



Departmental Updates

Park Board-November 10, 2022

Rec Special Events



Event Recaps:

Latin Food Truck Friday, October 14: Est. 800 participants

Cool Sounds of Fall Concert 2 - Latin Night: Selena Tribute, October 15:
Est. 1,500 participants

Russell Farm Far Out Family Camp Out, October 15: 39 families (16+ increase)

Boo Bash Festival: October 22: Estimated 5,000 participants

Farm Fall Festival, October 28: Est. 500 participants

Bio Blitz, October 29: Est. 100 participants

Veterans Tribute, November 5: Est. 150 participants

Russell Farm Date Night Experience, November 5: 35 couples registered (max)



Upcoming Fall Events:

Cool Sounds of Fall Concert 2: November 12

Santa's Breakfast: December 3

Christmas Parade, Tree Lighting, and Drone Show: December 3

Nights of Lights: December 7-10

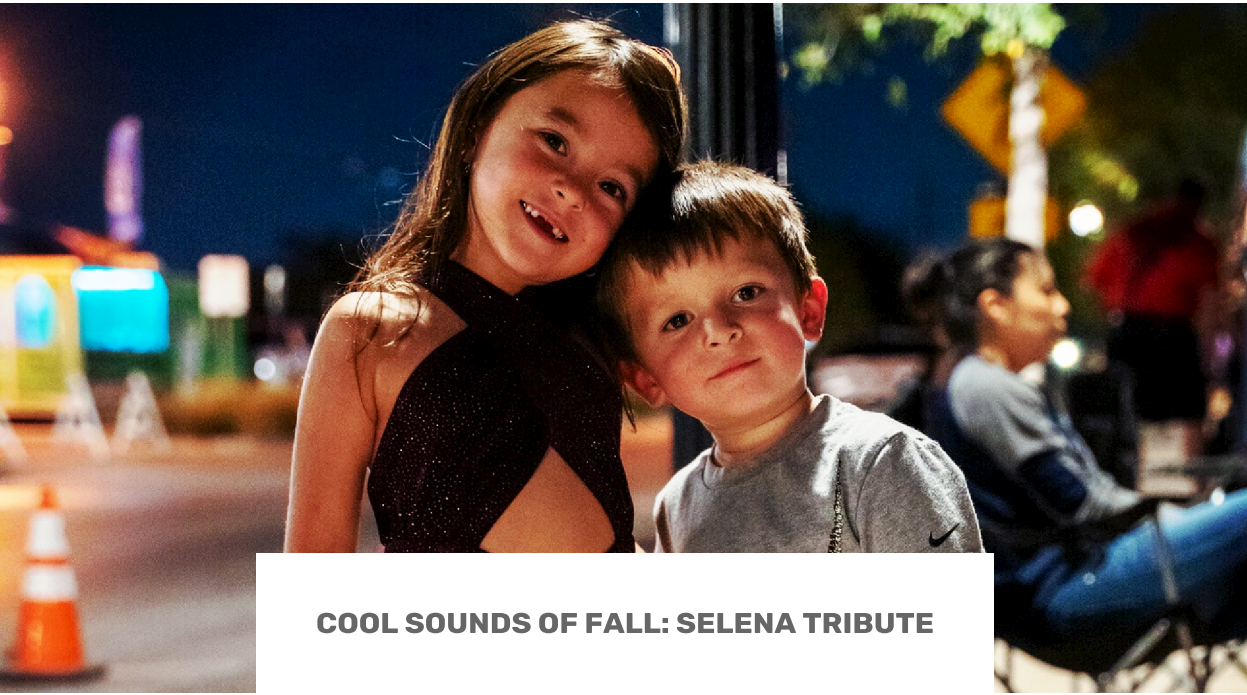
Christmas on the Farm: December 10



LATIN FOOD TRUCK FRIDAY



RUSSELL FARM FAMILY CAMP OUT



COOL SOUNDS OF FALL: SELENA TRIBUTE



BOO BASH FESTIVAL



RUSSELL FARM FALL FEST



RUSSELL DATE NIGHT EXPERIENCE



BIO BLITZ



VETERANS TRIBUTE

Rec Programs



Athletic News:

Fall Athletics begin the week of 11/7:

Softball and Men's Basketball

Upcoming Winter Athletics:

Co-Ed Volleyball and Youth Lacrosse (new)



Program News:

New Fall Programming Highlights:

BRiCk Youth Camp Package: 20% discount offer

Registration began November 1

BTX-Off Road Rally: Preschool Powerwheel Race

Registration began November 1



Additional News:

The Fall/Winter Community guide has been released and is now available online. The community guide covers parks and recreation information and programming from now until February 2023.

Russell Farm Art Center



Farm Highlights:

On-going Farm Programming includes: enrichment classes, gardening workshops, and preschool storytime.

