

BISD is requesting a variance for the monument sign that is currently on site. The design for the sign was submitted to the city in the phase 1 submission and was approved July 9th 2021. There was no indication that a separate sign permit or review was required. As such, we moved forward with the design, contracted with a sub contractor and proceeded with the construction of the sign.

The city ordinance requires: Sec. 63-54 (f) Monument signs must be wrapped in masonry material to match or compliment building, exposed sign cabinets or poles are prohibited. The masonry material wrapping the advertising area shall not exceed 100 percent nor fall below 30 percent of the commercial advertising area.

Masonry. Building materials including brick, stucco, concrete, concrete tilt wall, stone, rock, or other masonry or materials of equal characteristics.

Our sign design contains the same characteristics of the facade of the building with the brick with matching brick at the base, matching cast stone used at the entrance of the building, and matching metal panel used at the canopy and wrapping the parapet of the roof.

As this project is complete and contract funds have been reallocated, spending District funds to fix this sign would require the district to divert programmed dollars from other essential projects already in process.

Daniel Jones | Project Manager