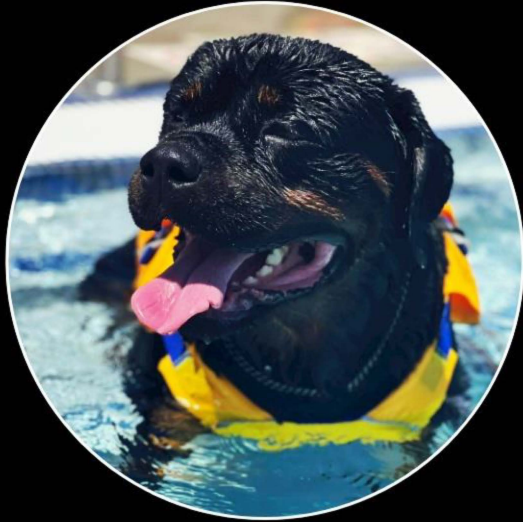




Departmental Updates

Parks Board- September 14, 2023

Rec Special Events



Event Recaps:

Summer Luau Dance: August 18, 2023 - 65 participants

Splish Splash Doggie Bash: August 19, 2023 - 93 participants

Cool Sounds of Fall Concert Series began September 8, 2023



Upcoming Events:

Be Healthy Burleson Run: September 16, 2023

Zumba Latin Lights, Hispanic Heritage Month: September 27, 2023

Latin Food Truck Friday, Hispanic Heritage Month: September 29, 2023



Rec Programs



Athletic News:

Current Athletics (in registration):

Basketball, Softball, and Volleyball

Upcoming Fall Athletics:

Youth Sports Clinics offered by IREF; Co-Ed Flag Football (new addition)



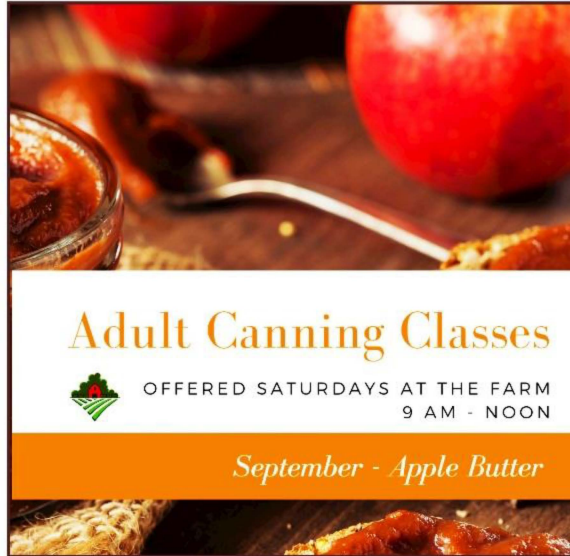
Program News:

Current Fall Programming:

Homeschool PE (27 registered), Sporties for Shorties (12 registered),
Gymnastics (10 registered), and Women's self defense (9 registered).

Russell Farm Art Center

Fall 2023 Program Highlights



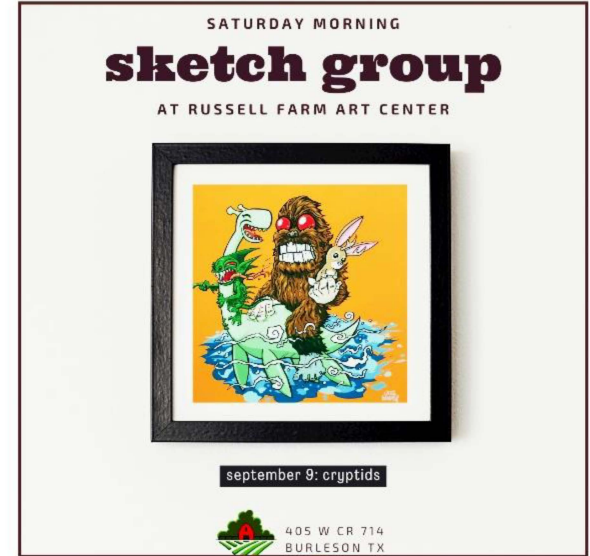
Adult Canning Classes

Begins September 16



Red Chair Art Lecture Series:

