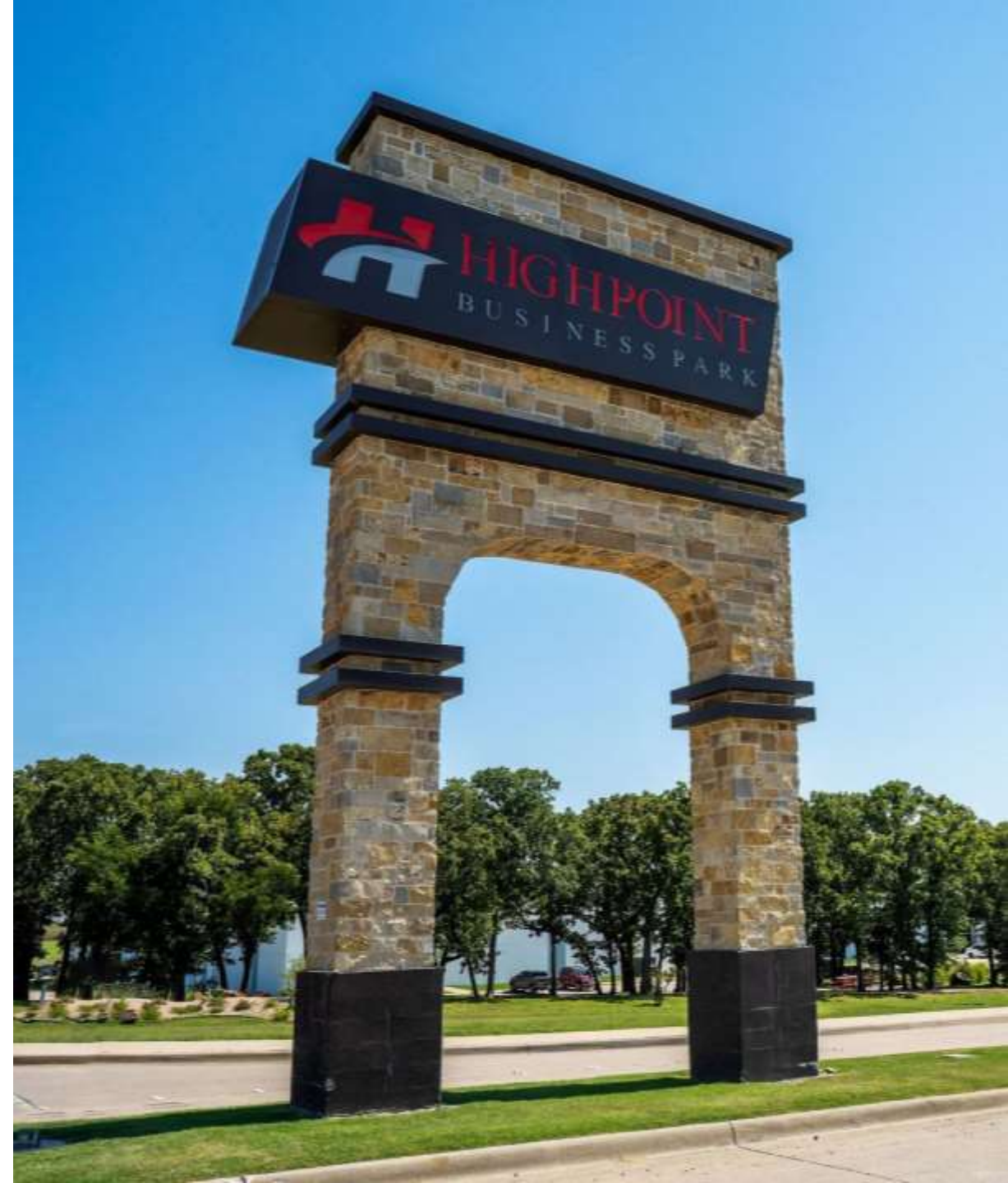




Economic  
Development

# Tax Abatement



# Paris Baguette

- Large Baked Goods Manufacturer under contract to purchase 30 acres in HighPoint Business Park
- First North American manufacturing plant
- 450 new full time jobs
- \$165 Million minimum total capital investment
- Parent company is located in Seoul, South Korea and US headquarters are in New Jersey
- This is the first North American manufacturing facility
- Over 4,000 retail stores worldwide but only 170 in North America. Goal to have 1,000 locations in the US by 2030.
- Staff has been working with the site selectors and company officials since November of 2023.





# Tax Abatement Agreement

- Section 312 of Texas Tax Code guides process for establishing the zone.
- Notice provided in newspaper for public hearing on December 1, 2024.
- Notice to taxing entities provided on November 27, 2024.
- Public hearing / First reading of Ordinance.
  - December 9, 2024
- Final Reading of Ordinance
  - January 6, 2025



# Tax Abatement Agreement

- The Burleson EDC is currently under contract on 10 acres that is adjacent to the initial 30 acre parcel.
- The Burleson EDC would close on the 10 acre tract after knowing that Paris Baguette is closing on the 30 acre tract.
- After closing Paris Baguette would enter into a land sale contract with the Burleson EDC to purchase the additional 7 acre tract.
- The remaining 3 acre tract would be used for future development.





# Tax Abatement Details

- Paris Baguette would receive a 50% rebate of City property taxes for a period of ten years.
- The term of the abatement would begin on January 1 of the calendar year following the opening of the facility.
- The value of the incentive would be an estimate of \$3,598,968 if the company constructs both phases of the development outlined in the performance agreement.
- Paris Baguette would additionally qualify for an tax abatement with Johnson County that would be an estimated \$2,045,881.
- The Johnson County Abatement was approved on January 27, 2025.



# Requested Action

- Approve the Tax Abatement Agreement between the City of Burleson and Paris Baguette U.S.A., Inc., for a food manufacturing facility located in Highpoint Business Park in Tax Abatement Reinvestment Zone Number 010, City of Burleson.
- Deny the Tax Abatement Agreement between the City of Burleson and Paris Baguette U.S.A., Inc., for a food manufacturing facility located in Highpoint Business Park in Tax Abatement Reinvestment Zone Number 010, City of Burleson.

\*Staff Recommends Approval of the Performance Agreement and Tax Abatement Agreement

