



# Public Art

City Council- November 14, 2022

Staff Presenter: Jen Basham, Director of Parks and Recreation

# Public Art



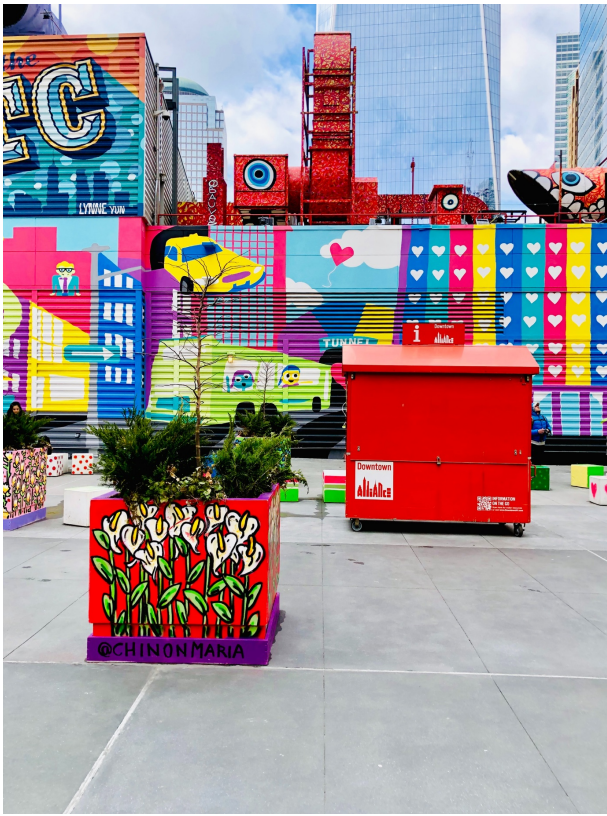
## What is Public ART

- Any medium situated in a public place
  - Public Art can take many forms
    - landscape treatments
    - building facades
    - freestanding sculptures
    - murals
    - lighting
    - electronic media
    - photographs
    - water features
    - kinetic pieces that move and react to the environment
    - artist design functional elements, paving, play equipment, furniture, bridges, gates
    - written word
      - film
      - video
      - performance





# Public Art in Burleson



- 1 **Neighborhood Services and Keep Burleson Beautiful implemented a call for art in 2022 to install a mural at Bailey Lake**
- 2 **City Council identified public art as a priority in their 2022 strategic plan**
- 3 **Staff presented options for formalizing a board or committee for Public art on October 3, 2022**
- 4 **City Council requested that a committee be created with various stakeholders in the art community**
- 5 **Staff has created a list of potential members for council to consider**

# Membership

Council requested that the members serving on this committee represent various perspectives regarding art and beautification for the community