BISD Agricultural Day, October 19: 300 participants

Red Chair Lecture, October 22:
Wood sculptor, Hans Schwalm:
25 participants

Applesauce Canning Workshop,
November 5: 6 participants

Upcoming items:

- Kids Pioneer Program: November 12
- Nights of Lights: December 7-10
- Christmas on the Farm: December 10



Marketing and Community Engagement

Quick Stats as of 11/7:
Facebook Followers:
14,479
(239 follower increase)

Instagram Followers:
1258
(23 follower increase)

Tik Tok Followers:
942
(72 follower increase)

Constant Contact
Subscribers:
5,135

Our first Latin Food Truck Friday was AMAZING!!! Everyone gathered to eat great food, celebrate friends and family, and enjoy music and dancing. Kids enjoyed making mini piñatas and a few lucky attendees won prizes during our Lotería raffle drawing. See more photos: <https://flic.kr/s/>
... See more



Facebook Highlight: Latin Food Truck Friday Event Wrap Up

Reach - 15.5k; Reactions - 248;
Comments - 109



Tik Tok Highlight: Park Maintenance Rodeo

Likes - 36; Views - 723

October High Performing Content



Employee Highlight: Carl Dechart

Awarded Texas Recreation and Park Society (TRAPS) North Region part-time employee of the year.

Coach Carl has been an invaluable member of our Parks and Recreation team and has served in our community since 2005. With 17 years as our track program coach, he has seen over 675

Burleson youth athletes cycle through the program. He has an above and beyond attitude and is extremely passionate about the program and all it takes to be successful.

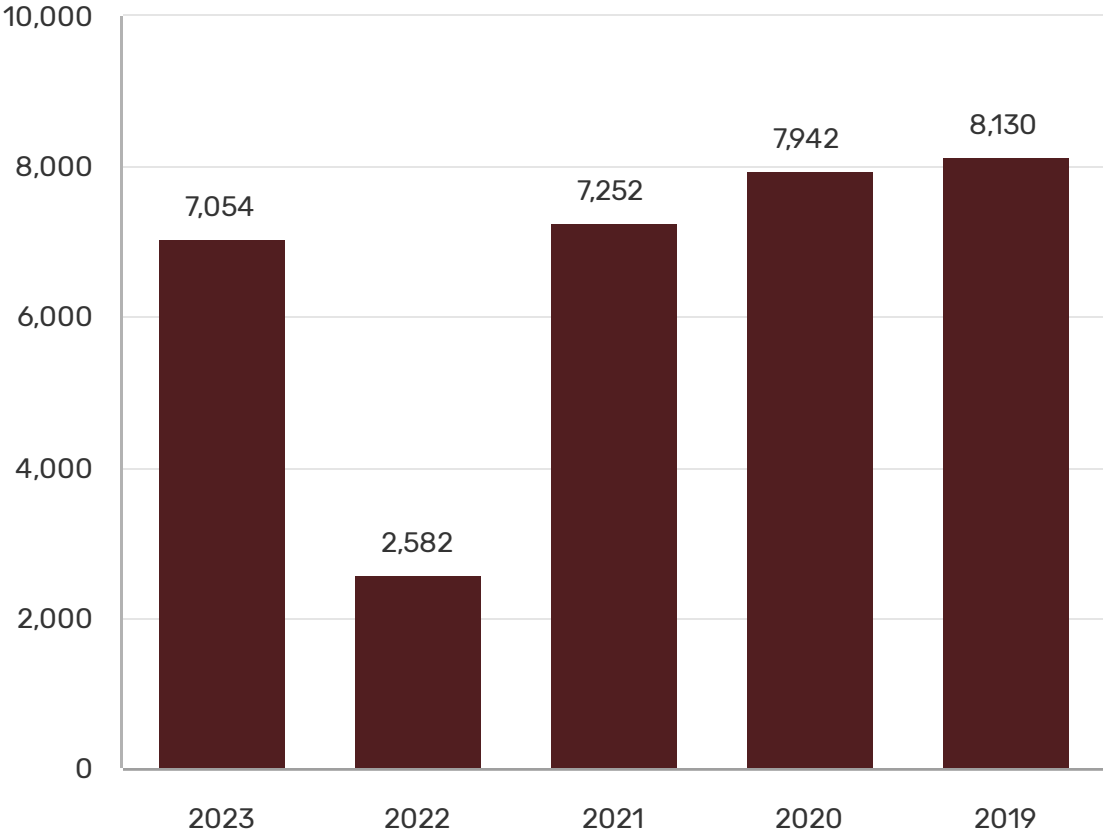
BRiCk - Upcoming Projects

1. Replace lockers in men's locker rooms with locking system for daily use.
2. Upgrade AC system
3. Replace outdoor pool sand filter
4. Lobby redesign and update
5. Additional office space in admin area

