

A man with a beard and a black cap is crouching next to a young child who is sitting in a black toy car. The child is wearing a blue jacket and a black helmet. The man is wearing a blue jacket and jeans. They are outdoors on a paved surface. In the background, there is a white car and a trailer with colorful items.

Departmental Updates

Parks Board: February 2024

Rec Special Events



Event Recaps:

Community Valentine Dance: Mardi Gras Theme - February 3, 2024

85 event attendees



February Events:

Russell Farm Date Night Experience - February 16, 2024



Rec Programs



Athletic News:

Upcoming Athletics:

Currently in registration for Spring Softball, Basketball, Volleyball, and Flag Football (Mens/Co-ed)

Upcoming Athletics Highlights:

- 1) Doubles Pickleball Tournament - March 2
- 2) Community Soccer Clinic for individuals with special needs (BISD Special Olympics) - March 30



Program News:

January Programming Recap:

Gymnastics and Cheer (26), Women's self defense (4); Sporties for Shorties (5); Homeschool PE (20); Open Play Pickleball (40)

Preschool Program Highlight:

BTX Off Road Rally (28 registered racers); Expanded age group by adding 5-7 age bracket.



Additional News:

Meet our Summer Camp Director:

Harlee Smith, Current Special Education Major (TWU)

Bio: Harlee currently serves as the assistant director for Clinkscale Elementary's after school program. She is also an active BISD substitute for grade levels Pre-K and 8th grade. She served as a Lead Camp Counselor for the BRiCK Summer Camp last season (2023) and is excited to return!



2nd Annual BTX Off Road Rally

Russell Farm Art Center



Brad Smith
Large Murals

Kay Ray
Painting Abstracts

Travis Avila
Graffiti Groove

Lori Moon
Color Kids Creative

Event and Program Updates:

- Upcoming events
- February 16 (Date Night Experience) - *FULL*
- Upcoming programming
- Family: February 24 - Masterclass Art Classes by Tilt Vision Art (New program addition)
- Youth: Spring Homeschool enrichment classes; Registration is now open; Classes will begin Spring 2024
Includes: Art, Farm School, Spanish, and Woodshop



Marketing and Community Engagement

Quick Stats as of 2/6:

Facebook Followers:

17477

(72 follower increase)

Instagram Followers:

1598

(11 follower increase)

Constant Contact Subscribers:

5,118



Bailey Lake Park

Facebook Highlight: Bailey Lake and Chisenhall Parking Expansion

Reach - 23,178; Reactions - 576; Comments - 100

January High Performing Content

Burleson Parks and Recreation receive award recognition



Parks and Recreation staff attended the Southwest Park and Recreation Training Institute annual conference February 5-7, 2024.



Burleson Parks and Recreation received the 2024 TOMA PSA/Promotional award for its recent Pride in YOUR Parks promotional campaign efforts at this year's conference. Agencies throughout Texas and Oklahoma competed and presented their submissions for evaluation.