September 16



Saturday Open Art

Every Saturday morning: 9am-12pm

Russell Farm Art Center

Fall 2023 Enrichment Programs Highlights



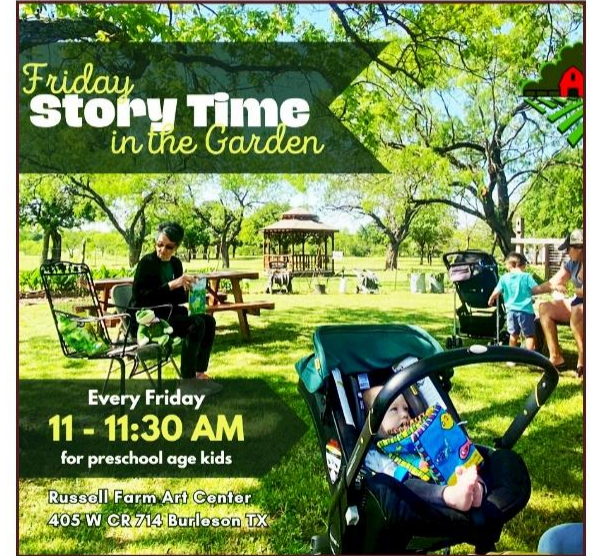
Farm School

Begins in September



Woodshop Classes

Begins in September



Friday Storytime in the Garden

Every Friday morning: 11-11:30am

Marketing and Community Engagement

Quick Stats as of 9/6:

Facebook Followers:
16,881
(110 follower increase)

Instagram Followers:
1,468
(9 follower increase)

Constant Contact
Subscribers:
5,118



PARKS UPDATE: BAILEY LAKE TEMPORARY PARKING

THE CITY OF
BURLESON
TEXAS | Parks and
Recreation

Facebook Highlight: Parks Update - Bailey Lake Parking Lot

Reach - 20,278; Reactions - 120;

Comments - 28; Shares - 19

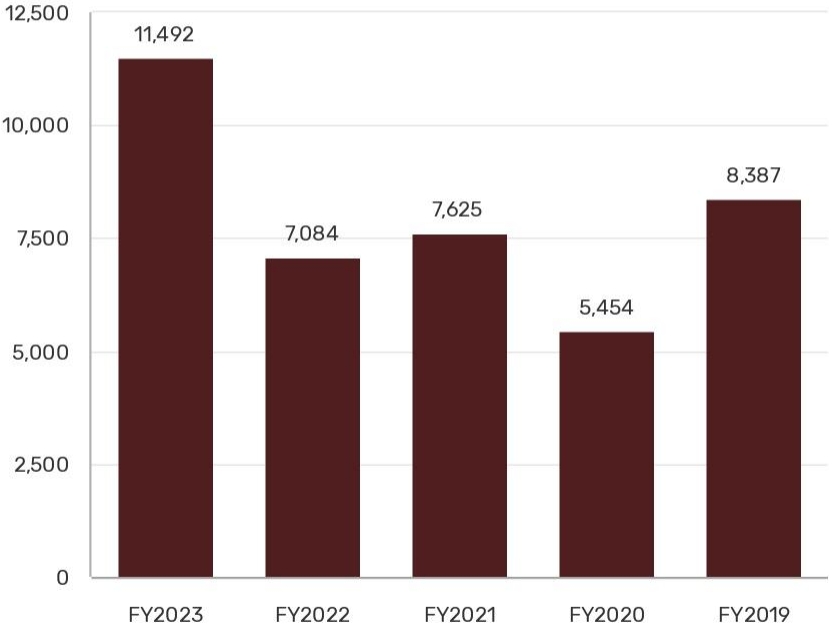
August High Performing Content

BRiCk - Projects

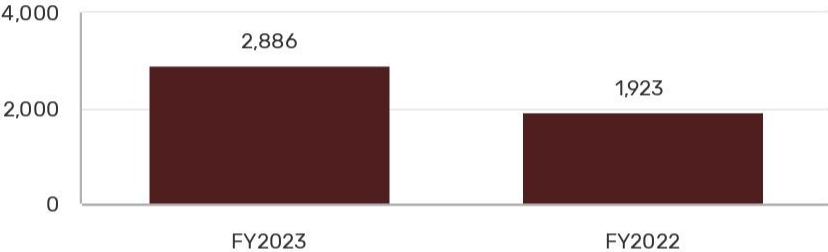
1. Lobby redesign/update - complete, will package with updated CIP items for the BRiCk
2. Fitness Equipment Replacement scheduled for Fall 2023
3. Repairs complete on the Desert Aire -Air quality in the natatorium
4. Wind Curtains-electrical ran, waiting on curtains to be installed once arrive

