



Departmental Updates

Park Board- May 2023

Rec Special Events



Event Recaps:

Earth Day Celebration: April 22, 2023 - Estimated attendance, 175

Arbor Day Celebration: April 28, 2023 - 20-25 Hajek student council members

Far Out Family Camp Out: April 29, 2023 - 54 families registered (245 people)



Upcoming Events:

Cinco de Mayo Celebration: May 5, 2023

Russell Farm Date Night Experience: Cinco de Mayo theme: May 6, 2023

Mother's Day Out: May 20, 2023

Texas Heritage Music Night and Festival: May 19-20, 2023

BTX Honey Tour Carnival and Hot Sounds kick off: May 25-28, 2023





Rec Programs



Athletic News:

Athletics Highlight:

Pickleball at the BRiCk - 17 registered (April)

Current Athletics: Basketball, Softball, and Volleyball

Upcoming Athletics: Family Pickleball Clinic (Warren Park): May 21

Youth Track Athletics: Begins late May 2023



Program News:

Programming Highlight:

Summer Camp (avg. 111 registered - 75% full)

Current and Upcoming Programming:

Homeschool PE (30 participants), Sporties for Shorties (8 participants), Gymnastics (30 participants), Teen Camp (upcoming - 13 registered), and Women's self defense.



Additional News:

Honey Tour Carnival News: May 25-28

Line up released; Selections will highlight talent local to Burleson and surrounding areas as well as popular talent around the DFW Metroplex.

Russell Farm Art Center



Russell Farm Updates:

- Upcoming Programs/Events:
- Date Night Experience(Cinco de Mayo theme): May 6, 2023
- Strawberry Dipping class (Mother's Day theme): May 12, 2023
- Pineapple Habanero canning class: May 13, 2023
- Texas Heritage Music Night and Festival: May 19-20, 2023
- Russell Farm Summer Camps: Teen Cooking, Fun on the Farm, and Art.



Springtime bloom at Russell Farm

Parks and Recreation receives two awards from the DFW Directors Association:

Recreation division: Inclusion Award

Park division: Environmental Stewardship Award



Marketing and Community Engagement

Quick Stats as of 5/5:
Facebook Followers:
15,175
(170 follower increase)

Instagram Followers:
1,334
(15 follower increase)

Tik Tok Followers:
1,029
(9 follower increase)

Constant Contact
Subscribers:
5,118

Save these concerts to your Facebook events! We can't wait to see everyone at the 2023 Hot Sounds of Summer! #btx #hotsounds #freeconcert

- May 26 <https://fb.me/e/2DHJMMArx>
- June 2 <https://fb.me/e/WmgLfXx1>
- June 9 <https://fb.me/e/WtpOQNzq>
- June 16 <https://fb.me/e/31nIVlueU...> See more



Facebook Highlight: Hot Sounds of Summer 2023

Reach - 8,421; Reactions - 105;

