



Departmental Updates

December 2024 - Park Board



**MILITARY VETERANS
TRIBUTE
TOOK PLACE ON NOVEMBER 9**

ESTIMATED ATTENDANCE - 250



**FAR OUT FAMILY
CAMP OUT
TOOK PLACE ON NOVEMBER 9**

ATTENDANCE - 112



**SANTA'S
BREAKFAST**

TOOK PLACE ON
DECEMBER 7



**BTXMAS CHRISTMAS
IN BURLESON**

TOOK PLACE ON DECEMBER 7



**NIGHTS OF LIGHTS
AT THE FARM**

DECEMBER 11 - 14



CHRISTMAS ON THE FARM

DECEMBER 14

UPDATE

PROGRAMS & ATHLETICS

November Recap:

Gymnastics (25)

Women's Self-Defense (8)

Pickleball (11)

Sporties for Shorties (3)

Homeschool P.E. (36)

Thanksgiving Mini Camp (19)

BTX Night Hike (17)

Happening This Month:

Winter Fun Camp - December 23, 26, 27,
30, 31, January 2, & 3



UPDATE

RUSSELL FARM

November Recap:

Canning (18)

Date Night Experience (16)

Happening This Month:

Saturday Morning Sketch Group -
December 7

Nights of Lights - December 11 - 14

Christmas on the Farm - December 14





COMMUNITY ENGAGEMENT

Facebook Followers: 19,213 (123 increase)

Instagram Followers: 1,889 (5 increase)

Listen to our podcast, 'A Walk in the Park,' on
Spotify!

Facebook Highlight - TJ in the Christmas Tree

Post Reach: 16,720

Post Impressions: 16,903



VOLUNTEER OPPORTUNITIES

- BTX Pop Up Family Photos – Dec. 1 & 14
- Santa's Breakfast – Dec. 7
- Christmas on the Farm – Dec. 14
- Nights of Lights – Dec. 11-14



BRICK PROJECTS

LOBBY REMODEL
CONSTRUCTION:
IN PROGRESS

HVAC
CONSTRUCTION:
SPRING 2025

DEHUMIDIFICATION
SYSTEM
CONSTRUCTION:
FALL 2025

INDOOR POOL
REPLASTER
CONSTRUCTION:
FALL 2025

INDOOR POOL
SAND FILTERS
CONSTRUCTION:
FALL 2025

MEETING ROOM AV
& WOMENS
LOCKERS
Mtg Rms in progress
Lockers scheduled for
January 2025

