

Library eBook and eAudiobook Purchases

PRESENTED TO THE CITY COUNCIL ON

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cloudLibraryTM Collection

- OCLC is the sole source provider for the cloudLibrary[™] online platform that checks out digital content to public library users.
- The Burleson Public Library launched its cloudLibraryTM collection in 2016. It currently offers 4,267 individual titles for library patrons to check out.
- It is one of three different options that the library uses to check out digital content.

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Digital Library Platforms

- •Overdrive is a shared collection with 33 other North Texas Libraries. All purchases are shared between the patrons of all member libraries. It has a very broad collection because the consortium has been adding titles for over 17 years. Overdrive averaged 2,072 Burleson checkouts/month in FY 2024 and cost \$0.26 per use.
- •hoopla is a pay per use platform, so patrons have access to the entire catalog and the library only pays for the items that are checked out. hoopla is the library's only provider of eComics, streaming music and video. The library utilizes a monthly spending cap to stay within budget and averaged 1,321 checkouts/month in FY2024. Hoopla had a \$1.58 cost per use.
- •cloudLibraryTM is a standalone collection, but the library is part of a consortium of Texas libraries that share content with each other. CloudLinking prioritizes Burleson patrons by only sharing digital content that is not currently checked out or on hold for a Burleson patron. CloudLibraryTM is the only digital platform that provides this option. Burleson cardholders checked out 37,411 CloudLibrary titles in FY2024, which is a 9% increase from FY2023.
- Overall, digital checkouts have increased 20%.

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Burleson cloudLibraryTM Checkouts

FY2023	FY2024	Change
34,184	37,411	+9%

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Recommendation

Approve the Sole Source agreement with OCLC, Inc. for cloudLibrary and newsstand annual subscriptions and the purchase of eBooks, eAudiobooks, and other digital media from the cloudLibrary collection in the amount of \$56,448.60.

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Questions/Comments

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