

BURLESON, TX

# PUBLIC ART PLAN

FEBRUARY 3rd, 2025



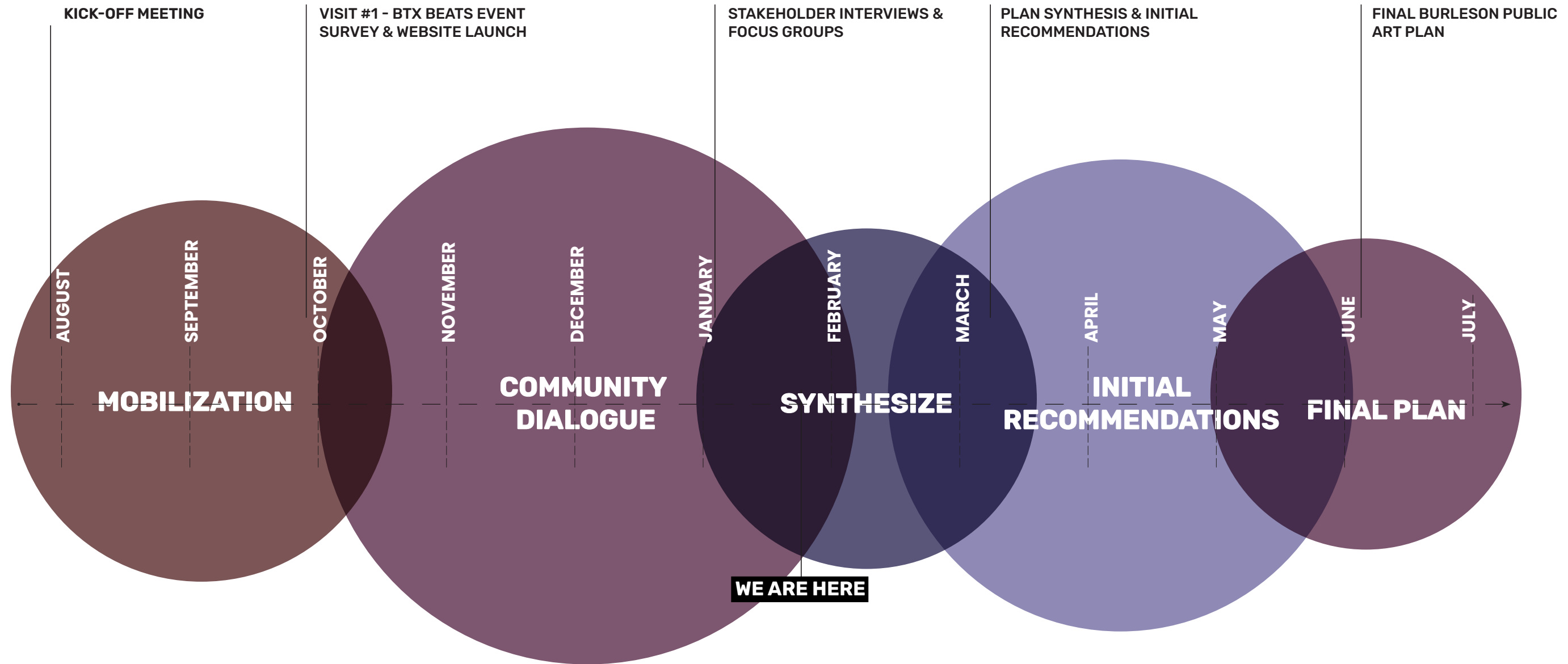
## AGENDA

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### BURLESON PUBLIC ART PLAN ADVISORY COMMITTEE

1. Project Timeline - Where are we?
2. Website & Public Facing Content
  - Survey Update
3. Artist-led Engagement Updates
  - Public Engagement Results
  - Quilt Project
  - Barn Quilt Status
  - Site Selection for Installation
4. Additional Public Engagement
  - Stakeholder Interviews
  - Focus Groups
5. Next Steps

