
Choose an item.

DEPARTMENT: Parks and Recreation

FROM: Jen Basham, Director of Parks and Recreation

MEETING: November 14, 2022

SUBJECT:

Receive a report, hold a discussion and provide staff direction regarding the Public Art Board.
(Staff Presenter: Jen Basham, Director of Parks and Recreation).

SUMMARY:

In the 2022 City Council strategic planning retreat, council identified beautification of the community and public art as an initiative. Simultaneously, neighborhood services and Keep Burleson Beautiful worked in partnership to create a call for art to create a mural at Bailey Lake. The mural was complete in April of 2022, and has been well received by the community.

Staff in neighborhood services worked with multiple departments to benchmark neighboring communities and their practice for implementing public art. Each community had a unique approach, but the most successful communities had a public art board and a staff liaison to create, implement and sustain public art in their communities. While determining the appropriate home for public art in Burleson, Neighborhood services worked with Parks and Recreation to outline a draft policy to begin the process of formalizing a public art program.

Staff is presenting the various solutions available for creating a public art board to implement a public art program in the City of Burleson. Public Art is typically placed in prominent areas throughout a community, including right of way, medians, open space, plazas, and parks. The facilities are all maintained by the Parks and Recreation Department, who will ultimately be responsible for the installation and maintenance of art pieces. Staff is recommending that the Parks and Recreation Department serve as the staff liaison and the Parks and Recreation Board take on the role of Public Art Board.

Once a board is created their first task will be to create a public art master plan to strategically approach the style, placement, funding, and phasing of projects. The board will work closely with community members, educators and historians to create a plan that speaks to the uniqueness of Burleson.

On October 3, 2022 staff presented to City Council. Council determined that they would like to proceed with the creation of an ad hoc committee with various members of the art community to serve as the members.

Staff created a list of stakeholders from various entities; The Heritage Foundation, Keep Burleson Beautiful, BISD, Hill College, Boren Art Committee, and a local artist. These members will be eligible to serve two consecutive three year terms. Due to the specific nature of this committee residency is not being recommended as a requirement.

OPTIONS:

- 1) Recommend as presented
- 2) Recommend with changes
- 3) Recommend Denial

RECOMMENDATION:

Staff recommendations approving as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

Council requested that staff create an ad hoc committee for Public Art-October 3, 2022

FISCAL IMPACT:

TBD

STAFF CONTACT:

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