


Community Services Committee

DEPARTMENT: Economic Development
FROM: Alex Philips, Director
MEETING: May 6, 2026

SUBJECT:

Receive a report, hold a discussion, and provide recommendations to the city council on new billboards with revenue sharing on City property. *(Staff Contact: Alex Philips, Economic Development Director)*

STRATEGIC PRIORITY AND GOAL(S):

Strategic Priority	Strategic Goal
 <p>Dynamic & Preferred City Through Managed Growth</p>	<p>2.1 Attract and retain top-tier businesses 2.2 Promote sustainable residential and commercial development through strategic and long-term planning</p>

SUMMARY:

Staff will provide an overview of a billboard program that has been presented to staff from private companies.

RECOMMENDATION:

N/A

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

Proposed Expenditure/Revenue: N/A

Account Number(s):

Fund:

Account Description:

Procurement Method:

STAFF CONTACT:

Alex Philips

Economic Development Director

aphilips@burlson.tx.com

817-426-9613