

City Council Regular Meeting

DEPARTMENT: City Manager's Office

FROM: Eric Oscarson, Deputy City Manager

MEETING: August 12, 2024

SUBJECT:

Receive a report, hold a discussion, and provide staff direction regarding the naming of City Hall. (Staff Contact: Eric Oscarson, Deputy City Manager)

SUMMARY:

At its December 11th meeting, city staff presented an item to council at Mayor Pro Tem McClendon's direction regarding the potential naming of the Burleson Police Department and Burleson Municipal Court Complex. Through further conversations, the focus shifted from the 1161 SW Wilshire Blvd property to City Hall, located at 141 W. Renfro St. Pursuant to R-1162-09 Policy for Naming Municipal Property, the following guidelines and criteria are applicable:

"A name given municipal property shall identify any one of the following"

- A. Predominant natural features (Geographic, Geologic, Ecologic, Botanical/Horticultural, Scientific) of the City or a particular part of the City.
- B. An adjoining street or subdivision.
- C. A Historic/Heroic event, location/landmark, or person (local, state or national) substantiated through research and documentation.
- D. Outstanding Individuals (excluding public officials) who make a significant contribution to the public good, whose name lends prestige and status to the public facility, whose fine moral character and demonstrated leadership have been a major contribution to the City's quality of life.
- E. Public officials who have served the citizens of Burleson with distinction and have been out of public office for at least two years.
- F. A Benefactor/Donor who makes a significant contribution to the citizens of Burleson via a significant donation (such as the majority of land or development costs associated with a public facility) or sells property to the city for a public facility at a price substantially below market value.
- G. In addition to the above, street names may also be proper nouns. All street

names must be chosen so as to be easily identifiable and understood (such that a child could remember and pronounce) for purposes of dispatching public safety personnel

The discussion for this item is the possible naming of the City Hall, in its current location, with the understanding that name would follow the facility in the event City Hall was moved to a future location.

RECOMMENDATION:

N/A

PRIOR ACTION/INPUT (Council, Boards, Citizens):

Facility naming discussion on December 11, 2023

REFERENCE:

R-1162-09 (attached as Exhibit 3 – Policy for Naming Municipal Property)

FISCAL IMPACT:

N/A

STAFF CONTACT:

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