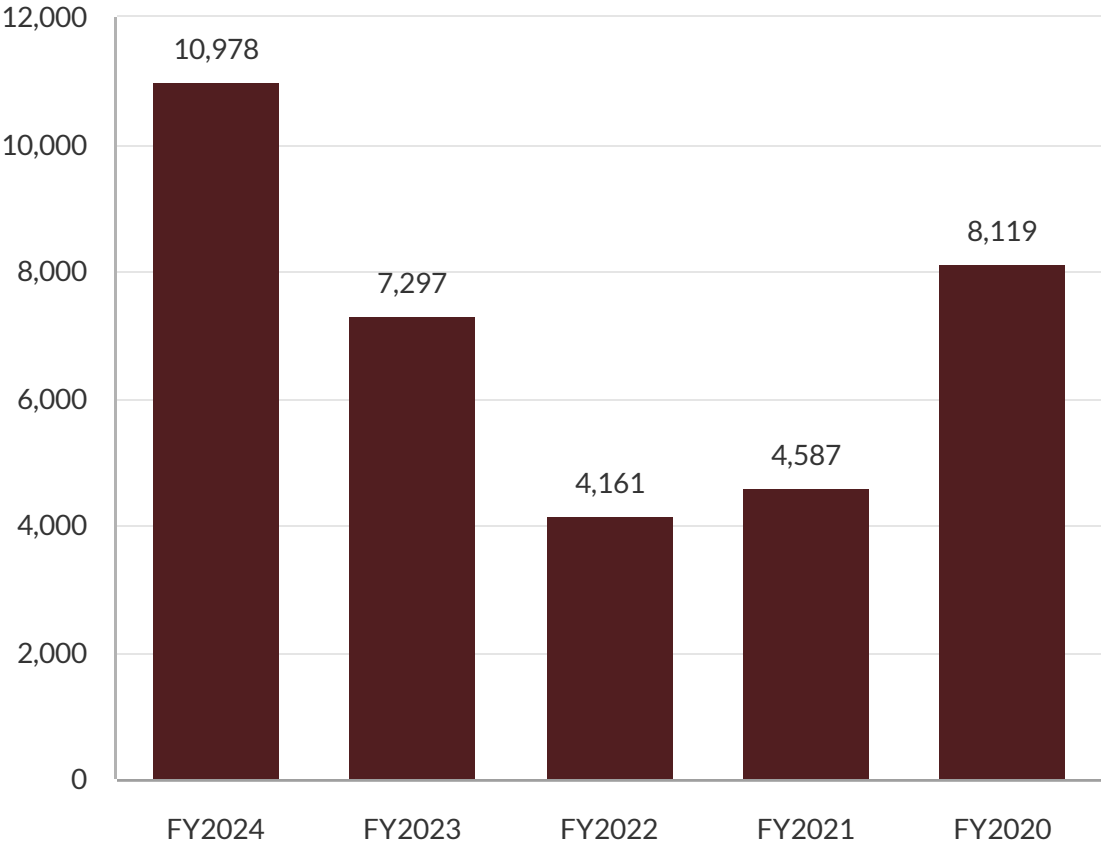
BRiCk - Projects



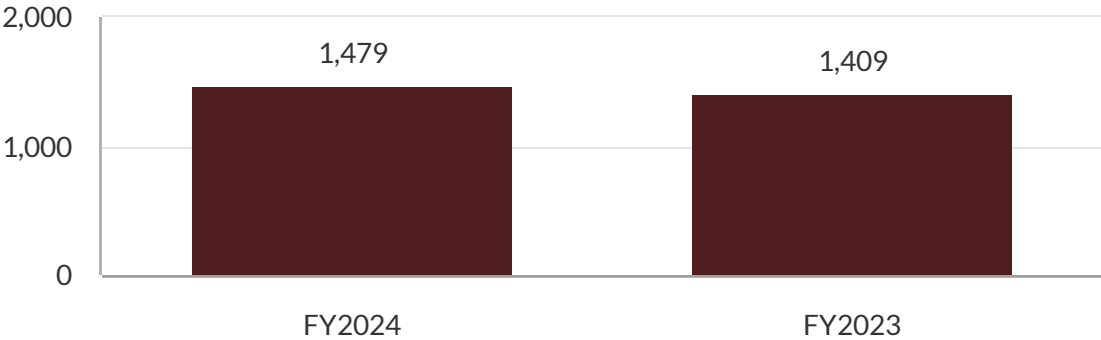
1. **Construction Manager at Risk: C1S Group**
 - Lobby Remodel
 - Desert Aire Replacement
 - HVAC Replacement
 - Indoor Pool Replaster
 - Indoor Pool Sand Filter Replacement
2. **New Gym Floor Covering: Received 2/5/24**
3. **Replace lockers in women's locker room**
 - Requesting PO for Built by Grid

BRiCk- Memberships and Programs

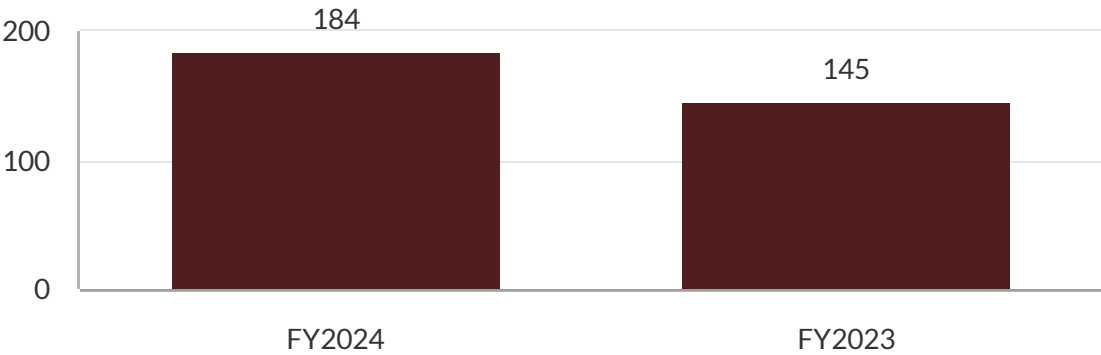
January Memberships



January - Fitness



January - Programs (includes Russell Farm Art Center)

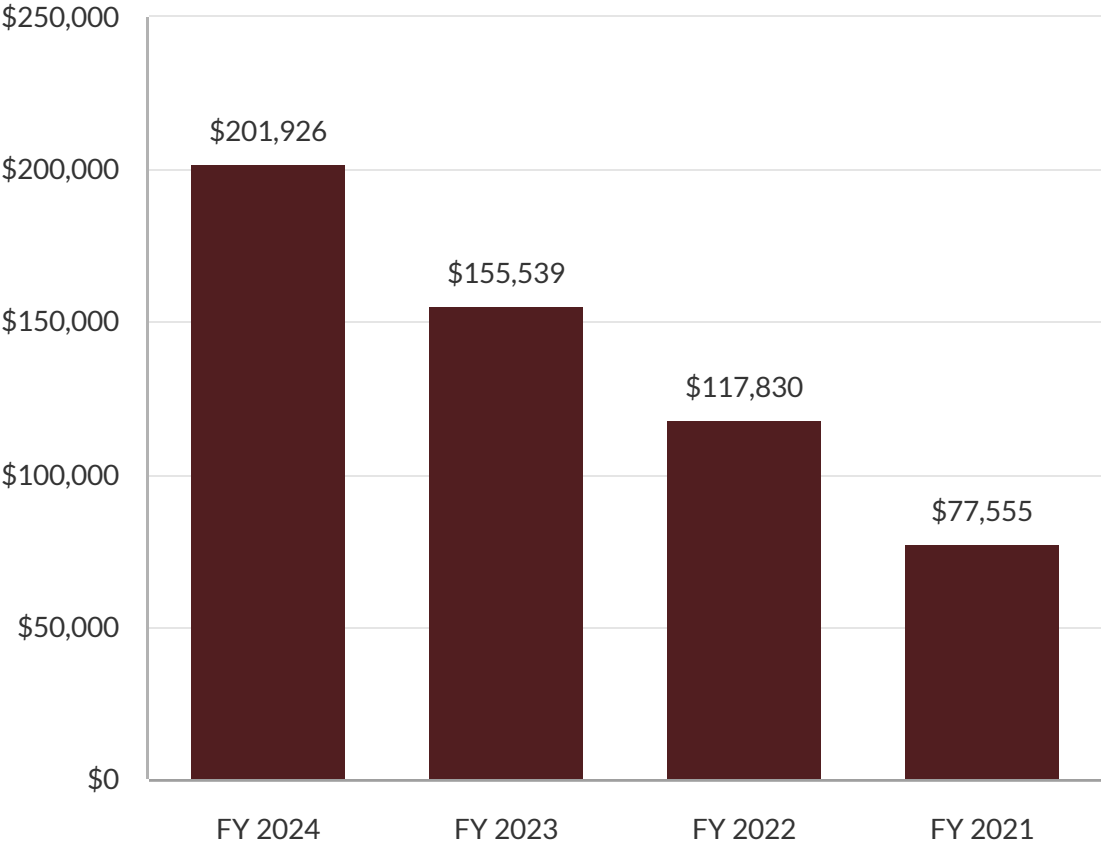


Membership numbers from June 2023 onward now include all individual members of a family membership.

