

City Hall Complex Naming

ERIC OSCARSON, DEPUTY CITY MANAGER AUGUST 12, 2024



City Hall and Future Use

- •The City Hall remodel is currently under design
- Construction estimated to begin in January
- Provides an opportunity for rebranding of the site
- •Mayor Pro Tem, Dan McClendon requested bringing this item forward to discuss naming the site after former Mayor Ken Shetter
- Possible Names:
 - Mayor Ken Shetter Municipal Building
 - Mayor Ken Shetter City Hall Building

8/7/2024



Naming Policy

•II. Guidelines and Criteria

- A name given municipal property shall identify any one of the following
 - E. Public Officials who have served the citizens of Burleson with distinction and have been out of public office for at least two years

•III. Process/Procedures

- The City Council has the sole right and responsibility to approve the names of municipal property
- A. Facilities and Real Property
 - The City Council will formally name each by passage of a resolution. The resolution will be considered during a meeting of the City Council following a public hearing.
- 1. In naming or renaming facilities and real property, the City Manager (or designee) will present a list of suggested names to the City Council for its consideration in accordance with the procedures below. The names suggested will comply with the criterion in Section II above. Upon consideration of the suggested names or other alternatives which may be offered by the City Council, the City Council will formally name the facility or property.

8/7/2024



Next Steps

- Discussion on possible naming of the site
- Public Hearing and Resolution at future City Council meeting
- Signage would be added to the design and construction of the existing facility
- Any rebranding/renaming initiative, if adopted by council will accompany City Hall to any future location until the resolution is altered

8/7/2024



Questions / Comments

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