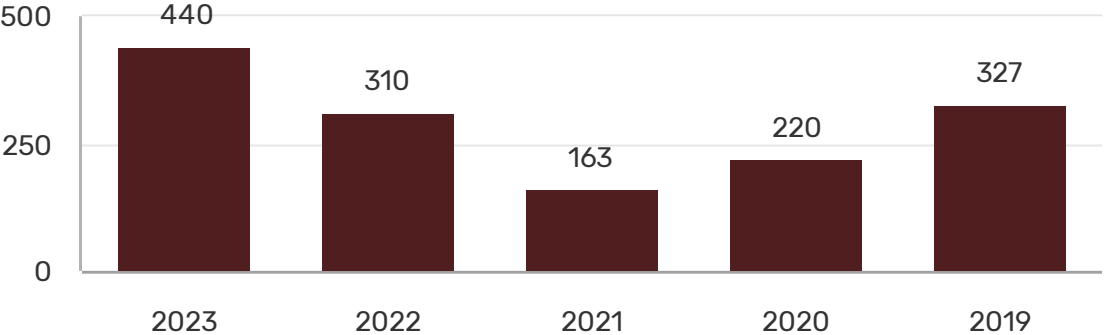


BRiCk- Memberships and Programs

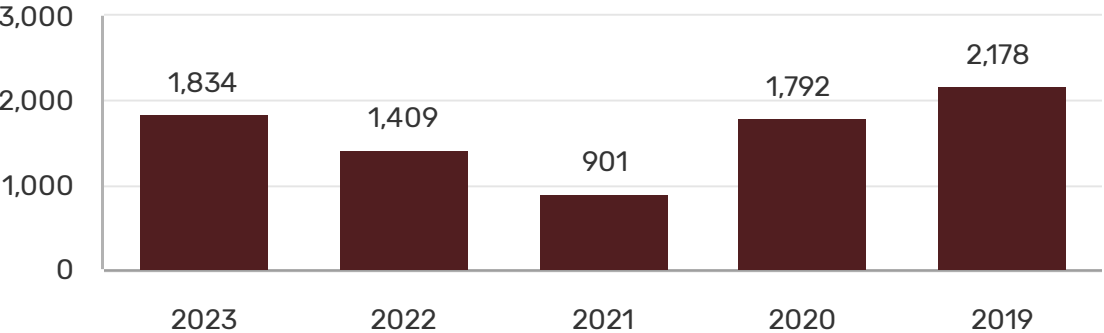
October Memberships



Program Enrollments