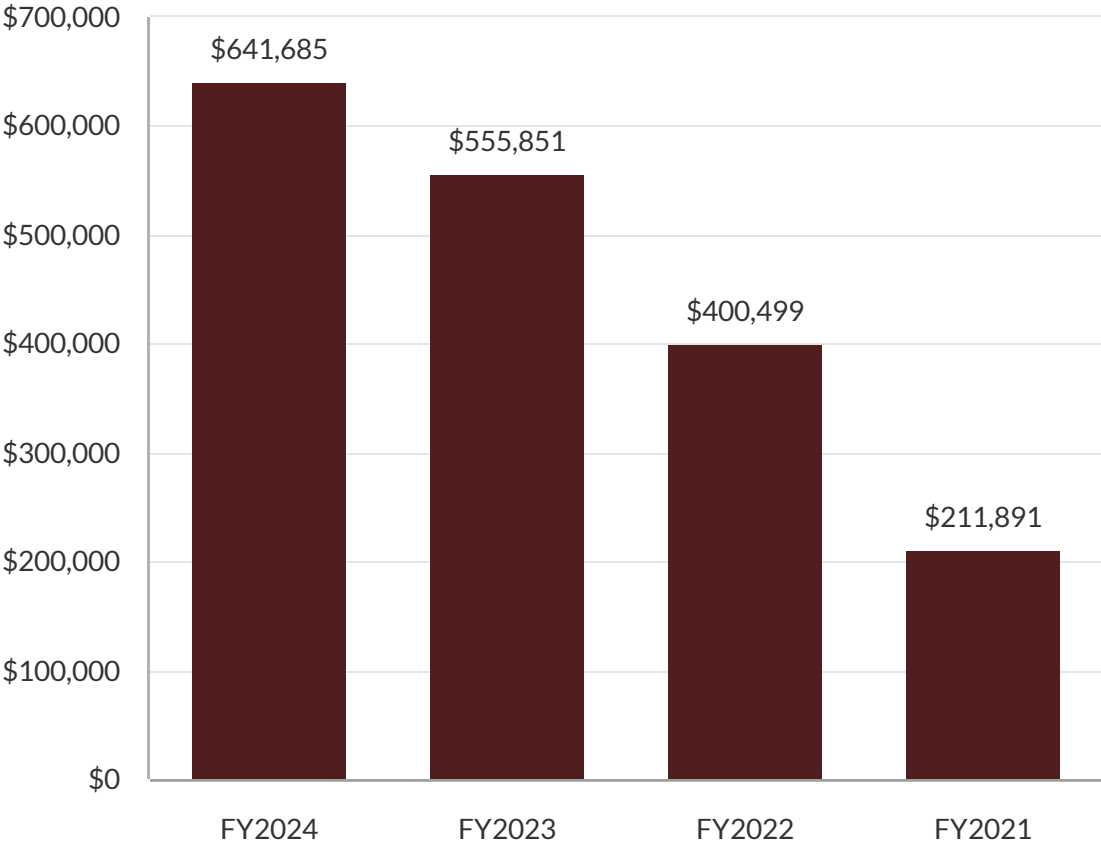
FY 2019-2021 had limited data due to software conversion and accurate reporting data available.

BRiCk-Revenue

January

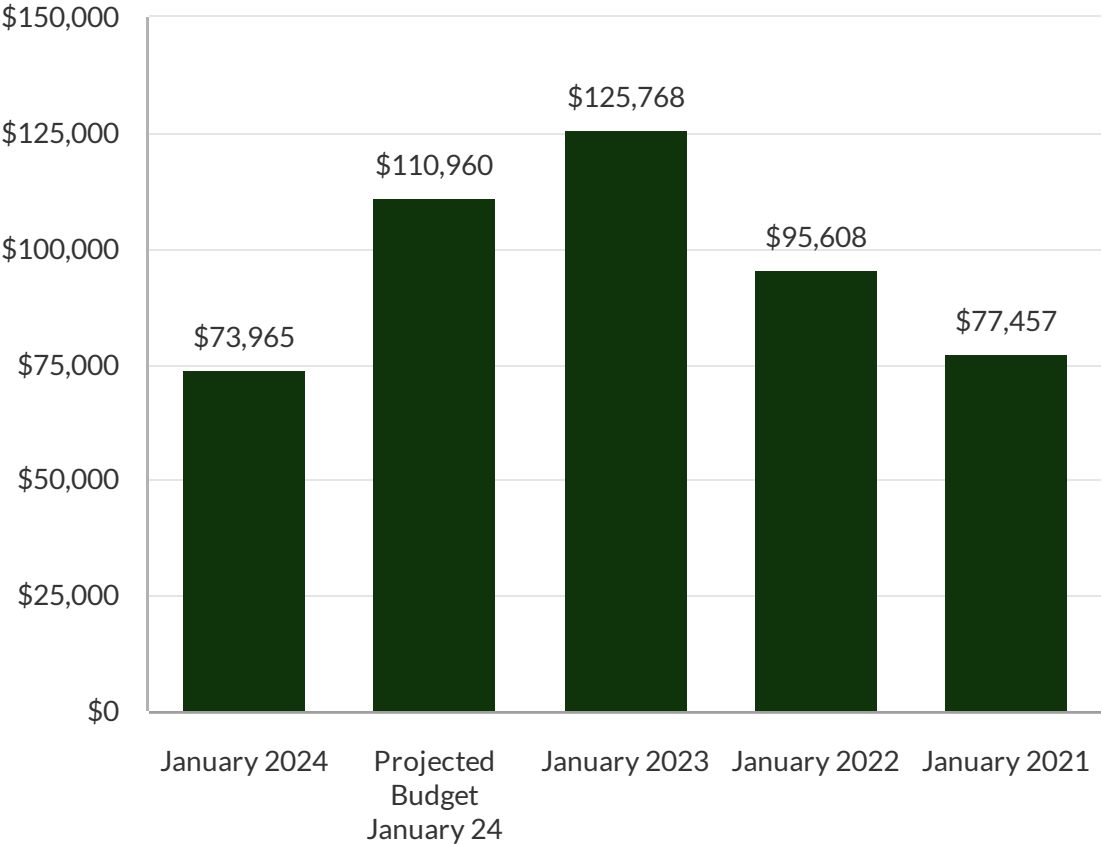


Year to Date (Accruals not included for current FY)

