









#### **UPDATE**

# PROGRAMS & ATHLETICS

July Recap:

Camp BTX Weeks 6-10 (873)

Gymnastics (24)

Self-Defense (28)

#### Happening This Month:

Adult Basketball & Softball Registration is open

#### **NEW FALL PROGRAMS:**

Off Season, Playmakers & Parents, Teen Sports Clinics, Programs for Individuals with Different Abilities, Mobile Rec, & Roots & Wings



#### **UPDATE**

# **RUSSELL FARM**

July Recap:

Open Art Studio (61)

Story Time (31)

Gardeners (130)

## Happening This Month:

Fall Gardening Workshop - September 6

First Friday Field Trips

Adult Canning Classes

Kids Culinary Classes



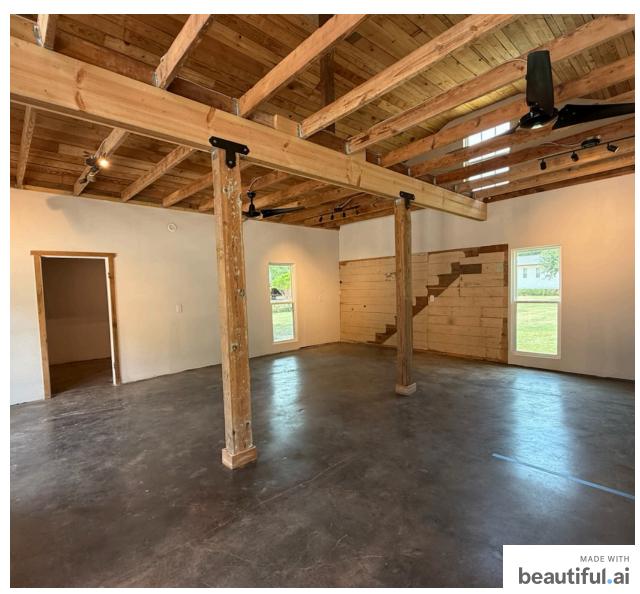
# **RUSSELL FARM - GARAGE RENOVATION**













# **COMMUNITY ENGAGEMENT**

Facebook Followers: 21,332 (571 increase)

Instagram Followers: 2,259 (53 increase)

Listen to our podcast, 'A Walk in the Park,' on Spotify!

Facebook Highlight - Camp Mystic Reel

Linked Video Here

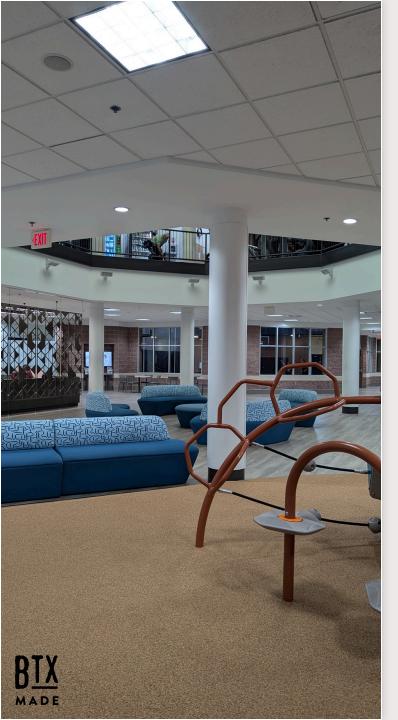
**Post Reach**: 68,879

**Post Views**: 98,809



# VOLUNTEER OPPORTUNITIES

• None for the month of September



# **BRICK PROJECTS**

#### LOBBY REMODEL

CONSTRUCTION:
ALL WORK COMPLETED

# HVAC, DEHUMIDIFICATION SYSTEM, & INDOOR POOL

UPDATED TIMELINE: SEPTEMBER - NOVEMBER 2025

#### **UPDATE**

EXPLORING 3 - 4 DAY CLOSURE IN OCTOBER FOR HVAC INSTALLATION

#### **ADDITIONAL ITEMS:**

PLAY AREA - COMPLETED

FURNITURE - COMPLETED

SIGNAGE - CONTRACT EXECUTED

POOL DOORS

POOL SLIDE & STAIR TOWER

POOL PLAYSTRUCTURE

PARKING LOT STRIPING

# MEETING ROOM AV & WOMENS LOCKERS

MEETING ROOMS - FINAL AV WORK SCHEDULED WEEK OF AUGUST 18 LOCKERS - COMPLETED



# **INDOOR POOL RENOVATION**

#### C1S

- Demo & Install plaster & tile
- Demo & install dehumidification system
- Demo & install Indoor Pool sand filters
- Install evacuator system
- Install sauna