BRICK MEMBERSHIPS - MONTH OF NOVEMBER



ALL PROGRAMS - NOVEMBER

FY 24

298

PARTICIPANTS

FY 25

198

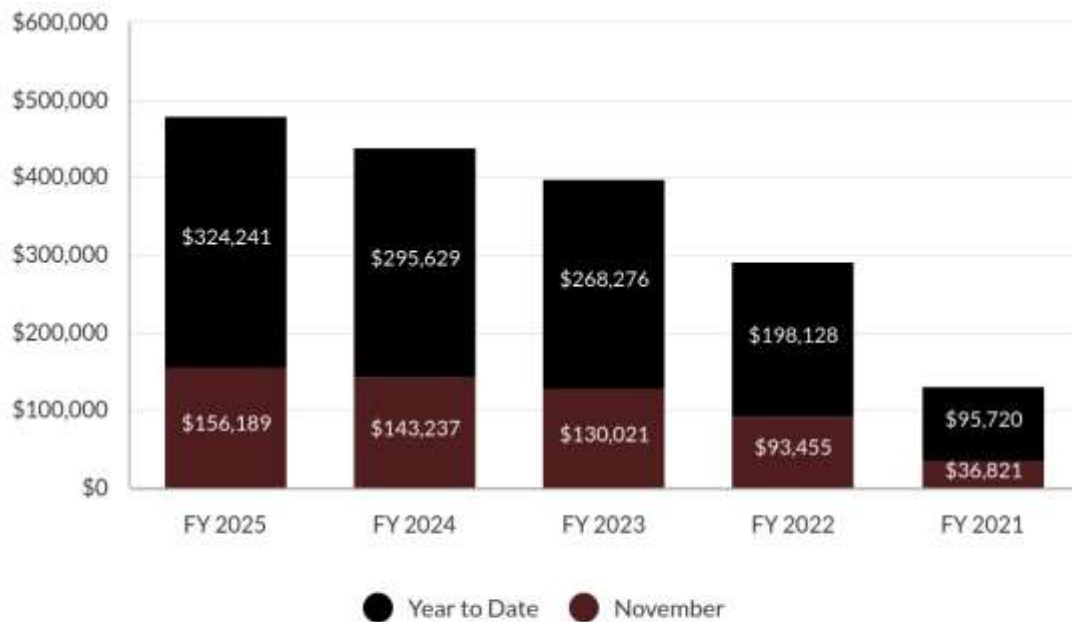
PARTICIPANTS





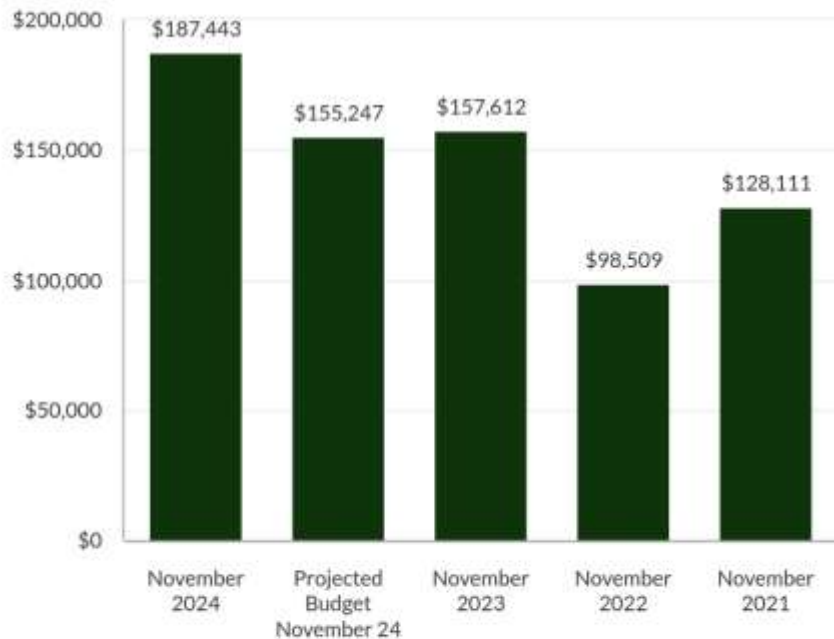
BRICK REVENUE

This chart reflects revenue for the current month as well as year to date.

