
Choose an item.

DEPARTMENT: Economic Development

FROM: Joni Van Noy, Economic Development Coordinator

MEETING: February 17, 2025

SUBJECT:

Consider and take possible action on an agreement with Burleson Farmer's Market for the use of the Mayor Vera Calvin Plaza in Old Town for 2025 Farmer's Markets (Staff Presenter: Alex Philips, Economic Development Director)

SUMMARY:

The Burleson Farmer's Market (BFM) seeks to begin its market activities within the Mayor Vera Calvin Plaza beginning in mid-March. The official start date is to be determined at this time based on weather forecasts. The market utilizes the Mayor Vera Calvin Plaza promenade, a portion of the lawn space and four (4) on street parking stalls located along S. Warren St. for mobile food and beverage vending.

The request is effectively a renewal of the previous year's agreement with the following edits:

1. Added verbiage to allow for one (1) market in January and one (1) market in February
2. Increased daily rental rate from \$454.50 to \$500.00

The added markets in January and February allow Burleson Farmer's Market to operate year-round with monthly markets instead of weekly markets during the holiday and winter seasons.

RECOMMENDATION:

Staff recommends approval of the agreement as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

Proposed Expenditure/Revenue: \$17,500 (revenue)

Account Number(s): 215-47000

Fund: TIF2

Account Description: Other rental fees

The amount included above is an estimate and could vary slightly due to canceled market events contingent on weather conditions.

STAFF CONTACT:

Joni Van Noy

Economic Development Coordinator

jvannoy@burlesontx.com

817-426-9689