#### **KRAFTSMAN**

• Demo & install Playstructure

#### **SPLASHTACULAR**

• Demo & install stair tower & slide

#### **SCHEDULE**

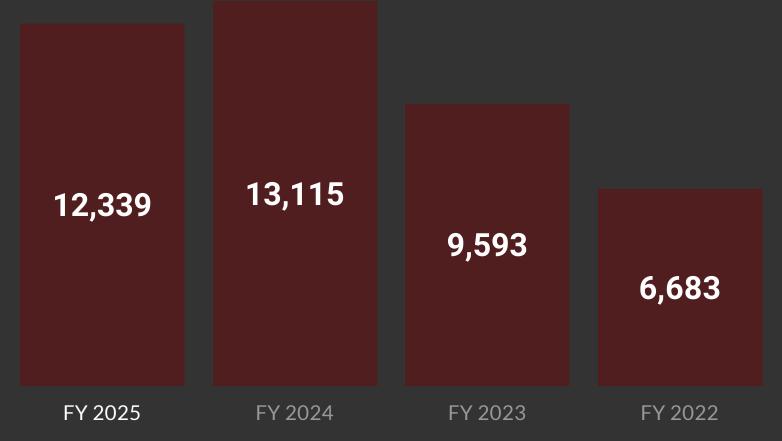
September: Demo Playstructure, demo plaster & tile, install new Playstructure

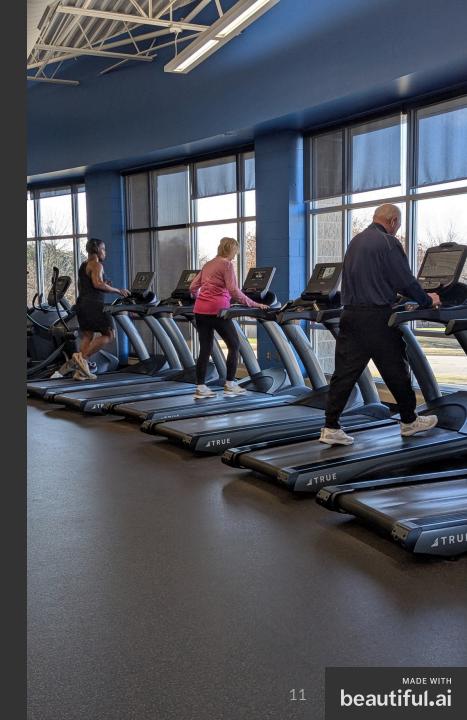
October: Demo & install stair tower & slide

November: Install new plaster & tile, demo & install dehumidification system, install evacuator, sand filters, & sauna

\*The addition of the sauna & tile will be going to council for approval on September 2\*

# BRICK MEMBERSHIPS & DAY PASSES - MONTH OF JULY







# THE BRICK OCTOBER MEMBERSHIP SPECIAL

# Monthly Membership Special

- 20% OFF YOUR FIRST MONTH
- ONE BONUS GUEST PASS TO BRING A FRIEND

Annual Membership Special

- 20% OFF YOUR ANNUAL PURCHASE
- ONE BONUS GUEST PASS TO BRING A FRIEND

Existing BRiCk Members

FOR THE MONTH OF OCTOBER, WE'RE GIVING OUT ONE BONUS GUEST PASS TO ANY MEMBER WHO WOULD LIKE ONE!