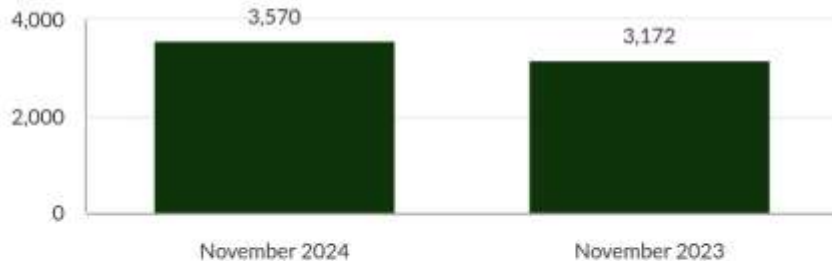


Hidden Creek Golf Course- November Comparisons

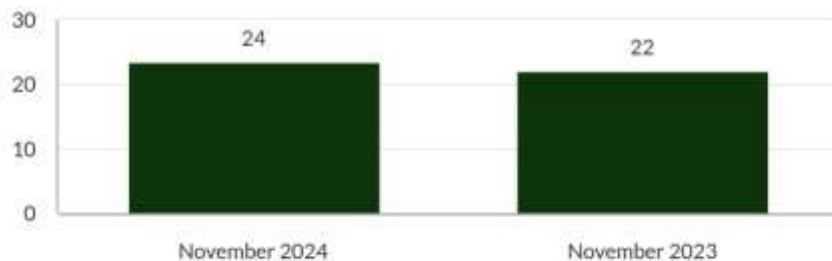
November Revenue



Rounds Played in November



Playable Days * updated criteria with partial days

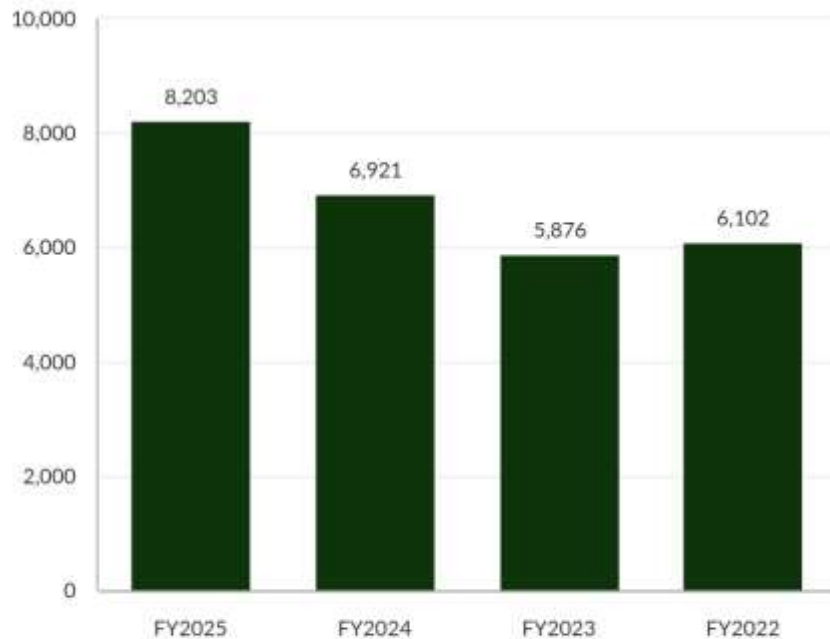


Hidden Creek Golf Course- Year to Date

Revenue YTD October -November

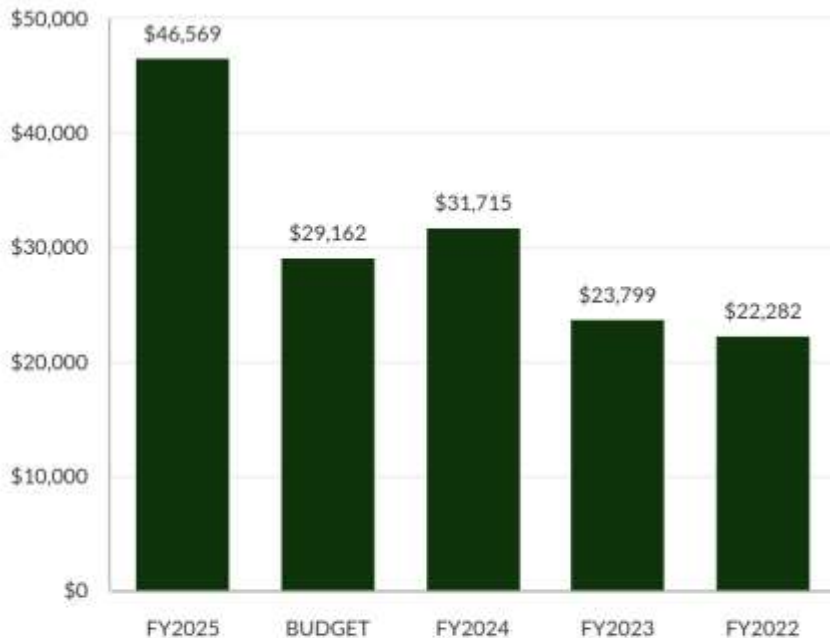


Rounds Played YTD October - November