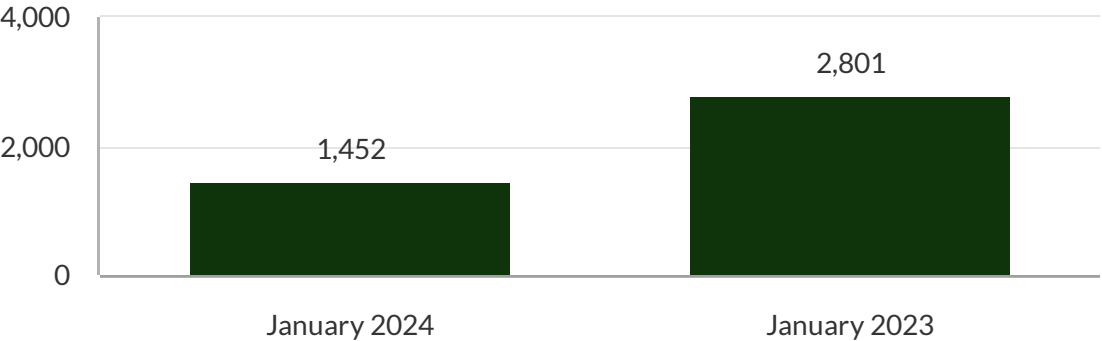


Golf- January Comparisons

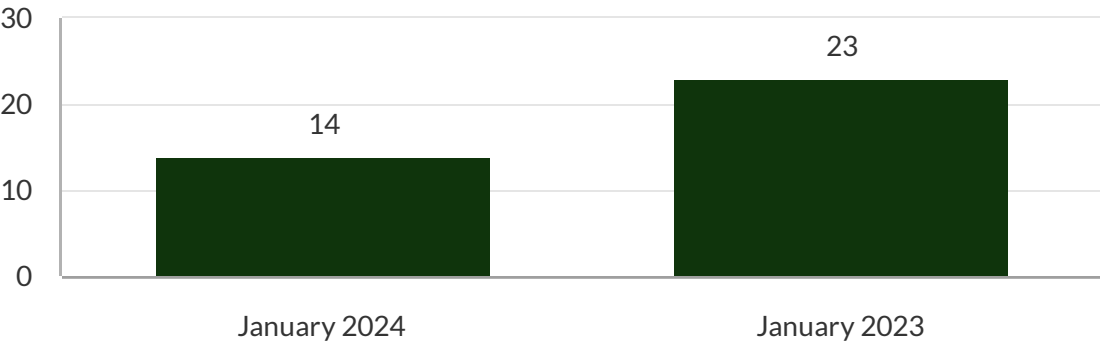
January Revenue



Rounds Played in January

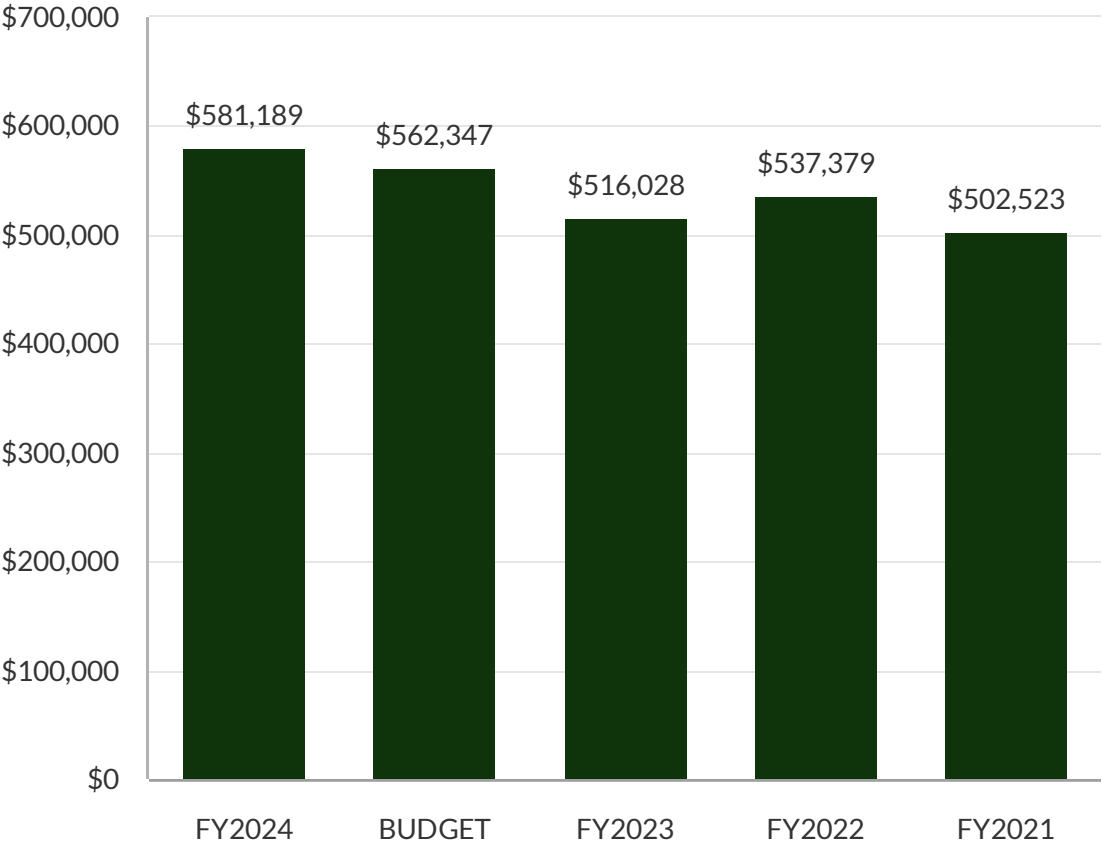


Playable Days

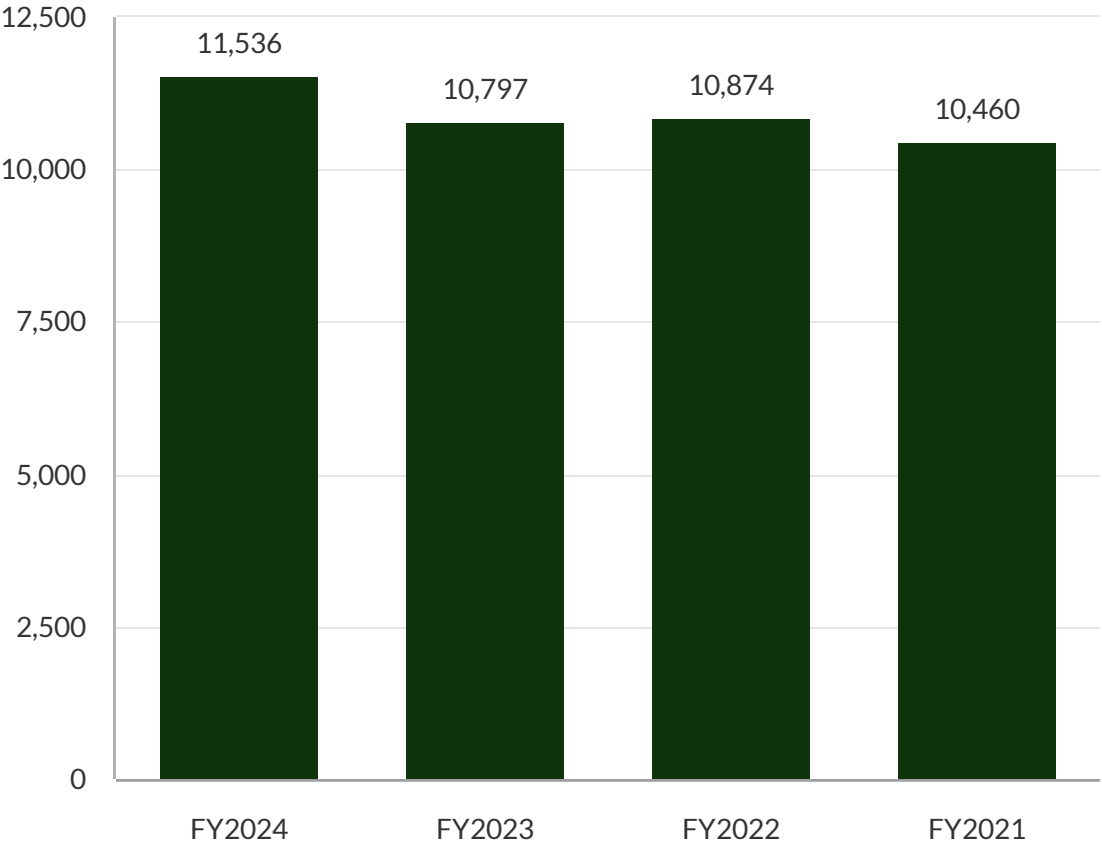


Golf- Year to Date

Revenue YTD October -January

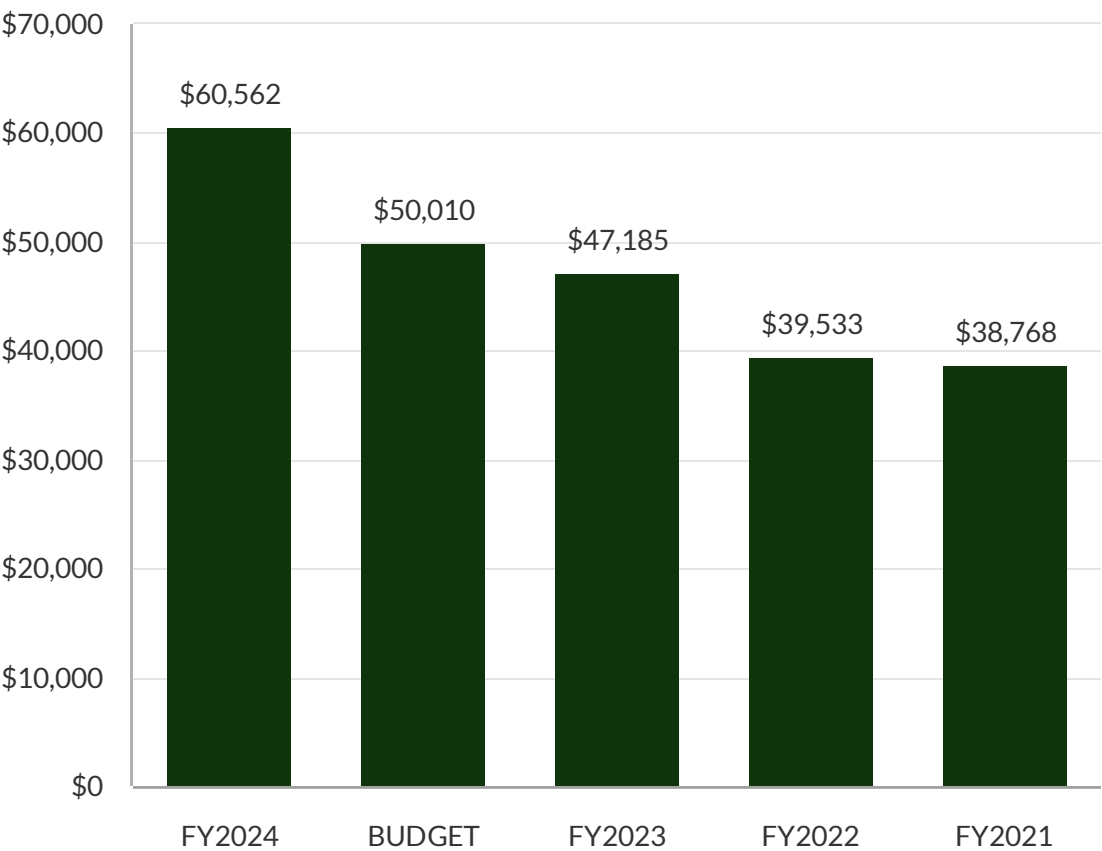


Rounds Played YTD October- January

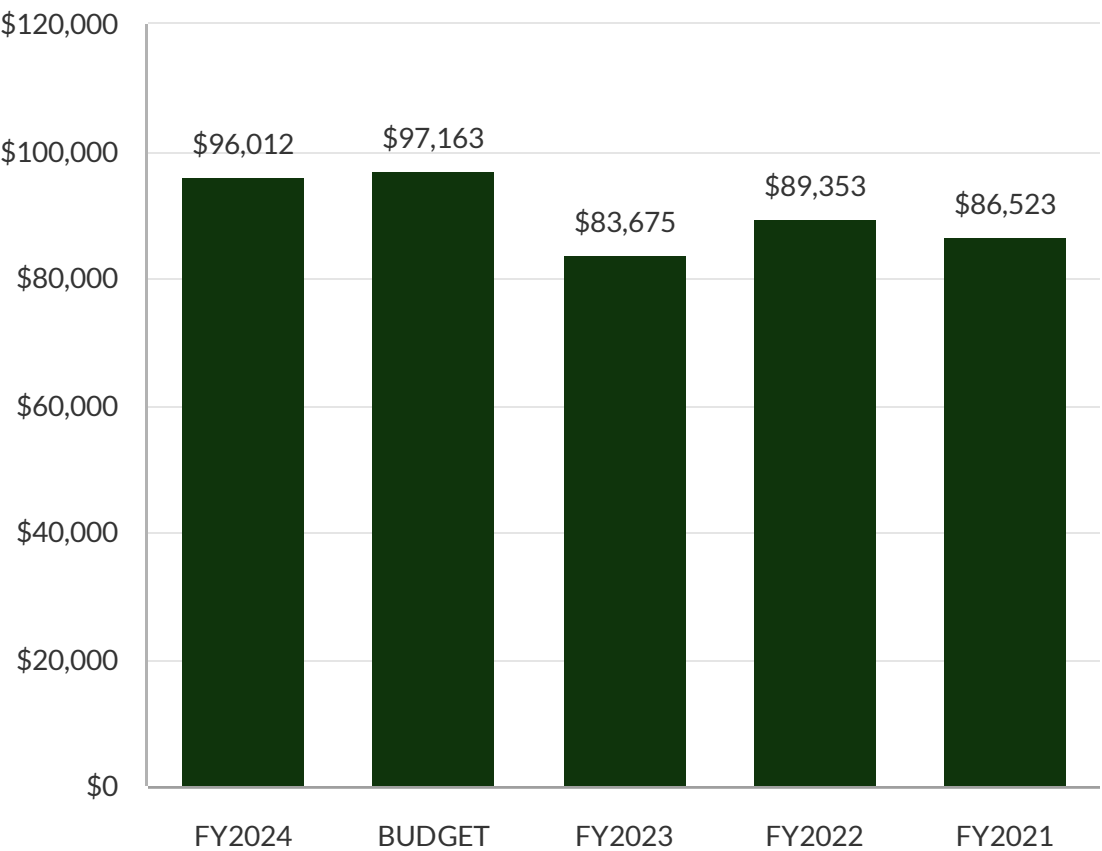


Golf- Pro Shop and FB Revenue Year to Date

Pro Shop Revenue YTD October - January

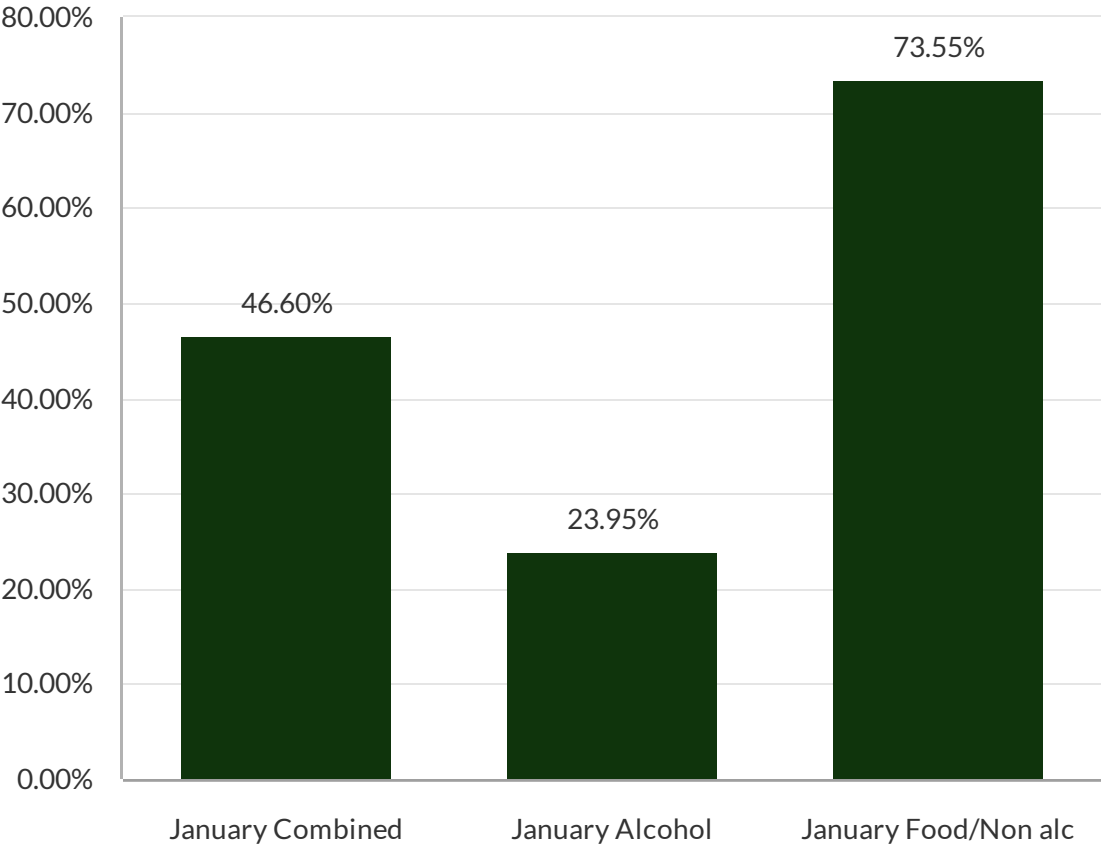


Food and Beverage Revenue YTD October - January

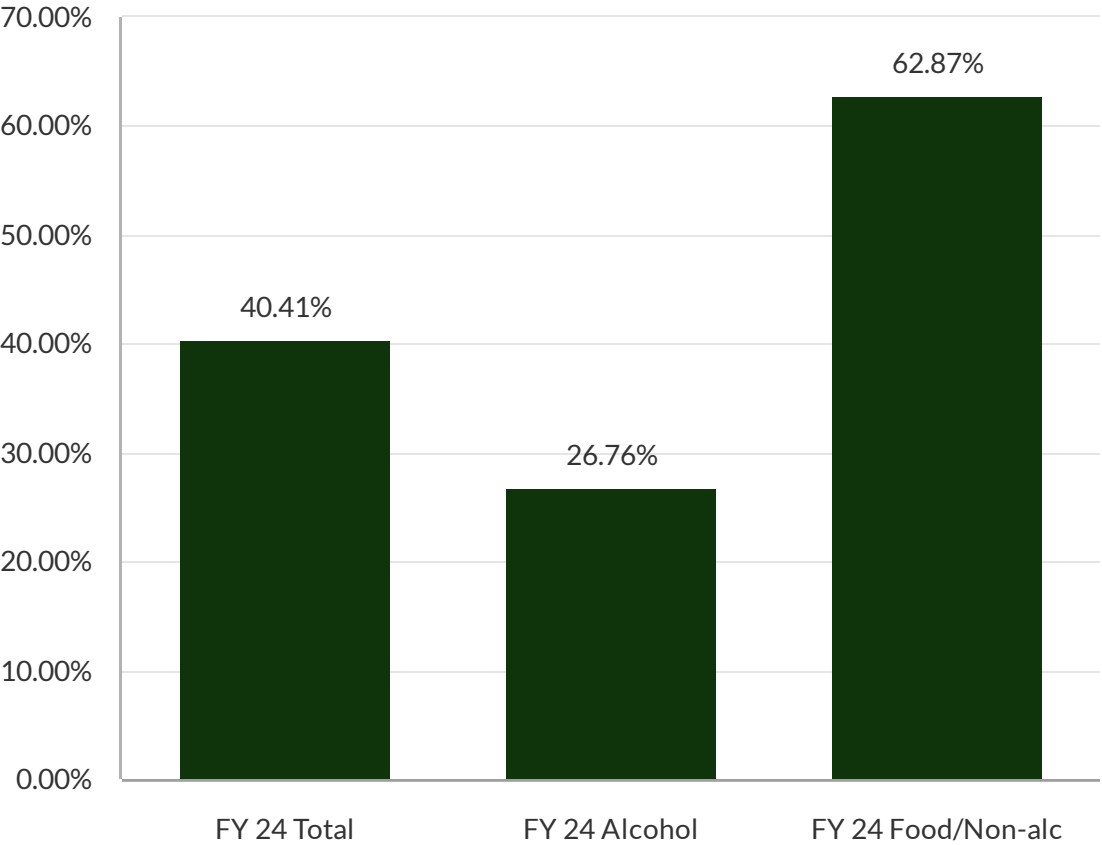


