



Economic Development

Burleson Farmer's Market



BFM Synopsis

- 1 Operator: Walnut Creek Farms (13 years)
- 2 Operates Saturdays beginning March 15, 2025 through March 2026; 7 a.m. to 2 p.m. (includes time for vendor set up/take down)
- 3 Fee: \$500/day*. Paid directly to City by operator for space utilization. Vendors pay operator directly. All vendor arrangements are made by market operator.
- 4 May operate *up to* four (4) special edition "Date Night" Farmer's Markets on a Friday or Saturday p.m. rather than a.m.
- 5 May operate Sunday market in place of Saturday with prior approval in the event there is a scheduling conflict with an approved special event, election, etc.
- 6 Utilizes the MVCP promenade, four (4) on-street parking stalls located along S. Warren St., and portion of lawn area ***
- 7 NEW: Added verbiage to allow for one (1) market in January and one (1) market in February; Revised the daily rental rate from \$454.50 to \$500.00





Pricing Breakdown

Pricing calculated on price per square foot as compared to fee established to reserve Plaza in it's entirety for private events (\$5,000)

Plaza area: 47,500 sq. ft. (approx.)

Promenade area: 4,600 sq. ft. (approx.)

Breakdown: \$0.11/sq ft. (approx.)

Fee History

Approved by CC 7/6/2020: Promenade area only:
\$250/market

Approved by CC 3/1/2021: Promenade + on-
street stalls: \$287.50/market

Approved by CC 3/7/2022: Promenade + on-
street stalls + portion of lawn: \$454.50/market

Options



Approve a facility use agreement
for Burleson Farmers Market for
2025 season



Deny a facility use agreement for
Burleson Farmers Market for 2025
season



Other direction from Council