Comments - 17; Shares - 29

April High Performing Content

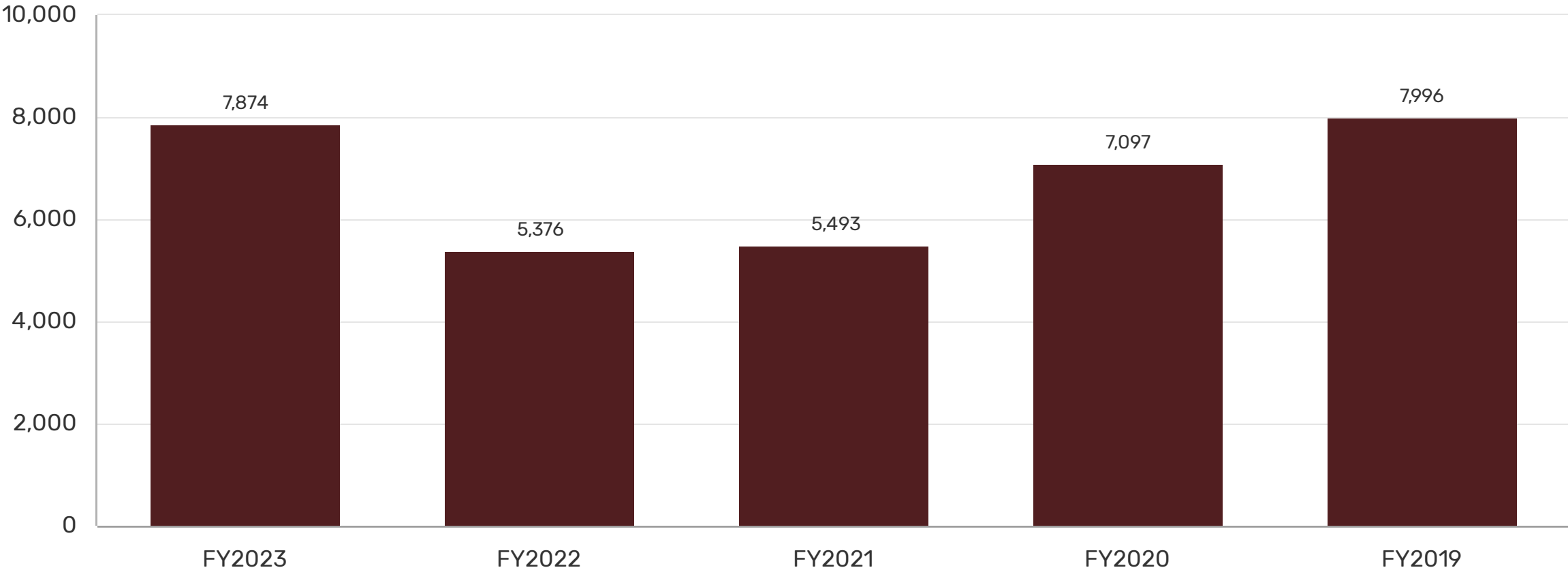
BRiCk - Projects

1. Replace outdoor pool sand filter - In production
2. Lobby redesign/update - Scheduled for Council consideration Summer 2023
3. Outdoor Pool Shade Structures & Furniture - Arrived and preparing installation
4. Relocate flag pole lighting out of walk path - In production
5. Plumbing repairs through lobby area - In production