Golf- Food and Beverage Cost of Sales Percentages

Food and Beverage Cost of Sales % by Department

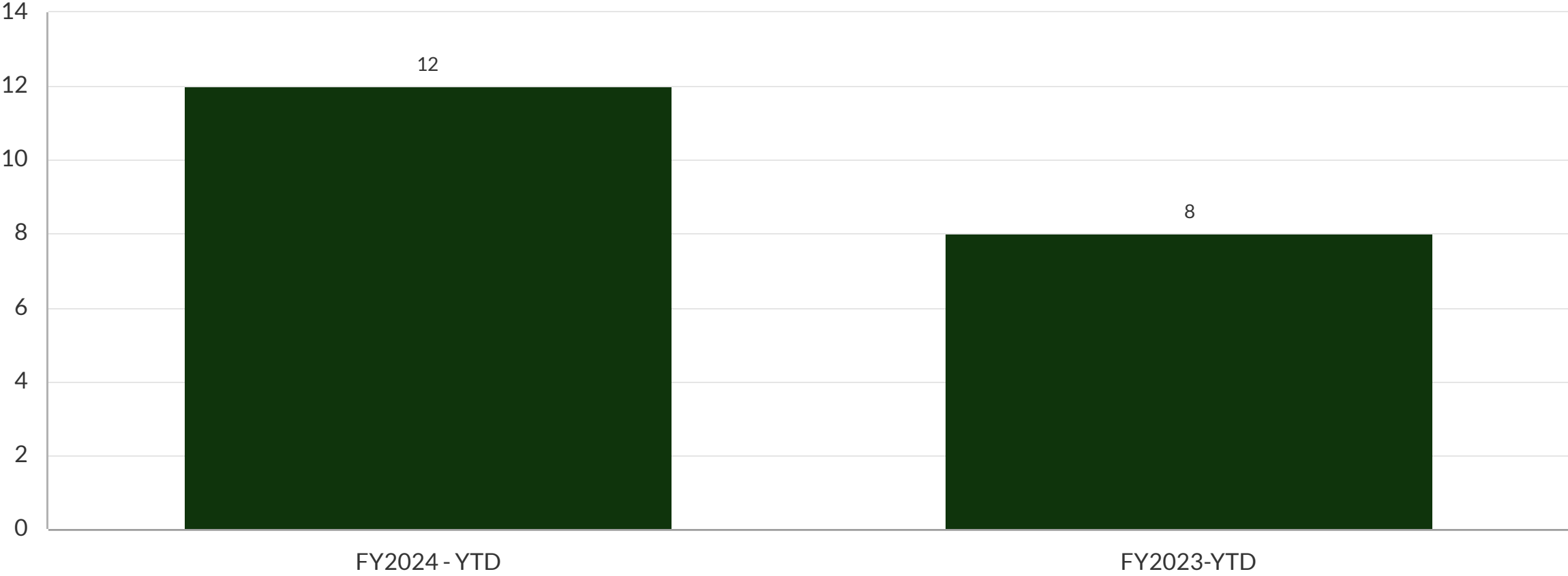


Food and Beverage Cost of Sales % Combined YTD



Golf

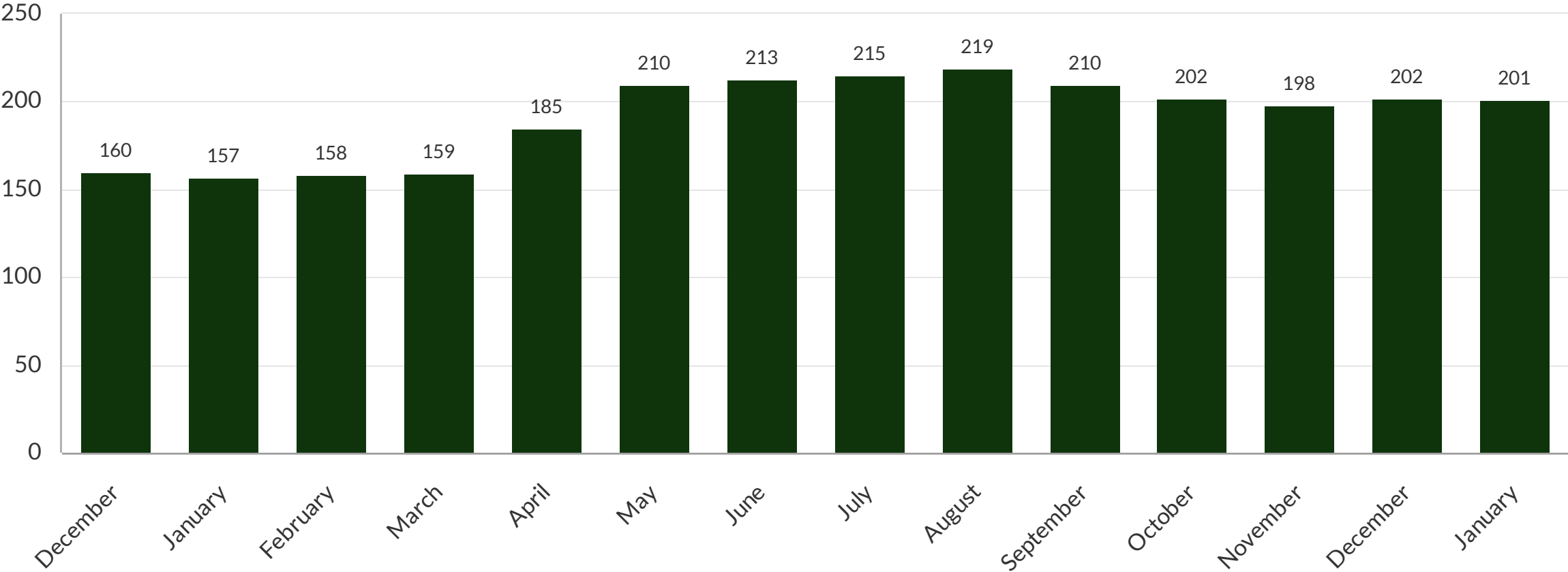
Tournaments YTD



Golf-Memberships

201 Current Members

Players Club



Parks - Capital Project Updates

- Bailey Lake and Chisenhall Parking Lot Expansions: punch list and final acceptance underway
- Park Monument Signs: prioritizing next phase for this fiscal year - estimated up to 7 signs
- Village Creek Trail: revised 90% plans underway. Environmental evaluation for TXDOT in process, estimated to begin construction Spring 2025
