

# Overview



The purpose of exploring naturalized areas is to reduce long-term maintenance costs, enhance biodiversity, and improve environmental sustainability by transitioning select high-maintenance turf areas into low-maintenance, ecologically beneficial landscapes.

- Key Benefits
- Site Selections
- Implementation Process & Timeline
- Naturalized Areas Program:
   Savings & Impact Summary
- Success Stories
- Next Steps



# Key Benefits

- Saves on mowing and maintenance costs
- Retains soils and helps with erosion control through deeply rooted plants
- Helps prevent grass clippings, litter and toxins from entering waterways by filtration
- Supports pollinator activity
- Protects natural and native resources
- Provide food and cover for native wildlife
- Helps reduce mower emissions
- Aesthetics
- Educational opportunities



# Site Selections

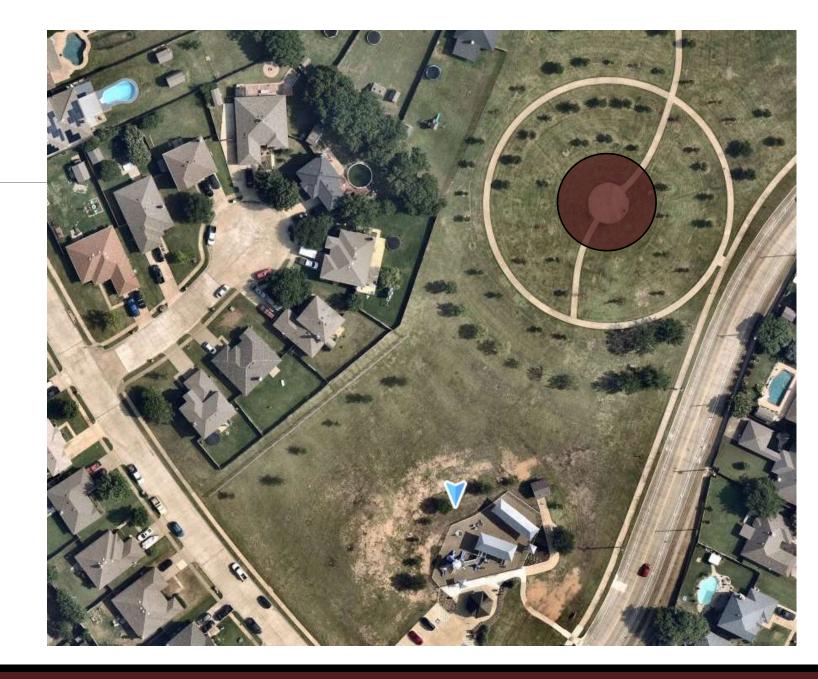
- 9 sites have been selected for the initial phase of the naturalized areas program, chosen for their high maintenance demand, potential environmental benefits, and visibility for public education.
- These locations provide opportunities to reduce mowing frequency, lower operational costs, and enhance ecological health while maintaining an attractive and functional landscape.
- Seed mix will vary per site. Each mix contains a blend of native grasses and/or wildflowers that support pollinators and add seasonal color.