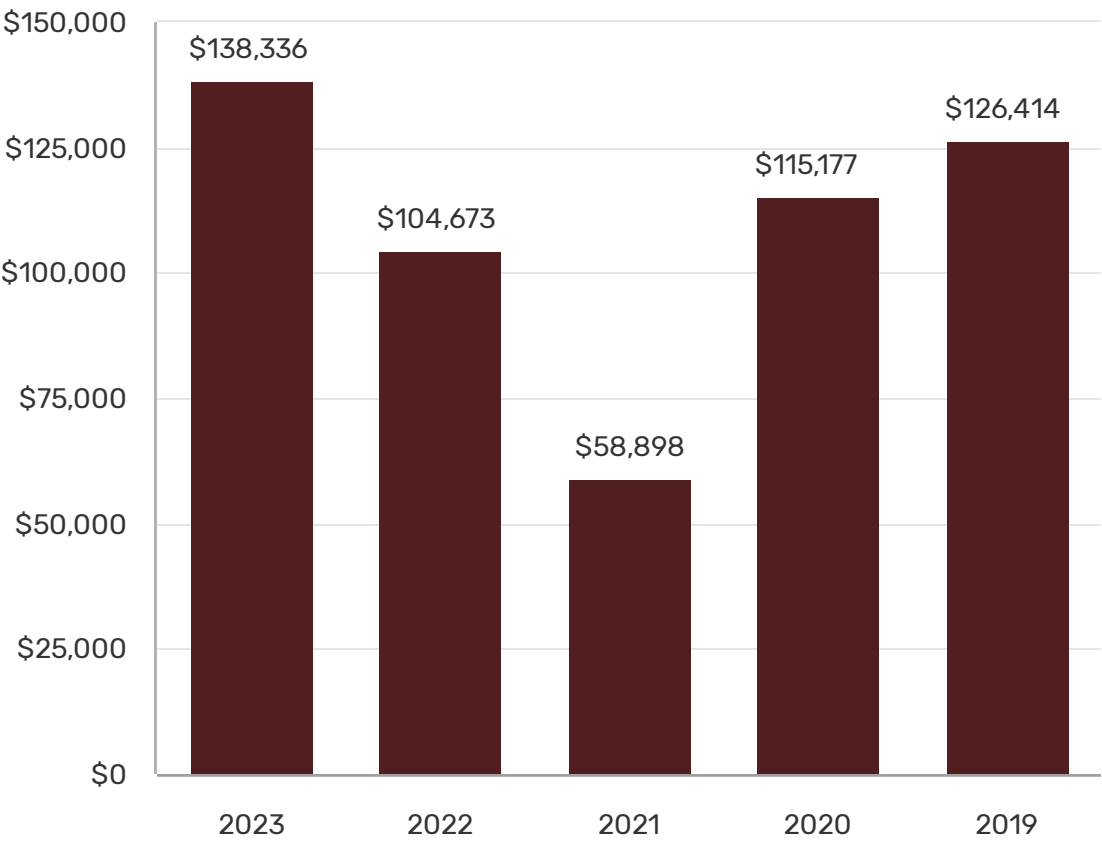
Fitness Class Attendance



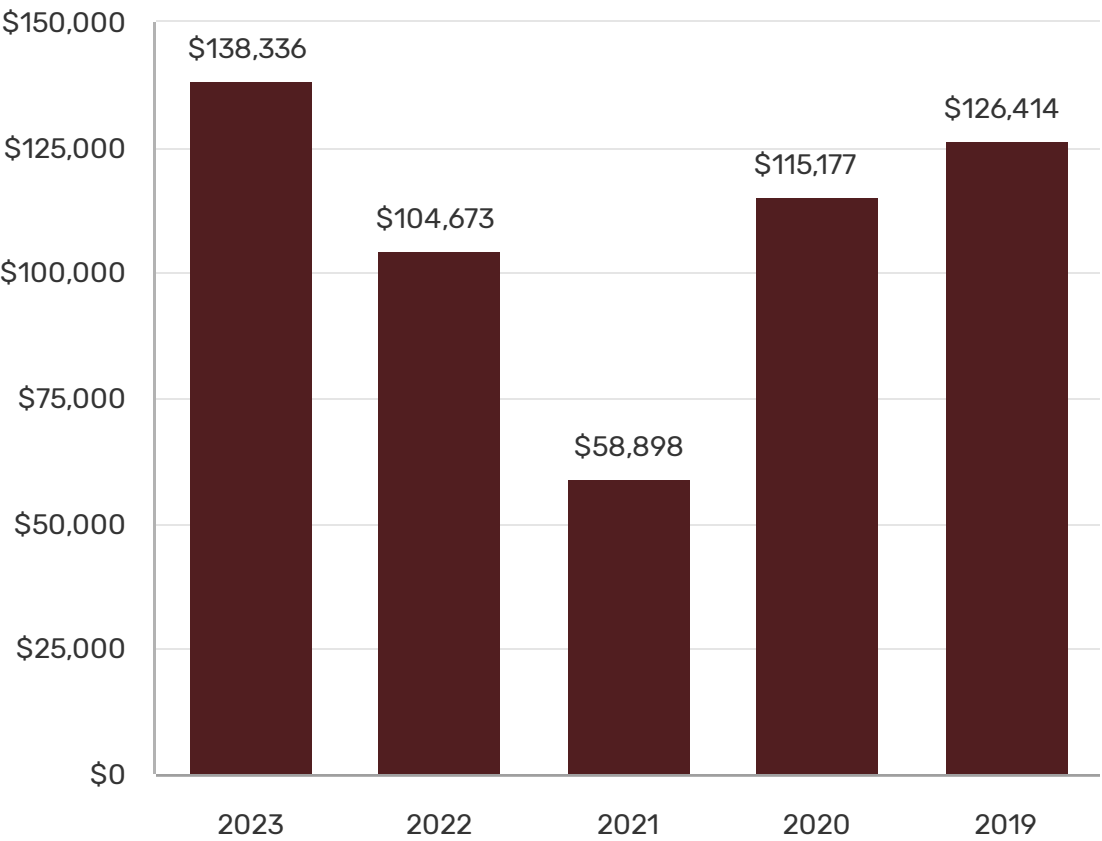
FY 2021 had limited data due to software conversion