BRiCk- Memberships and Programs

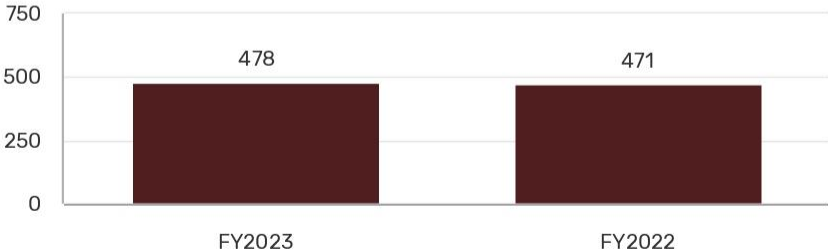
August Memberships



August Fitness



August Programs

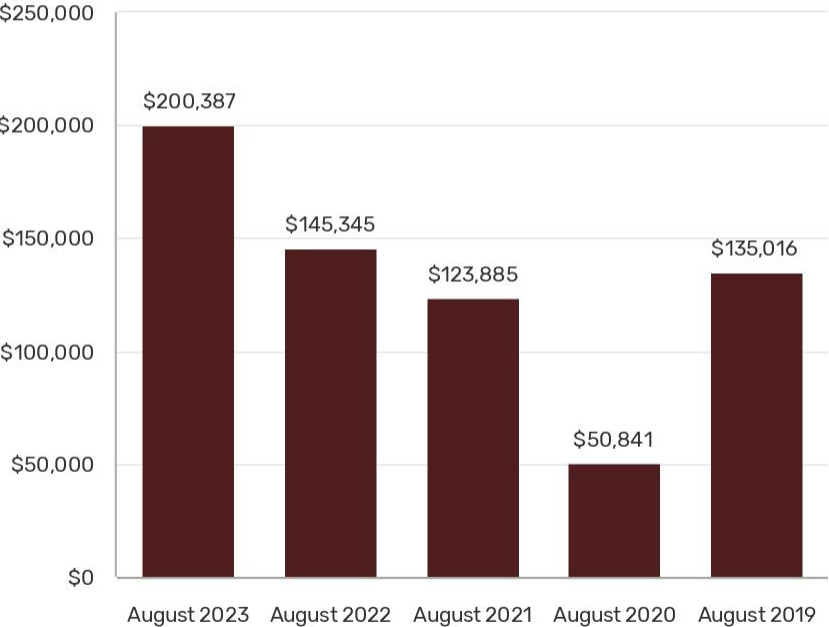


Membership numbers for FY2023 from June onward now include all individual members of a family membership.

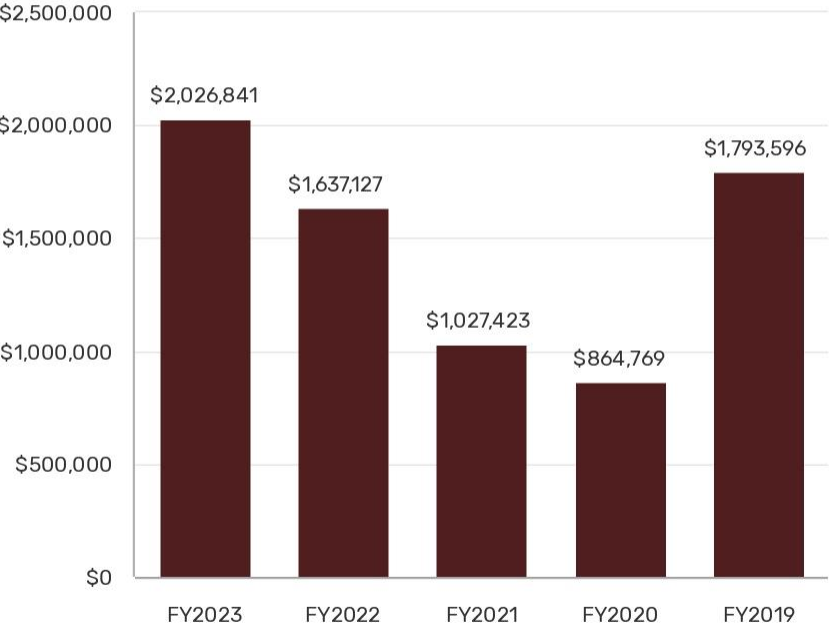
FY 2019-2021 had limited data due to software conversion and accurate reporting data available.