# **ALL PROGRAMS - JULY**

FY 24

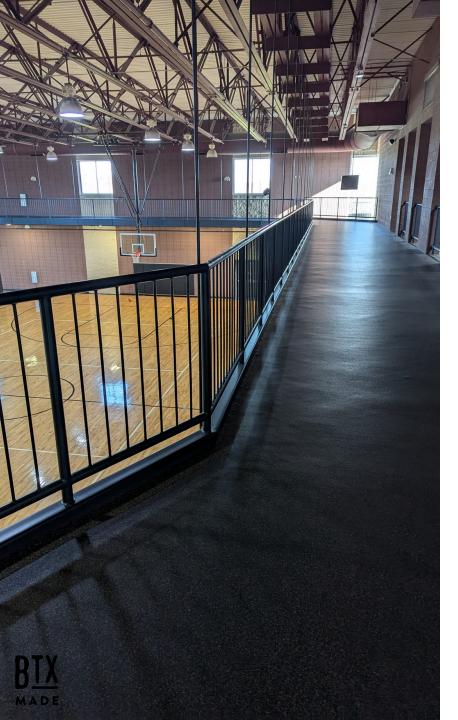
1,164

**PARTICIPANTS** 

FY 25
1,334

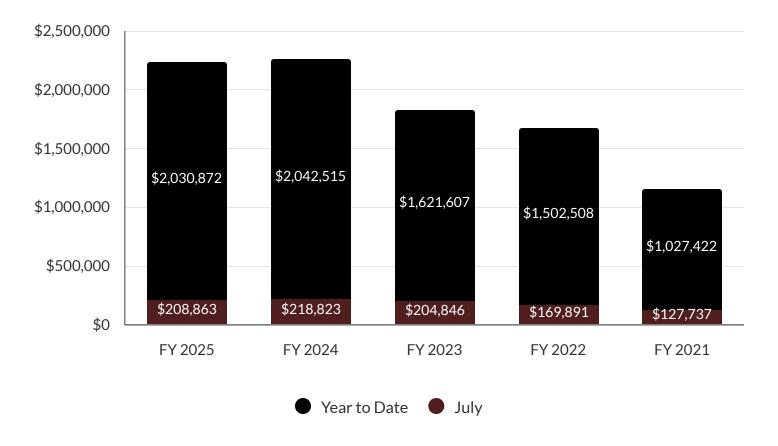
**PARTICIPANTS** 



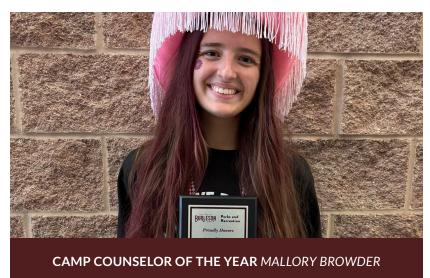


# **BRICK REVENUE**

This chart reflects revenue for the current month as well as year to date.



# **RECREATION HIGHLIGHTS**





**WELCOME BACK JEFF SCOTT:** JEFF SCOTT FORMER ATHLETIC

SUPERINTENDENT TOOK A POSITION AT RUSSELL FARM





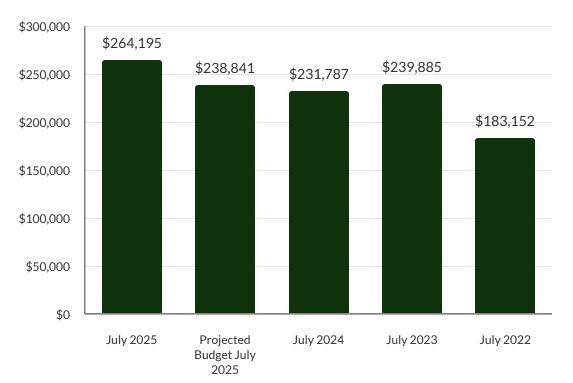


RUSSELL FARM ART STUDIO: STAFF AND VOLUNTEERS HAVE BEEN PUTTING THE FINAL TOUCHES ON TH

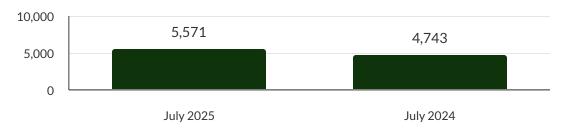
beautiful.ai

# **Hidden Creek Golf Course- July Comparisons**

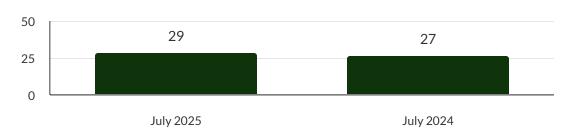
#### July Revenue



#### Rounds Played in July



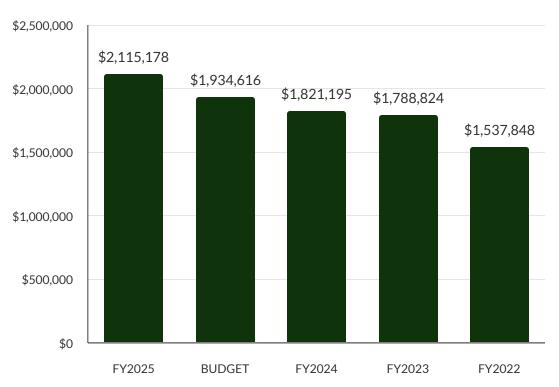
#### Playable Days \* updated criteria with partial days