BRiCK-Revenue

October

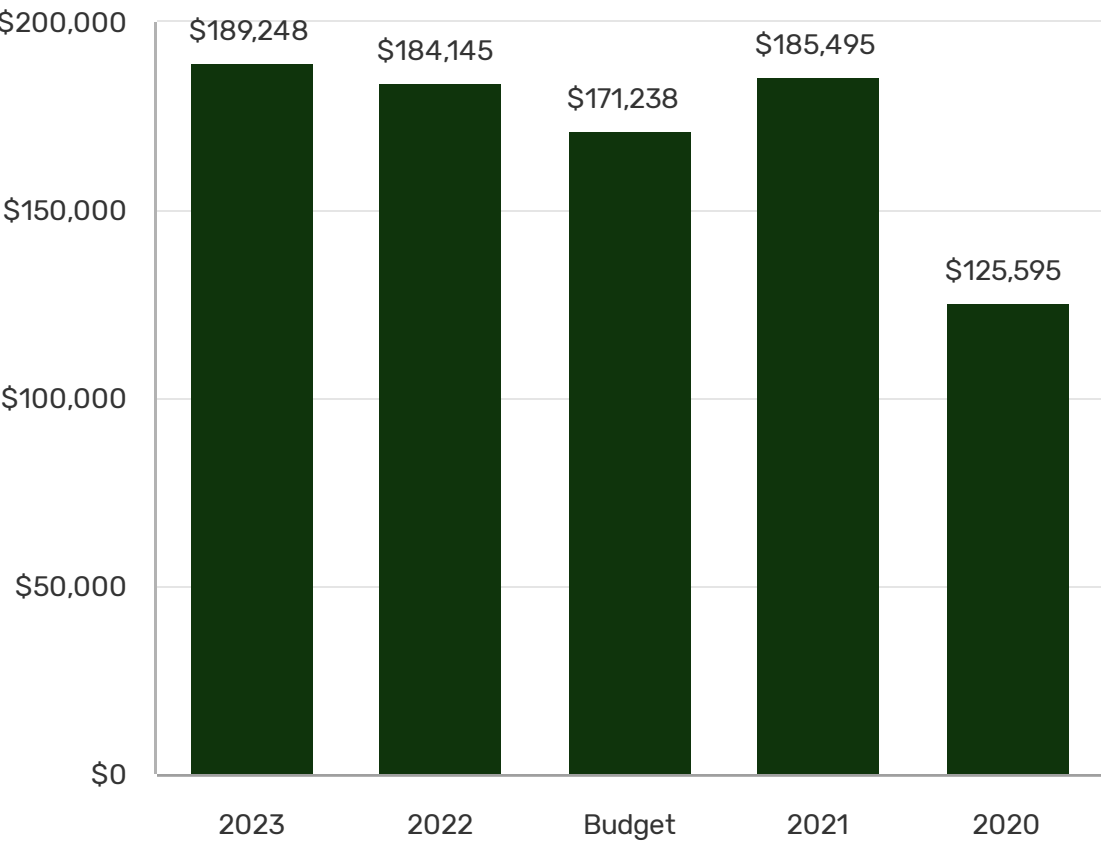


Year to Date (Accruals not included for current FY)