BRiCk-Revenue

August

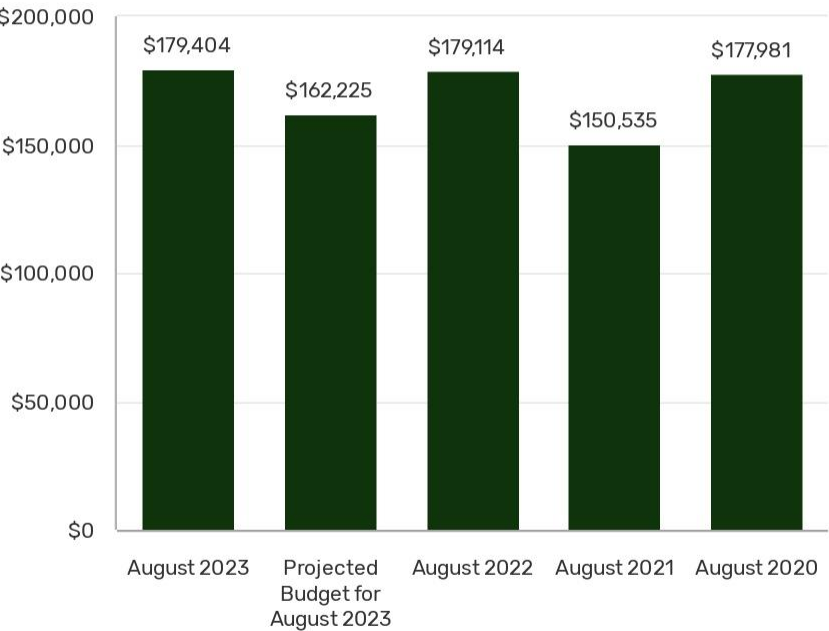


Year to Date (Accruals not included for current FY)