BRiCK- Memberships

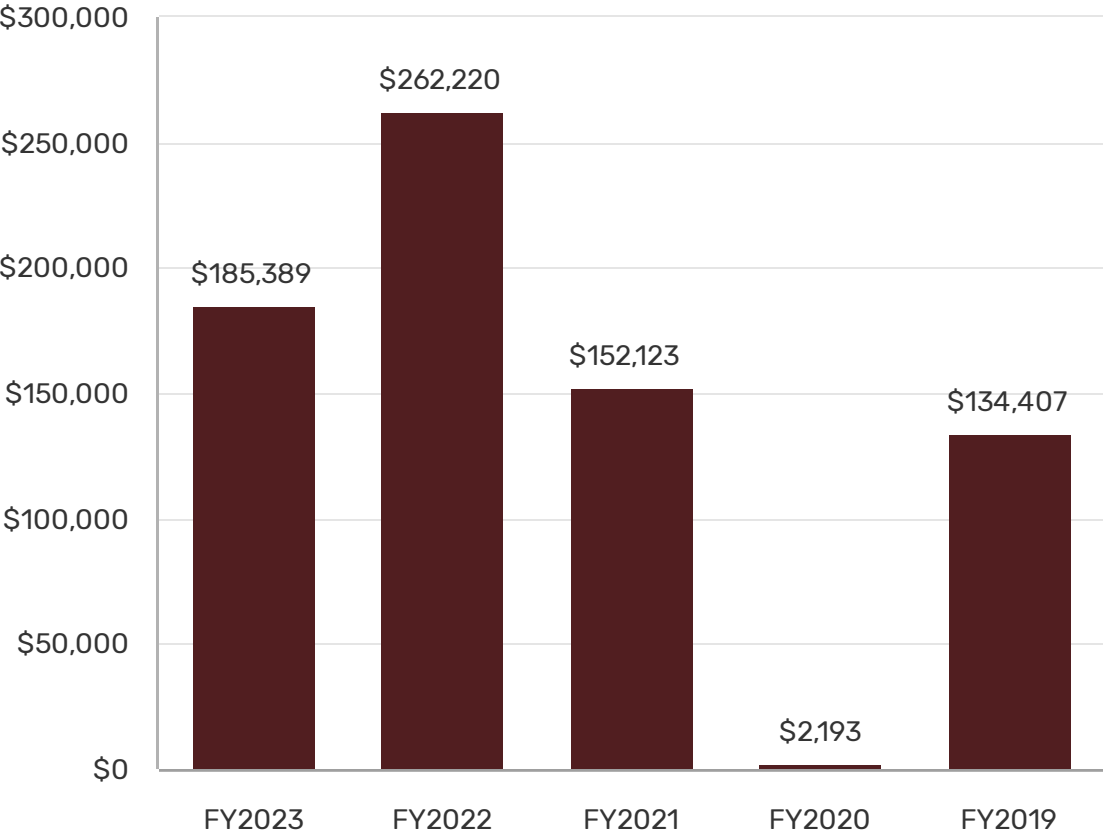
April Memberships



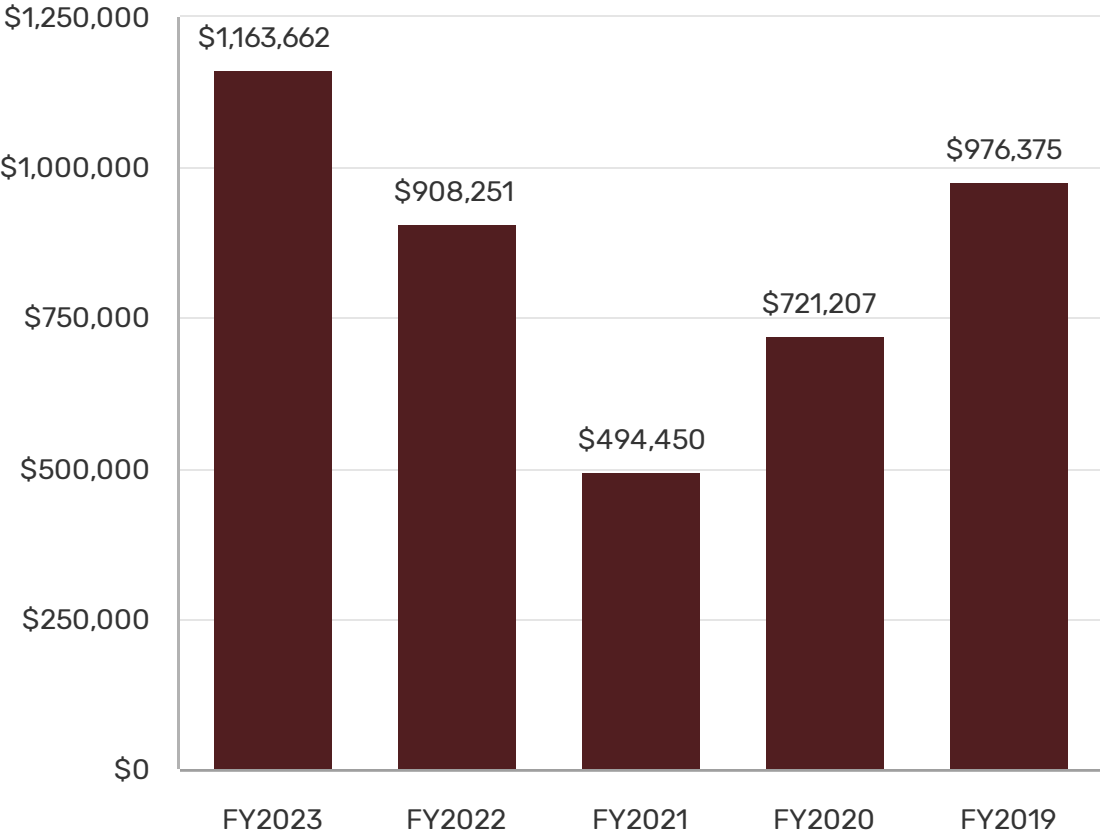
FY 2021 had limited data due to software conversion