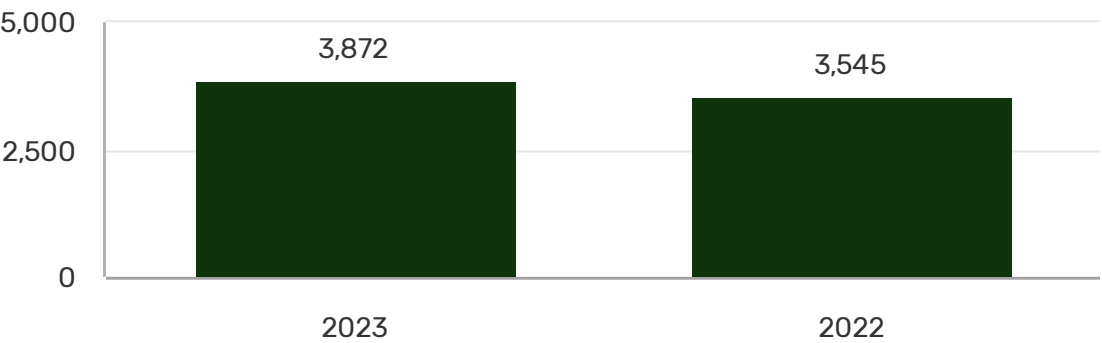


Golf- October Comparisons

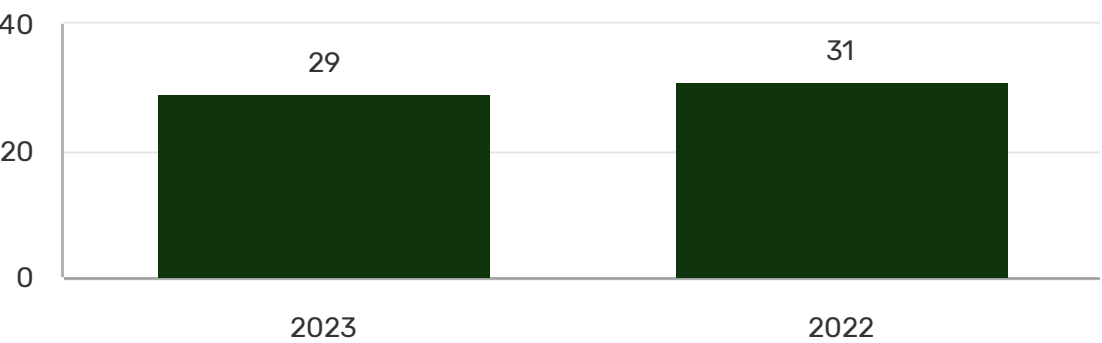
October Revenue



Rounds Played in October

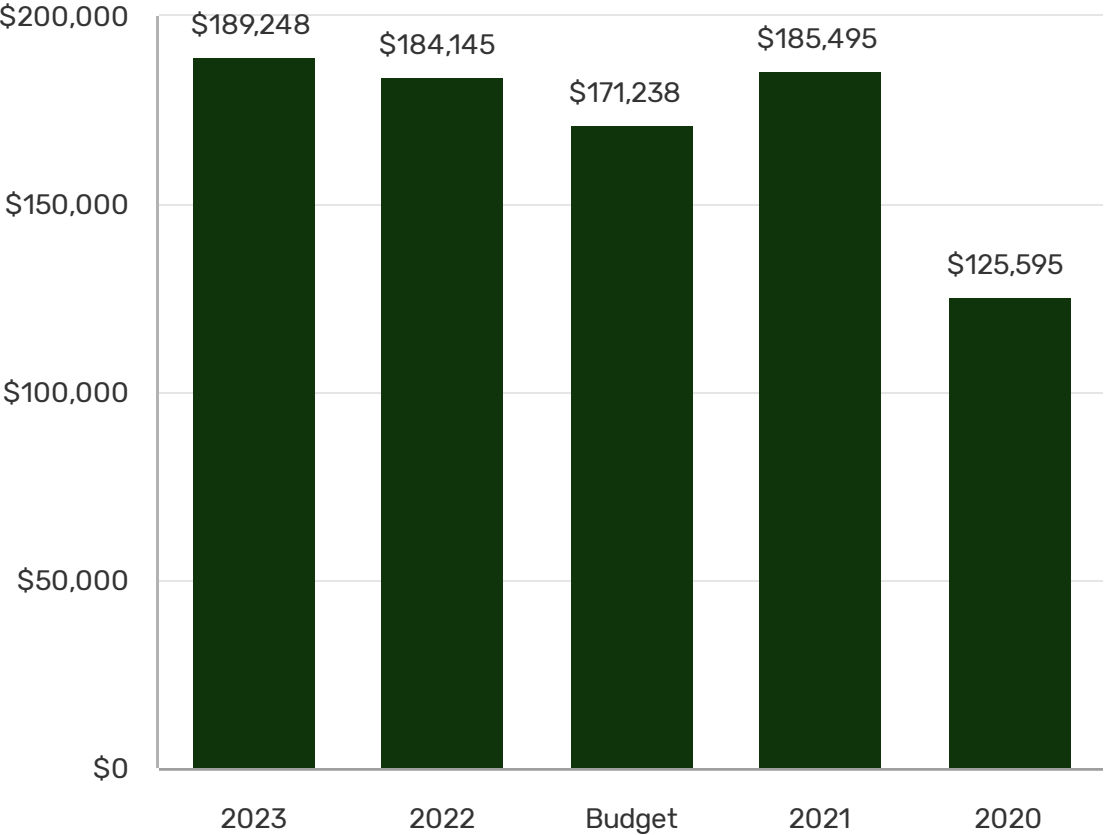


Playable Days

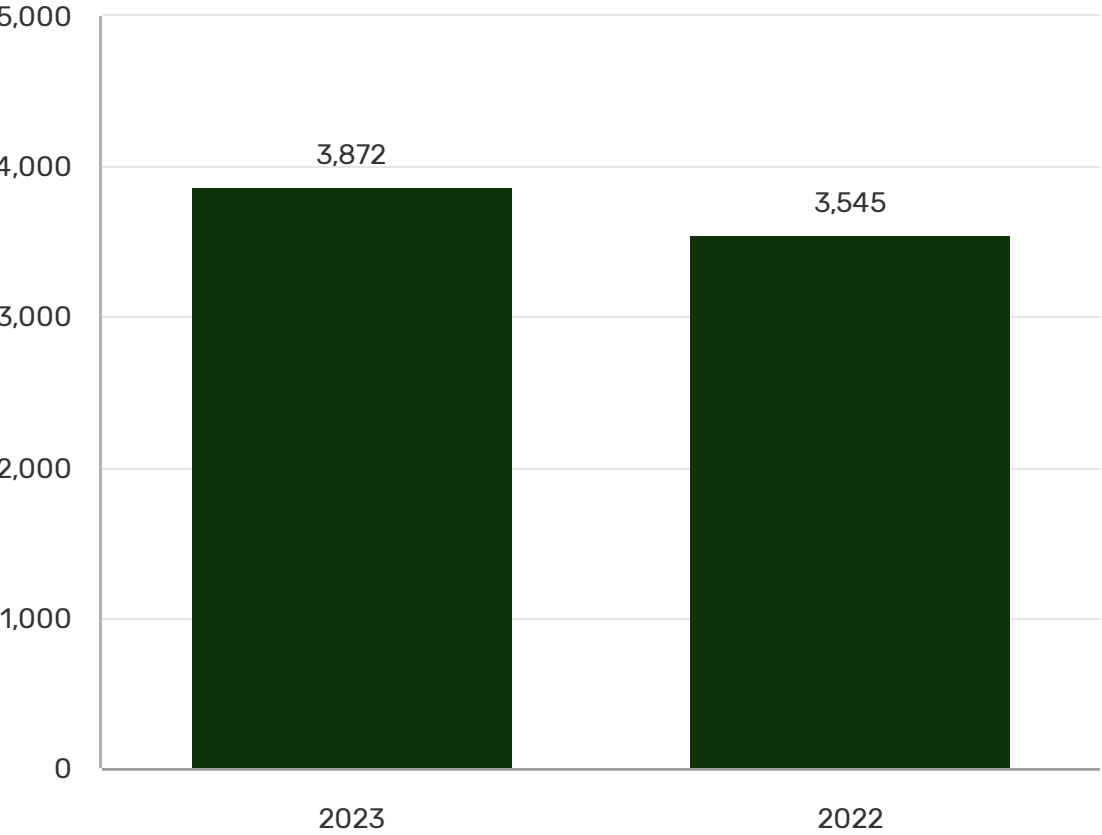


Golf- Year to Date

Revenue YTD October -October

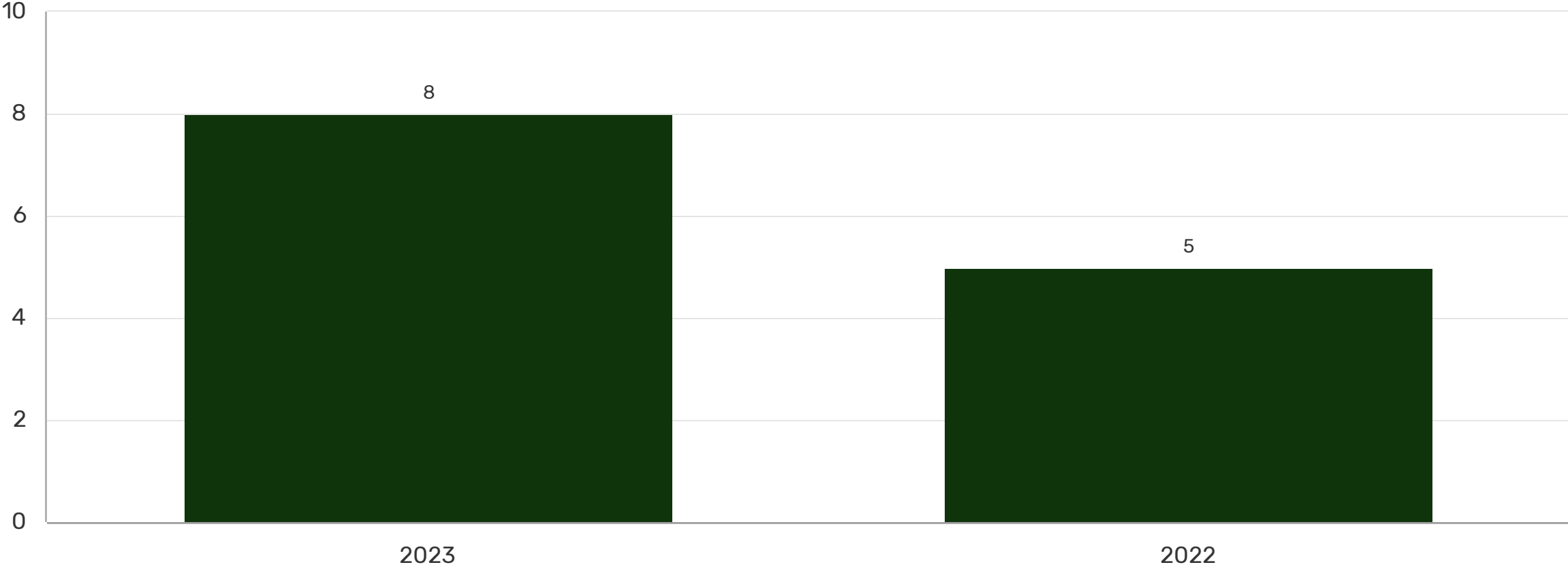


Rounds Played YTD October- October



Golf

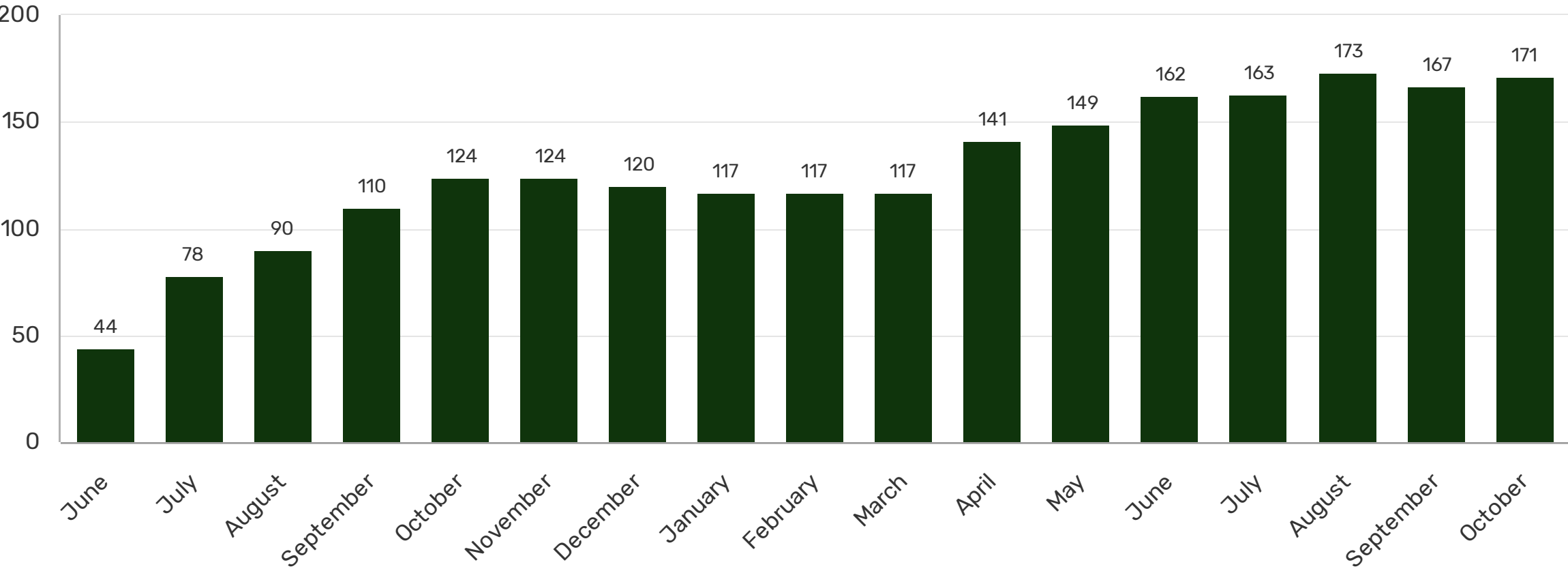
Tournaments YTD



Golf-Memberships

171 Current Members

Players Club



A photograph of a soccer ball on a green grassy field. The ball is white with black and brown patterns. A white line is visible on the grass in the lower left corner.

Parks - Capital Project Updates

- **Cemetery Expansion:** irrigation complete shelter roof and monument sign under construction. Landscaping underway, fountain and concrete finishes remain.
- **Bailey Lake and Chisenhall Parking Lot Expansions:** 100% plans and project manual complete.
- **Village Creek Trail:** 100% plans underway. Working to acquire easement from Mariposa apartments. Tree planting and irrigation added as additive alternative.
- **Bartlett Soccer Complex:** final plans complete. Will begin advertising mid-November. Bids to close mid-December.