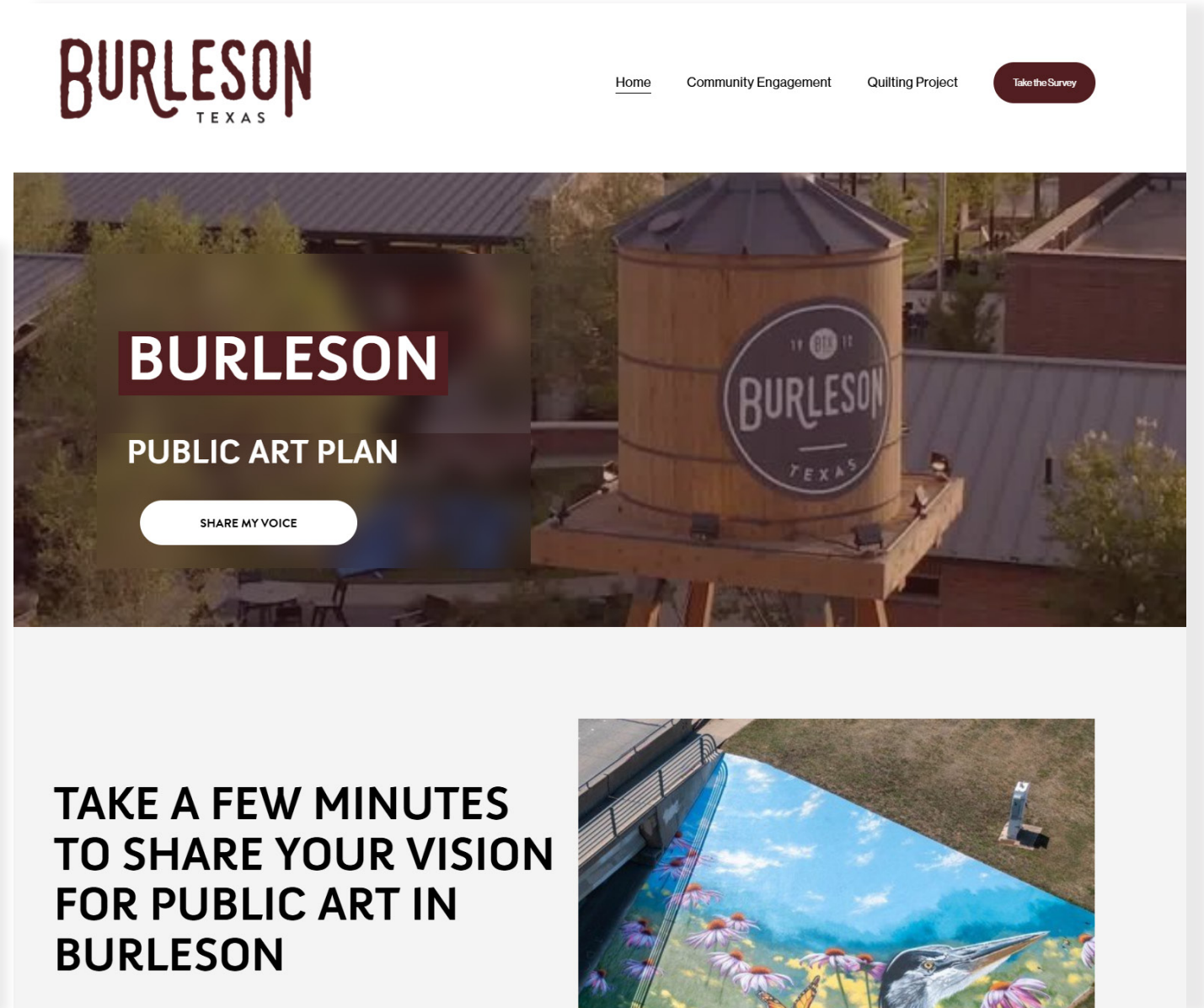
# PROJECT TIMELINE



## PROJECT UPDATES

BURLESON PUBLIC ART PLAN

### PROJECT WEBSITE & COLLATERAL



# **ARTIST-LED ENGAGEMENT**



# PUBLIC ENGAGEMENT

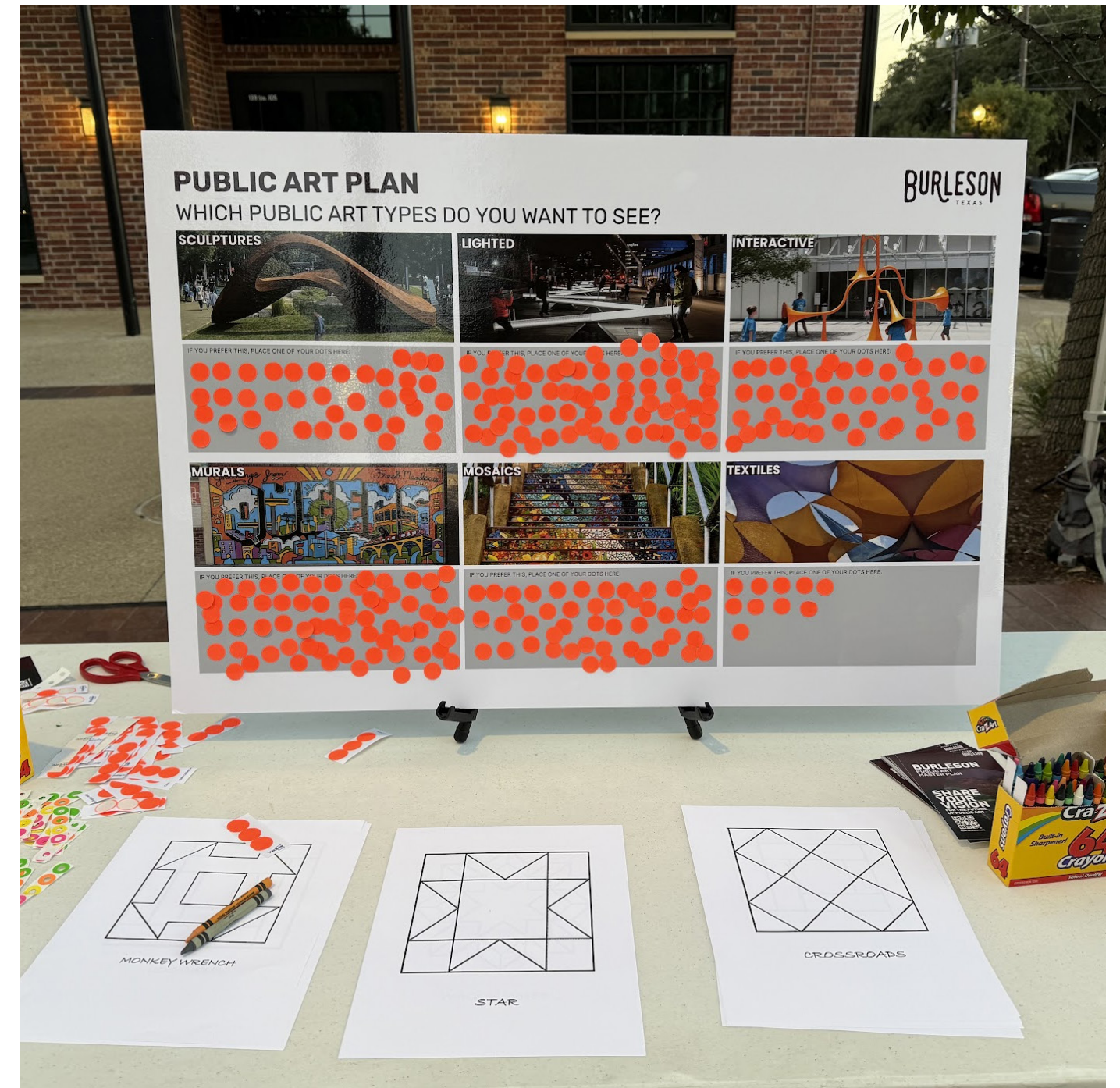
## BURLESON PUBLIC ART PLAN

### **SURVEY RESPONSES: 289**

- Individual links to the survey have been forwarded to advisory board members for promotion!
- Let us know if you need any other support promoting the survey

### **BTX BEATS EVENT**

- Individuals were engaged in a series of activities to weigh in on community history, public art typologies, locations, and speak with the artists leading the two concurrent quilt projects.



