
City Council Regular Meeting

DEPARTMENT: Parks and Recreation
FROM: Jen Basham, Deputy Director of Recreation
MEETING: October 21, 2024

SUBJECT:

Consider approval of a contract awarding RFP 2024-023 to Sky Elements for the Holiday Drone Show with two optional administrative one-year renewals at the total price of \$77,728. *(Staff Contact: Jen Basham, Director of Parks and Recreation)*

SUMMARY:

In December of 2022, the Parks and Recreation Department switched from a holiday fireworks show to a holiday drone show. The reason for this change was due to the logistical and safety concerns created by the density within old town when shooting off fireworks. With the success of this change, we are now seeking a multi-year agreement for this event. This project was publicly bid, and we recommend a contract with Sky Elements.

Sky Elements' scope of services includes:

- Custom show design and production
 - 250 Drones
 - 15-minute flight time
 - 12-15 Animations per show
- Compliance and safety
- Event execution
- Project management

RECOMMENDATION:

Staff recommends approving as presented.

PRIOR ACTION/INPUT (Council, Boards, Citizens):

N/A

REFERENCE:

N/A

FISCAL IMPACT:

Year 1 (2024): \$24,900

Year 2 (2025): \$25,896

Year 3 (2026): \$26,932

Total Contract: \$77,728 4B Special Events (2025002-60008)

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