- Scott St Trailhead: Design contract to be reviewed/approved by Parks Board (Feb. 15) and City Council (Feb. 20)
- Cedar Ridge Park: Playground concept selected by community vote; To be reviewed/approved by Parks Board (Feb. 15) and City Council (Feb. 20)



Parks - Capital Project Updates

- Meadowcrest Park: Playground concept selected by community vote; To be reviewed/approved by Parks Board (Feb. 15) and City Council (Feb. 20)
- Bailey Lake Dredging: Awarded Feb 5
- Chisenhall Synthetic Turf Phase 2: Construction contract award scheduled for Parks Board recommendation February 15, Council March 4
- Oak Valley South Trail: Awarded in January, finalizing notice to proceed
- Oak Valley North Restroom: Awarded in January, in production
- Bark Park: Open

Parks by the Numbers - January 2024



PLAYGROUND SAFETY

32

INSPECTIONS PERFORMED

MINOR REPAIRS: 0

LITTER ABATEMENT: Parks, Athletic Fields, and ROWs



14,875

Pounds of Litter Removed

Does not include contract litter numbers



IRRIGATION SERVICES

0

Irrigation Systems Inspected

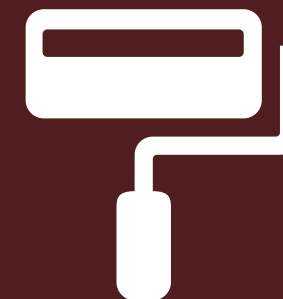
5

Irrigation repairs made

INTEGRATED PEST MANAGEMENT

- No pest control treatments
- No pre-emergent weed applications
- 0 post-emergent weed applications

GRAFFITI ABATEMENT



2 graffiti incidents:
100% abated within 24
hours of reporting

Parks by the Numbers - January



Plaza Oak Tree

- Dead tree removed and new tree planted

Acres Mowed in Parks and ROWs



39 Acres



Winter Work Updates

- ☆ Staff attended Southwest Parks and Rec Institute and came back with some metal
- ☆ Repaired pour in place rubber at Centennial
- ☆ Added baseboards and painted all restrooms
- ☆ Added two benches, dog waste station and trash can to Hidden Vistas Park

Trail Repairs

5 panels identified for replacement, finalizing quotes and will replace within the month



Feedback?