- **Vested interest in beautification of Burleson**

Katelyn Reeves, representing Keep Burleson Beautiful

- **Educator for art in the community**

Jana Jackson, representing BISD and Nancy McKenzie, representing Hill College

- **Existing member of the Boren Art Board**

Tom Sale, representing the Boren Public Art Committee

- **Vested interest in preserving the history of Burleson**

Betty Bailey representing the Heritage Foundation





# Committee Guidelines Recommendations

- **Residency**

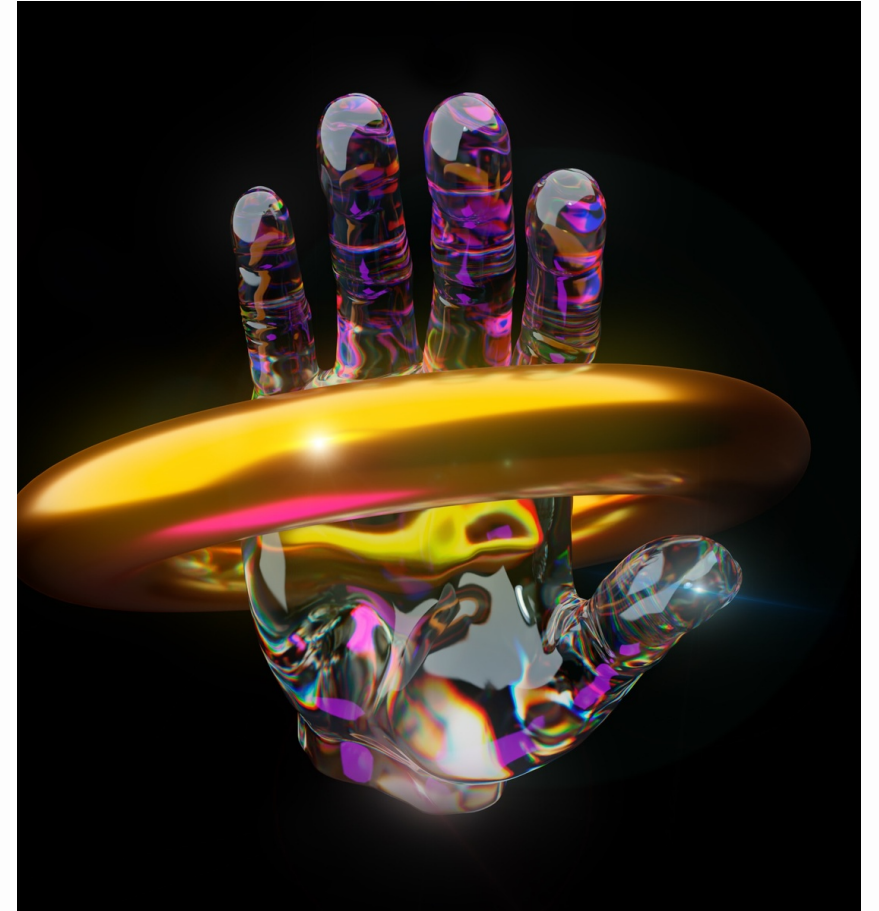
Due to the nature of the committee, residency requirements are recommended to be waved

- **Term Limits**

Term limits will be consistent with City Boards and Commissions

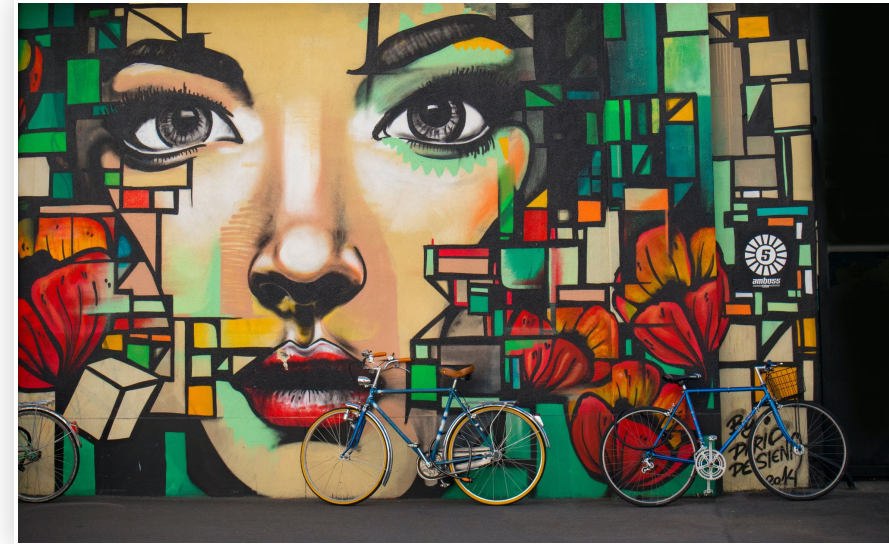
- **Sunset Date**

- Staff recommends that dissolves after 3 years
- Council has the authority to reinstate at their pleasure



# Next Steps

- 1 **Council approves the formation of the committee**
- 2 **Create a public art master plan to guide the implementation of art throughout the community**
  - Identify funding opportunities
  - Identify placement and styles
  - Identify call for art sequencing







# Options

- **Approve a resolution authorizing an committee for public art**
- **Deny a resolution authorizing an committee for public art**

**Feedback**