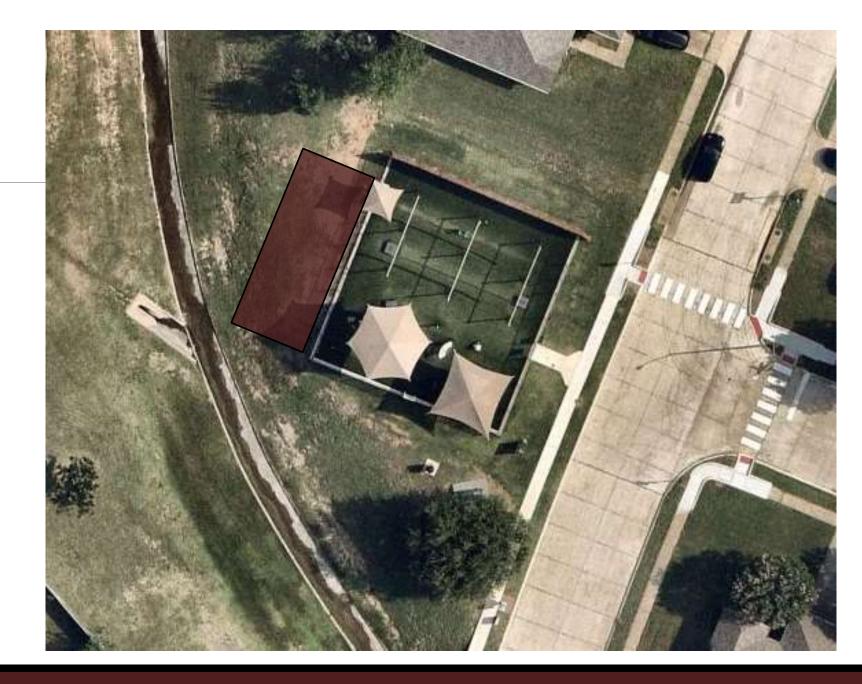
### Site 1: Centennial Park

- Coverage Area Estimate: 1 acre
- Staff Time Savings: 30 minutes/week
- Anticipated Seed Cost: \$826



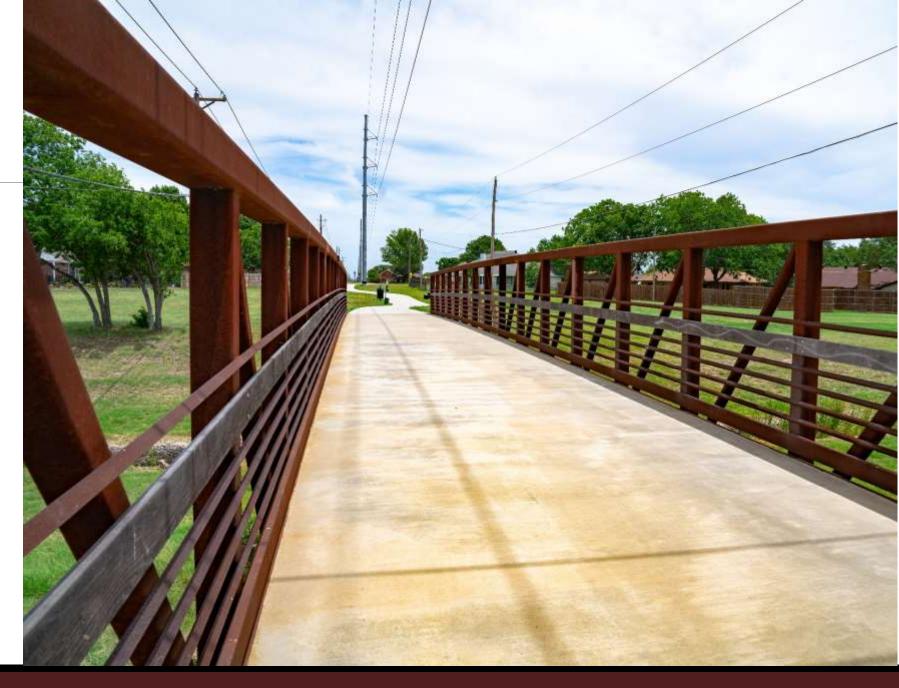
# Site 2: Cedar Ridge Park

- Coverage Area Estimate: .5 acres
- Staff Time Savings: 1 hour/week
- Anticipated Seed Cost: \$413



# Site 3: Heberle Trail

- Coverage Area Estimate: 1.5 Acres
- Contract Savings: \$3,280
- Anticipated Seed Cost: \$1,239



# Site 4: Bailey Lake

- Coverage Area Estimate: 3-5 acres (Tractor)
- Staff Time Savings: 1 hour/week
- Anticipated Seed Cost: \$4,130







# Site 5: Lakewood Drive (Median near CR 1021)

- Coverage Area Estimate: 1.9 acres
- Contract Savings: \$9,196 — Assumption includes additional surrounding properties
- Anticipated Seed Cost: \$1,652





# Site 6: NW Renfro Medians (Near Crowley)

- Coverage Area Estimate:
  - 1 acre
- Staff Time Savings:4 hours/week
- Anticipated Seed Cost:
   \$826 (Groundcover selection)





# Site 7: Wilshire: Slopes on I-35 Bridge

- Coverage Area Estimate: .5 acre
- Staff Time Savings: 1 hour/week
- Anticipated Seed Cost: \$413





# Site 8: Hidden Creek Parkway Slope

- Coverage Area Estimate: .5 acre
- Staff Time Savings: 30 minutes/week
- Anticipated Seed Cost: \$413