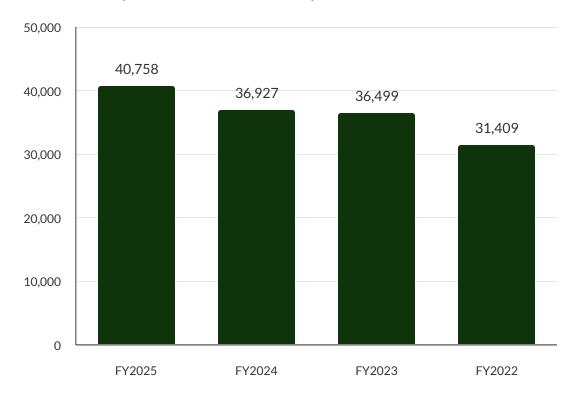


# **Hidden Creek Golf Course- Year to Date**

## Revenue YTD October - July



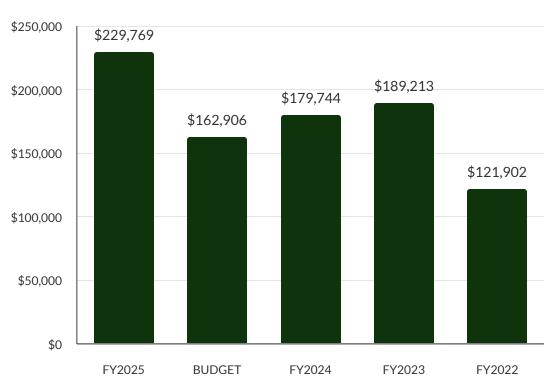
#### Rounds Played YTD October- July



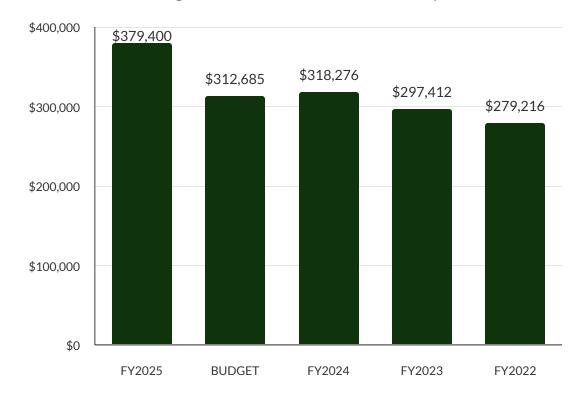


# Hidden Creek Golf Course- Pro Shop and FB Revenue Year to Date

#### Pro Shop Revenue YTD October - July



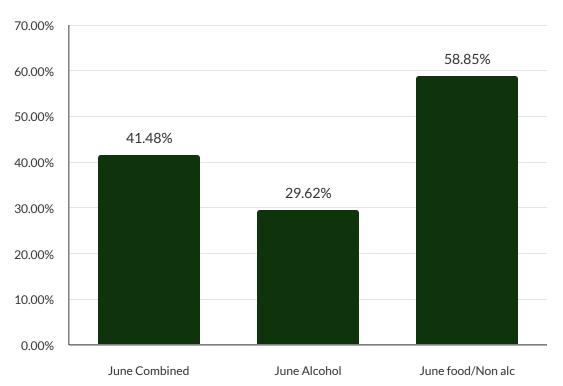
#### Food and Beverage Revenue YTD October- July