BRiCK-Revenue

April

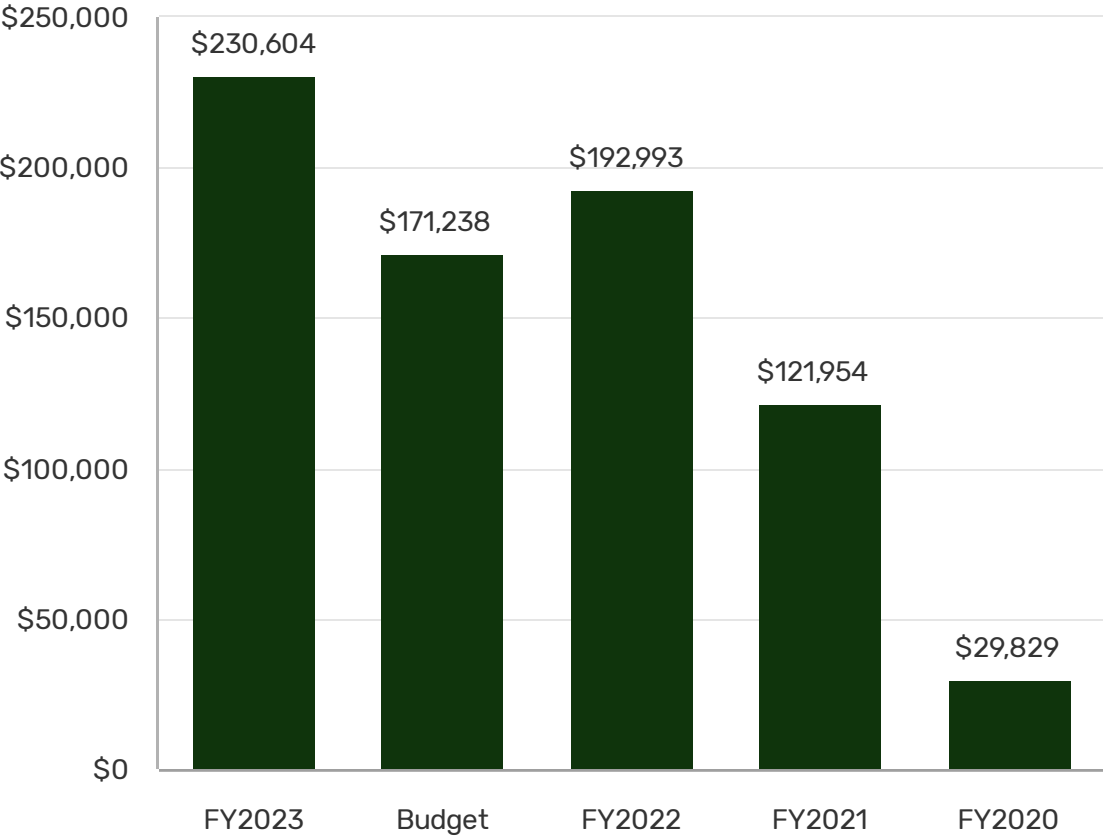


Year to Date (Accruals not included for current FY)