Hidden Creek Golf Course- Pro Shop and FB Revenue Year to Date

Pro Shop Revenue YTD October - November

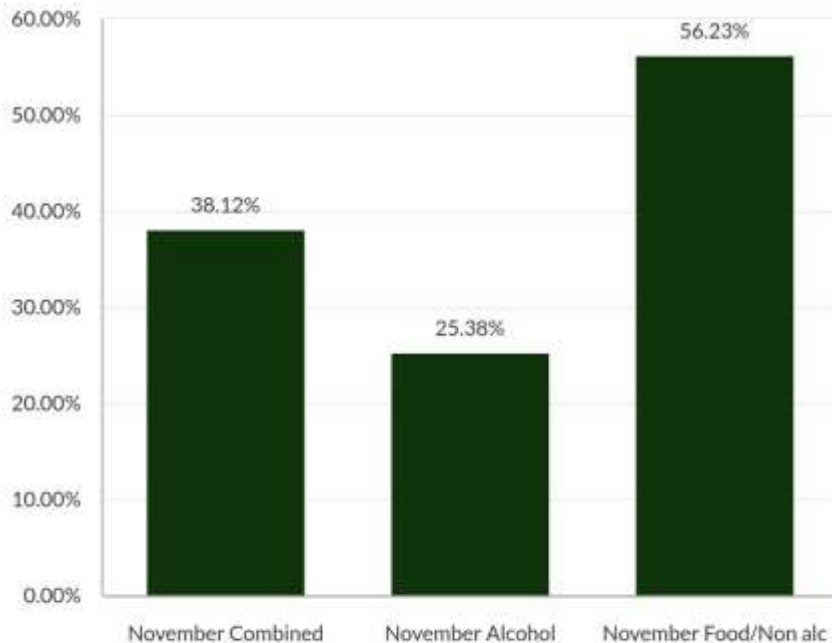


Food and Beverage Revenue YTD October - November

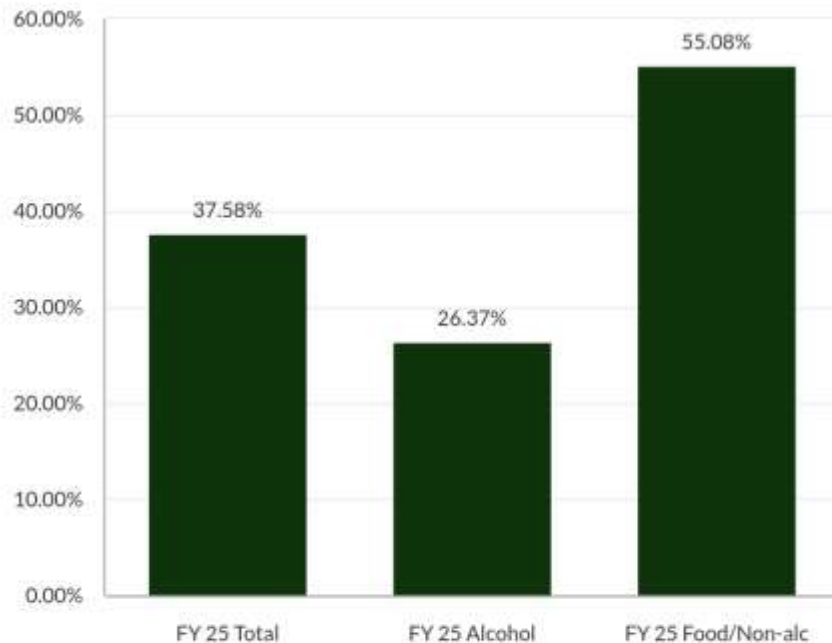


Hidden Creek Golf Course- Food and Beverage Cost of Sales Percentages

Food and Beverage Cost of Sales % by Department



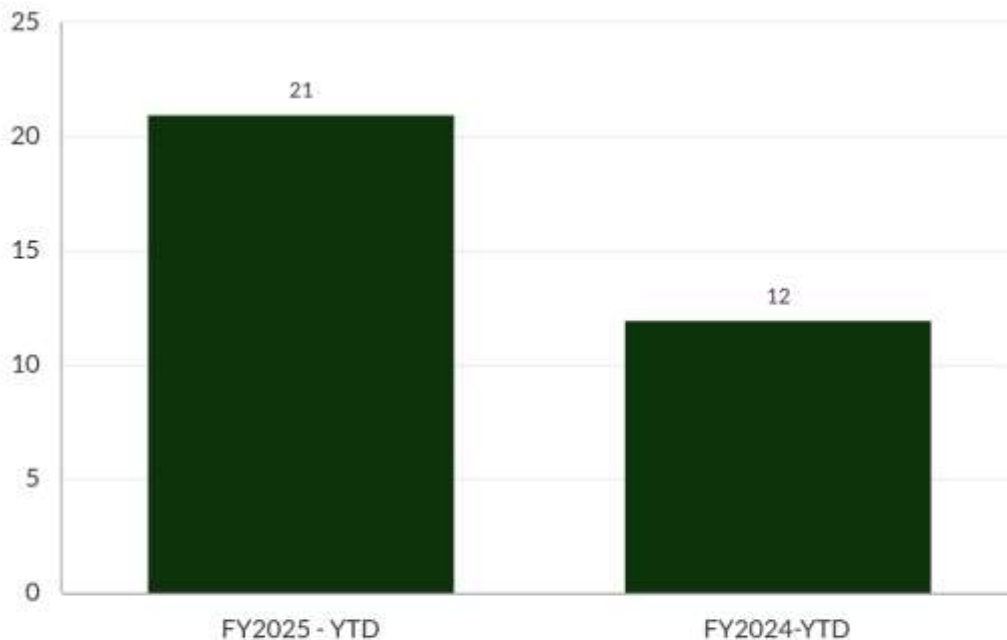
