



BTX HOLIDAY DRONE SHOW

CITY COUNCIL

STAFF PRESENTER: JEN BASHAM, DIRECTOR OF PARKS AND RECREATION





BACKGROUND

- December 2022: Switched from fireworks to drones
 - This change was due to the logistical and safety concerns created by the density within old town when shooting off fireworks.
- 2022 & 2023 Drone Vendor: Sky Elements
- We are now seeking a multi-year agreement with Sky Elements for this event.
 - Contract will include 2024, 2025, & 2026
- *Park Board recommended approval of this item on October 17, 2024 (pending)*



SCOPE OF PROJECT

- Custom show design and production
 - 200 Drones
 - 15-minute flight time
 - 12-15 Animations per show
- Compliance and Safety
- Event execution
- Project management





BID INFORMATION

Pixel Swarm Drones: Not selected due to their level of referenced experience
3 year total \$61,599 (quote included 200 drones)

- Year 1: \$19,990
- Year 2: \$20,497
- Year 3: \$21,112

Sky Elements: Recommended company
3 year total \$77,728 (quote included 250 drones)

- Year 1: \$24,900
- Year 2: \$25,896
- Year 3: \$26,932

Skylights: Not selected due to the quality of their submission
3 year total \$77,780

- Year 1: \$25,000
- Year 2: \$26,000
- Year 3: \$26,780



BUDGET

Original Annual Budget: \$26,100

Sky Elements Proposal:

- Year 1 (2024): \$24,900
- Year 2 (2025): \$25,896
- Year 3 (2026): \$26,932

Total Contract: \$77,728



DIRECTION



APPROVE THE MULTIYEAR
CONTRACT WITH SKY
ELEMENTS

DENY THE MULTIYEAR
CONTRACT