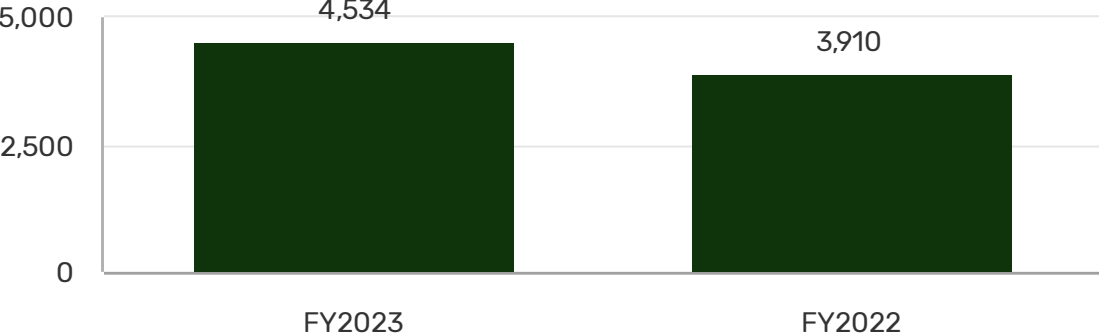


Golf- April Comparisons

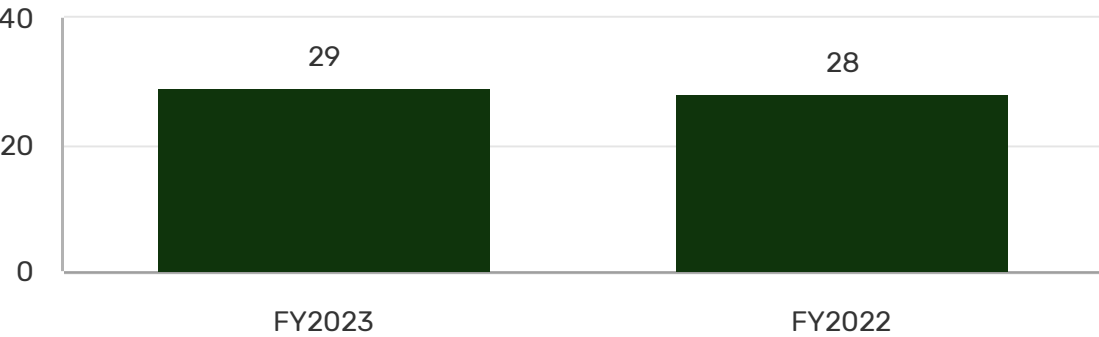
April Revenue



Rounds Played in April

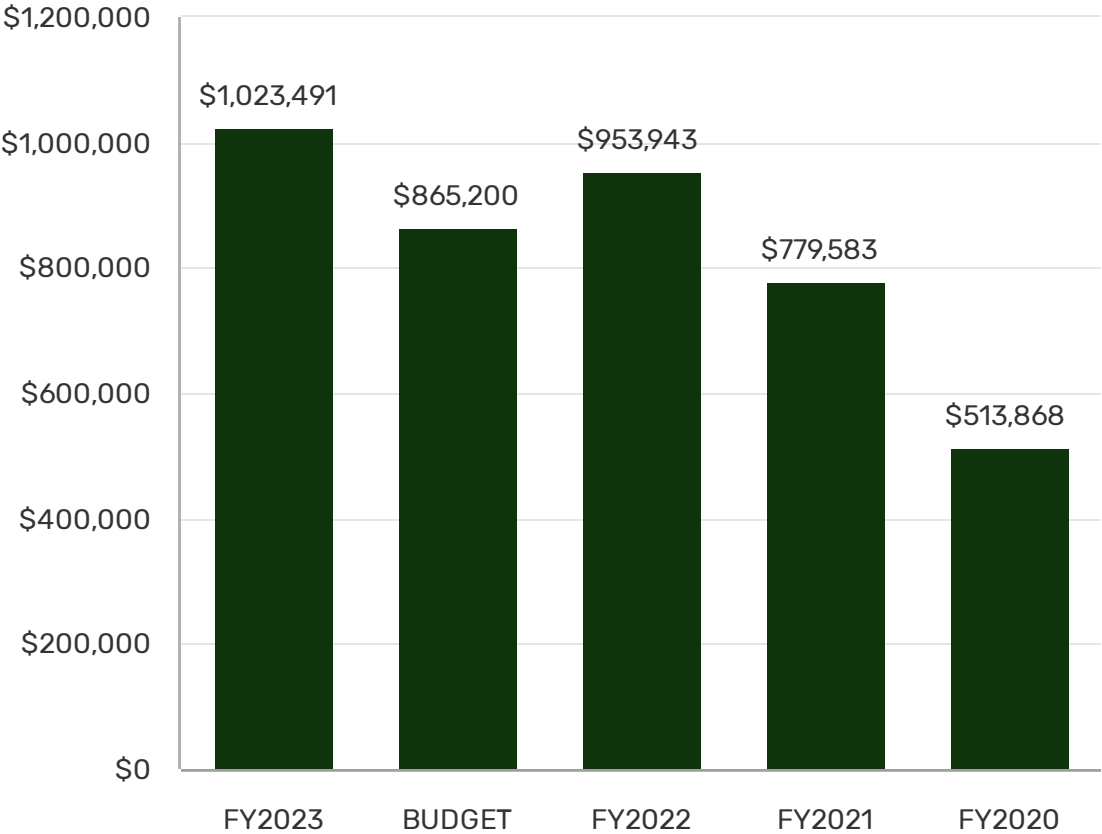


Playable Days

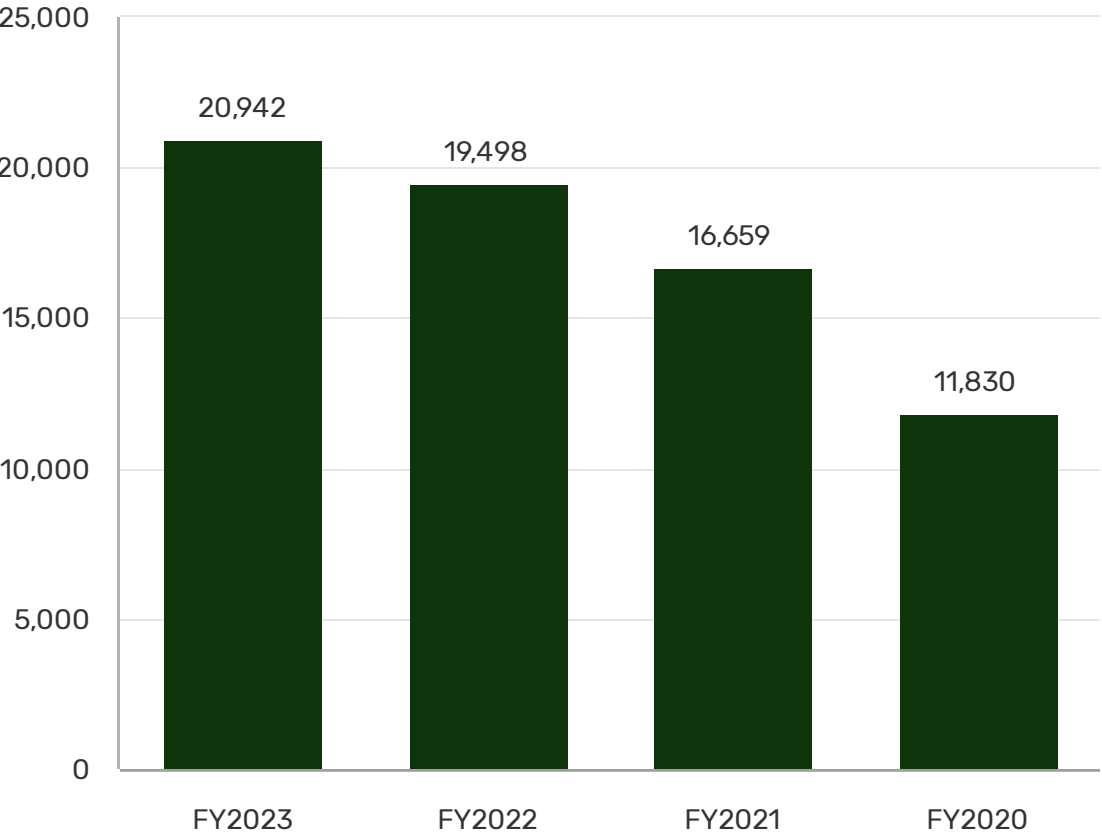


Golf- Year to Date

Revenue YTD October -April

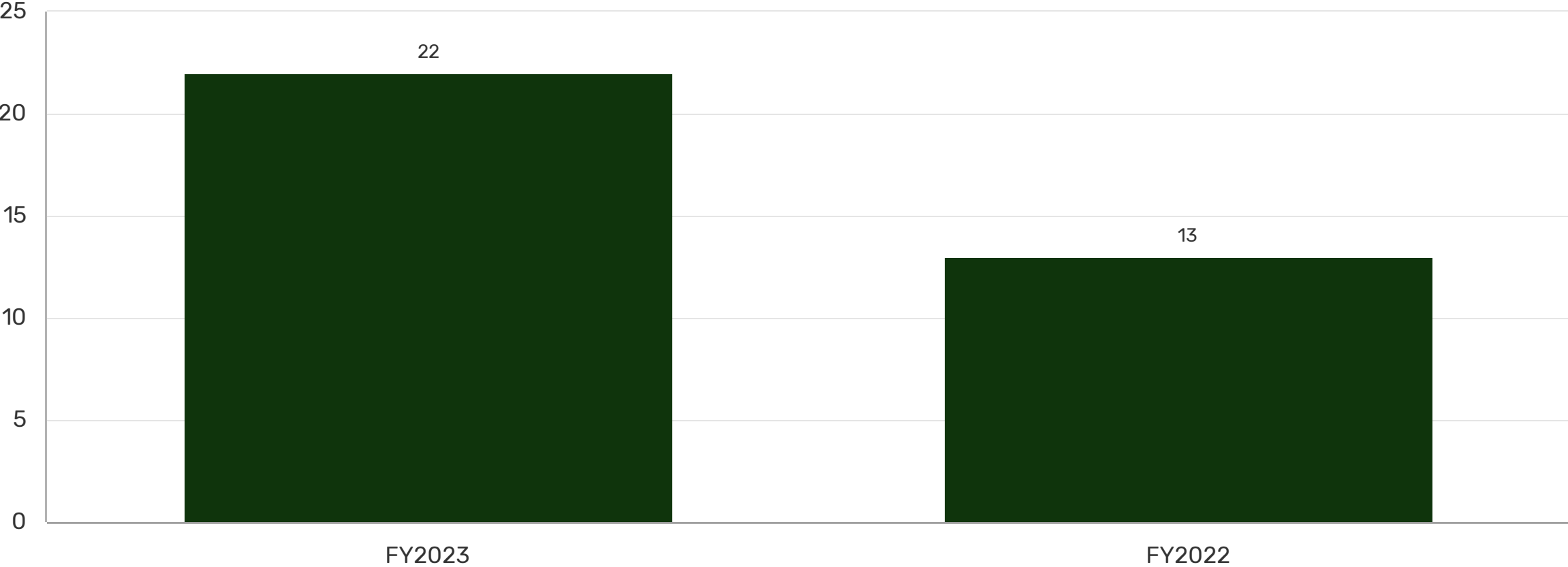


Rounds Played YTD October- April



Golf

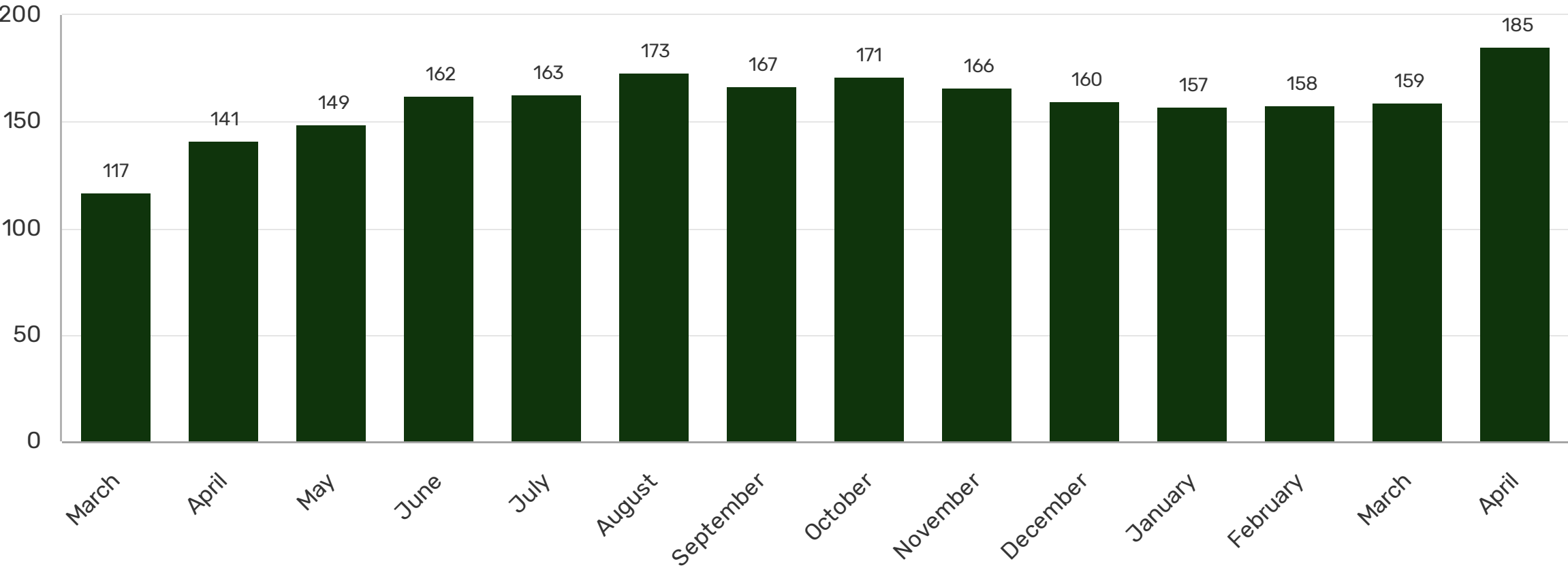
Tournaments YTD



Golf-Memberships

185 Current Members

Players Club



Parks - Capital Project Updates



- **Cemetery Expansion: final inspection and acceptance underway.**
- **Bailey Lake and Chisenhall Parking Lot Expansions: Construction to begin at Chisenhall May 11 and at Bailey Lake June 5.**