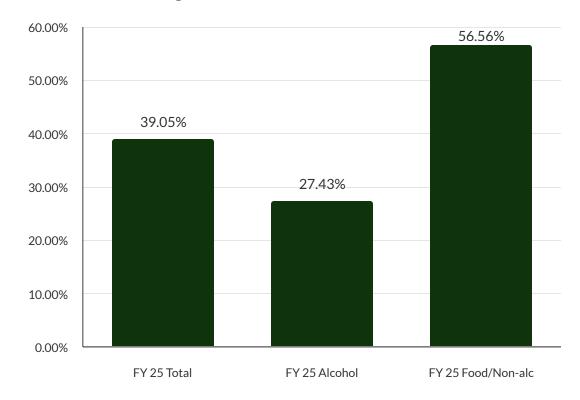


# **Hidden Creek Golf Course- Food and Beverage Cost of Sales Percentages**

#### Food and Beverage Cost of Sales % by Department



#### Food and Beverage Cost of Sales % Combined YTD

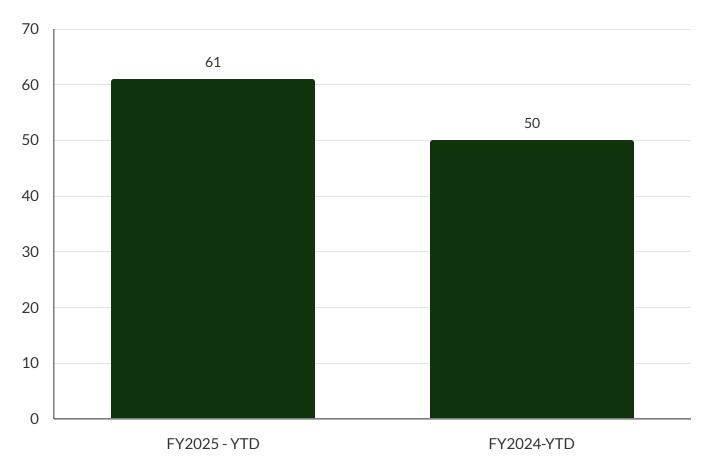




# **Hidden Creek Golf Course- Tournaments**



#### **Tournaments YTD**

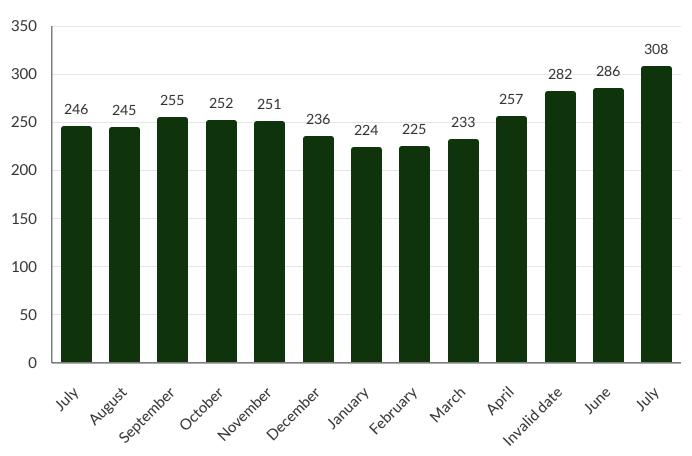




# **Golf-Memberships**

286 Current Members

## Players Club









# CAPITAL PROJECTS: UPDATES

#### **SHANNON CREEK**

BIDS REJECTED DUE TO COST: PROJECT UNDER EVALUATION

#### PARKS MASTER PLAN

ADOPTION GOAL: OCTOBER 2025

#### GREEN RIBBON

CONSTRUCTION AWARD: SEPTEMBER 2

# COMMUNITY PARK

PHASE I
CONSTRUCTION
DOCUMENT
DESIGN

### PARK MONUMENT SIGNS

SEPTEMBER 2025

MADE WITH

# PARK YOUTH IMPACT MOMENTS: SUMMER 2025



SUMMER CAMP GUEST SPEAKER VISIT - 100 KIDS



# KIDS AROUND THE WORLD: UPDATE



Debra has been coming to Bailey Lake for years.

While she's currently waiting on a kidney transplant and can't move like she used to. She says the park still brings her peace—and she loves making memories at city events with her grandkids.



Terry & LJ live five minutes away.

When LJ asked to go fishing, Terry knew it was the perfect time to rediscover the park together. They both love the area and say they appreciate all the activities and amenities the parks and recreation department offers.



## Park Bench Project Vision:

To build meaningful connections with our community by listening, learning, and sharing stories in the parks they love most.



Irene & Willie moved to the area two years ago and now live just five minutes from The BRiCk. You'll find them here three times a week, spending an hour cycling each visit. Irene shared that staying active is a top priority—and skipping a workout isn't an option for them.

Lila, at just four years old, is already part of our gymnastics program. During this visit, she came to swim for the very first time—and couldn't wait to try out the indoor pool, outdoor pool, and splash pad!





# **Park Bench Project Vision:**

To build meaningful connections with our community by listening, learning, and sharing stories in the parks they love most.



# **OPERATIONS:** BY THE NUMBERS

# **PLAYGROUND INSPECTIONS**

32

**5 MINOR REPAIRS** 

ELK RIDGE; CHISENHALL PLAYGROUND; OAK VALLEY PARK; ROBERT JOSEPH; CEDAR RIDGE

**GRAFFTI ABATEMENTS** 

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# Feedback / Questions