- **Park Monument Signs:** Neighborhood Park sign designs underway.



Parks - Capital Project Updates (Continued)

- **Claudia's Playground: due to continual delivery delays, installation timelines have extended to late winter/early spring of 2023**
- **Parks Building: foundation to be poured early November and vertical construction to begin late November.**
- **Oak Valley North Park: estimated to begin playground and amenities installation Spring 2023.**
- **Elk Ridge Park: estimated to begin playground and amenities installation Spring 2023.**
- **Wakefield Park: playground and amenities contract for Parks Board review on November 10 and Council consideration on November 19**



Parks - Capital Project Updates (Continued)

- **Bark Park:** currently researching the option to add lighting to the park
- **Cindy Park Improvements:** new wrought iron fence with mow strip to be installed November
- **Clark Park:** revised construction documents complete and will be bid by City.
- **Chisenhall Fields:** reviewing installation options for synthetic surfacing for Arabian Field.
- **City Gateway Signage:** initial renderings under review.
- **Shannon Creek:** Presenting to Council on November 14 to receive direction on final design.

October Parks by the Numbers



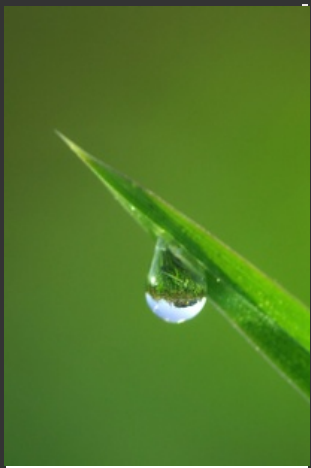
28

**PLAYGROUNDS
INSPECTIONS - NO
FAILURES REPORTED**

**Litter Abatement on Parks,
Athletic Fields, and ROWs**



**38,160
Pounds of
Litter
Removed**

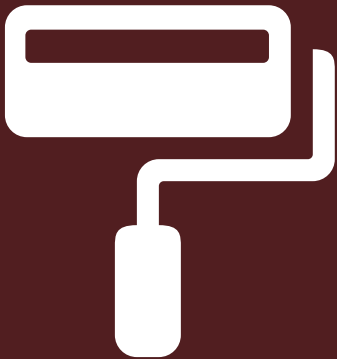


**11
SYSTEM CHECKS
PERFORMED
13
IRRIGATION
REPAIRS MADE**



**INTEGRATED PEST
MANAGEMENT**

**5 PEST CONTROL APPLICATIONS
PERFORMED IN PARKS**



**2 graffiti incidents:
100% abated
within 24 hours of
reporting**

October Parks by the Numbers



6

New No Mow Wildflower Areas prepared and sowed: Chisenhall, Coyote Loop, field behind Bark Park , Oak Valley North /South, and Willow Creek. 5 acres total

Parks and ROW Acres Mowed



1,154 Acres



45 Athletic Field Mowings Performed



8

Redcedar trees planted at Shannon Creek



240 ATHLETIC FIELD GROOMINGS and MARKINGS PERFORMED

No Mow Areas

Types of Natural Areas

- Wildflower - Planted and naturally-occurring areas
- Prairie - Naturally-occurring areas
- Natural - Wild and non-programmed areas that receive little to no maintenance

Click each image for more information.



NEW WEBPAGE



Feedback?