- **Village Creek Trail: Revised 90% plans underway. Easement acquisitions in negotiation, estimated to begin construction Fall 2023**
- **Bartlett Soccer Complex: Under construction - irrigation and grading complete. Sod installation will begin and grow-in will continue through the end of June 2023.**
- **Park Monument Signs: Quotes came in lower, will be able to expand and add 5 parks this year. Elk Ridge, Wakefield, Prairie Timbers, Mistletoe Hill, Centennial**



Parks - Capital Project Updates (Continued)

- **Parks Building: 75% construction complete**
- **Oak Valley North Park: Parking lot under construction with playground to follow upon completion. Estimated completion May 2023**
- **Elk Ridge Park: Estimated completion May 2023**
- **Wakefield Park: Estimated completion May 2023**



Parks - Capital Project Updates (Continued)

- **Clark Park: Estimated completion May 2023 - parking lot concrete poured. Sidewalks, signage/stripping, and landscape underway**
- **Chisenhall Fields: Punch list**
- **City Gateway Signage: Initial renderings under review**
- **Shannon Creek: Schematic design presented this evening**

April Parks by the Numbers



PLAYGROUND SAFETY

30

INSPECTIONS PERFORMED
(MINOR REPAIRS MADE: 15)

Litter Abatement in Parks, Athletic Fields, and ROWs



32,430

Pounds of Litter Removed



Irrigation Services

10

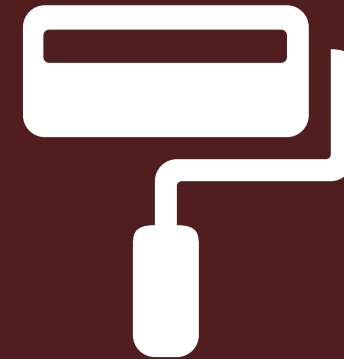
Irrigation Systems
Inspected

20

Irrigation repairs made

Integrated Pest Management

- 23 sites treated for fire ants and pests
- 27 sites received post-emergent weed control treatments



**6 graffiti incidents:
100% abated
within 24 hours of
reporting**

April Parks by the Numbers



Arbor Day 2023

Hajek Elementary
Student Council
helps plant 10 new
trees at Centennial
Park

Acres Mowed in Parks and ROWs



1,384 Acres

MONARCH WAYSTATION



**3 Parks landscape beds
certified as Monarch
Waystations**

Award-winning



Parks wins DFW Director's
Association Environmental
Stewardship Award for Tree Care
and Planting Program in City of
Burleson



Landscape Install

**Parks crews install
landscaping for
new City Hall
parking lot**

Feedback?