Food and Beverage Cost of Sales % Combined YTD



Hidden Creek Golf Course- Tournaments



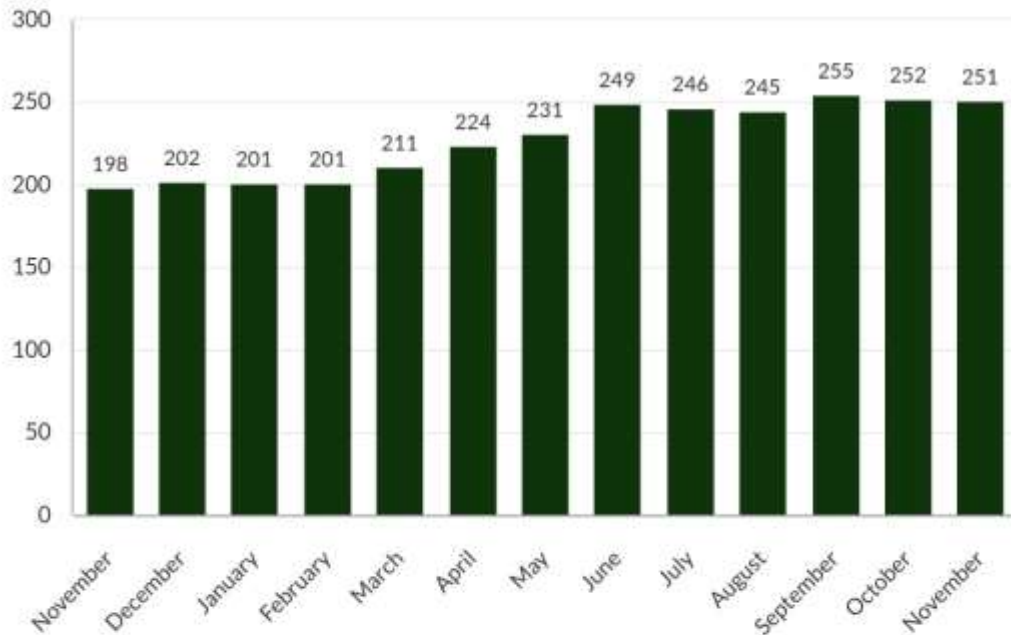
Tournaments YTD



Golf-Memberships

— 251 Current Members

Players Club





CAPITAL PROJECTS UPDATES

MEADOWCREST PARK

COMPLETED:

RIBBON CUTTING HELD ON 12/5

SCOTT STREET TRAILHEAD IMPROVEMENT

CONSTRUCTION:

DECEMBER 2024

CENTENNIAL TURF CONVERSION

CONSTRUCTION:

