT: City Secretary's Office
FROM: Monica Solko, Deputy City Secretary
MEETING: August 19, 2024

SUBJECT:

Receive a report and watch a demonstration of a new feature on the city's website allowing the public to see if their address is eligible to vote in the city election. *(Staff contacts: Monica Solko, Deputy City Secretary and James Grommersch, Chief Technology Officer)*

SUMMARY:

The City Secretary's Office (CSO) is continually looking for ways to improve Elections. This new feature is one of the first new ideas and more solutions will be added in the future.

CSO found with each election, voters are unsure if their address is located inside the city limits of Burleson. Election workers were struggling to read a printed map of the city limits to find the voters address. Staff recognized this ongoing confusion with elections and reached out to the BTX-IT department to see if we could work in partnership to create a solution.

After meeting with CSO, BTX-IT created a website tool to inform residents of their eligibility. It is designed to help residents verify addresses about their eligibility to vote in a city election. The website will offer autofill tools to assist residents in locating their addresses. Once selected, it will display the address on a map.

Elections workers can also access the city map at the polling location to look up city eligible voters. A voter who is unsure whether their home address is within the city limits may not know if they are eligible to vote in the city election, even if they are registered to vote. This tool will help with the confusion based on mailing address to determine whether the voter is in the City of Burleson, the ETJ, City of Fort Worth or Joshua. This tool does not look up voter status.

CSO will work with the Communications department on a marketing campaign to get the word out to our residents. CSO will also provide signage with the QR code and link to the city website tool for upcoming elections and our 311 dispatchers.

RECOMMENDATION:

N/A

FISCAL IMPACT:

N/A

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