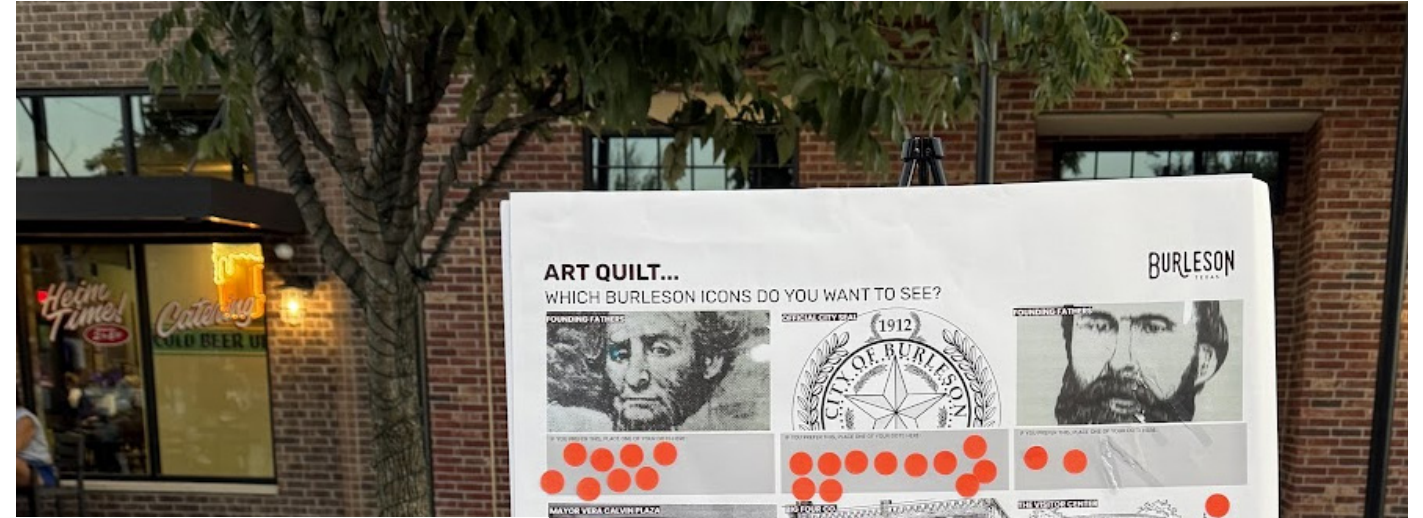


# ARTIST-LED ENGAGEMENT

BURLESON PUBLIC ART PLAN

**7 QUILT SQUARES COMPLETE**

- Iconography was selected based on community input at BTX Beats





## ARTIST-LED ENGAGEMENT

### BURLESON PUBLIC ART PLAN

#### **BARN QUILTS ARE ALMOST COMPLETE**

- 8 4 x 4' panels are painted
- Receiving anti-graffiti coating
- Time to select locations for installation





# ADDITIONAL ENGAGEMENT OPPORTUNITIES

## BURLESON PUBLIC ART PLAN

### STAKEHOLDER INTERVIEWS

- Members of the community, artists, and decision-makers are being invited to participate in one-on-one conversations about the role public art should play in the community of Burleson.

### FOCUS GROUPS

- Members of the community will be invited to focus group opportunities on February 19th & 20th for an opportunity to workshop around the vision for public art in Burleson.

## UPCOMING ENGAGEMENT OPPORTUNITIES

### FOCUS GROUPS



#### ARTIST & CREATIVES

Join this session focused on the creative community occurring from 5:30-6:30 pm on 2.19.25

[SIGN UP](#)



#### VISION FOR ART IN BURLESON

Join this session for the general community occurring from 12:00-1:00 pm on 2.19.25

[SIGN UP](#)



#### ART & A THRIVING LOCAL ECONOMY

Join this session for the business community and creative entrepreneurs occurring from 3:00-5:00 pm on 2.20.25

[SIGN UP](#)

**NEXT STEPS**

## NEXT STEPS

### BURLESON PUBLIC ART PLAN

#### PUBLIC ART POLICY

- The policy frameworks that will guide the public art collection, selection process, maintenance & donation procedures and establish the public art program.