MARCH 2025

PARKS MASTER PLAN

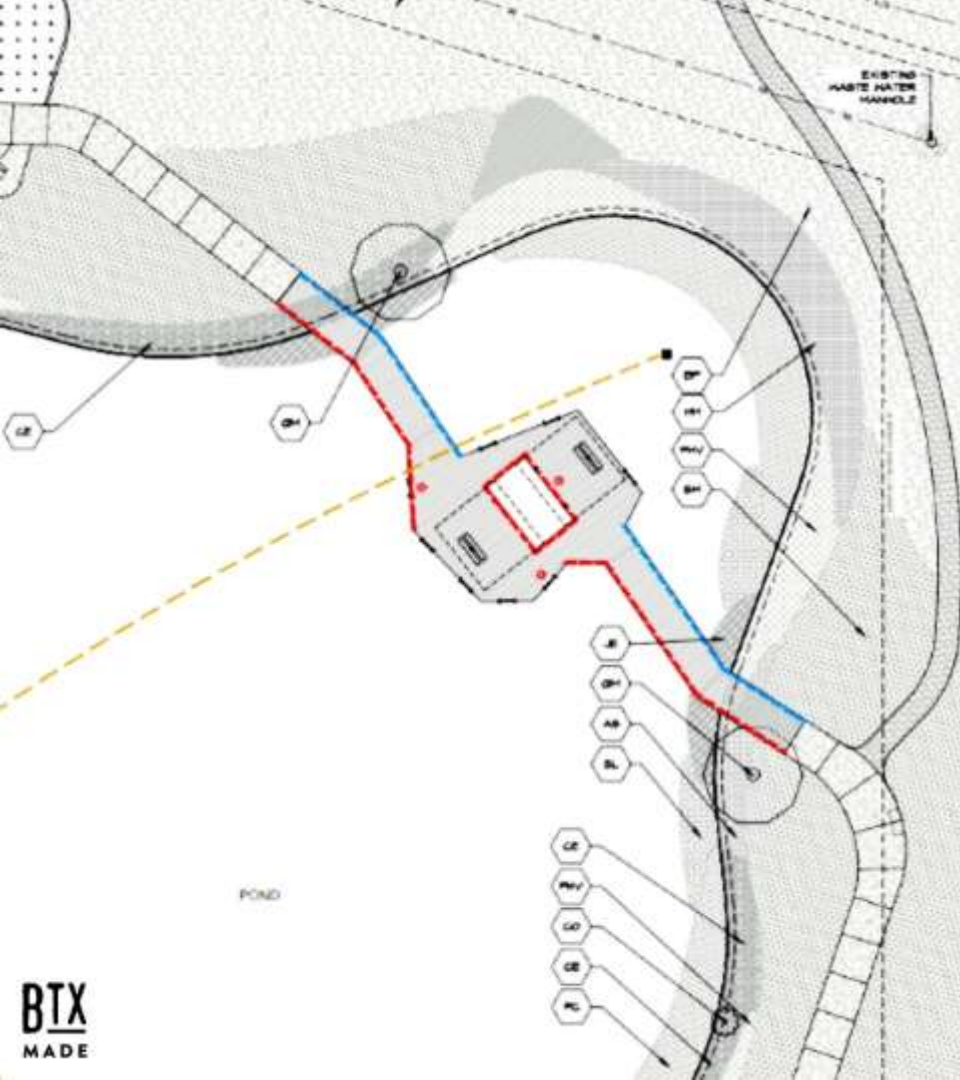
ENGAGEMENT:

APRIL 2025

CENTENNIAL PARK

IN PRODUCTION:

FEBRUARY 2025



CAPITAL PROJECTS UPDATES

SHANNON CREEK

DESIGN / BIDDING GOAL

JANUARY 2025

GREEN RIBBON

COUNCIL CONSTRUCTION AWARD CONSIDERATION

DECEMBER 2024

COMMUNITY PARK

DESIGN



\$6,347.40

**SOLAR LIGHT
INSTALLATION SAVINGS**

\$5,821.67
CONCRETE WORK SAVINGS

\$13,735
GRADING AND DIRT WORK SAVINGS

\$7,741.94
**KIDS AROUND THE
WORLD DEMO SAVINGS**

MEADOWCREST IN-HOUSE PROJECT HIGHLIGHT: \$33,646 COST SAVINGS

PARK OPERATIONS

PLAYGROUND INSPECTIONS

32

1 MINOR REPAIRS:

- HERBELE PARK: REPLACED PLAYGROUND CRACKED TUBE

GRAFFTI ABATEMENTS

4

- HERBELE PARK; HERBELE TRAIL (2); AND CINDY PARK



NICK BOCKS, PARKS CREW MEMBER

Feedback?