

Pattison



Re: Justification for Approval of Pylon Sign

Dear City Council,

We respectfully submit this request for your consideration of a 29'-0" foot tall pylon located at 265 NW John Jones Dr. Burlson, TX 76028.

Due to the significant setback of the property from the major roadway (Greenridge Dr) and limited placement opportunity on said property, a sign larger than allowable by codes is needed. The distance from primary traffic substantially reduces visibility, particularly at typical travel speeds along the adjacent arterial routes.

The requested pylon sign height of 29'-0" is necessary to ensure clear visibility, allowing drivers sufficient time to identify future businesses and make appropriate navigation decisions without abrupt maneuvers. This request is based on visibility and wayfinding needs resulting from the property's location relative to Greenridge Drive.

We have designed the signage to mimic the height of other pylon signs in the area and to complement the proposed building design.

We respectfully request your approval and appreciate your consideration.

Sincerely,

*Katherine Moltz*

Account Executive  
Pattison ID