



Economic Development

TEXAS FILM FRIENDLY COMMUNITY

The Texas Film Commission's Film Friendly Texas program connects media industry professionals with communities that are interested and willing to welcome film productions to their cities.

Participation in the FFTX program sends a clear message to media industry professionals that our community is serious about attracting their business.

Over 175 Film Friendly communities in Texas!

Neighboring North Central Texas FF communities:

CITY	FF EST.	FILM PROJECTS
Arlington	2016	10
Forney	2024	0
Mansfield	2017	10
McKinney	2019	9
Roanoke	2019	7
Waxahachie	2014	15+

Certification Steps:

- Attend a “How to Become a Film Friendly Texas Certified Community” workshop hosted by the Texas Film Commission
- Pass administratively enforceable filming guidelines
- Submit photos of a minimum of five (5) filming locations within our community



Preferred filming locations



Bailey Lake Park



Whistlejacket Farm



Russell Farm



Old Town



Lost Oak



Once BTX is approved as a Film Friendly certified community, film project approval process would follow special event policy guidelines & considers things such as:

- Permit requirements/fees
- Use of city owned property, equipment and/or personnel
- Limitations on hours of filming
- Notification to adjacent property owners
- Insurance requirements
- Damage to public/private property

Additional certification goals for BTX 2025



New designation designed to encourage communities across the state to pursue tourism as an economic development strategy and provide resources and recognition for those efforts. The goals of this program include: strengthening relationships with existing community partners, educating local leaders on the importance of utilizing tourism for economic development and job creation, encouraging participating in state government programs available for tourism development.



Program established in 2016 in an effort to connect interested communities with a network of music industry professionals. Being a Music Friendly Community recognizes a communities serious intent in attracting and developing music industry growth.

Both certifications are granted/governed by the State of Texas, Office of the Governor

Action Requested:

Receive feedback regarding certification of a Film
Friendly Texas community