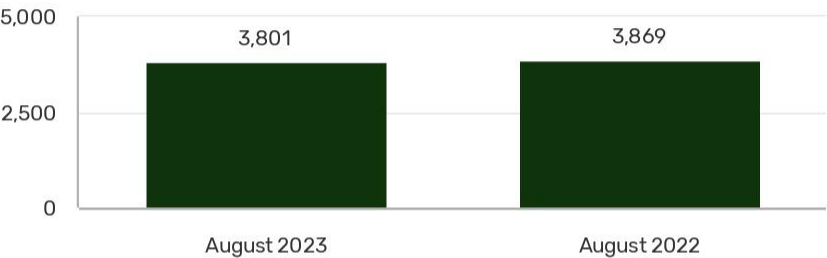


Golf- August Comparisons

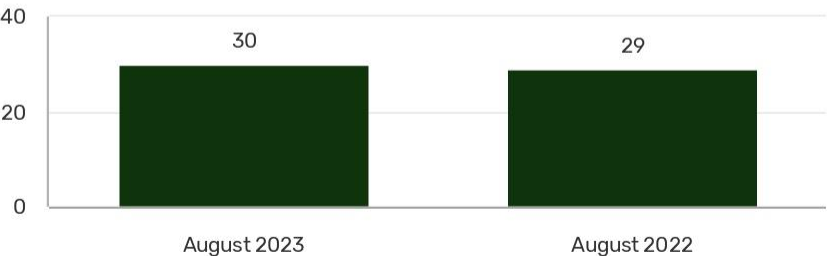
August Revenue



Rounds Played in August



Playable Days

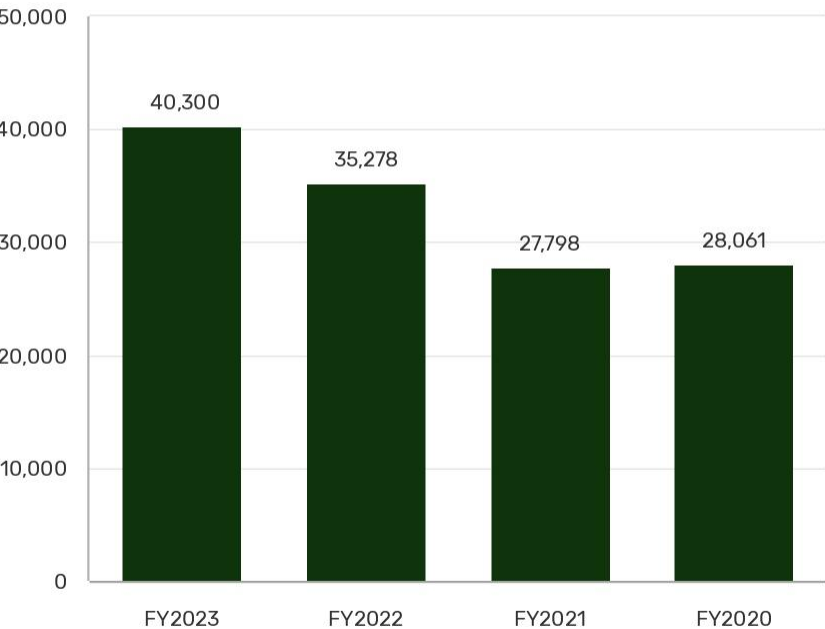


Golf- Year to Date

Revenue YTD October -August

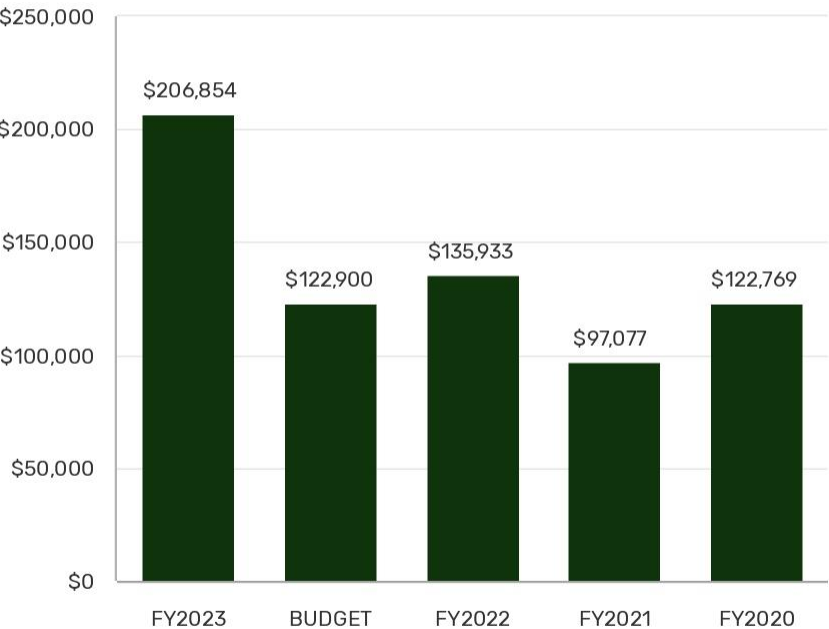


Rounds Played YTD October- August



Golf- Pro Shop and FB Revenue Year to Date

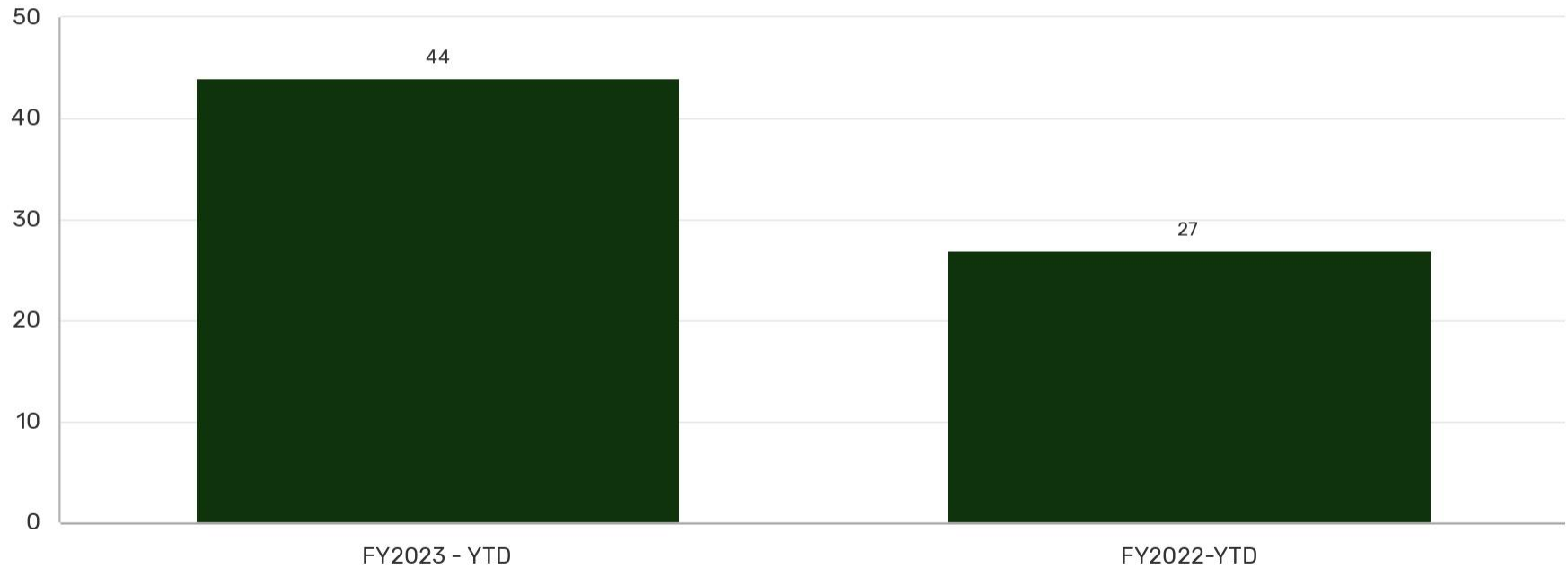
Pro Shop Revenue YTD October -August



Food and Beverage Revenue YTD October- August



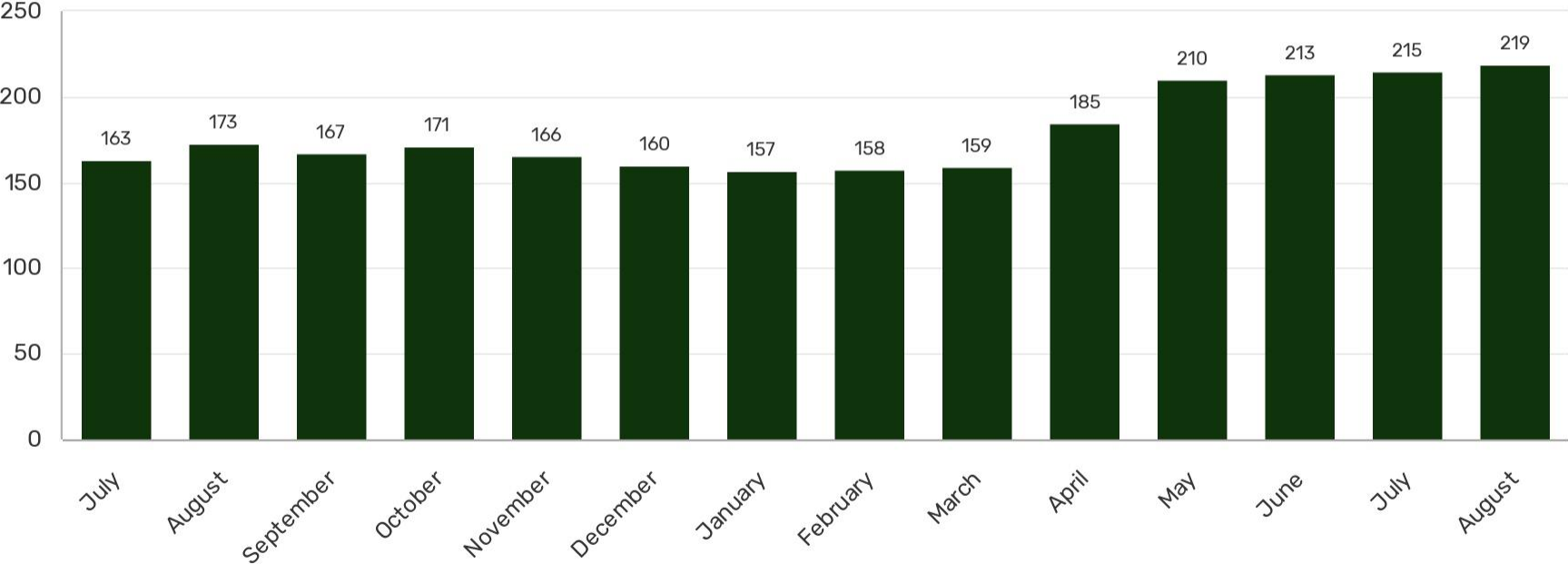
Tournaments YTD



Golf-Memberships

— 219 Current Members

Players Club





Parks - Capital Project Updates

- **Bailey Lake and Chisenhall Parking Lot Expansions: Construction underway. Additional 46 spaces to be added to Chisenhall for a total of 150 new spaces.**
- **Bartlett Soccer Complex: COMPLETE**
- **Park Monument Signs: Began construction on September 7: Elk Ridge, Wakefield, Prairie Timber, Mistletoe Hill, Centennial, and Oak Valley North.**
