



BTX Honey Tour Carnival

City Council: May 19, 2025

Staff Presenter: Jen Basham, Director of Parks and Recreation



Background

- Honey Tour is a bike race that the Chamber of Commerce has hosted for over 20 years.
- The event consists of multiple bike races ranging from 7-67 miles. The Honey Tour has traditionally brought thousands of racers and their families to Burleson for the event.
- In 2022, The Chamber of Commerce invited the City of Burleson to partner to create a signature special event that enhances the race.
- The partnership was approved by the Parks Board (February 10, 2022) and City Council (March 7, 2022). Additions include a carnival, live music, and vendors.
- All street closures related to this event were approved by council on December 9, 2024.
- An additional street closure is now being requested to ensure public safety.

Event Information

Carnival Vendor: Carnival Americana

Event Dates: May 22, 2025 - May 25, 2025

- Thursday, May 22, 2025 (Soft opening): 5pm - 10pm
- Friday, May 23, 2025: 4pm - 11pm
- Saturday, May 24, 2025: 12pm - 11pm
- Sunday, May 25, 2025: 2pm - 11pm

The site plan includes:

- Large carnival featuring 9-10 amusement carnival rides, various carnival-style games, and food vendors. The Parks and Recreation department will also organize on stage performances, live music, and local vendors to participate in the event.
- Location: Old Town Burleson



Approved 2025 Carnival Site Plan

Proposed road closures include: Renfro to Bransom, Renfro to Warren, Warren to Ellison, Ellison to Johnson, and Bransom to Ellison

Traffic Circulation Plan:

- Ingress/Egress 
- Barricade / Street Closures 
- Ambulance Exchange Point 

Road closures will remain unchanged; however, the carnival layout will be adjusted as ongoing construction is completed. An updated event map will be included in the Friday Report this spring.

Parking

Food

Carnival
Rides

Games

Vendors



Public safety: Burleson Police and Fire Department will review this plan from a logistics and safety component.

Communication with Old Town Businesses: Impacted Old Town businesses will be notified in January 2025 of the upcoming event.

Phased closure approach will begin Tuesday, May 20, 2025 and will begin with parking lot closures. Full street closures will take effect Thursday, May 22, 2025.

Approved 2025 Carnival Site Plan

Approved road closures include: Renfro to Bransom, Renfro to Warren, Warren to Ellison, Ellison to Johnson, and Bransom to Ellison

Additional road closure: Johnson from Ellison to Renfro

Traffic Circulation Plan:

- Ingress/Egress 
- Barricade / Street Closures 
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Public safety: Burleson Police and Fire Department will review this plan from a logistics and safety component.

Communication with Old Town Businesses: Impacted Old Town businesses were notified beginning in January 2025 of the upcoming event.

**Street closures will
take effect Tuesday,
May 20, 2025.**

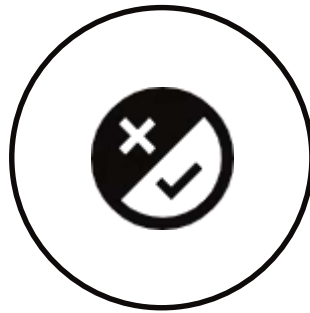
Options

Consider approval of a resolution authorizing the additional street closure on Johnson for the 2025 Honey Tour community event.

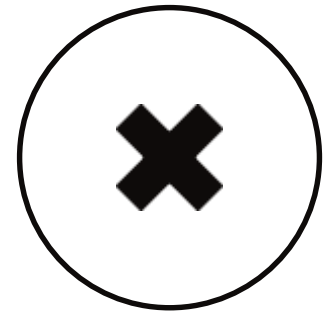
Staff Recommendation



Approve as presented



Approve with changes



Deny