
Choose an item.

DEPARTMENT:

FROM: Jen Basham, Director of Parks and Recreation

MEETING: October 3, 2022

SUBJECT:

Receive a report, hold a discussion and provide staff direction regarding public art. (*Staff Presenter: Jen Basham, Director of Parks and Recreation*).

SUMMARY:

In the 2022 City Council strategic planning retreat, council identified beautification of the community and public art as an initiative. Simultaneously, neighborhood services and Keep Burleson Beautiful worked in partnership to create a call for art to create a mural at Bailey Lake. The mural was complete in April of 2022, and has been well received by the community.

Staff in neighborhood services worked with multiple departments to benchmark neighboring communities and their practice for implementing public art. Each community had a unique approach, but the most successful communities had a public art board and a staff liaison to create, implement and sustain public art in their communities. While determining the appropriate home for public art in Burleson, Neighborhood services worked with Parks and Recreation to outline a draft policy to begin the process of formalizing a public art program.

Staff is presenting the various solutions available for creating a public art board to implement a public art program in the City of Burleson. Public Art is typically placed in prominent areas throughout a community, including right of way, medians, open space, plazas, and parks. The facilities are all maintained by the Parks and Recreation Department, who will ultimately be responsible for the installation and maintenance of art pieces. Staff is recommending that the Parks and Recreation Department serve as the staff liaison and the Parks and Recreation Board take on the role of Public Art Board.

Once a board is created their first task will be to create a public art master plan to strategically approach the style, placement, funding, and phasing of projects. The board will work closely with community members, educators and historians to create a plan that speaks to the uniqueness of Burleson.

OPTIONS:

- 1) Approve the Parks and Recreation Board to serve as the Public Art Board

- 2) Approve the creation of a separate board to serve as the Public Art Board
- 3) Approve presenting public art items directly to City Council for Consideration
- 4) Recommend not moving forward with a Public Art Board

RECOMMENDATION:

Staff recommends the Parks and Recreation Board serve as the Public Art Board.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

NA

FISCAL IMPACT:

NA

STAFF CONTACT:

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