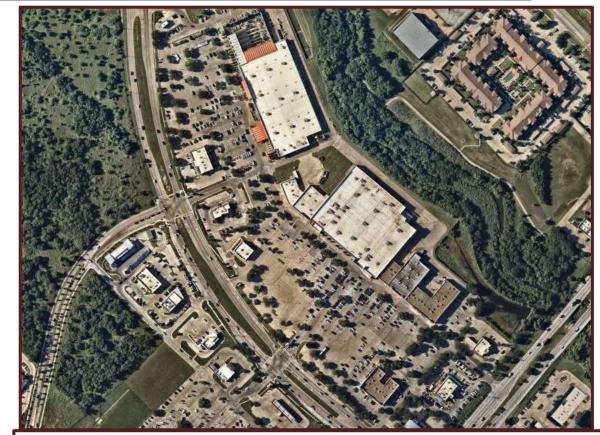




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### Site 9: John Jones Medians

- Coverage Area Estimate: 9 acres
- Staff Time Savings:6 hours/week
- Anticipated Seed Cost: \$7,434



Selected medians along John Jones begin at the intersection of Wilshire and extend just past Summercrest Road.

PARKS AND RECREATION

# Implementation Process & Timeline

- Mid-Late September: Apply chemical treatment to designated areas.
- Mid September: Purchase seed to allow for shipping time and ensure availability for October planting.
- Late September—Early October: Allow treated areas to die back for approximately two weeks.
- Early October: Till treated areas to prepare for seeding.
  - Immediately After Tilling: Seed prepared areas.
  - Post-Seeding: Use the ball field drag to lightly cover seed with tilled soil.
  - Watering (If Feasible)
- Completion Target: All work finalized by the third week of October.



# Naturalized Areas Program: Savings & Impact Summary

#### Total Naturalized Area Added:

• 19.9 acres transitioned from high-maintenance turf to low-maintenance naturalized areas

#### Time Savings:

- 420 staff hours saved per season
  - 4 hours minus Lakewood internal assumption
  - 2 hour minus Herberle Trail internal assumption
- 330 staff hours saved per season

#### Contract Savings:

- Lakewood Properties: \$9,196
- Heberle Trail: \$3,280
- Total Contract Savings: \$12,476 annually

#### Estimated Total Seed Cost (One-Time):

- \$17,346 for all sites in the initial program phase
- Additional Cost Considerations:
  - Chemicals (One-time): Estimated \$1,500
  - Educational Signage (One-time): \$1,500 per sign
  - Staff Preparation Time: 44 Hours



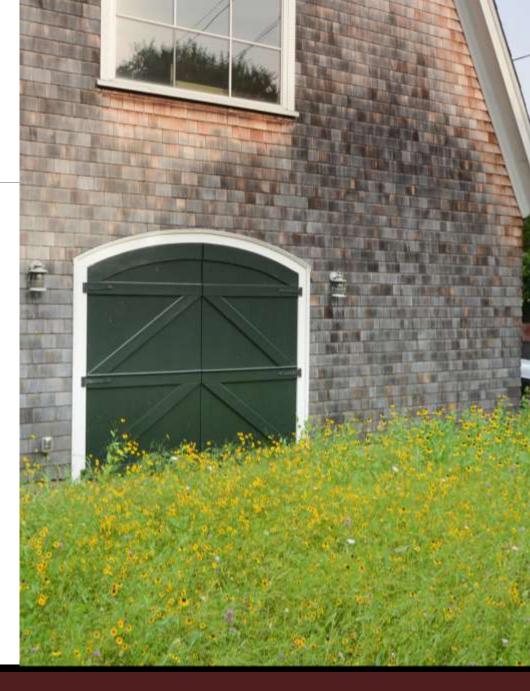
### **Success Stories**

### City of Burleson

- Successfully implemented no-mow programs in select parks, creating naturalized areas that support pollinator habitats and enhance park aesthetics.
- Positive public feedback and increased community engagement through educational signage and outreach.

### • City of Lewisville

- Established a citywide median naturalization program, improving visual appeal while reducing mowing frequency and operational expenses.
- Achieved over \$30,000 in annual mowing cost reductions.





# **Educational Outreach**

### Partnership Opportunities

- Expand collaborations with the Master Naturalist group to incorporate volunteer-led planting, maintenance, and educational programs.
- Leverage community partnerships to host nature walks, school field trips, and pollinator awareness events within naturalized zones.





# Next Steps

- City Council feedback: September 15
- Program preparation to begin soon after September 15
- Mid-September: Begin program preparation
- October: Implement planting process and Citywide communication plan





# Questions / Comments

Jessica Martinez
Parks and Recreation
<a href="mailto:jmartinez@burlesontx.com">jmartinez@burlesontx.com</a>
682.312.2765