- **Oak Valley South Trail: Park Board review 9/14/23**



Parks - Capital Project Updates (Continued)

- **Parks Building: COMPLETE**
- **Shannon Creek: Will complete design this FY**
- **Village Creek Trail: Revised 90% plans underway. Environmental evaluation for TXDOT in process, estimated to begin construction Spring 2023. Staff has submitted plans for grant consideration. Grant award will be announced late fall 2023**

Parks by the Numbers - August 2023



PLAYGROUND SAFETY

32

INSPECTIONS
PERFORMED

NO FAILURES IDENTIFIED

LITTER ABATEMENT: Parks, Athletic Fields, and ROWs



23,265

Pounds of Litter Removed

LOWER QUANTITIES IN ATHLETIC COMPLEXES
DUE TO LEAGUE OFF-SEASON BUT ABOVE
AVERAGE VOLUMES IN RIGHT-OF-WAYS



IRRIGATION SERVICES

18

Irrigation Systems
Inspected

29

Irrigation repairs made
-increase due to
shrinking soils

INTEGRATED PEST MANAGEMENT

- 24 ant and turf pest treatments
- 4 bag worm treatments
- 18 post emergent weed applications

GRAFFITI ABATEMENT



**10 graffiti incidents:
100% abated within
24 hours of reporting**

Parks by the Numbers - August 2023



Tree, Turf and Plant Heat Stress

Due to sustained high temperatures with little to no rainfall, Parks staff have taken the following measures to combat heat stress:

- **25 Supplemental handwatering of distressed areas**
- **Increased irrigation breaks due to shifting soils**
- **Quick connect installed at Centennial Park for supplemental water access**

Acres Mowed in Parks and ROWs



830 Acres

TURF GROWING AT SLOWER RATE DUE TO HEAT/DROUGHT - EXTRA TIME USED FOR SUPPLEMENTAL WATERING



FALL PRE-EMERGENTS

**BEGIN THIS MONTH
AT ATHLETIC
FIELDS AND
IRRIGATED PARKS**



CERTIFIED WILDLIFE HABITAT

- **Bartlett Soccer Fields: Saturday, Aug. 26 at 9:00AM**
- **Parks Building: Sept. 13 at 10:00AM**

Feedback?