#### SUPPORTIVE RESEARCH

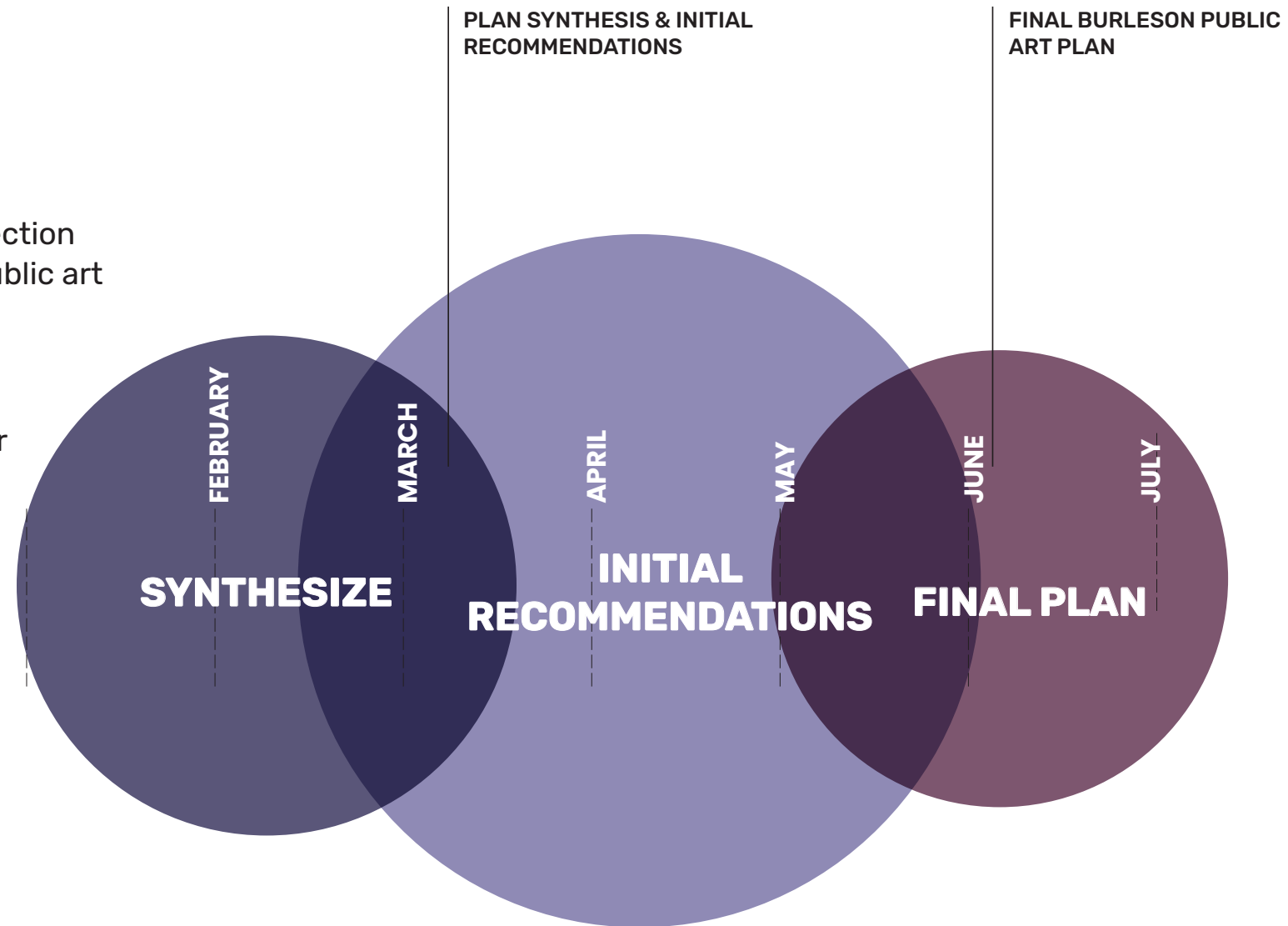
- A pulse check on how other Texas communities are managing their programs to support plan outcomes.

#### ENGAGEMENT REPORT & VISION

- To guide the plan recommendations

#### INSTALLATION OF BARN QUILTS

- & Unveiling of the final quilt





**THANK YOU!**